

2018 VIRGINIA
MEETING



Virginia Dental
ASSOCIATION

REGISTRATION MATERIALS

SEPTEMBER 20-23, 2018



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WELCOME TO THE VIRGINIA MEETING!



On behalf of the Virginia Dental Association's Council on Sessions, it is my privilege to invite you to share the beauty of the Allegheny Mountains at the Homestead Resort for the 2018 Virginia Meeting! Located in Hot Springs, Virginia, the Homestead has been frequently visited by generations of guests since 1766. As the Virginia Dental Association gathers for the Virginia

Meeting, the Council has many unique activities and opportunities for you to enjoy! Highlighting the opening of the meeting on Thursday is a very special guest and distinguished Spear Education speaker, Dr. Darin Dichter! Dr. Dichter is a member of the Spear resident faculty and brings over 20 years of clinical, research and teaching experience both as a general dentist and as a prosthodontist and will be sharing his knowledge on the Treatment of the Worn Dentition. Along with Dr. Dichter, the Council has provided educational opportunities from many well-known clinicians and educators including Dr. Randy Huffines who will be presenting on the prevention and treatment recommendations for the high caries risk patient. Dr. Mel Hawkins will be presenting on medical emergencies in the dental office and techniques/ pharmacology of local anesthetics, and David Mainz, an energetic international wellness speaker who will inspire you and your team to energize your health and personal/ professional productivity. Nearly 80 hours of continuing education opportunities exist this year at the Homestead for dentists, hygienists, assistants, spouses, and business staff.

In addition to education, we will welcome manufacturers and exhibitors to our meeting. The Exhibit Hall will offer opportunities to see new products that will enhance

your practice. In addition, the Annual Business Meeting and House of Delegates will meet concurrently at the Homestead. In an effort to streamline the delegates time and move the business of the association efficiently, you will notice an overlap of some delegate functions with the educational opportunities. Please provide your feedback of these changes to members of the Council so that we may continue to improve your experience at future Virginia Meetings.

Not only does this Virginia Meeting offer continuing education and opportunities for leadership and input on policy and direction of the VDA, but also it offers exceptional opportunities for fellowship and networking with your colleagues. Unlike our previous visits at the Homestead, the Virginia Dental Association has reserved the entire resort facility for its exclusive use for the weekend. Social activities include two receptions in the exhibit hall, a President's Party honoring our current VDA President, Dr. Benita Miller, and a Black & Gold Masquerade Gala for the Virginia Dental Association Foundation. The Resort offers natural mineral springs, a world class spa, champion golf courses, shooting sports, trails for hiking, and 2000 acres of scenery to enjoy the beauty of the Allegheny Mountains in the fall of the year.

This will be an exciting opportunity to bring your family and team members to relax, to learn new techniques, and to participate in the future direction of our profession. Looking forward to seeing you in September at the Homestead!

Elizabeth C. Miller DDS, MS
Chair, Council on Sessions



2018 COUNCIL ON SESSIONS

Dr. Elizabeth C. Miller (Chair)
Dr. Ralph Howell

Dr. Cassidy Turner
Dr. Marcel G. Lambrechts, Jr.

Dr. Melanie Love
Dr. Michael E. Miller

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Dr. Andrew Zimmer

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The Virginia Dental Association is an ADA CERP Recognized Provider.

ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. See each course description for the number of continuing education credits designated by the Virginia Dental Association.

REGISTER ONLINE: www.vadental.org/events/virginia-meeting



DISCOVER OUR PEER REVIEWED MEMBERS-ONLY BENEFITS

VDA Services is proud to be a sponsor of the 2018 Virginia Meeting. Please plan to make time to visit Booths 42-55 in the exhibit hall to find out about the great products and services that are offered by the VDA Services Endorsed Vendors. Many of the companies provide exclusive pricing or benefits for members – adding value to your VDA membership and improving your bottom line. Whether you need insurance, products for the office, a new website or practice financing, the VDA Services vendors are here to help.



ENDORSED VENDORS EXHIBITING IN 2018



LEARN AT THE VIRGINIA MEETING WITH A GREAT COURSE
TAUGHT BY VDA SERVICES ENDORSED VENDOR:



WHY GO DSO WHEN YOU CAN BE CEO?
Friday, September 21, 2018 (1:00 pm - 4:00 pm)



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COMPLETE SCHEDULE OF EVENTS

Wednesday, September 19, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
N/A	Board Meeting	VDA	12:00 p.m. - 5:00 p.m.	\$0	0
N/A	Registration - Attendees and Exhibitors	VDA	4:00 p.m. - 7:00 p.m.	\$0	0
N/A	Welcome Table	VDA	4:00 p.m. - 7:00 p.m.	\$0	0

Thursday, September 20, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
N/A	Registration Open	VDA	7:00 a.m. - 5:00 p.m.	\$0	0
N/A	Welcome Table Open	VDA	7:00 a.m. - 5:00 pm	\$0	0
T1	Pierre Fauchard Breakfast	Pierre Fauchard Members	7:00 a.m. - 8:00 am	\$45	0
N/A	Exhibit Booth Set-Up	Vendors	11:00 a.m. - 3:00 p.m.	\$0	0
T2	Treatment of Worn Dentition (includes a boxed lunch)	Dr. Darin Dichter	9:00 a.m. - 3:30 p.m.	\$45	6
T3	What Good is a Dead Patient with Perfect Teeth?	Mr. David Mainz	12:30 p.m. - 3:30 p.m.	\$0	3
N/A	VDA Election - Voting Station (members only)	VDA Members	3:00 p.m. - 5:00 p.m.	\$0	0
N/A	Exhibit Hall Open	VDA & Vendors	4:00 p.m. - 6:00 p.m.	\$0	0
T4	Exhibit Hall Opening Reception	VDA & Vendors	4:00 p.m. - 6:00 p.m.	\$0	0
T6	Putting Tournament	VDA	4:30 p.m. Start Time	\$20	0
T7	Ping Pong Tournament	VDA	4:30 p.m. - 8:30 p.m.	\$20	0
N/A	Apollonia and Governor's Club Reception	Invitation Only	6:00 p.m. - 7:00 p.m.	\$0	0
N/A	ACD Dinner	Invitation Only	6:30 p.m. -10:00 p.m.	\$0	0

Friday, September 21, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
N/A	Registration Open	VDA	7:00 a.m. - 5:00 p.m.	\$0	0
N/A	Welcome Table Open	VDA	7:00 a.m. - 5:00 p.m.	\$0	0
F11	Academy of General Dentistry Breakfast	AGD Members	7:00 a.m. - 8:00 a.m.	\$0	0
N/A	House of Delegates Registration	VDA House of Delegates	7:15 a.m. - 8:00 a.m.	\$0	0
N/A	Business Meeting	Business Meeting	8:00 a.m. - 10:30 a.m.	\$0	0
N/A	VDA Election - Voting Station (members only)	VDA Members	8:00 a.m. - 2:00 p.m.	\$0	0
N/A	House of Delegates Opening Session - Working lunch (Boxed lunch provided at 11:00 am for House Members Only)	HOD Opening Session	10:45 a.m. - 12:15 pm	\$0	0
F12	What Every Dentist Needs to Know about Lawsuit Protection, Tax Reduction, and Estate Planning	Mr. Larry Oxenham	9:00 a.m. -12:00 p.m.	\$0	3
N/A	Exhibit Hall Open	VDA & Vendors	10:00 a.m. - 5:00 p.m.	\$0	0
F13	Preparing the Old Mouth for New Teeth	Dr. Randy Huffines	9:00 a.m. - 12:00 p.m.	\$0	3
F14	Buckle Up! Insurance Changes are Coming!	Ms. Teresa Duncan	9:00 a.m. - 12:00 p.m.	\$0	3
F15	32 Teeth and 100 Birthdays	Mr. David Mainz	8:00 a.m. - 11:00 a.m.	\$0	3
F16	Oral Cancer Screenings - If Not You, Then Who?	Ms. Karen Davis	8:00 a.m. - 11:00 a.m.	\$25	3
F17	How to Reach New Patients in a Digital World	Mr. Andrew Miller	9:00 a.m. - 12:00 p.m.	\$0	3
F18	Boxed Lunch Pick-Up	VDA	11:30 a.m. - 1:30 p.m.	\$40	0
N/A	Seating for Attendees for Boxed Lunches	VDA	11:30 a.m. - 1:30 p.m.	\$0	0
N/A	Reference Committee Hearings	VDA	12:15 p.m. - 1:30 p.m.	\$0	0
F19	Local Anesthesia: 30+ Years of Hits, Misses and Near Misses -Technique and Pharmacology	Dr. Mel Hawkins	1:00 p.m. - 4:00 p.m.	\$0	3
F20	Pediatric Oral Radiology and Pathology	Dr. Juan Yepes	1:00 p.m. - 4:00 p.m.	\$0	3
F21	Why Go DSO When You can be CEO?	Mr. Brad Peiffer & Mr. Mohamed Abdullah	1:00 p.m. - 4:00 p.m.	\$0	3

Friday, September 21, 2018 (Continuation)

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
F22	Connecting the Dots Between Cancer, Chronic Illness, and Periodontal Disease	Ms. Karen Davis	1:00 p.m. - 4:00 p.m.	\$0	3
F23	Prevention for the High-Risk Caries Patient	Dr. Randy Huffines	1:00 p.m. - 4:00 p.m.	\$0	3
F24	What's in Your Wallet? Experience Luxurious Travel Easily	Dr. Bruce DeGinder & Mr. Lucian Sarega	1:00 p.m. - 4:00 p.m.	\$0	3
F26	Exhibit Hall Closing Reception	VDA & Vendors	3:00 p.m. - 5:00 p.m.	\$0	0
N/A	16th District (Delegation of the ADA) Meeting	VDA	4:30 p.m. - 5:30 p.m.	\$0	0
F27	VDA New Dentist and Dental Student Reception	New Dentist Committee	5:00 p.m. - 6:00 p.m.	\$0	0
F28/F28A	VDA President's Party - LOVE VDA	VDA	7:00 p.m. - 10:00 p.m.	\$65/\$30	0

Saturday, September 22, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
N/A	Registration Open	VDA	7:00 a.m. - 2:00 p.m.	\$0	0
N/A	Welcome Table Open	VDA	7:00 a.m. - 2:00 p.m.	\$0	0
S33	ICD Breakfast	ICD	7:30 a.m. - 8:30 am	\$25	0
N/A	VDA Election - Voting Station (members only)	VDA Members	8:00 a.m. - 1:00 p.m.	\$0	0
S34	Restoring the High-Risk Caries Patient	Dr. Randy Huffines	8:00 a.m. - 11:00 a.m.	\$0	3
S36	Dental Trauma in the Primary and Permanent Dentition	Dr. Juan Yepes	8:00 a.m. - 11:00 a.m.	\$0	3
S37	Medical Emergencies in the Dental Office – Medical Emergencies in Life!	Dr. Mel Hawkins	9:00 a.m. - 12:00 p.m.	\$0	3
S38	Green Dentistry: What you Need to Know About THC and Oral Health	Dr. Barry Taylor & Dr. Caroline DeVincenzi	9:00 a.m. - 12:00 p.m.	\$0	3
S39	How to Reach New Patients in a Digital World	Mr. Andrew Miller	9:00 a.m. - 12:00 p.m.	\$0	3
S40	Upgrade your Travel Experiences – from your Flights to your Hotels!	Dr. Bruce DeGinder & Mr. Lucian Sarega	9:00 a.m. - 12:00 p.m.	\$0	3
S41	Nobody Told Me That! Management Issues Everyone is Afraid to Talk About	Ms. Teresa Duncan	9:00 a.m. - 12:00 p.m.	\$0	3
S42	Green Dentistry: What you Need to Know About THC and Oral Health	Dr. Barry Taylor & Dr. Caroline DeVincenzi	1:00 p.m. - 4:00 p.m.	\$0	3
N/A	Component Leadership Meeting	VDA	1:00 p.m. - 4:00 p.m.	\$0	0
S43	Medical Emergencies in the Dental Office - Medical Emergencies in Life!	Dr. Mel Hawkins	1:00 p.m. - 4:00 p.m.	\$0	3
S44	Boxed Lunch Pick-up	VDA	11:30 a.m. - 1:30 p.m.	\$40	0
S45	VDA Fellows Lunch	VDA Fellows	12:00 p.m. - 2:00 p.m.	\$50	0
S46	Travel Smarter-Use these Tricks to Plan Your Next Trip	Dr. Bruce DeGinder & Mr. Lucian Sarega	1:00 p.m. - 4:00 p.m.	\$0	3
S48	Annual VDA Golf Tournament	VDA	1:00 p.m. start time	\$175	0
S49	S'mores Night	VDA	7:30 p.m.	\$8	0
S50	VDA Foundation Annual Celebration	VDAF	7:00 p.m. - 10:00 p.m.	\$80	0

Sunday, September 23, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
Sun51	Past Presidents' Breakfast	VDA	7:00 a.m. - 8:00 a.m.	\$0	0
N/A	House of Delegates Registration	VDA House of Delegates	7:15 a.m. - 8:00 a.m.	\$0	0
N/A	Annual Business Meeting	VDA House of Delegates	8:00 a.m. - 9:15 a.m.	\$0	0
N/A	House of Delegates Meeting	VDA House of Delegates	9:30 a.m. - 11:30 a.m.	\$0	0
N/A	VDA Board of Directors Meeting	VDA	11:45 a.m. - 2:00 p.m.	\$0	0



DR. DARIN DICHTER

Code	T2
Time	9:00 a.m. - 3:30 p.m.
Tuition	\$0
Credits	6
Audience	D S A H LT

Brought to you by:



Treating the Worn Dentition (LECTURE)

Have you experienced fear when asked to treat the patient with worn teeth? This presentation is designed to help clinicians increase predictability and longevity with their dentistry by basing treatment decisions on *how* the patient created the wear, and reducing the energy in the system through occlusal design. The presentation focuses on diagnosis, etiology, and an understanding of the principles that increase longevity of restorations for wear patients.

At the conclusion of this course, the participant will be able to:

- Learn why airway is an important part of the differential diagnosis in wear cases
- To diagnose and treatment plan wear patients, including etiologies of wear, patterns of wear and determining when interdisciplinary treatment is required
- To manage esthetic outcomes based on how tooth position, gingival levels and occlusion change as teeth wear
- To have an understanding of occlusal vertical dimension; And learn when and how to alter it
- Learn how to verify diagnosis and treatment plan through appliance therapy, direct composites and provisionals to optimize predictability

No prior level of skill, knowledge, or experience is required for participation in this course.



MR. DAVID MEINZ

Code	T3
Time	12:30 p.m. - 3:30 p.m.
Tuition	\$0
Credits	3
Audience	D S A H O LT S/G

What Good is a Dead Patient with Perfect Teeth? (LECTURE)

Health promotion expert David Meinz reveals the latest about the food you and your patients eat. You'll discover how promoting the sugar bowl can actually decrease – yes, decrease caries formation. You'll also learn the latest on artificial sweeteners, fast foods, weight loss, and osteoporosis, along with some surprising revelations! A hands-on presentation that will bring you up-to-date on the relationship between nutrition and oral and total health.

At the conclusion of this course, the participant will be able to:

- Distinguish between “the truth” and “the whole truth” in food product health claims
- Identify selections as fast food restaurants that taste good and also contribute to good health
- Appreciate the realities of current popular weight loss diets.
- Obtain specific personal recommendations for healthy and safe intakes of fat, sodium, cholesterol, fiber, and sugar
- Understand which new food products can play a legitimate role in health improvement

No prior level of skill, knowledge, or experience is required for participation in this course.



MR. LARRY OXENHAM

Code	F12
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D S/G

Brought to you by:



What Every Dentist Needs to Know about Lawsuit Protection, Tax Reduction, and Estate Planning (LECTURE)

This course teaches proven and effective strategies to prevent and protect against lawsuits, allowing dentists the peace of mind necessary to focus on improved patient care. Tax reduction and estate planning strategies adapted to dentists are also taught.

At the conclusion of this course, the participant will be able to:

- Maintaining focus on improved patient care rather than lawsuit defense
- Structure practice for lawsuit protection and prevention
- Reduce liability insurance costs
- Minimize taxes

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. RANDY HUFFINES

Code	F13
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D A LT

Preparing the Old Mouth for New Teeth (LECTURE)

Patients who require implant-retained, conventional, or immediate dentures are now much older, presenting the dental team with an array of often complex dental and medical challenges. Make this part of your practice more rewarding and enjoyable by learning practical tips in the areas of healing long-abused tissues, techniques for highly resorbed residual ridges, managing common medical conditions, local anesthetic tips, hemostasis for patients on "blood thinners," simple pre-prosthetic surgery, accurate interocclusal records, xerostomia, immediate denture tips, esthetic challenges, and post-insertion troubleshooting. The latest recommendations for managing patients taking bisphosphonates will also be presented. Techniques are clearly explained by extensive use of clinical images and video clips, so they can immediately be put into practice.

At the conclusion of this course, the participant will be able to:

- Efficiently manage patients with medical conditions
- Avoid functional and esthetic problems in implant supported overdentures
- Learn time-saving techniques for conventional and immediate dentures

No prior level of skill, knowledge, or experience is required for participation in this course.



MS. TERESA DUNCAN

Code	F14
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D S O S/G

Brought to you by:



Buckle Up! Insurance Changes are Coming! (LECTURE)

The Affordable Care Act, SNO-DDS, Delta, PPOs – every one of these items will impact your office in the immediate future. This discussion will help you prepare by explaining the why and how of these industry shifts. Offices that are aware of these changes before they are put into effect will weather the storm just fine. Will you be one of them?

At the conclusion of this course, the participant will be able to:

- Discuss upcoming changes to our industry
- Understand the impact of contracts and regulations
- Assess what you can do to prepare your practice for the future

No prior level of skill, knowledge, or experience is required for participation in this course.



MR. DAVID MEINZ

Code	F15
Time	8:00 a.m. - 11:00 a.m.
Tuition	\$0
Credits	3
Audience	D S A H O LT S/G

32 Teeth and 100 Birthdays (LECTURE)

Health promotion expert David Meinz shows you how to add years to your life and life to your years. You'll discover the Seven Steps To Longevity, the latest on vitamin supplements, the truth about Omega-3's, and brand new information on cholesterol - that even your physician probably doesn't know! Discover how you and your patients can power-up your health in today's fast-paced lifestyle.

At the conclusion of this course, the participant will be able to:

- Understand the role of nutrition in total health
- Identify research-based characteristics of centenarians
- Differentiate between basic vitamin supplement needs and marketing claims
- Grasp the concept of lumenology vs arteriology in cardiovascular disease prevention

No prior level of skill, knowledge, or experience is required for participation in this course.



MS. KAREN DAVIS

Code	F16
Time	8:00 a.m. - 11:00 a.m.
Tuition	\$25
Credits	3
Audience	D H

Brought to you by:



Oral Cancer Screenings: If Not You, Then Who? (WORKSHOP)

For early diagnosis of oral cancer there is an 80 – 90% survival rate, but with late diagnosis the death rate drops to almost 50% within 5 years! This hands-on course will equip participants in understanding the growing risks associated with oral cancer, including the surge of e-cigs and HPV virus to the landscape; and will equip clinicians with skills to provide thorough and impressive intraoral and extraoral examinations. Course participation includes providing and receiving an oral cancer screenings inclusive of an adjunctive oral cancer screening device.

At the conclusion of this course, the participant will be able to:

- Identify multiple risk factors associated with oral cancer and strategies to reduce risks
- Appreciate the features of various adjunctive oral cancer screening technologies
- Provide an extensive extraoral exam and intraoral exam inclusive of an adjunctive screening device

No prior level of skill, knowledge, or experience is required for participation in this course.



MR. ANDREW MILLER

Code	F17
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D O

How to Reach New Patients in a Digital World (LECTURE)

Your patients and prospective patients are online and have access to more information than ever. How do you reach the right people with the right message at the right time? Andrew will share digital marketing strategies and ways to measure performance so you can attract and retain your ideal patients on search engines, social media sites, online directories, and video channels.

At the conclusion of this course, the participant will be able to:

- Identify where your ideal patients are engaging online
- Reach the right person with the right message at the right time
- Measure success and use data to make more informed budgeting decisions

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. MEL HAWKINS

Code	F19
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	D S H

Local Anesthesia: 30+ Years of Hits, Misses and Near Misses – Technique and Pharmacology (LECTURE)

The neuro-anatomy and histology of the pterygomandibular triangle will be reviewed to help enhance the understanding of the complexities of the conventional inferior alveolar block and its associated lingual and buccal nerve blocks. After a thorough assessment of the “pros and cons” of the conventional inferior alveolar block, the Akinosi and Gow-Gates mandibular blocks will be visited and then amalgamated in a “mixed” or hybrid approach. Multi-tasking supplementation with infiltrative and advanced techniques combined with other “tips and tricks” can result in a predictably higher success rate. In particular infiltrative approaches to mandibular molars will be discussed. What is within our control? What is not? What can we do about it? What’s new? Private practice experiences, anecdotes and case reports.

At the conclusion of this course, the participant will be able to:

- Appreciate the anatomy of local anesthesia
- Understand the influence of tissue and product pH
- Multitask with combinations of techniques, volume and make intelligent product choices as to which local anesthetics and vasoconstrictors might be administered and when
- Apply some tips and tricks learned the hard way over 30+ years

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. JUAN YEPES

Code	F20
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	D S A H

Pediatric Oral Radiology and Pathology (LECTURE)

This seminar will provide to the attendee the most common radiographic lesions that are presented in infants, children and adolescents. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of oral radiology in pediatric dentistry. Topics such as oral pathology, imaging, and systemic conditions with implications in the practice of pediatric dentistry will be included.

At the conclusion of this course, the participant will be able to:

- Understand the importance of “building” a differential interpretation in radiology
- Learn the most common radiographic lesions in infants, children and adolescents
- Learn the indications of CBCT within the frame of practicing pediatric dentistry
- Understand the importance of radiation safety in the practice of dentistry with children and adolescents

No prior level of skill, knowledge, or experience is required for participation in this course.



MR. BRAD PEIFFER MR. MOHAMED ABDULLAH

Code	F21
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	

Brought to you by:

Bank of America



Why go DSO When You Can be CEO? (LECTURE)

This seminar will educate the first time practice owner on what it takes to start a practice from scratch or acquire an existing practice. Subject matter experts will share their experience, and discuss how early planning can lead to a successful practice. This discussion will guide you through the process of practice ownership and educate you on everything you need to know to assure you are making the best practice decision.

At the conclusion of this course, the participant will be able to:

- Learn how early planning can lead to a successful practice – determine your borrowing power, developing a business plan, establish the right location, etc.
- The steps needed to start from scratch
- Determine whether to purchase an existing dental practice or start a new one
- Understand practice financing options in today's market
- What you should expect in the first few years of practice ownership
- Learn from experts specific to the dental industry
- Avoid first practice pitfalls and learn how early planning can lead to a successful practice

No prior level of skill, knowledge, or experience is required for participation in this course.



MS. KAREN DAVIS

Code	F22
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	

Brought to you by:



Connecting the Dots between Cancer, Chronic Illness & Periodontal Disease (LECTURE)

Navigating through scientific literature to understand the application to health, wellness, and disease is a daunting task. What is hype and what is science? What are the shared risk factors between cancer, chronic illnesses and periodontal diseases? What role does inflammation play in disease development? This program examines emerging trends in disease management and delves into exploring current data that should compel dental professionals to connect the dots between oral and overall health, and proactively guide patients toward reducing their risks.

At the conclusion of this course, the participant will be able to:

- Identify how inflammation influences disease initiation and progression
- Connect the dots between periodontal pathogens, diet, genetic influences and lifestyle choices
- Guide patients toward strategies to take ownership of their health

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. RANDY HUFFINES

Code	F23
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	D A H

Brought to you by:



Prevention for the High-Risk Caries Patient

(LECTURE)

Our current understanding of caries is now much more sophisticated, and we know that our simple instructions to just “brush and floss” are not adequate for many patients. This is especially true for older patients who now have more caries than teenagers. Using examples from patients in his own practice, Dr. Huffines will guide you through preventive protocols that are based on assessing risk of the individual patient. An unbiased, evidence-based evaluation of prescription and OTC chemotherapeutic agents without the media hype will furnish you with the latest information to guide your product selection. Myths and controversies about antimicrobial protocols, ACP, CCP-ACP, CCP-ACFP, silver diamine fluoride, fluoride varnishes, probiotics, and xylitol products will be explored in detail.

At the conclusion of this course, the participant will be able to:

- Quickly determine the caries risk of each patient
- Separate hype from fact regarding anti-caries product claims
- Formulate patient-specific protocols based on current research

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. BRUCE DEGINDER



MR. LUCIAN SAREGA

Code	F24
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	D S A H O LT S/G

Brought to you by:



What's in Your Wallet? Experience Luxurious Travel Easily

(LECTURE)

Determine which credit cards can help you quickly reach your goals and improve your credit score at the same time. Learn how to travel luxuriously without breaking your bank. Reward yourself and your family for all of your hard work!

At the conclusion of this course, the participant will be able to:

- Learn which credit cards will help you achieve your travel goals the fastest and how to maximize your business expenses
- Understand the components of your credit score and how business credit cards affect your score
- Learn how to minimize annual fees while maximizing the benefits of specific cards

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. RANDY HUFFINS

Code	S34
Time	8:00 a.m. - 11:00 a.m.
Tuition	\$0
Credits	3
Audience	D A

Brought to you by:



Restoring the High-Risk Caries Patient

(LECTURE)

Restoring the patient with rampant caries can be frustrating to both the dental team and the patient. Worse still is having a newly restored patient quickly return with failed restorations. Learn how to incorporate new insights about caries initiation and progression into protocols and techniques that increase restorative success. Learn the value of discriminating between caries-infected and caries-affected dentin. Evaluate the evidence and learn the techniques for the controversial new step-wise and “incomplete” caries removal protocols. Learn when and how to use the new ceramic caries removal burs and caries indicator dyes designed to minimize pulpal exposure. The influence of different restorative materials on secondary caries may surprise you. Clinical pearls on the clinical application of bioactive restorative and luting materials will be clearly presented.

At the conclusion of this course, the participant will be able to:

- Properly select, place and finish root caries restorations
- Properly use cervical matrices and the passive wedge technique
- Discriminate between caries-infected and caries-affected dentin

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. JUAN YEPES

Code	S36
Time	8:00 a.m. - 11:00 a.m.
Tuition	\$0
Credits	3
Audience	D S A H

Dental Trauma in the Primary and Permanent Dentition (LECTURE)

This seminar will provide the attendee with the most up-to-date information regarding the fascinating and critical area of dental traumatology. The seminar will use case-presentation as the learning and discussion format and will cover the entire spectrum of the dental trauma in the primary and permanent dentition.

At the conclusion of this course, the participant will be able to:

- Understand the importance of a correct diagnosis in dental trauma
- Learn the most updated treatment for trauma of the permanent and primary dentition

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. MEL HAWKINS

Code	S37
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D A H O

Medical Emergencies in the Dental Office – Medical Emergencies in Life! (LECTURE)

As health professionals we must be increasingly aware that we are treating an aging and pharmacologically drug dependent and ambulatory population. How can we be expected to respond/react to life threatening situations when they “never occur?” Simplicity! Practical equipment adjuncts, a few good drugs, “red flags” of predisposing medical conditions, vasoconstrictor interactions and local anesthetic overdoses will be assessed. The syncope algorithm is universally applicable to initially treating ANY and ALL emergencies. The team approach is emphasized. Morbidity/mortality case reports, anecdotes including situations encountered in over 40 years in dentistry will cover dental office, family, neighborhood, shopping center and sports experiences.

At the conclusion of this course, the participant will be able to:

- Appreciate the differences between true emergencies, urgencies, annoyances and non-events
- Comprehend the pharmacology of a very few drugs including oxygen and make an emergency kit
- Consider the physiological differences between the adult, the child and the senior citizen
- Assess Case Reports, in the dental office and in day-to-day life

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. BARRY TAYLOR



DR. CAROLINE DEVINCENZI

Code	S38
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D A H O

Green Dentistry: What You Need to Know about THC and Oral Health (LECTURE)

Marijuana is the most commonly used recreational drug in the United States. 23 states currently have some form of legalized marijuana; eight states have legalized it for recreational use. It is estimated that over 10% of the US population uses it at least once a year. This course will be an unbiased and evidence based presentation of marijuana and its role in dentistry. We will present an introduction to the usage of marijuana in the general public population, the pharmacology of marijuana, and how the use of marijuana by your patients affects their dental care. We will address areas of possible research of THC and dentistry, and an introduction to cannabinoids and ‘medical marijuana.’

At the conclusion of this course, the participant will be able to:

- Understand the pharmacology and pharmacokinetics of marijuana
- Understand how marijuana usage by patients affects their oral health; specific focus on oral pathology, caries risk, and periodontal disease
- Understand interactions of THC with commonly used prescribed medications and be familiar with medical emergencies related to THC
- Learn how to communicate with your patients regularly using cannabis
- Explore future areas of research in regards to periodontal health, wound healing, and caries control
- Have an introduction to ‘medical marijuana’ and cannabinoid

No prior level of skill, knowledge, or experience is required for participation in this course.

Brought to you by:

Commonwealth
oral & facial surgery
Serving The Community Since 1956



MR. ANDREW MILLER

Code	S39
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D O

Brought to you by:



How to Reach New Patients in a Digital World (LECTURE)

Your patients and prospective patients are online and have access to more information than ever. How do you reach the right people with the right message at the right time? Andrew will share digital marketing strategies and ways to measure performance so you can attract and retain your ideal patients on search engines, social media sites, online directories, and video channels.

At the conclusion of this course, the participant will be able to:

- Identify where your ideal patients are engaging online
- Reach the right person with the right message at the right time
- Measure success and use data to make more informed budgeting decisions

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. BRUCE DEGINDER



MR. LUCIAN SAREGA

Code	S40
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D S A H O LT S/G

Brought to you by:



Upgrade Your Travel Experiences –from your Flights to your Hotels! (LECTURE)

Start understanding travel loyalty programs better in order to maximize your points and opportunities. Elevate your travel experience: improving your seats, upgrading your hotel rooms, bypassing those long security lines--traveling like a VIP!

At the conclusion of this course, the participant will be able to:

- Understand how to use your miles to book award tickets on multiple airlines or within airline alliances
- Learn how to track your mileage balances to keep on top of potentially expiring and unused miles
- Learn alternative methods to achieve elite status with airline and hotel programs as well as opportunities for free hotel nights

No prior level of skill, knowledge, or experience is required for participation in this course.



MS. TERESA DUNCAN

Code	S41
Time	9:00 a.m. - 12:00 p.m.
Tuition	\$0
Credits	3
Audience	D S O S/G

Brought to you by:



Nobody Told Me That! Management Issues Everyone is Afraid to Talk About (LECTURE)

Do you ever wish someone would have just told you about that strange rule or regulation? Or that human resources decisions are so complicated? Often, we manage by our very strong intuition but still make mistakes. Let's discuss how to protect ourselves by staying ahead of the game. We'll use lessons and examples from each other to make us all stronger business leaders!

At the conclusion of this course, the participant will be able to:

- Discover unexpected situations you may encounter
- Learn how to recover from managerial blunders
- Help your team avoid common pitfalls in patient management

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. BARRY TAYLOR



DR. CAROLINE DEVINCENZI

Code	S42
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	D A H O

Green Dentistry: What You Need to Know about THC and Oral Health (LECTURE)

Marijuana is the most commonly used recreational drug in the United States. 23 states currently have some form of legalized marijuana; eight states have legalized it for recreational use. It is estimated that over 10% of the US population uses it at least once a year. This course will be an unbiased and evidence based presentation of marijuana and its role in dentistry. We will present an introduction to the usage of marijuana in the general public population, the pharmacology of marijuana, and how the use of marijuana by your patients affects their dental care. We will address areas of possible research of THC and dentistry, and an introduction to cannabinoids and 'medical marijuana.'

At the conclusion of this course, the participant will be able to:

- Understand the pharmacology and pharmacokinetics of marijuana
- Understand how marijuana usage by patients affects their oral health; specific focus on oral pathology, caries risk, and periodontal disease
- Understand interactions of THC with commonly used prescribed medications and be familiar with medical emergencies related to THC
- Learn how to communicate with your patients regularly using cannabis
- Explore future areas of research in regards to periodontal health, wound healing, and caries control
- Have an introduction to 'medical marijuana' and cannabinoid

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. MEL HAWKINS

Code	S43
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	D A H O

Medical Emergencies in the Dental Office – Medical Emergencies in Life! (LECTURE)

As health professionals we must be increasingly aware that we are treating an aging and pharmacologically drug dependent and ambulatory population. How can we be expected to respond/react to life threatening situations when they “never occur?” Simplicity! Practical equipment adjuncts, a few good drugs, “red flags” of predisposing medical conditions, vasoconstrictor interactions and local anesthetic overdoses will be assessed. The syncope algorithm is universally applicable to initially treating ANY and ALL emergencies. The team approach is emphasized. Morbidity/mortality case reports, anecdotes including situations encountered in over 40 years in dentistry will cover dental office, family, neighborhood, shopping center and sports experiences.

At the conclusion of this course, the participant will be able to:

- Appreciate the differences between true emergencies, urgencies, annoyances and non-events
- Comprehend the pharmacology of a very few drugs including oxygen and make an emergency kit
- Consider the physiological differences between the adult, the child and the senior citizen
- Assess Case Reports, in the dental office and in day-to-day life

No prior level of skill, knowledge, or experience is required for participation in this course.



DR. BRUCE DEGINDER



MR. LUCIAN SAREGA

Code	S46
Time	1:00 p.m. - 4:00 p.m.
Tuition	\$0
Credits	3
Audience	D S A H O LT S/G

Travel Smarter-Use these Tricks to Plan Your Next Trip (LECTURE)

Learn some easy tips to help make your next vacation stress free—from seat assignments to visas to best local currency options. Access airport lounges, utilize elite benefits at your favorite hotel chain, save money on rental cars, and view some awesome award redemptions—so you can really relax and recharge.

At the conclusion of this course, the participant will be able to:

- Learn multiple methods to access airport lounges while traveling domestically and internationally to help make airports and flight delays less stressful
- Understand how to make sure all of your travelers are sitting together, and receiving the most miles for their flights
- Explore some fun and creative award travel options, and understand the best options for local currency

No prior level of skill, knowledge, or experience is required for participation in this course.

Brought to you by:



TO OUR VDA MEMBERS, THANK YOU!

We look forward to seeing you each year at the Virginia Meeting.
Even our short interactions can help us expand your network
and connect you with the resources you need.



Here's some benefits beyond the Virginia Meeting:

- [The ADA's new credentialing service, powered by CAQH ProView®](#)—making it easier to submit and maintain your credentials in one central place
- [The ADA's Laurel Road student loan refinancing program](#)—ADA members receive an extra 0.25% on their refinancing rate
- [The Find A Dentist online search tool](#)—helping bring patients to you
- [The VDA Membership Survey](#)—connecting you with the resources you value most
- [The VDA's new Insurance Work Group](#)—collecting your insurance issues so that we effect legislative change!



And don't forget about auto-renew!

- Signing up for auto-renew ensures that you pay your dues on time and give your state and local staff more time to assist you in your success.
- You can pay in one lump sum OR you can split your dues into monthly payments, helping you manage your cash flow.



Not a member and want to join?
Have a question about membership?

Contact Sarah Mattes Marshall, VDA Membership Advocate
at 804.523.2189 or mattes@vadental.org



HOW TO REGISTER

You *must* register for any course, activity, or event you would like to attend to be granted access.

Again this year, all CE records will be recorded electronically and sent to you following the Virginia Meeting! We will also be eliminating paper tickets by scanning all attendees into courses and events using a barcode printed on each badge. We recommend that you pre-register in order to guarantee space in your preferred course, activity, or event. Onsite registration will still be available and you may make changes to your registration at any time during the pre-registration period or once you arrive at The Omni Homestead Resort. We are thrilled about this opportunity and feel confident that it will enhance your Virginia Meeting experience!

ONLINE: Visit www.vadental.org to register. We recommend this method as it provides you with a quick easy way to register your dental team for the Virginia Meeting. You will receive an email confirmation of your registration – and you may log on at any time and easily make changes to your registration.

BY PHONE: Call (817) 277-7187 between 9:00am-6:00pm EST. Representatives from Custom Registration will be standing by to assist you at any time. For this method, payment can only be processed by credit card.

BY FAX: Fax your registration to (817) 277-7616 and the staff at Custom Registration will be happy to process this for you. Please include all credit card information (VISA, Discover, MasterCard, or American Express).

BY MAIL: Mail your registration form and payment to:
*The Virginia Meeting c/o Custom Registration
2001 E. Randol Mill Road, Suite 135, Arlington, TX 76011*

Please include all credit card information (VISA, Discover, MasterCard, or American Express). Make checks payable to The VDA. **Questions?** Call us at (804) 288-5750 or email Megan Wyman, Director of CE and the Virginia Meeting at wyman@vadental.org.

Strengthening the Bond Between Patients and Dentists

The DentaQuest family of companies administers dental benefits to more than 20 million people in 30 states. And we're growing in Virginia.

Join DentaQuest's VA Marketplace plan and watch your business grow with us.

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Smiles For Children
Improving Dental Care Across Virginia

DentaQuest

REGISTRATION FORM

Please use this page and the next to register for the 2018 Virginia Meeting. Please note that each registrant will require a separate form. Feel free to make copies of this form as needed.

Registration sponsored by:

✓ **Registration Type***

	On/Before May 25	May 26-August 25	On Site Sept. 19-22
☐ VDA Member Dentist	\$270	\$325	\$375
☐ VDA Member Dentist (1-3 years out of dental school)	\$60	\$70	\$85
☐ VDA Member Dentist (4-6 years out of dental school)	\$130	\$160	\$185
☐ VDA Member Dentist (7-9 years out of dental school)	\$200	\$245	\$285
☐ ADA Dentist (Non-VDA)	\$410	\$470	\$530
☐ NON-Member Dentist	\$675	\$705	\$745
☐ Active Military Dentist (Non-VDA)	\$200	\$300	\$350
☐ ODDS Member Dentist (Non-VDA)	\$270	\$325	\$375
☐ Retired Life VDA Member	\$0	\$0	\$25
☐ Assistant	\$75	\$80	\$85
☐ Office Staff	\$75	\$80	\$85
☐ Lab Technician	\$75	\$80	\$85
☐ Hygienist	\$75	\$80	\$85
☐ Spouse/Guest of Registrant	\$40	\$45	\$50
☐ Guest (ages 12 and under)	\$15	\$20	\$25
☐ Student (Dental, Hygiene, Assisting)	\$0	\$0	\$0
☐ Exhibitor	\$0	\$0	\$0

*Membership verification required

VIRGINIA MEETING APP

☐ Again this year, a Virginia Meeting App will be available, which will include all content normally in the onsite brochure. If you plan to continue utilizing the paper brochure, please check this box and we will print one for you. If you do not check the box, you are indicating that you would prefer to use the app instead.

VIRGINIA MEETING MAILING LIST

☐ I would like to **OPT OUT** of the Virginia Meeting mailing list. Leave blank if you would like to be included in meeting communications. See page 39 for details.

ANNUAL VDA GOLF TOURNAMENT

Code S48 - Additional Information

Handicap: _____

I would like to be grouped with the following players:

***Required** Prefix: ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Dr.

***First Name:** _____

***Last Name:** _____

Company Name: _____

Specialty: _____

Component: _____

***Phone:** _____

***Mailing Address:** _____

Membership #: _____

***Email:** _____

TOTAL COST \$

☐ VISA ☐ DISCOVER ☐ MC ☐ AMEX

Expires: _____

Card#: _____ **3 or 4 digit code:** _____

Name on Card: _____

Address on Credit Account: _____

Signature: _____

Print Name: _____

***Emergency Contact Name:** _____

***Emergency Contact Phone:** _____

Sign here (Once you have read and agree to the Deadlines and Policies on page 39)

In case of refund, check should be made payable to: _____

If paying by check, make payable to VDA | **MAIL:** The Virginia Meeting c/o Custom Registration, 2001 E. Randol Mill Road, Suite 135, Arlington, TX 76011 | **PHONE:** (817) 277-7187 | **FAX:** (817) 277-7616 | **ONLINE:** www.vadental.org

Refund and Cancellation Policy: All refunds must be submitted in writing by August 31, 2018. Conference badges and materials must accompany request. All refunds are subject to a 20% charge per total registration fee that will be processed within 15 business days to the primary registrant. The 20% fee will be calculated based on the original registration total. Refunds will be processed via check to the original payee within 15 business days for receipt of request. No refund requests will be accepted after August 31, 2018.

Please register for any course, activity, or event you would like to attend to be granted access. (✓ check corresponding box)

Thursday, September 20, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
☐ T1	Pierre Fauchard Breakfast	Pierre Fauchard Members	7:00 a.m. - 8:00 am	\$45	0
☐ T2	Treatment of Worn Dentition (includes a boxed lunch)	Dr. Darin Dichter	9:00 a.m. - 3:30 p.m.	\$45	6
☐ T3	What Good is a Dead Patient with Perfect Teeth?	Mr. David Meinz	12:30 p.m. - 3:30 p.m.	\$0	3
☐ T4	Exhibit Hall Opening Reception	VDA & Vendors	4:00 p.m. - 6:00 p.m.	\$0	0
☐ T6	Putting Tournament	VDA	4:30 p.m. Start Time	\$20	0
☐ T7	Ping Pong Tournament	VDA	4:30 p.m. - 8:30 p.m.	\$20	0

Friday, September 21, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
☐ F11	Academy of General Dentistry Breakfast	AGD Members	7:00 a.m. - 8:00 a.m.	\$0	0
☐ F12	What Every Dentist Needs to Know about Lawsuit Protection, Tax Reduction, and Estate Planning	Mr. Larry Oxenham	9:00 a.m. - 12:00 p.m.	\$0	3
☐ F13	Preparing the Old Mouth for New Teeth	Dr. Randy Huffines	9:00 a.m. - 12:00 p.m.	\$0	3
☐ F14	Buckle Up! Insurance Changes are Coming!	Ms. Teresa Duncan	9:00 a.m. - 12:00 p.m.	\$0	3
☐ F15	32 Teeth and 100 Birthdays	Mr. David Meinz	8:00 a.m. - 11:00 a.m.	\$0	3
☐ F16	Oral Cancer Screenings - If Not You, Then Who?	Ms. Karen Davis	8:00 a.m. - 11:00 a.m.	\$25	3
☐ F17	How to Reach New Patients in a Digital World	Mr. Andrew Miller	9:00 a.m. - 12:00 p.m.	\$0	3
☐ F18	Boxed Lunch Pick-Up	VDA	11:30 a.m. - 1:30 p.m.	\$40	0
☐ F19	Local Anesthesia: 30+ Years of Hits, Misses and Near Misses –Technique and Pharmacology	Dr. Mel Hawkins	1:00 p.m. - 4:00 p.m.	\$0	3
☐ F20	Pediatric Oral Radiology and Pathology	Dr. Juan Yepes	1:00 p.m. - 4:00 p.m.	\$0	3
☐ F21	Why Go DSO When You can be CEO?	Mr. Brad Peiffer & Mr. Mohamed Abdullah	1:00 p.m. - 4:00 p.m.	\$0	3
☐ F22	Connecting the Dots Between Cancer, Chronic Illness, and Periodontal Disease	Ms. Karen Davis	1:00 p.m. - 4:00 p.m.	\$0	3
☐ F23	Prevention for the High-Risk Caries Patient	Dr. Randy Huffines	1:00 p.m. - 4:00 p.m.	\$0	3
☐ F24	What's in Your Wallet? Experience Luxurious Travel Easily	Dr. Bruce DeGinder & Mr. Lucian Sarega	1:00 p.m. - 4:00 p.m.	\$0	3
☐ F26	Exhibit Hall Closing Reception	VDA & Vendors	3:00 p.m. - 5:00 p.m.	\$0	0
☐ F27	VDA New Dentist and Dental Student Reception	New Dentist Committee	5:00 p.m. - 6:00 p.m.	\$0	0
☐ F28/F28A	VDA President's Party - LOVE VDA	VDA	7:00 p.m. - 10:00 p.m.	\$65/\$30	0

Saturday, September 22, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
☐ S33	ICD Breakfast	ICD	7:30 a.m. - 8:30 am	\$25	0
☐ S34	Restoring the High-Risk Caries Patient	Dr. Randy Huffines	8:00 a.m. - 11:00 a.m.	\$0	3
☐ S36	Dental Trauma in the Primary and Permanent Dentition	Dr. Juan Yepes	8:00 a.m. - 11:00 a.m.	\$0	3
☐ S37	Medical Emergencies in the Dental Office – Medical Emergencies in Life!	Dr. Mel Hawkins	9:00 a.m. - 12:00 p.m.	\$0	3
☐ S38	Green Dentistry: What you Need to Know About THC and Oral Health	Dr. Barry Taylor & Dr. Caroline DeVincenzi	9:00 a.m. - 12:00 p.m.	\$0	3
☐ S39	How to Reach New Patients in a Digital World	Mr. Andrew Miller	9:00 a.m. - 12:00 p.m.	\$0	3
☐ S40	Upgrade your Travel Experiences – from your Flights to your Hotels!	Dr. Bruce DeGinder & Mr. Lucian Sarega	9:00 a.m. - 12:00 p.m.	\$0	3
☐ S41	Nobody Told Me That! Management Issues Everyone is Afraid to Talk About	Ms. Teresa Duncan	9:00 a.m. - 12:00 p.m.	\$0	3
☐ S42	Green Dentistry: What you Need to Know About THC and Oral Health	Dr. Barry Taylor & Dr. Caroline DeVincenzi	1:00 p.m. - 4:00 p.m.	\$0	3
☐ S43	Medical Emergencies in the Dental Office - Medical Emergencies in Life!	Dr. Mel Hawkins	1:00 p.m. - 4:00 p.m.	\$0	3
☐ S44	Boxed Lunch Pick-up	VDA	11:30 a.m. - 1:30 p.m.	\$40	0
☐ S45	VDA Fellows Lunch	VDA Fellows	12:00 p.m. - 2:00 p.m.	\$50	0
☐ S46	Travel Smarter-Use these Tricks to Plan Your Next Trip	Dr. Bruce DeGinder & Mr. Lucian Sarega	1:00 p.m. - 4:00 p.m.	\$50	3
☐ S48	Annual VDA Golf Tournament	VDA	1:00 p.m. start time	\$175	0
☐ S49	S'mores Night	VDA	7:30 p.m.	\$8	0
☐ S50	VDA Foundation Annual Celebration	VDAF	7:00 p.m. - 10:00 p.m.	\$80	0

Sunday, September 23, 2018

Code	Course Title/Topic	Speaker/Event Host	Time	Cost	Credits
☐ SUN 51	Past Presidents' Breakfast	VDA	7:00 a.m. - 8:00 a.m.	\$0	0

Your Name: _____

Total Cost \$

Thursday, September 20, 2018

Code	T1
Time	7:00 a.m. - 8:00 a.m.
Cost	\$45

This event is open to members of the Pierre Fauchard Academy only.

Brought to you by:



Pierre Fauchard Breakfast

Enjoy a breakfast meeting with your Fellows in the Pierre Fauchard Academy. Research project presented by Virginia Commonwealth School of Dentistry senior student and VCU Scholarships awarded to senior students and the Ethics Scholarship awarded to the VCU School of Dentistry. In addition, we are honored to hear Trustee, Dr. Ferris, speak on the history of the Pierre Fauchard Academy origination. We look forward to seeing all Fellows!

Pre-registration is required. No onsite registration will be available for this event.

Code	T4
Time	4:00 p.m. - 6:00 p.m.
Cost	\$0

Brought to you by:



Exhibit Hall Opening Reception

Join us in the exhibit hall for a chance to unwind and catch up with friends and colleagues after a day of continuing education and meetings! There will be food, drinks, and it will be your first chance to see what our vendors have to offer for the 2018 meeting! The many companies in attendance are so excited to see you and showcase their new products, meeting specials, prizes, and giveaways! Don't miss out on a great opportunity to connect – and have fun!

Code	T6
Time	4:30 p.m. <i>Starting Time</i>
Cost	\$20

Putting Tournament

18 HOLES AND 1 CLUB – YOUR PUTTER. No Windmills, No Alligator Mouths But Lots of Fun. Join us for our Putting Tournament at the Mini Cascades Golf Course. Sign up for excitement, friendly competition and great prizes.

Code	T7
Time	4:30 p.m. - 8:30 p.m.
Cost	\$20

MORE INFORMATION:

Contact Bud Zimmer at (757) 491-5068.

Brought to you by:

ANDREW ZIMMER, DDS

Fourth Annual VDA Ping Pong Tournament

Join your colleagues and fellow attendees in a sport that improves eye hand coordination and slows down the ravages of time on your mind! It's fun, challenging, frustrating and great exercise! The tournament will be held on Thursday, September 20, from 4:30 p.m. until 8:30 p.m. (or as long as it takes to determine a champion!) We will have a single or double elimination tournament depending on the number of participants. Registration is only \$20. Refreshments and snacks will be provided as well as paddles and balls. There will be prizes too! You may bring your favorite paddle if you wish. Come on out and take out all your frustrations on that celluloid ball!

Code	N/A
Time	6:30 p.m. - 10:00 p.m.
Cost	See invitation for details

Brought to you by:



ACD Dinner

The Virginia Section of the American College of Dentists will host their annual dinner on Thursday, September 20, 2018 from 6:30 pm - 10:00 pm. Members of the College will receive additional information and a separate registration from the VACD for this event.

Pre-registration is required. No onsite registration will be available for this event. This event is open to members of the American College of Dentists only.

President's Party

LOVE - IT'S A FEELING WE USE TO DESCRIBE THE PEER RELATIONSHIPS
WE'VE DEVELOPED OVER THE YEARS AND THE PASSION WE ALL BRING TOWARD
MAKING OUR PROFESSION THE BEST IT CAN BE.

For our 2017-2018 president, Dr. Benita Miller, its meaning takes on new dimension,
tennis being a passion of hers. Please join us in celebrating that collective love and the great work
Dr. Miller and so many others have done during her term.

FRIDAY, SEPTEMBER 21, 2018
7:00 p.m. - 10:00 p.m.

\$65 adults and \$30 kids (3-12)
Use Codes **F28** (adults) and **F28A** (kids) • Casual attire



Friday, September 21, 2018

Code	F11
Time	7:00 am - 8:00 am
Cost	\$0

Brought to you by:



AGD Breakfast

The Virginia Academy of General Dentistry would like to welcome all AGD members to a complimentary breakfast on Friday, September 21, at the Omni Homestead Resort at 7:00 am. Please join us and socialize with the Virginia AGD Board and fellow members. We ask that you register in advance as no registrations will be taken onsite. See you there!

Pre-registration is required. No onsite registration will be available for this event.

Code	F26
Time	3:00 p.m. - 5:00 p.m.
Cost	\$0

Brought to you by:



Exhibit Hall Closing Reception

Food, Drinks, and Deals! Kick off an evening of fun in the exhibit hall for a last chance to check out our amazing vendors and all they have to offer! There will be food, drinks, and you never know what additional deals the exhibitors may have waiting for you! Don't miss out on a great opportunity for fun AND savings!

Code	F27
Time	5:00 p.m. - 6:00 p.m.
Cost	\$0

Brought to you by:



New Dentists and Dental Student Reception

The Virginia Dental Association invites all dental students and new dentists (0-10 years out of dental school) to a reception honoring you! Don't miss this great opportunity to connect with fellow new dentists, VDA leaders, and mentors! And of course enjoy some yummy food and drinks!

Code	F28/F28A
Time	7:00 p.m. - 10:00 p.m.
Cost	\$65 adults/\$30 children

Brought to you by:



President's Party



Please see flyer on page 25 for more details.

Steven G. Forte, D.D.S.
Practice Limited to Endodontics, Est. 1997
Newport News, Virginia 23606

VCUHealth™
VCU School of Dentistry

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Saturday, September 22, 2018

Code	S33
Time	7:30 a.m. - 8:30 a.m.
Cost	\$25

Brought to you by:



ICD Breakfast

Enjoy a breakfast meeting with your fellow International College of Dentists members.

Pre-registration is required. No onsite registration will be available for this event. This event is open to ICD Fellows only.

Code	S45
Time	12:00 p.m. - 2:00 p.m.
Cost	\$50

VDA Fellows Lunch

Enjoy a lunch meeting with other Virginia Dental Association Fellows.

Pre-registration is required. No onsite registration will be available for this event. This event is open to VDA Fellows only.

Brought to you by:  **Virginia Dental**
ASSOCIATION

Code	S48
Time	1:00 p.m. Shotgun Start
Cost	\$175
Location	Old Course

VDA Annual Golf Tournament – In Memory of Dr. Donald Martin

Calling all golfers! This year's tournament will take place on the Old Course located right on the resort property. Abundant fairway contouring gives most shots a side hill, uphill, or downhill lie to smallish greens, making approach shots interesting. The \$175 fee includes a boxed lunch and two drink tickets. Additionally, as in VDA Tradition, all proceeds from tournament contests will benefit the VDA Foundation, so we recommend that you bring cash.

Brought to you by:



Steven G. Forte, D.D.S.
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Newport News, Virginia 23606



Code	S50
Time	7:00 pm - 10:00 pm
Cost	\$80

Black and Gold Masquerade Gala

Please see flyer on page 30 for more details.

Brought to you by:  **Foundation**
VIRGINIA DENTAL ASSOCIATION

Sunday, September 23, 2018

Code	SUN51
Time	7:00 am - 8:00 am
Cost	\$0

Brought to you by:



Past Presidents' Breakfast

Former presidents of the Virginia Dental Association will gather and enjoy breakfast together followed by a short meeting.

Pre-registration is required. No onsite registration will be available for this event. This event is open to Past Presidents of the VDA only.

MEET YOUR 2018 SPEAKERS

**Mohamed Abdullah**

Mohamed has been with Bank of America since 2002 and has over 10 years of healthcare finance experience. Mohamed

works closely with new and established dentists throughout the mid-Atlantic region providing financing solutions primarily for start-ups, relocations, additional locations, debt consolidations, commercial real estate, and equipment purchases. Mr. Abdullah is the Vice President, Regional Business Development Officer Mid-Atlantic Region for Bank of America Practice Solutions.

**Karen Davis, RDH, BSDH**

Karen is founder of Cutting Edge Concepts®. She is an international speaker and practices dental hygiene in Dallas, Texas. Dentistry

Today has recognized Karen as a "Top Clinician in Continuing Education" consecutively since 2006. She is an accomplished author related to her passion of practicing on the cutting edge of the profession and authors a column in RDH Magazine. She is a member of the American Academy of Oral & Systemic Health, the American Dental Hygienist's Association, and the International Federation of Dental Hygienists.

**Bruce DeGinder, DDS**

Dr. DeGinder is a Past President of the Academy of General Dentistry and the Virginia Dental Association. Following his

retirement from Dentistry in 2018, Dr. DeGinder is pursuing another passion full time--Traveling around the World. He has learned many secrets and short cuts about the travel industry in his varied journeys to all 7 continents and over 60 countries. He is happy to share some of his knowledge to help make your travel experiences and adventures more extravagant and enjoyable.

**Caroline DeVincenzi, DMD**

Caroline is a MS candidate (2019) in Periodontics at OHSU. Dr. DeVincenzi graduated from the OHSU School of Dentistry in

2016. She was awarded both the Academy of Operative Dentistry Award and the American Academy of Periodontology Award. Dr. DeVincenzi completed a global health study in rural Kenya, winning a Predoctoral Dental Student Merit Award for Outstanding Achievement in Community Dentistry given by the American Association of Public Health Dentistry. She has provided basic literature reviews for the OHSU School of Dentistry CaseCAT poster presentations reviewing the relationships of type II diabetes and cannabis use with periodontal disease. Dr. DeVincenzi is currently planning to assess the incidence of periodontal disease among adult cannabis users in the Portland Metro area.

**Darin Dichter, DMD**

Dr. Dichter is a member of the Spear resident faculty. He brings nearly 20 years of clinical, research and teaching

experience, both as a general dentist and as a prosthodontist to his position with Spear. Dr. Dichter has served as a guest lecturer and clinical instructor at OHSU, teaching occlusion and esthetics. He has been a member of the visiting faculty at Spear since its genesis, as well as a contributing author for Spear Digest. He is passionate about education and is involved with multiple study groups in the United States and Canada. Dr. Dichter earned a D.M.D. from Oregon Health and Science University School of Dentistry in 1995 and maintained a private practice in Oregon for 16 years before completing a full-time residency in advanced prosthodontics at UCLA.

**Teresa Duncan, MS**

With over 20 years of healthcare experience, Teresa addresses topics such as Insurance Coding, Office Manager Training

and Revenue Growth. Her memberships include the National Speakers Association and the Academy of Dental Management Consultants. She has been named one of the Top 25 Women in Dentistry and is the author of Moving Your Patients to Yes: Easy Insurance Conversations as well as a

contributing author to the ADA's annual CDT Companion Guides. Her podcast "Nobody Told Me That!" provides regular coding and management updates. Teresa received her Master's Degree in Healthcare Management.

**Mel Hawkins, DDS, BScAN, FADSA, DADBA**

Mel Hawkins graduated from the University of Toronto, Faculty of Dentistry with his DDS

degree in 1973 and returned for his formal training in Dental Anesthesiology at the same University from 1975-1976. He is the Founding Director of the Intravenous Sedation, Continuing Education Program at the University of Alberta, Faculty of Medicine and Dentistry, and was the Founding Director of the Intravenous Sedation Program at the University of Toronto, Faculty of Dentistry. He has over 30 years of private practice experience in Toronto, Canada, with special emphasis on pain control and patient management and various local anesthesia requirements for the dental patient.

**Randy Huffins, DDS FRCSed**

For over 35 years, Dr. Huffins has treated older and medically complex adults in a traditional

private practice, nursing homes, and hospitals. He left practice for 2 years in 1988 to complete a two-year clinical Fellowship in Geriatric Dentistry. For 26 years, he was Director of Geriatric Dentistry at the Quillen Medical Center in Johnson City, Tennessee. Randy has faculty appointments in colleges of dentistry, medicine, nursing, and allied health. He was the originator of the ADA's Preventive Office of the Year Award. He has been on the editorial Board of 2 major dental drug references. In 2004, he was appointed to the ADA's Elder Care Task Force. Dr. Huffins is a Past President and a Fellow of the American Society for Geriatric Dentistry, Fellow of the American Association of Hospital Dentists, Diplomate of the American Board Special Care Dentistry, and Fellow of the Royal College of Surgeons, Edinburgh, Scotland.

**David Meinz, MS, RDN, FAND, CSP**

David claims it's not what you eat between Christmas and New Year's that matters, but rather,

what you eat between New Year's and Christmas! He speaks internationally to dental groups and associations and is a contributing editor to the Journal of the Academy of General Dentistry. David's formal education includes a Master's Degree (MS) in Human Nutrition from the University of Missouri, and status as a Registered Dietitian Nutritionist (RDN) and Fellow in the Academy of Nutrition and Dietetics (FAND). He is also a Certified Speaking Professional (CSP) in the National Speaker's Association. He is the author of the audio learning series Healthy Dentistry.

**Andrew Miller**

Andrew is the Co-Founder and Director of Operations at Workshop Digital in Richmond, VA. He loves PPC (Pay Per

Click advertising), SEO (Search Engine Optimization), and CRO (Conversion Rate Optimization) but despises acronyms. His favorite part of the job is building teams and systems that empower people to work smarter, not harder. Andrew has worked with dentists nationwide to attract new patients to their practices since 2007. During that time, he has developed HIPAA-compliant marketing strategies that reach prospective patients at each step of their journey to find a new practice. As the husband of a practicing dentist, he understands the intersection of practice management and marketing and speaks in terms dentists and practice administrators can understand, rather than relying on digital marketing jargon.

**Brad Peiffer**

Brad is a Vice President and Regional Business Development Officer for Bank of America Practice Solutions. In this role, he

is responsible for providing lending and financing options to dentists located in the four state territory of: Pennsylvania, Delaware, Maryland- D.C and Virginia. Brad has two decades of experience working with business owners, medical professionals and corporate executives.

Brad understands the complexity that comes with running your own business and private practice. He helps implement specialized lending solutions specifically tailored to the dental industry. Prior to assuming his role with Practice Solutions, Brad served as a Financial Center Manager with Bank of America. In addition, Brad was self-employed for 13 years and is passionate about helping business owners simplify their current and future business priorities. Brad received a Bachelor's Degree from West Virginia University, and can be found volunteering within his local community. Brad resides in PA, with his wife and three children.

**Larry Oxenham**

Larry is one of America's top asset protection experts, having helped thousands of doctors achieve financial peace of mind by teaching

them how to properly structure their assets for lawsuit protection and tax reduction. He has authored and co-authored several articles and books on the subject including The Asset Protection Bible and How to Achieve Financial Peace of Mind through Asset Protection. His career has been credited with helping thousands of people save millions of dollars. Larry Oxenham is a nationally recognized speaker who has trained thousands of professionals at hundreds of conventions, conferences and seminars across the country.

**Lucian Sarega, MBA**

Lucian is originally from Romania and has always been a travel enthusiast. His degree is in Finance

and Banking, and he recently completed his Masters in Business Administration. His background includes extensive IT and computer skills as well as accounting expertise. He is excited to help teach others some of our tips and strategies to maximize the value received from their business and personal expenses so they can achieve their dream vacations too.

**Barry Taylor, DMD, FAGD, FACD, CDE**

Dr. Taylor is an Assistant Professor in Restorative Dentistry at the Oregon Health & Science University

School of Dentistry. In addition he also is a part-time associate in private practice at Woodburn Community Dental. Prior to attending the OHSU School of Dentistry he worked as a research assistant for two years in the field of Neuropsychopharmacology at the U.S. Veteran's Hospital in Portland, Oregon. Dr. Taylor has served as the Oregon Dental Association's Editor for ten years in addition to leadership positions with the Oregon Academy of General Dentistry, American College of Dentists, Academy of General Dentistry, Delta Sigma Delta and the American Dental Association. Dr. Taylor has been awarded the "Dentist of the Year" from both the Oregon AGD and the Washington County Dental Society. He is also currently enrolled as a student in OHSU's Human Investigation Program.

**Juan F. Yepes DDS, MD, MPH, MS, DrPH**

Juan is an associate professor in the department of pediatric dentistry at Indiana University School

of Dentistry and an attending at Riley Children's Hospital in Indianapolis, Indiana. Juan F. is a dentist (DDS) and a physician (MD) from Javeriana University at Bogotá, Colombia. Juan F. is board-certified by the American Boards of Pediatric Dentistry, Oral Medicine, and Dental Public Health. He is an active member of the American Academy of Pediatric Dentistry, American Academy of Oral Medicine, American Academy of Oral and Maxillofacial Radiology, American Association of Public Health Dentistry, Indiana Dental Association, and American Dental Association. Juan F. is a fellow in dental surgery from the Royal College of Surgeons at Edinburgh. He is a member of the editorial board of the journals Pediatric Dentistry and Oral Surgery, Oral Medicine, Oral Pathology, and Oral Radiology. He has many years of experience in medicine, medically compromised children and dental protocols, diagnosis and radiology in children and shares these experiences in outstanding lectures.



Foundation
VIRGINIA DENTAL ASSOCIATION

Black & Gold MASQUERADE GALA

Please join us for the Virginia Dental Association Foundation's (VDAF) annual gala, celebrating the 100th Mission of Mercy (MOM) project and our partners at VCU!

Support MOM and our other vital programs, Donated Dental Services (DDS), and Give Kids A Smile!, while enjoying delicious food, a silent auction, and dancing to "solid gold" hits! *Masks optional!*

DETAILS

Saturday, September 22, 2018
7:00-10:00 pm

The Omni Homestead Resort
Hot Springs, Virginia

TICKET INFO

\$80 per person

*Purchase tickets when registering
for the Virginia Meeting or
contact Tara Quinn at quinn@vadental.org*



www.vdaf.org

EXHIBIT HALL INFORMATION

Virginia Meeting Exhibitors: As of April 4, 2018

ADS South, LLC	Drake Precision Dental	Solmetex, LLC
Allstate	Laboratories	Sterisil, Inc.
Asset Protection Group & Fortress	Garfield Refining Company	Sunstar Americas
Association Gloves & Supplies	HCPN Alliance	Surgitel
B&B Insurance Associates Inc.	Heavenly Handpiece	The Actuarial Consulting Group
"BAMM Enterprises, LLC"	Henry Schein	The Gideons International
Bank of America Practice Solutions	Hu-Friedy MFG LLC	TSI
Best Card LLC	iCoreConnect	Ultradent Products, Inc.
Blue Frog, LLC	Joyner Fine Properties	VDA Services
Brasseler USA	Kulzer Dental America	Virginia Dental Assistants
CareCredit	LumaDent, Inc.	Association
Demandforce	MedPro	Virginia Dental Foundation
Delta Dental	National Practice Transitions, LLC	Virginia Department of Health
DentaQuest	Pacific Dental Services	OFHS-Dental Health
Denstply Sirona Endodontics	Pinpoint Dental Consulting, LLC	VSOMS
Designs for Vision	ProSites	Zimmer Biomet Dental
"Digital Doc, LLC"	R.K. Tongue Co., Inc.	
Doral Refining Group	Smile Savvy, Inc.	

Exhibit Hall Schedule of Events

- **OPENING RECEPTION** (Thursday, 4:00 pm - 6:00 pm)
Appetizers, beer and wine (one per person) sponsored by New England Handpiece and BlueRidge Endo.



- **BOXED LUNCH PICK-UP**
(Friday, 11:30 am - 1:30 pm)

- **LUNCH SEATING**
(Friday, 11:30 am - 1:30 pm)

- **CLOSING RECEPTION**
(Friday, 3:00 pm - 5:00 pm)
Appetizers sponsored by Howell Comprehensive Gen. Dentistry.

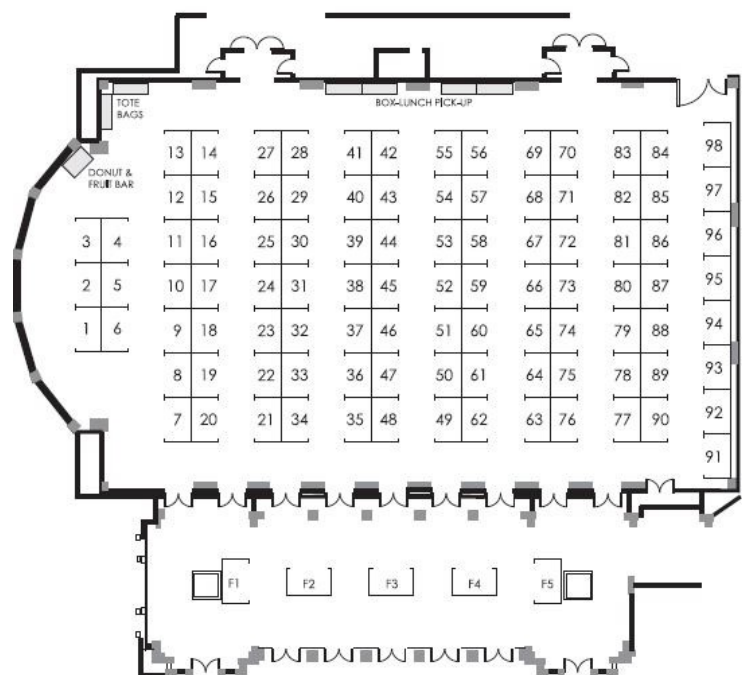


Exhibit Hall Hours

- **THURSDAY** (4:00 pm - 6:00 pm)
- **FRIDAY** (10:00 am - 5:00 pm)
- **SATURDAY** (Closed)



OMNI RESORTS *The Homestead*

7696 Sam Snead Hwy, Hot Springs, VA 24445

ONCE YOU HAVE REGISTERED FOR THE MEETING AND RECEIVED YOUR ACCESS CODE,
CALL 1-888-444-OMNI

HIGHLIGHTS: Standard Room Rate: \$195 (plus tax and resort fees).
Reservations must be made on or before August 19, 2018 to receive the room block rate.

Check in: 4:00 p.m. – **Check out:** 11:00 a.m.

Parking: \$10 plus tax per vehicle per night (*self-parking and valet*)

EVENT DINING

Dining Options Within the Hotel

(Dining options that are part of The Virginia Meeting are not included in this list.)

BREAKFAST

- Main Dining Room*
- Martha's Market
- Room Service

LUNCH

- Jefferson's Restaurant and Bar*
- Room Service
- Casino Restaurant
- Rubino's at The Cascades Golf Course

DINNER

- Main Dining Room*
- Jefferson's Restaurant and Bar*
- Rubino's at The Cascades Golf Course



***Please make your dining reservations well in advance of your arrival at The Homestead. Call 1-800-838-1766, option 3. Don't forget to inquire about hours of operation.**

What Do I Wear (Packing Hints)

VIRGINIA MEETING ATTIRE

House of Delegates Sessions/Business Meetings:

Business attire (jackets, collared shirts, dresses, pant suits)

Continuing Education Courses and Social Events:

Business/resort casual (collared shirts, casual slacks, shorts)

The Omni Homestead Resort Attire

Main Dining Room

Breakfast: Resort casual attire to include collared shirt, casual slacks and shorts. No cutoffs, tank tops, spandex, pool attire or sleep attire permitted.

Dinner: Business formal attire, including jackets and collared shirts for gentlemen and dresses or dress pants suits for ladies. No shorts or denim permitted. Ladies and gentlemen are asked to remove caps/hats when entering the Dining Room.

Jefferson's Restaurant and Bar

Lunch: Resort casual attire, to include collared shirt or t-shirt, casual slacks, denim or shorts. No swimwear, hats/caps or cutoffs permitted. Shirts and footwear are required.

Dinner: *Resort casual or business formal attire.

*Specify your attire preference when making reservations
Dress code applies to children 12 and older.

Casino Restaurant

Lunch & Dinner: Resort casual attire, to include collared shirt or t-shirt, casual slacks, denim or shorts. No swimwear, hats/caps or cutoffs permitted. Shirts and footwear are required.



ORDER YOUR BOXED LUNCH NOW!

We know that during the meeting, your schedule is full – but don't forget to eat! Boxed lunches are available on Thursday, Friday, and Saturday. Order your lunch when you register for the meeting and we'll have it ready and waiting for you to pick up!

OPTIONS:

CHESAPEAKE

Shaved Virginia Ham, Bibb Lettuce, Aged Cheddar and Tomato on Brioche

CLASSIC

Turkey Club with Aged Swiss, Applewood Smoked Bacon, Chive Mayonnaise, Bibb Lettuce and Tomato on Whole Wheat Roll

MEDITERRANEAN VEGETARIAN

Fire Grilled Vegetables, Arugula, and Roasted Red Pepper Hummus in an Herb Wrap

ITALIAN

Shaved Parma Ham, Capicola, and Genoa Salami, Rocket Leaves, Roasted Sweet Peppers, Shaved Parmesan and Dijon Mustard on Ciabatta

DELI

Fresh Roasted Beef, Shaved Swiss, Bibb Lettuce, Tomato and Creamy Horseradish on Kaiser Roll

All boxed lunches are accompanied by Miss Vickie's® Chips, fresh baked Homestead cookies, whole fruit and choice of beverage.

Lunches are \$40 each and are available for pickup 11:30 a.m. - 1:30 p.m. on Thursday (Dr. Dichter's course only), Friday and Saturday.

Lunches must be pre-ordered; no onsite orders are available.

ACTIVITIES AVAILABLE THROUGH THE OMNI HOMESTEAD

Make your reservation today! Call 1-800-838-1766, option 3. These operators can help with all activities, all dining reservations and any airport travel. Advanced reservations are required. Visit www.thehomestead.com for a full listing of activities.



Canyon Ranch Spa

When it comes to the spa world, nothing says luxury, innovation and healing transformation better than Canyon Ranch. This exciting union marries the warmth of The Homestead's Southern hospitality and its natural springs with this spa pioneer in wellness and healthy lifestyles. A rich sampling of the services that have made Canyon Ranch among the most-renowned names in the spa industry will now be available to guests of The Homestead. *Advanced reservations required.*

HOMESTEAD SOOTHING SCRUB

Be deeply scrubbed with warming blends of ginger, crushed walnuts and grad fir oil to stimulate, revive and soothe followed by a wild cherry blossom and rice buff to polish and tone the skin.
50 minutes: \$170 - \$190

CLASSIC EUROPEAN FACIAL

Enjoy a rejuvenating signature treatment featuring pure, luxurious products, selected to address your skin's needs.
50 minutes: \$165 - \$185

SPA MANICURE

Get great nails on the go. This speedy manicure reshapes nails, cleans cuticles, moisturizes hands and finishes with a polish.
50 minutes: \$75

SPA PEDICURE

A revitalizing pedicure designed to perk up even the most overtaxed feet. Gentle exfoliation is followed by a cooling mask and an intense moisturizing complex.
80 minutes: \$120

Virginia Meeting attendees will receive 15% off all Spa Services (except on Saturday).

Outdoor Activities

HOMESTEAD KIDSLUB

Full Day with Lunch \$77 | Additional Sibling \$57

SHOOTING CLUB

50 Targets \$110 | 5-Stand, Trap, Skeet \$60

HORSEBACK RIDING

Group Trail Ride 1 hour \$85

SEGWAY TOURS

Trail Ride 1.5 hours \$70

PAINTBALL

2 Hour Game \$70

CANOEING/KAYAKING

Canoe on the River
\$89 Adult/\$45 Child
Kayak on the River
\$89 Adult



MEET OUR 2018 SPONSORS

As of April 4, 2018

The VDA thanks all 2018 Virginia Meeting sponsors for their generous support!

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As of April 4, 2018

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Newport News, Virginia 23606

Event (\$1,000 - \$2,000 SPONSORSHIP)



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Newport News, Virginia 23606



Event (\$500 - \$750 SPONSORSHIP)



Atkins, Maestrello, Miller, & Associates
PEDIATRIC DENTISTRY, P.C.



Event (\$100 - \$250 SPONSORSHIP)



Peninsula Dental Society

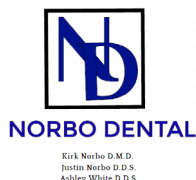
3030 Sandy Creek Court
Loganville, GA 30052
(757) 870-5059
skjharris@bellsouth.net

ANDREW ZIMMER, DDS

Golf Tournament (\$425 - \$1,500 SPONSORSHIP)



Dr. Cynthia Southern
Family and Cosmetic Dentistry
Creating Beautiful Smiles



Steven G. Forte, D.D.S.

Practice Limited to Endodontics, Est. 1997
Newport News, Virginia 23606





Mark Your Calendar!

THE VIRGINIA MEETING 2019

Richmond, VA | September 25-28, 2019



DentaQuest invites you to join us in our mission to improve the oral health of all



DentaQuest is proud to be the benefits administrator for Virginia's *Smiles For Children* Medicaid dental program, one of the top oral health programs in the country. DentaQuest has been the program's dental benefits administrator since its inception in 2005. Since that time, the program has seen a substantial increase in utilization of dental services for members, from just 24% in 2005 to 57% in 2017.

In addition to our administrative services, DentaQuest supports the oral health of Virginians through the DentaQuest Foundation, a leading philanthropic organization focused on oral health, and the DentaQuest Institute, a nonprofit organization dedicated to promoting optimal health.

We invite you to join us – and more than 2,075 dentists throughout the Commonwealth – in our efforts to give Virginia's children a chance for a bright oral health future. We make it easy for you to participate in our network with an easy-to-use web interface and responsive local service.

Visit our booth at The Omni Homestead Resort on September 20-21 to learn more. Or enroll in DentaQuest's network today by calling 866.853.0657.



DEADLINE AND POLICIES

Please READ the following important information prior to completing your registration!

REFUND AND CANCELLATION POLICY

All refunds must be submitted in writing by August 31, 2018. Conference badges and materials must accompany request. All refunds are subject to a 20% charge per total registration fee that will be processed within 15 business days to the primary registrant. The 20% fee will be calculated based on the original registration total. Refunds will be processed via check to the original payee within 15 business days for receipt of request. **No refund requests will be accepted after August 31, 2018.**

DENTIST REGISTRATION

Dentists must register as dentists. If registering as a VDA member, membership dues must be paid in full prior to registering. To pay your dues or to inquire about membership status, contact Jill Kelly at the VDA (804) 523-2183.

YOU MUST REGISTER FOR ALL EVENTS/SESSIONS WHICH YOU PLAN TO ATTEND.

Each conference badge will contain a bar code, which tracks all courses and events that you have registered for. Upon entrance to any course or event, your badge will be scanned. By doing so, we are able to eliminate the need for any tickets, as well as track CE credits for each attendee. You may make changes to your registration at any time. If changes are made onsite, VDA staff will print a new badge for you so that the barcode reflects these changes.

REGISTRATION MATERIALS

You will NOT receive registration materials until 1-2 weeks before the meeting. This will allow you to edit your registration preferences during the entire pre-registration period. Open your registration envelope immediately to ensure badges and materials are correct. Each registrant will receive his or her own registration packet via US Mail. Materials for registrants outside the US will be held for pick-up under the registrant's name at the VDA registration desk.

NON-SOLICITATION POLICY

With the exception of exhibitors operating within their designated booth space, no attendee, exhibitor or speaker may solicit business on the exhibit floor or in any other Virginia Meeting area. Violation of this policy will result in expulsion from the conference.

CLASSROOM COMFORT

Per fire codes, once a course is full, attendees will not be allowed to sit on the floor or bring chairs in from other rooms. Lecture space is limited and available on a first come first served basis. No children are permitted in lectures or workshops. Set cell phones and pagers to "silent" during courses.

LIABILITY WAIVER AND RELEASE

In consideration of being allowed to participate in any way in The 2018 Virginia Meeting, I, the participant, acknowledge, appreciate, and agree that I am voluntarily undertaking participation in The 2018 Virginia Meeting; by doing so I assume all risk and take full responsibility for my own well-being. I am fully aware that possible property damage, physical injury, illness or death may occur as a result of my participation in these events and activities. I forever release The 2018 Virginia Meeting and The Virginia Dental Association, its directors, officers, employees, volunteers, agents, contractors, and representatives (collectively "Releases") from any and all actions, claims, or demands that I, my family or heirs now have or may have in the future related to my participation in these activities.

PHOTO AND VIDEO RELEASE

I agree and acknowledge that The Virginia Meeting plans to take photographs and video at The 2018 Virginia Meeting and reproduce them in news or promotional material, whether in print, electronic or other media, including The 2018 Virginia Meeting website. By participating in The 2018 Virginia Meeting, I grant The Virginia Meeting the right to use my name, photograph and biography for such purposes. I am aware this is a release of liability and rights of use related to photographs and video; a contract between myself and The Virginia Meeting. I have read, understand and agree to these terms and I am entering into this agreement of my own free will.

COURSE DISCLAIMER

The VDA makes every effort to present high caliber speakers in their respective areas of expertise. Speaker presentations in no way imply endorsement of any product, technique or service presented. The VDA specifically disclaims responsibility for any materials presented. Speakers may be subject to change due to circumstances beyond our control.

ONSITE REGISTRATION HOURS

Wednesday, September 19, 2018

4:00 pm - 7:00 pm

Thursday, September 20, 2018

7:00 am - 5:00 pm

Friday, September 21, 2018

7:00 am - 5:00 pm

Saturday, September 22, 2018

7:00 am - 2:00 pm

VIRGINIA MEETING MAILING LIST OPT OUT

The Virginia Meeting will be compiling a mailing list of attendees. The lists will include only mailing addresses provided to the Virginia Meeting when you register. Lists will be available to any Virginia Meeting Exhibitor for a small fee. These lists are strictly to be used to send out pre-conference promotions to you. If you would like to opt out of this mailing list, simply select opt out on the registration form in the brochure. Doing so will opt out all registrants on your registration form. However, if you choose to register online, you will have the option to opt out for each person who registers with your group. Note: This mailing list is strictly information provided to the VDA during meeting registration. It is entirely separate from our membership database.

SAVE MONEY

Save money by registering during our "Early Bird" Registration. Any attendee who registers on or before May 25, 2018 will automatically receive our early bird pricing discount. Please be aware that your registration must be at Custom Registration, the VDA Central Office, or completed online by May 25, 2018 to receive the discount. Post marked registration will not be accepted under this pricing so please allow ample time if you choose to mail your registration.

VIRGINIA DENTAL ASSOCIATION (VDA) - GUIDELINES REGARDING COMMERCIAL SUPPORT AND CONFLICT OF INTEREST:

The VDA, in planning continuing education programming for the Virginia Meeting, will adhere to the following policies:

1. Program topic selection will be based on perceived needs for professional information and not the purpose of endorsing specific commercial drugs, materials, products, treatments, or services.

2. Funds received from commercial sources in support of any educational programs shall be unrestricted and the Council on Sessions shall retain exclusive rights regarding the selection of presenters, instructional materials, program content and format, etc.
3. Any and all commercial support received shall be acknowledged in program announcements, brochures, and the on-site program.
4. Commercial support shall be limited to: (a). the payment of reasonable honoraria (b). reimbursement of presenters' out of pocket expenses; and (c). the payment of the cost of modest meals or social events held as part of an education activity
5. Presenters shall be instructed to avoid recommending or mentioning any specific product by its trade name, using generic terms whenever possible. When reference is made to a specific product by its trade name, reference shall also be made to competitive products.
6. Speakers will be required to disclose any potential bias to commercial supporters of any activity related to the Virginia Meeting.

The Virginia Dental Association (VDA) shall:

1. Be responsible for the content, quality, and scientific integrity of all CE activities.
2. Assure that presentations give a balanced view of all therapeutic options.
3. Assure that commercial exhibits do not influence planning nor interfere with the presentation of CE activities.
4. Be responsible for making ultimate decision regarding funding arrangements for CE.
5. Assure that commercially supported social events at CE activities do not compete with not take precedence over, the educational events.
6. Have a policy on conflict of interest and assure that all CE activities conform to this policy.

FREE COURSE POLICY CHANGE

IMPORTANT: The VDA is pleased to offer many courses at the Virginia Meeting free with your registration cost. We are also delighted to offer the service of tracking all CE credit that you receive at the Virginia Meeting. This has led to some changes. Please read the following policy carefully.

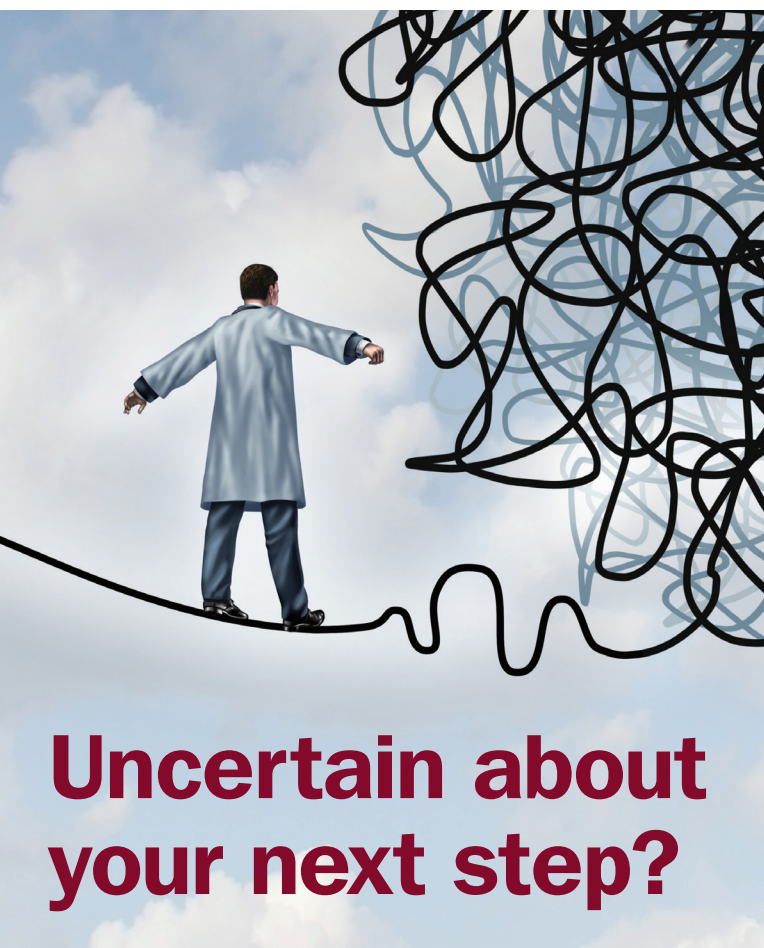
In order to receive CE credit, you must:

- **Register for the course.** In the past, attendees had the option of attending free courses without registering for them, provided that there were remaining seats available 10 minutes prior to the course. **You MUST register for any course that you plan to attend. This will allow you to earn CE credit for your time in the course.**
- **Check in with the course monitor.** Upon entrance, present your badge and the course monitor will scan it. All registered attendees will be granted immediate access to the course. If you are not registered, you will be asked to return to the registration table where you will be allowed to register if the course has space available. Please wear your badge at all times while in the conference center or at Virginia Meeting events as this badge will be used as your "ticket" to all courses and events.

A record of your total Virginia Meeting CE credit will be mailed to you within 20 business days following the meeting.



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