

POWER FORWARD

APRIL 16-19 2018
DENVER COLORADO

CONFERENCE DATES

APRIL 16-19

EXPOSITION DATES

APRIL 17-19

AVAILABLE BOOTHS ARE
GOING QUICKLY. BECOME
AN EXHIBITOR TODAY!

IEEEET-D.ORG



**IEEE PES
T&D**
CONFERENCE
& EXPOSITION



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A TRANSFORMATIVE SHOW EXPERIENCE

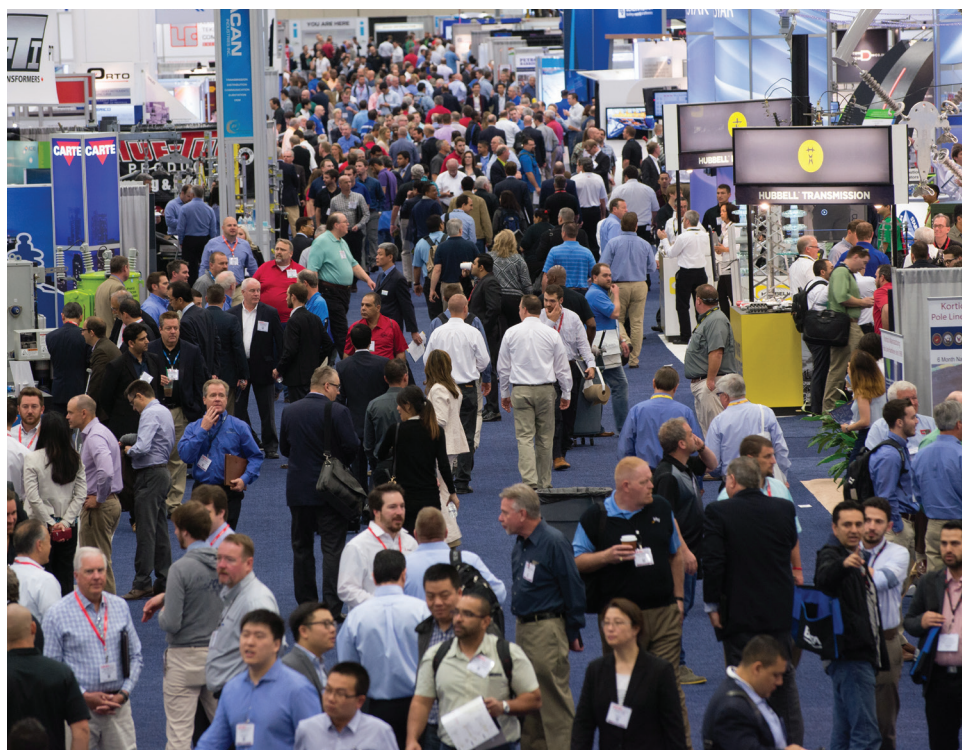
Mark your calendars for the most prominent conference and exposition in the power industry. The IEEE PES T&D Conference and Exposition is recognized as the premier industry show with over 700 exhibiting companies and 12,000 influential industry professionals and decision-makers in attendance. There's no better opportunity to accelerate your business network on a global scale.

POWER YOUR BUSINESS FORWARD

Showcase your company to power industry professionals from around the world. With a relevant and interested audience, this is your chance to cultivate lasting connections and potential new business leads.

THE FOREFRONT OF INDUSTRY INNOVATION

With the exponential growth of new technology, staying current is essential to any business. The T&D Conference and Exposition provides an unparalleled opportunity to adapt and succeed in this ever-shifting environment by discovering the industry's latest innovations and technology solutions.



UTILIZE THE POWER OF AN ENGAGED AND GLOBAL AUDIENCE

2016 SHOW HIGHLIGHTS

855

Exhibiting companies

100+

Educational sessions

13,506

Attendees from 73
different countries

17

Prominent supporting
and participating industry
media organizations

250,000

Square feet of
exhibit space

VALUE OF EQUIPMENT RECOMMENDED, SPECIFIED OR PURCHASED ANNUALLY

34%

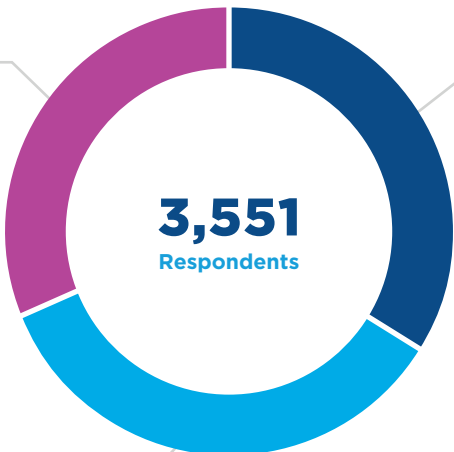
Over \$5,000,000

35%

\$0 to \$999,999

31%

\$1,000,000 to \$4,999,999



SIGN UP TO BECOME AN EXHIBITOR AT IEEEET-D.ORG

Available booths are already going quickly. Don't miss this incredible opportunity to showcase your business and network with thousands of interested sales/marketers, managers, purchasers and decision-makers at the industry's leading trade show!

EXHIBITOR BENEFITS

WHAT COMES WITH MY BOOTH/BOOTH FEE?

- Complimentary exhibitor badges for access to the exhibit hall, Opening Reception, Opening Session, Opening Lunch, Networking Reception, Product & Solutions Showcase and Closing Reception.

BOOTH SIZE	BADGE ALLOTMENT (based on booth size)
100 SF	4
200 SF	7
300 SF	8
400 SF	9
Greater than 400 SF	9+1 additional badge per 100 SF (600 SF = 11 badges)

- Unlimited reduced rate One Day Exhibits Only Guest Invitations for admission to the show for your invited guests, customers and clients.
- Product category listing in the official Final Program and IEEE PES T&D website.
- Standard flameproof booth equipment:

LINEAR BOOTH	SPLIT-ISLAND BOOTHS
8' high pipe and drape backwall	8' high pipe and drape backwall
3' high pipe and drape side rails	7" x 44" booth identification sign (company name and booth number)
7" x 44" booth identification sign (company name and booth number)	

- Aisle carpeting (booth carpet/floor covering is required for all exhibits and must be provided at the exhibitor's expense).
- General exhibit hall lighting, air-conditioning or heating during show days only.
- Onsite Exhibit Management Office and Floor Managers to provide assistance during set-up, show days and dismantle starting Thursday, April 12.
- Opportunity to present a session in the Product & Solutions Showcase (an order form will be available summer 2017).

EXHIBITOR COSTS

Exhibit space is \$31 per sq. ft. with a 100 sq. ft. minimum (10' x 10' booth - \$3,100). To assist with your budgeting, a list of common exhibitor costs is available at www.ieeet-d.org/exhibitorcosts.pdf. Contract and deposit are due within 30 days of the receipt of your space application. Failure to comply could result in the release of your booth space. Booths are going quickly, so be sure to sign up today!

FACILITY INFORMATION

When reviewing the floor plan the building columns are 90' on center and are noted by the black squares. Please note also that the largest dock door is 22' wide x 20' high. If you have questions about the delivery of your product please contact Freeman once the target delivery dates have been announced.

LOCATION

Denver Convention Center (Halls A-F)
700 14th St., Denver, Colorado 80202



PRELIMINARY SCHEDULE

Schedule is subject to change. Check www.ieeet-d.org for current information.

MOVE-IN		
Thursday, April 12	8 am – 5 pm	Exhibitor Target Move-In Begins
Friday, April 13	8 am – 5 pm	Exhibitor Target Move-In Continues
Saturday-Sunday, April 14-15	8 am – 5 pm	General Move-In
Monday, April 16	8 am – 5 pm	General Move-In (all linear booths)
	4 pm	Booth Installation Complete
	6:30 – 9:30 pm	Opening Reception (Exhibitors welcome)
SHOW DAYS		
Tuesday, April 17	10 am – 5 pm	Exhibits Open
	11:30 am – 1 pm	Lunch Served in Exhibit Halls
Wednesday, April 18	10 am – 6 pm	Exhibits Open
	4:30 – 6 pm	Networking Reception in Exhibit Halls
Thursday, April 19	10 am – 3 pm	Exhibits Open
	3 – 4 pm	Closing Reception (Exhibitors welcome)
MOVE-OUT		
Thursday, April 19	3 – 10 pm	Exhibitor Move-Out
Friday, April 20	8 am – 5 pm	Exhibitor Move-Out (materials must be removed from the exhibit areas by 5 pm or they will be packed and shipped at the exhibitor's or EAC's expense)
Saturday, April 21	8 am – 12 pm	Freight pick-up (carriers must check in by 10 am)

CONTACT:

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