

Join Us in San Diego!



CASBO
Annual Conference 2019
& California School Business Expo

San Diego, April 15-18, 2019

Cultivating Connections
Collaborate • Communicate • Create

CASBO: Cultivating Connections in School Business Starts Here!

The human brain is wired to connect. In fact, the science of connection shows that how connected you are is directly relevant to your overall wellness. Those with close professional or personal ties to others have a sense of safety and support. Those who try to go it alone often feel isolated and without a trusted confidante.

That's why it's more important than ever to get to the premier event for cultivating connections in school business – the CASBO 2019 Annual Conference & California School Business Expo, April 15-18 in San Diego.

That's where you'll find hundreds of opportunities to take all the steps involved in cultivating connections: collaborating, communicating and creating. And you'll do it alongside the smartest minds in the school business industry.

CASBO 2019 features the nation's most engaging keynote speakers, over 150 professional development sessions and dozens of career-advancing and networking opportunities.

Throughout conference, you'll learn from state and national education experts, have a chance to re-connect with your personal and professional networks, and learn about the amazing work of your colleagues in school business.

And because we always want to provide as many opportunities as possible to collaborate, communicate and create, you'll find a variety of learning formats, including partner-hosted events, professional growth seminars, networking mixers and best-practices workshops. We think your creativity will really be sparked at the Fourth Annual "Battle of the Sections" Lip Sync Contest, back by popular demand.

Finally, some serious connection curation is sure to happen at the California School Business Expo where as many as 300 vendors will share the innovative education solutions they've created. The Expo is literally the largest of its kind in California – and *the* place to see what's up, what's new and what new product or service might benefit your local education agency (LEA).

And it all takes place in gorgeous San Diego, a favorite location for conference attendees thanks to the Gas Lamp District, sporting events, beaches and spectacular weather!

Join us in San Diego this April. Register today to ensure you're continuing to cultivate top-notch connections in school business!



A Message From CASBO's President



Research proves that connecting with others is not only critical for a successful career, it improves our moods and our physical health. This is huge.

That's why I'm excited about the CASBO 2019 Annual Conference & California School Business Expo and our main theme of "Cultivating Connections." Conference is the single best place for school business leaders to cultivate connections, and I can point to three ways this happens – through collaboration, communication and creation!

At CASBO 2019 the opportunities to collaborate abound, whether they're with peers, old friends or subject-matter experts. They'll all be there. You can also leverage conference as an opportunity to communicate – perhaps about your knowledge of a critical topic, your LEA's big idea, or even about what you'd like to learn from others.

And at CASBO 2019 you *can* create ... new relationships, new work strategies, new ways of thinking.

These are just a few of the reasons I'm encouraging you to join us in San Diego this April. At conference, you'll find hundreds of sessions to advance your professional development, a variety of networking events to connect you to like-minded leaders and multiple opportunities to grow your career. At the California School Business Expo, you'll meet up to 300 exhibitors who are ready to collaborate on solutions, communicate about the latest tools and co-create the resources you need to do your job better.

Our Annual Conference Committee and Annual Conference Volunteer Task Force also focused on cultivating connections as they planned this unique learning experience for you. This registration guide will help you discover all the ways you can form connections that are sure to advance your career and enhance your leadership.

See you in San Diego!

Christina Aguilar
President



Conference Registration Information

Register for Annual Conference Online at casbo.org/AC2019

For Employee Members and Associate Members*

If registered on or before **January 11, 2019**: \$795 – 3 Day

If registered after **January 11, 2019**: \$895 – 3 Day

Single-day registration: \$515 – 1 Day

For Career Builder Members

If registered on or before **January 11, 2019**: \$1,015 – 3 Day

If registered after **January 11, 2019**: \$1,115 – 3 Day

Single-day registration: \$565 – 1 Day

For Retiree Members

If registered on or before **March 22, 2019**: \$200

For Non-Members

All registrations: \$1,165 – 3 Day

Single-day registration: \$615 – 1 Day

Registration Package Includes

- Attendance at all General Sessions
- More than 150 workshop sessions
- Tuesday evening California School Business Expo Grand Opening Reception
- Tuesday evening New Professionals Mixer
- Tuesday night Dance & Social Event
- Wednesday evening Associate Member-hosted Hospitality Suites
- Wednesday night Gala Cabaret & Casino

** Non-Associate and Associate Members who are 2019 exhibitors are eligible to attend any non-ticketed conference event at no additional cost. Non-Associate Members who are **NOT** 2019 exhibitors and who are eligible to purchase a CASBO associate membership may **NOT** attend conference in any capacity. For more information about associate membership, please visit casbo.org > **Join** > **Associate**.*

PLEASE NOTE:

This year, Annual Conference will be held Monday through Thursday, not Wednesday through Saturday, as in years past.

Ticketed Items

- Professional Council Lunches: \$60 each
- Third General Session Luncheon: FREE* with full early-bird registration

** If you do not register during the early-bird period, you must purchase a separate ticket for the Third General Session Luncheon. Tickets for Professional Council Lunches and the Third General Session Luncheon may be purchased separately. We strongly recommend that you obtain your tickets in advance as onsite purchase of tickets for these events is limited and based on availability.*

Important Dates

January 11, 2019: Early-bird registration deadline

March 22, 2019: Registration deadline

March 29, 2019: Cancellation deadline

After March 22, 2019, only onsite registration is available and includes increased fees as follows:

\$1,165 for full conference attendance for members, non-members and retired members.

Attendees must be paid members prior to registration to enjoy member discounts. Before you register, join or renew on our website at casbo.org > **Join**.





Please Read – Important Information and Helpful Hints for Registering

Guests

- You may register a guest at no additional charge if eligible.
- Ineligible guests include anyone (even a spouse of a member) who is eligible to purchase a CASBO membership.

Confirmations

- For any registrations other than late/onsite registrations, CASBO will send you an email confirming registration fees and any additional ticketed items purchased, as well as your unique attendee QR code required for check-in.
- You must bring your printed confirmation email with you or have it available on your mobile device when you check in at registration.

Onsite Registration

- If you miss both the **January 11** early-bird registration deadline and the regular **March 22** registration deadline, you may still attend.
- Register onsite at the San Diego Convention Center, but remember that increased fees will apply, and space may be limited.
- Onsite registration must be accompanied by payment via any of the methods described below.

Method of Payment

- Register with a purchase order; check; or credit card (we accept Visa, MasterCard, Discover and American Express). *All invoices are due net 30 days from date of registration.*
- Checks must be delivered to CASBO; we will not accept faxed copies of checks as registration.
- We regret that we are unable to accept cash payments of any kind.

Returns and Refusals

- CASBO will assess a \$25 fee for any check returned by the bank.
- CASBO will not process registration on credit cards declined by the bank, and you will be notified of the problem.

Cancellations

- **Cancellation requests must be in writing and will require a fee.** Registrants must email cancellation requests to cancel@casbo.org no later than **5:00 p.m. on March 29, 2019**.
- CASBO charges \$150 for each cancellation. To waive the cancellation fee, a registrant may transfer his/her registration to another individual, provided he/she does so prior to March 29, 2019. Thereafter, registration transfers are not permitted.
- There are no refunds for no-shows on the conference start date or for cancellation requests received after March 29, 2019.
- CASBO reserves the right to cancel Annual Conference in case of a catastrophic natural event, such as earthquake, flood, fire, etc. If CASBO cancels Annual Conference due to such an event occurring in nature, registrants will receive a full refund.

If you have any questions or concerns about online registration, please call us at (916) 447-3783.

NEW FOR 2019!
ExpressPass™ Self-Service Check-In for Pre-Registered Attendees. Skip the long lines this year! Visit our self-service kiosk to check into conference **and** print your badge & event tickets automatically!



Hotel Reservation Information



Hotel Reservation Information

These are the hotels with which CASBO has negotiated a discount rate. If you require accommodations, please contact a hotel directly by calling the number listed or by clicking on the link provided.

In some cases, certain nights may already be sold out (especially the first night of your stay). During your search, if the date range you select returns a “no lodging available” result, try adjusting your dates on either end of your range.

If you are unable to get the lodgings you want at a CASBO-contracted hotel, there are others available in the area. For alternate accommodations, please consult your travel agent or use an online search engine such as hotels.com or kayak.com.

Manchester Grand Hyatt San Diego

1 Market Place, San Diego, CA 92101, (619) 232-1234

Ask for the CASBO discount room rate of **\$259*** per night (single or double bed).

You may also reserve your room online at: <http://bit.ly/Hyatt2019AC>

** Discount room rate deadline is **March 14, 2019**, or until the group block is sold out, whichever comes first. A non-refundable one night's room and tax deposit are required at the time of booking for each reservation.*

Manchester Grand Hyatt

Available Dates:

April 16, 2019

April 17, 2019

April 18, 2019

Embassy Suites San Diego Bay Downtown

601 Pacific Highway, San Diego, CA 92101, (619) 239-2400

Ask for the CASBO discount room rate of **\$205*** per night (king or two double bed).

You may also reserve your room online at: <http://bit.ly/Embassy2019AC>

** Discount room rate deadline is **March 15, 2019**, or until the group block is sold out, whichever comes first. A non-refundable one night's room and tax deposit are required at the time of booking for each reservation.*



WATCH FOR UPDATES!

CASBO will provide ongoing conference updates. Check your inbox and our website at **casbo.org**.

Welcome, First-Time Attendees



We're Glad You're Joining Us in San Diego!

Again this year, we've created a special meeting spot just for our conference first-timers: the Epicenter, located at the San Diego Convention Center.

Come and check out the CASBO 2019 Annual Conference & California School Business Expo and meet other newbies. Stop by for a chance to network and meet staff members and volunteers who are eager to answer questions and provide guidance for navigating your first conference.

Tuesday, April 16, Through Thursday, April 18

Pop by the Epicenter first thing in the morning (7:30 – 8:30 a.m.) to meet up and chat with other first-time attendees and some regulars before heading to morning workshops or the General Sessions. Our staff and volunteers want to help you navigate conference as easily as possible; we'll frequent this lounge throughout the day to answer your questions and help you map out your day!

Who Should Attend Annual Conference?

Chief business officials	Superintendents
Department directors	Department supervisors
Auditors and controllers	Purchasing and procurement agents and staff
Risk managers and safety officers	Police chiefs and security personnel
Accountants and budget managers	Special education staff
Printing managers and staff	Nutritionists and food service staff
School board members	Business clerical staff
District attorneys and negotiators	Facility planners and engineers
Maintenance and operations staff	Transportation officials
Community college staff	Charter school staff
Confidential employees	School principals and ASB advisors
Personnel officers and staff	MIS and technology staff
Lobbyist and public information staff	Payroll professionals
Webmasters and web designers	Anyone involved in school business!

Get your early-bird savings!
Register by January 11, 2019.



WANT A MEMBER DISCOUNT?

Remember to join or renew before registering.
Visit our website at casbo.org > **Join**.

Professional Development Opportunities

CASBO Offers an Abundance of Opportunities

California School Business Expo

This year's Expo will take place at the San Diego Convention Center, and our Grand Opening Reception on Tuesday, April 16, will include approximately 300 exhibitors who will offer the latest products, services and information in their respective specialties and areas, as well as a variety of food and beverages, all compliments of the exhibiting companies.

Professional networking opportunities will be expanded on the exhibit floor on Tuesday, April 16, from 5:30 p.m. – 7:30 p.m., and again on Wednesday, April 17, from 10:00 a.m. – 4:00 p.m. The Expo will be closed for lunch from 12:15 p.m. – 1:30 p.m. We will have designated expo hours again this year on Wednesday, April 17, from 1:45 p.m. – 3:45 p.m., during which time no workshops will be in session.

Career-Focus Lunch – RETURNING FOR A THIRD YEAR!

Back by popular demand is our career-focus lunch. Join us at the Manchester Grand Hyatt San Diego on Wednesday, April 17, and make plans to grow your career with an informative lunch session that also provides a great way to network with your colleagues at conference this year! As this booklet goes to press, we're still developing the topic, so be sure to watch your inbox and check our website for updates.

Continuing Education Units/Certification Renewal

All sessions at Annual Conference qualify for continuing education units (CEUs), which are expressed in measurements of one (1) unit per hour of instruction. (Workshops count as 0.75 hour; General Sessions count as 1.5 hours.) Within 60 days after close of conference, CASBO will email a general statement of attendance to all attendees and enter into their CASBO online profiles the number of CEUs awarded (up to a maximum of 10). Annual Conference CEUs may be used to renew a CASBO certification; to verify CEUs received per each session attended, please submit with your renewal application the self-certification verification form (available at casbo.org > Resources > Forms/Applications).

General Sessions

Our General Session speakers were carefully chosen to offer CASBO members a blend of current trends, inspiration and motivation to help you in your daily lives, both in and out of the office. Please refer to pages 14-16 for complete descriptions of the General Sessions. The First and Second General Sessions will take place at the San Diego Convention Center, beginning at 9:15 a.m. on Tuesday, April 16, and Wednesday, April 17, respectively. This year, CASBO also continues its tradition of the Third General Session Luncheon, "The Future of California's Education Economy – The 2019 CASBO Economic Summit," beginning at noon on Thursday, April 18, at the Manchester Grand Hyatt. This is a ticketed function that is included in the price of your early-bird registration. Attendees who do not register prior to the early-bird deadline must purchase a separate ticket.

Partner-Presented School Business Best Practices Workshops – BACK BY POPULAR DEMAND!

CASBO has 33 year-round partners who play a critical role within our network, building strong, lasting business partnerships with California's K-14 decision makers. These companies are committed to providing solutions to the challenges you face in school business, and they are once again stepping forward to serve as your "thought leaders" at conference this year and share valuable information to enhance your professional development. Look for workshop descriptions under the category "School Business Best Practices" which appear later in this registration booklet.

Professional Council Lunches

This year, CASBO's Professional Council members have planned several lunch sessions to be held at the Manchester Grand Hyatt San Diego. These lunch sessions will cover many school business disciplines, including chief business officials, child nutrition, human resources, maintenance & operations, payroll, purchasing, and risk management.

Professional Council Workshops

Each year, CASBO solicits proposals for new and innovative workshops from our members with the goal of adding value to conference and providing attendees with additional opportunities



in key subject areas. Enhancing attendees' professional skills is the key initiative behind expanding the depth and breadth of the wonderful programs planned by our Professional Councils. This year, they have assembled hundreds of educational sessions spanning the entirety of our 13 school business disciplines. All registration packages include attendance at your choice of sessions being held at the San Diego Convention Center. Complete workshop descriptions begin on page 19.

Targeted Education Sessions – RETURNING FOR A THIRD YEAR!

Instead of the usual last-day afternoon workshops, we're again offering you two exciting "mini" general sessions. As this booklet goes to press, we're still developing the topics, so be sure to watch your inbox and check our website for updates.

Tax Deduction and Expenses

An income tax deduction may be allowed for education expenses (including registration fees, travel, meals and lodging) undertaken to maintain and improve your professional skills. (Treas. Reg. 1.162-5 Coughlin v. Commissioner 203F2d307.) Check with your personal tax advisor for confirmation.



PLEASE NOTE:

This year, Annual Conference will be held Monday through Thursday, not Wednesday through Saturday, as in years past.





Strategic Alliance Partners



Premier Plus Partners



Premier Partners





CASBO

Annual Conference 2019

& California School Business Expo
San Diego, April 15-18, 2019

Cultivating Connections
Collaborate • Communicate • Create

Monday, April 15, 2019

6:30 a.m. - 12:00 p.m.	Associate Member Committee Scholarship Golf Tournament and Community Activity
2:30 p.m. - 4:30 p.m.	Board of Directors Meeting
6:00 p.m. - 9:00 p.m.	President's Leadership Recognition Dinner – <i>by invitation only</i>

Tuesday, April 16, 2019

8:00 a.m. - 9:00 a.m.	Professional Council Workshops
9:15 a.m. - 10:45 a.m.	First General Session – Presentation of Sky Joyner Award
11:00 a.m. - 12:00 p.m.	Professional Council Workshops
12:15 p.m. - 1:30 p.m.	Lunch on Your Own or Professional Council Lunches – <i>ticket required</i>
1:45 p.m. - 5:15 p.m.	Professional Council Workshops
5:30 p.m. - 7:30 p.m.	Grand Opening Reception – California School Business Expo*
7:30 p.m. - 8:30 p.m.	New Professionals Mixer*
8:00 p.m. - 11:00 p.m.	Dance & Social Event*

Wednesday, April 17, 2019

8:00 a.m. - 9:00 a.m.	Professional Council Workshops
9:15 a.m. - 10:45 a.m.	Second General Session
10:00 a.m. - 4:00 p.m.	California School Business Expo
11:00 a.m. - 12:00 p.m.	Professional Council Workshops
12:15 p.m. - 1:30 p.m.	Lunch on Your Own or Professional Council Lunches – <i>ticket required</i>
1:45 p.m. - 3:45 p.m.	Designated Expo Time – <i>no workshops in session</i>
4:00 p.m. - 5:00 p.m.	Professional Council Workshops
5:30 p.m. - 7:30 p.m.	Associate Member-Hosted Hospitality Suites*
8:00 p.m. - 12:00 a.m.	Gala Cabaret & Casino Night*

Thursday, April 18, 2019

8:00 a.m. - 11:30 a.m.	Professional Council Workshops
12:00 p.m. - 2:00 p.m.	Third General Session Luncheon – <i>ticket required</i>
2:15 p.m. - 3:15 p.m.	Targeted Education Session
2:15 p.m. - 3:15 p.m.	Targeted Education Session

**Please note: Attendees must be 21 years of age or older to participate in these events.*

Conference Committee and Volunteers

Annual Conference Committee and Volunteer Task Force

The CASBO 2019 Annual Conference & California School Business Expo is member-driven and directed. Every workshop, General Session, networking activity and event has been coordinated and collaborated on by our member leaders.

The 2019 Annual Conference Committee, in collaboration with our Professional Councils and Associate Members, is responsible for creating and coordinating the approximately 150 workshops presented at conference. These member leaders strive to develop workshops that are member-focused, timely and relevant for school business officials. Work begins more than a year in advance of conference to secure outstanding presenters, develop programs and manage logistics.

The 2019 Annual Conference Volunteer Task Force provides the driving motivation and focus for member services and networking events at conference. These member leaders recruit volunteers to assist at registration and the Expo, provide support services to workshop presenters, coordinate student entertainment, assist with General Sessions and offer conference attendees a variety of social networking opportunities. Our volunteers support the member focus and spend countless hours behind the scenes making arrangements for a successful conference.

Annual Conference Committee

CHAIR

Nita Black

ASSISTANT CHAIR

Leeann Errotabere, Clovis USD

IMMEDIATE PAST CHAIR

Kassandra Booth, Calaveras USD

ACCOUNTING PROFESSIONAL COUNCIL CHAIR

Susana Lopez, Alvord USD

CBO PROFESSIONAL COUNCIL CHAIR

Michael Krause, Anaheim ESD

CHILD NUTRITION PROFESSIONAL COUNCIL CHAIR

Andrew Soliz, San Mateo-Foster City
School District

FACILITIES PROFESSIONAL COUNCIL CHAIR

Sara Slater, Long Beach USD

FINANCIAL SERVICES PROFESSIONAL COUNCIL CHAIR

Jeff Young, Los Angeles COE

HUMAN RESOURCES PROFESSIONAL COUNCIL CHAIR

Laty Johnson, Oakland USD

MAINTENANCE & OPERATIONS PROFESSIONAL COUNCIL CHAIR

Tony Almeida, Elk Grove USD

PAYROLL PROFESSIONAL COUNCIL CHAIR

Nita Black

PURCHASING PROFESSIONAL COUNCIL CHAIR

Leeann Errotabere, Clovis USD

RETIREE PROFESSIONAL COUNCIL CHAIR

Tom Silva, Retired

RISK MANAGEMENT PROFESSIONAL COUNCIL CHAIR

Reshan Cooray, Alliance of Schools for
Cooperative Insurance Programs (ASCIP)

TECHNOLOGY PROFESSIONAL COUNCIL CHAIR

Rolland Kornblau, El Rancho USD

TRANSPORTATION PROFESSIONAL COUNCIL CHAIR

Pamela McDonald, Orange USD

ASSOCIATE MEMBER COMMITTEE REPRESENTATIVE

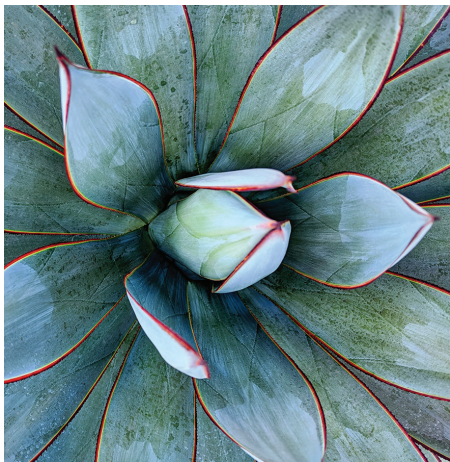
Lisa Ryker, WLC Architects, Inc.

CASBO CEO & EXECUTIVE DIRECTOR

Molly McGee Hewitt, CAE

CASBO STAFF

Lori Smith



Annual Conference Volunteer Task Force

CHAIR

Cheryl Plotkin, Retired

TASK FORCE MEMBERS

Lydia Cano, Baldwin Park USD

Loretta Courie, Retired

Tina Douglas, San Dieguito Union HSD

Pam Fees, Retired

Thomas Tan, Hacienda La Puente USD

Raelene Walker, American Fidelity

CASBO PRESIDENT 2018-19

Christina Aguilar, Downey USD

CASBO CEO & EXECUTIVE DIRECTOR

Molly McGee Hewitt, CAE

CASBO STAFF

Lori Smith

Additional Networking Opportunities*

CASBO continues its tradition of offering conference attendees outstanding social and networking opportunities, along with quality professional development. The CASBO 2019 Annual Conference & California School Business Expo and our social events provide multiple opportunities to network with your colleagues and meet our CASBO Partners and Associate Members!

Expo Grand Opening Reception

Join your colleagues and friends as we celebrate the grand opening of our California School Business Expo on Tuesday, April 16, from 5:30 p.m. – 7:30 p.m. in the San Diego Convention Center. Visit our vendors, enjoy our reception, and enter to win a variety of great prizes and gifts. *(Please note: Badges are required in the Expo hall.)*

New Professionals Mixer – BACK BY POPULAR DEMAND!

Immediately following the Expo Grand Opening Reception, CASBO is offering a relaxed and enjoyable opportunity for school business professionals who are new to the industry to meet and greet their peers. If you've been in school business for less than five years, please join us for a mixer in your honor on Tuesday, April 16, from 7:30 p.m. – 8:30 p.m., at the Hilton San Diego Gaslamp Quarter, 401 K Street, San Diego, California.

Dance & Social Event

Join us for a night of dancing and socializing on Tuesday, April 16, from 8:00 p.m. – 11:00 p.m. at the Manchester Grand Hyatt San Diego. The evening's entertainment includes arcade games, as well as the Fourth Annual "Battle of the Sections" Lip Sync Contest. Come cheer on your section colleagues, play some games and dance the night away with your friends!

Associate Member-Hosted Hospitality Suites

On Wednesday, April 17, from 5:30 p.m. – 7:30 p.m., join us at the Manchester Grand Hyatt San Diego in the Associate Member-hosted hospitality suites, a longtime CASBO tradition sponsored by our Partners and Associate Members. Visit a variety of suites where food, beverages and entertainment await.

Gala Cabaret & Casino Night

Join us immediately following the hospitality suites on Wednesday evening for our crowd-pleasing Gala Cabaret & Casino Night. This nighttime extravaganza takes place in the Seaport Ballroom of the Manchester Grand Hyatt San Diego. CASBO members and guests can enjoy gaming tables and dancing from 8:00 p.m. – 12:00 a.m.

**Please note: Attendees must be 21 years of age or older to participate in these events.*

General Session Speakers

First General Session Tuesday, April 16, 2019



David Rendall

David Rendall is an author, motivational speaker, ultramarathon and Ironman triathlon competitor, and former stand-up comedian and leadership professor with a doctor of management degree in organizational leadership and a graduate degree in psychology. During the last 15 years, he has spoken to audiences on every inhabited continent, inspiring them to discover their uniqueness by flaunting their weaknesses.

Contrary to what our parents, teachers and managers have always told us – if we want to succeed, we should find and fix our weaknesses – David's approach views each weakness as a strength. He believes we can create outrageous personal and professional success by amplifying flaws, instead of denying them.

If you want more happiness, fulfillment, and energy and if you want to dramatically improve your productivity and increase employee performance, join us for an exhilarating keynote that has inspired organizations like the U.S. Air Force; the Australian government; and Fortune 500 companies including Microsoft, AT&T, United Health Group, Fannie Mae and State Farm.

With approximately 246,000 lives changed, David will show you that what makes us weird also makes us wonderful ... and what makes us weak also makes us strong.



Second General Session

Wednesday, April 17, 2019



Robyn Benincasa

When you need stories about teamwork, leadership, extreme performance or overcoming adversity – and you want a unique and inspiring perspective – look no further than Robyn Benincasa, a World Champion Adventure Racer; award-winning motivational speaker; three-time Guinness World Record kayaker; San Diego firefighter; 10-time Ironman triathlete; New York Times bestselling author; proud owner of two bionic metal hips; and the founder and CEO of the Project Athena Foundation, which helps women who have endured life-altering medical setbacks live an adventurous dream as part of their recovery.

For the past 20 years, Robyn and her teammates have studied teambuilding, leadership and performance in some of the most extreme classrooms on Earth: the jungles of Borneo, the Himalayan peaks of Tibet, the rivers of Fiji, the rainforests of Ecuador, and the epic brush fires of Southern California. It is through these harrowing, life-affirming, and often hilarious experiences that Robyn has emerged with her unique perspective on what it takes to succeed against all odds and go the distance in any endeavor.

Through her inspirational keynotes and teambuilding adventures, Robyn has helped Fortune 500 companies like Starbucks, Wal-Mart, Boeing, Johnson & Johnson, Northrup, Siemens, Napster, Nestle, and Hewlett Packard bring out the world-class team builder, leader and peak performer in their employees. NBC, ABC, CNN, ESPN, USA Network, The Discovery Channel, the Today Show, Live With Regis, Dateline NBC, Vogue, Sports Illustrated and Harpers Bazaar have all featured Robyn, her teams, and their amazing accomplishments.

Robyn inspires people to do insane, life-affirming things like run their first triathlon, start their own business, hike the Grand Canyon rim to rim, or kayak and ride 100 miles from Key Largo to Key West. This is who she is and what she does: she inspires people to grab life with one hand, grab their teammates with the other, and create that special magic that allows each of us to become better and stronger together than we would ever be alone.

General Session Speakers



NOW IN ITS FIFTH YEAR!

Third General Session Luncheon

Thursday, April 18, 2019

The Future of California's Educational Economy – The 2019 CASBO Economic Summit

In an effort to prepare for and embrace change in our industry that will occur as a result of our state's economy, returning this year is our noted CASBO Economic Summit, a panel session covering "The Future of California's Educational Economy."

Created to provide members with essential information on the current and future economic, demographic and workforce factors that affect California's public schools, this year's summit again will feature a panel of renowned economists, as well as demographic and workforce experts, who will offer their forecasts for the coming year.

Not offered to school business officials anywhere else in California, this data-driven and expert-directed program provides you with key information on housing trends, the state and national economic forecast, and demographic information on population trends and changes in the workplace. It's a "must attend" for all CASBO members.

Plan more effectively for your future and that of your LEA – join us for our 2019 Economic Summit in San Diego and get a first glimpse of our 2019-20 forecast *AND* find out how accurate last year's predictions turned out to be!



WATCH FOR UPDATES!

Invitations have been extended for our luncheon panel speakers, and as this booklet goes to press, we are awaiting confirmations. Watch your inbox and check our website at **casbo.org**!

Conference Sponsors



Diamond Event Sponsor



Strategic Alliance Partner Sponsors



Premier Plus Partner Sponsors



Premier Partner Sponsors



Associate Member Sponsors



CASBO Associate Member Committee

This is a partial list of sponsors as of the date of registration booklet publication. Additional sponsorships are available for this and other CASBO events. For details, please contact Tricia Meister, Partnerships & Sponsorships Manager, at (916) 504-2253 or tmeister@casbo.org.

Exhibiting Companies



2019 exhibitor representatives are eligible to attend any non-ticketed conference event. Plus, if you join us as an Associate Member, you'll receive a substantial discount on your booth fees! Not yet an exhibitor? Don't delay – our Expo typically sells out well in advance of conference. Visit **casbo.org/AC2019** today!

Aequitas Solutions, Inc.
Aeries Software
AFE Sports
ALC
Amazon Business for Education
American Fidelity
American Modular Systems/Gen7 Schools
American Technologies, Inc.
APOC
Apple Valley Communications Inc.
Alliance of Schools for Cooperative Insurance Programs
AssetWorks
Association of California School Administrators
A-Z Bus Sales Inc.
Borrego Solar Systems, Inc.
Burnham Benefits Insurance Services
BusWest
Caldwell, Flores, Winters, Inc
California Financial Services
California Schools VEBA
California's Valued Trust
CalPERS
Capitol Public Finance Group, LLC
CBIZ Valuation Group LLC
CDW-G
Central Sanitary Supply
Christy White Associates
Cintas
Cisco Systems
Civic Permits, Inc.
Class Leasing LLC
ClassWallet
CliftonLarsonAllen, LLP
Climatec LLC
Club Resource Group
Coastal Schools Employee Benefits Organization
Colbi Technologies, Inc.
Commerce Bank
Commercial Sales
Compass Group/Chartwells & SSC Service for Education
Complete Business Systems
Concepts School & Office Furnishings
Cooperative Strategies
Core Business Interiors
Corodata
Creative Bus Sales
Crowe Horwath LLP
CSBA-Agenda Online
California School Inspections
CSM Consulting/ASBWorks
CWDL Certified Public Accountants
Dale Scott & Company
Dannis Woliver Kelley
Dave Bang Associates

Davis Demographics & Planning
DecisionInsite LLC
Delta Dental of California
Development Group Inc.
DGS Statewide Travel Program
Direct Energy Business
Dude Solutions
Duff & Phelps
Durham School Services
E&I Cooperative Services
EdFiles
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MeTEOR Education
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Raptor Technologies, LLC
Raymond James & Associates, Inc.
RBC Capital Markets
Records Consultants, Inc.
REEP
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ReLiEF
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Sage Renewable Energy Consulting
San Diego County Office of Education
Sandy Pringle Associates
Schneider Electric
School Innovations & Achievement
School Outfitters
School Services of California, Inc.
School Site Solutions, Inc.
Schools Excess Liability Fund

Security Benefit
Sehi Computer Products, Inc.
Seon
SEWUP
Sharp Electronics Corporation
Sierra School Equipment Co.
Silver Creek Industries, Inc.
Siplast
Self Insured Schools of CA
Smart Technologies
SmartWatt
sofSURFACES
SOS Survival Products
Sourcewell
Southern California Labor Compliance
Southwest School & Office Supply
School Project for Utility Rate Reduction
Staples Business Advantage
Stifel
Strategic Furniture Group
Student Transportation of America
SunPower
SupplyMaster Inc.
SyTech Solutions
Tandus Centiva, a Tarkett Company
Teacher's Pension
TerraVerde Energy
The Garland Company, Inc.
The Home Depot Pro/Supplyworks
The Standard
The TDS Group, Inc.
Three Sixty Inc.
Time & Alarm Systems
TimeClock Plus
TIPS
Technology Resource Associates, Inc.
Trane US Inc.
Tremco Roofing & Building Maintenance
Tyler Technologies
U.S. Communities
U.S. Omni
VALIC
Vanir Construction Management, Inc.
Vavrinek, Trine, Day & Co., LLP
Verde Design, Inc.
ViewSonic
Virco, Inc.
Voya Financial
VSP Vision Care
WAXIE Sanitary Supply
WB Manufacturing
Weathermatic
WeatherWeld by Liquiform Technologies Inc.
West Coast Arborists, Inc.
Wilkes University

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Additional companies will be in attendance; updated exhibitor information is available on our website at **casbo.org**.

Tuesday Workshop Sessions



Accounting

SESSION ID: ACT10

LOCATION: 1AB

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Software Application Tips & Tricks

Are you interested in getting your work done more efficiently? Want to take advantage of some shortcuts? The software programs we use daily offer so many different features; yet we tend to touch just the surface of their capabilities. In this session, you'll learn how to use our daily software applications to the fullest. Join us to discover different tips and tricks in Excel, Outlook, Google Hangouts and other software that will help you with your everyday duties.

PRESIDER: Tonya Sanders, Manager, Federal & State Programs, Val Verde USD

SPEAKER: Chris Lombardo, Executive Director, Business Services, Orange County DOE

SPEAKER: Katie Ly, Business Services Specialist, Orange County DOE

SPEAKER: Sean Nicholas, Attendance & Fiscal Accountant, Val Verde USD

SESSION ID: ACT11

LOCATION: 1AB

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Title I Compliance Checklist

Title I funds help many schools meet the educational needs of their students. With those funds come a number of requirements that must be met in order to keep the program in good standing. This workshop will provide an overview of Title I compliance requirements, as well as a handy checklist to ensure that your district's program is operating correctly. Differences between operating a Targeted Program and a Schoolwide Program will also be discussed. You'll return to your workplace with the ability to ensure that your district is following all Title I rules, maintaining good recordkeeping and reducing audit findings.

PRESIDER: Heather Brown, CBO, Grant ESD

SPEAKER: Amy Barker, Executive Director of Administrator Support, Shasta COE

SESSION ID: ACT13

LOCATION: 1AB

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: Let's Talk About Change (Part I)

Change ... If you're not first, you're last! Change is constantly happening, but sometimes we get stuck with the notion, "That's the way we've always done it." In this two-part workshop, we'll outline why change is important and illustrate different techniques to inspire others to change. You'll learn how you can be the one to embrace and inspire change in your organization.

PRESIDER: Dinah Neri, Director, Business Services, Placentia-Yorba Linda USD

SPEAKER: Nymia Capistrano, Accountant, Hemet USD

SPEAKER: Scott Gustafsson, Partner, Vavrinek, Trine, Day & Co., LLP

SESSION ID: ACT14

LOCATION: 1AB

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Let's Talk About Change (Part II)

This session is Part II of a previous workshop on embracing change. We'll continue the discussion by illustrating the different ways you can effect change in your organization by using technology to improve efficiencies in processes and show you what to be mindful of when introducing its use.

PRESIDER: Janet King, Director of Fiscal Services, San Bernardino City USD

SPEAKER: Jenny Delgado, Administrative Director, Business Services, Orange USD

SPEAKER: Jennifer Miller, Director of Budget & Finance, Moreno Valley USD

SPEAKER: Dinah Neri, Director of Business Services, Placentia-Yorba Linda USD

SESSION ID: ACT15

LOCATION: 1AB

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Associated Student Body: Check Your Attitude on Student Body Accounting

Associated student body (ASB) findings are common because ASBs are run by students and staff who do not usually specialize in accounting or understand proper internal controls. A finding-free ASB audit is the result of implementing preventative measures for fraud and enforcing strict internal controls. In this workshop, we'll discuss accounting procedures, internal controls and best practices for ASB accounting that will lead you to a finding-free audit. You'll leave this session with a solid understanding of ASB fund accounting procedures, as well as common, everyday scenarios and solutions that you can use to guide your ASB leaders.

PRESIDER: Annie Arounsack, Ed.D., Director of Fiscal Services, Patterson Joint USD

SPEAKER: Lizett Aguilar, CBO, Gustine USD

SPEAKER: Hugo Luna, Business Manager, Gustine USD

SPEAKER: Susan Mathern, Business Manager, John Swett USD

CBO

SESSION ID: CBO10

LOCATION: 6F

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: FCMAT Introduction to Projection-Pro (Part I): Multi-Year Projections

Are you tired of using Excel and worrying about your formulas? When funding is limited, having a strong multi-year projection (MYP) is important for both short- and long-term planning. The Fiscal Crisis & Management Assistance Team (FCMAT) continues to see local education agencies struggle with developing strong MYPs to better support local decision making, so we've completely rewritten and improved our existing free MYP tool, Projection-Pro. In this session, we'll provide you with an overview of the MYP area, expanded from our prior software to improve navigation, better track your projection details and support best practices. Designed to remind you of all the major areas to consider, FCMAT hopes its new software can be a core tool in your budget reporting process.

SPEAKER: Andrea Dodson, Intervention Specialist, Fiscal Crisis & Management Assistance Team

SPEAKER: Debbie Riedmiller, Intervention Specialist, Fiscal Crisis & Management Assistance Team

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Tuesday Workshop Sessions

CBO

SESSION ID: CB011

LOCATION: 6F

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: FCMAT Introduction to Projection-Pro (Part II): Cash-Flow Projections

This session is Part II of a previous workshop introducing the Fiscal Crisis & Management Assistance Team's (FCMAT's) Projection-Pro software. We'll continue the discussion by showing you how this expanded and improved tool allows you to easily create a good cash-flow projection by helping you track your details, perform regular updates and support cash-flow best practices. Whether you have abundant or low-cash levels, FCMAT hopes its free software will become a core tool in your budget reporting process.

SPEAKER: Andrea Dodson, Intervention Specialist, Fiscal Crisis & Management Assistance Team

SPEAKER: Debbie Riedmiller, Intervention Specialist, Fiscal Crisis & Management Assistance Team

SESSION ID: CB013

LOCATION: 6F

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: Pure Politics: The Political Landscape Affecting Schools in the Coming Year

Changes in the political landscape will be enormous with the transition to a new administration following the historic tenure of Gov. Jerry Brown, as well as to a new State Superintendent of Public Instruction. The same variables that shape the political landscape often have a big effect on education policy, local control and public-school funding. Join this expert panel as they discuss the fiscal, policy and political implications for K-12 education as a new generation of state leaders prepares to take office. A longtime favorite among education leaders, this panel presentation will also provide ample time for questions and answers. You'll leave with a better understanding of the political landscape surrounding K-12 education that you can refer to when making decisions for your district.

SPEAKER: Sara Bachez, Assistant Executive Director, Government Relations, CASBO

SPEAKER: Kevin Gordon, President, Capitol Advisors Group, LLC

SPEAKER: Jack O'Connell, Former State Superintendent of Public Instruction; and Partner, Capitol Advisors Group, LLC

SPEAKER: Barrett Snider, Partner, Capitol Advisors Group, LLC



SESSION ID: CB014

LOCATION: 6F

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: The Janus Decision and Legal Implications for School Districts

On June 27, 2018, the U.S. Supreme Court ruled on Janus v. American Federation of County, State Municipal Employees. In a 5-4 decision, the Court limited the collective bargaining rights of public-sector unions by declaring they will no longer be able to collect "fair share" or "agency fees" from employees who do not join the union but who still benefit from union-negotiated protections. The Janus decision has created a major change in the way school districts now work with their associations and how they collect agency fees. In this session, you'll hear Abe Hajela (the lead attorney on adequacy lawsuits filed by several education associations over the past several years) speak about the implications of the Janus decision, including its profound effect on CBOs as they handle management/labor relations. You'll come away with a better understanding of the new laws and how they alter the way employers will conduct orientations, communicate with union members and handle changes to membership status.

SPEAKER: Abe Hajela, Partner, Capitol Advisors Group, LLC

SESSION ID: CB015

LOCATION: 6F

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Constructing and Improving Your Federal Grant Compliance Program

Federal grant funding can have a significant effect on expanding program offerings and effectively educating students. As the federal government and other grant-awarding entities continue to change and add more robust grant-compliance requirements, it's becoming increasingly difficult to know how to properly manage grant funds. If proper compliance procedures are not in place, organizations are at risk for possibly having to return funds or — even worse — end up in the media with bad press. Without a solid understanding of grant requirements, or resources and personnel to meet them, navigating through these governing regulations can be overwhelming. This includes not only having the proper policies and procedures in place, but also having a strong set of internal compliance controls. This session will discuss common challenges that K-12 education leaders face in implementing Uniform Guidance requirements and ensuring that a grant-compliance program addresses them. We'll cover topics such as required policies and procedures, internal controls over compliance, time-and-effort reporting and procurement, and grants-management best practices. Attendees will be able to ask questions regarding grant compliance, as well as participate in a peer forum to share and discuss concerns or issues they might have about grant compliance. We'll also share and discuss useful tools and resources to help you document proper grant compliance.

SPEAKER: Rebecca Field, CPA, Manager, CliftonLarsonAllen LLP

SPEAKER: Tina Henton, CPA, Partner, Vicenti, Lloyd & Stutzman LLP

NEED HELP?

If you have any questions or concerns about online registration, please call us at (916) 447-3783.



Child Nutrition

SESSION ID: CN10

LOCATION: 3

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: It's That Time of the Year Again: How Your Evaluation Process Can Positively Affect Employee Performance

Have you ever wanted to improve employee relations and promote a happier working environment? In this session, we'll walk you through a simple process that will lead you to a successful evaluation and, in turn, a happier and motivated employee. We'll also address ideal timing for departmental training and development, when and how to provide job descriptions and expectations, when to inspect, and how to build your evaluation. Designed for anyone involved in operations who would like a simple process to deliver successful evaluations.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,
San Mateo-Foster CSD

SPEAKER: Alicia Mendez, Director, Food Services, Centinela Valley Union HSD

SESSION ID: CN11

LOCATION: 3

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Child Nutrition KPIs: The Role They Play and How to Extract Them From Your Program

Have you ever wanted to truly analyze your child nutrition program but didn't know where to begin or what information would be helpful? The last thing anyone wants or can afford is a program that could potentially eat into the general fund revenues. The key is knowing where to spend your resources. This workshop will show you how to determine what your program's strengths and weaknesses are through an understanding of key performance indicators (KPIs) and how to find the data necessary to calculate KPIs for meal equivalents, per-meal revenue and expenses, labor and benefit costs, food costs and participation. This workshop is designed for anyone working in a child nutrition program who would like to have some tried-and-true ways of obtaining and analyzing child nutrition KPIs.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,
San Mateo-Foster CSD

SPEAKER: Jennifer Marrone, Business Manager, Nutrition Services,
San Diego USD

SESSION ID: CN12

LOCATION: Hillcrest Rooms ABC, Manchester Grand Hyatt

TIME: Tuesday, 12:15 p.m. - 1:30 p.m.

TITLE: Child Nutrition Professional Council Lunch – Navigating the Logistics of Child Nutrition Procurement

Formal, informal, micro-purchase, sole source, opportunity buy, driver shortages, e-logs ... oh and did you get permission? What does this all mean, and why are my prices going through the roof? Procurement isn't what it used to be, and although change is hard, change we must in this frustrating world of procurement. In this workshop, you'll hear one director's perspective on how to navigate the road ahead. We'll provide you with an overview of the changes facing child nutrition with regard to procurement and how it affects programs now and in the future. You'll leave with a better understanding of what steps you need to take to ensure food costs are kept as low as possible.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,
San Mateo-Foster CSD

SPEAKER: Stephanie Bruce, Director, Nutrition Services, Palm Springs USD

SESSION ID: CN13

LOCATION: 3

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: I Heard You, But Can You Say That Again So I Can Understand You?

We've all had some sort of training related to reading and writing. But when was the last time you were trained on how to listen? We typically listen with the intent to respond, but is that the goal? In this workshop, we'll discuss communication strengthening practices, collaboration, and vision-setting topics from Steven Covey's book, "The 7 Habits of Highly Effective People."

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,
San Mateo-Foster CSD

SPEAKER: Sepon Istepanyan, SNS, Student Nutrition Manager, Orland USD

SESSION ID: CN15

LOCATION: 3

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: CEP: We Planned, We Implemented, We Conquered!

The Community Eligibility Provision (CEP) was established in 2014 by the U.S. Department of Agriculture to allow for universal meal service using direct certification percentages times a multiplier to determine reimbursement percentages for free and paid claiming. Several California school districts have now adopted the provision, but many are still unsure how the change will affect their participation. Hear how three districts of varying sizes – with varying free/reduced percentages – switched to CEP and learn the strategies they used and the trials and tribulations they discovered along the way. You'll leave with some perspective and strategies to navigate the nuances of the CEP program. If you are still on the fence or have already implemented CEP, then this is the workshop for you.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,
San Mateo-Foster CSD

SPEAKER: Stephanie Bruce, Director, Nutrition Services, Palm Springs USD

SPEAKER: Jennifer Marrone, Business Manager, Nutrition Services,
San Diego USD

SPEAKER: Rachel Otis, Director of Child Nutrition Services, Live Oak ESD
(Santa Cruz)



Tuesday Workshop Sessions

Facilities

SESSION ID: FAC10

LOCATION: 2

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Best Practices to Avoid Facilities Conflicts of Interest

Increased scrutiny is being placed on the relationships between school districts and service providers. With Fair Political Practices Commission investigations of potential violations resulting from unreported gifts, it is critical for public officials and private companies to develop a shared understanding of the rules and the repercussions of violations; best practices for officials; and best practices for vendors to engage in productive, ethical relationships while meeting the business objectives of both sides.

SPEAKER: Moisés Aguirre, Ed.D., Assistant Superintendent of Facilities and Operations, Sweetwater Union HSD

SPEAKER: Joanne Branch, School Facility Planning Coordinator, San Diego COE

SPEAKER: Jennifer Carbuccia, General Counsel, Legal Services Division, Sweetwater Union HSD

SPEAKER: Marilyn Cleveland, Shareholder, Dannis Woliver Kelley

SPEAKER: Deidree Sakai, Attorney, Dannis Woliver Kelley

SESSION ID: FAC11

LOCATION: 2

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Best Practices for School Safety Design

Recent school shootings have raised concerns and encouraged dialogue on safety in school communities across the nation. In the wake of the Parkland violence, the Los Angeles city attorney formed a blue-ribbon panel. Through testimony from experts in mental health, allied business, law enforcement, social work, education (including teachers and students), and urban planning, a holistic picture began to emerge about the challenges and opportunities in making schools safer. In this workshop, you'll hear from panel member and architect Michael Pinto, who will present on the recommendations that emerged from those hearings; and we'll discuss the design of facilities and best practices being used in schools locally and across the country. We'll also address techniques to ensure that schools remain places of learning, collaboration and creativity; and connect you with a range of resources to support your districts in the inevitable safety discussions ahead.

SPEAKER: Michael Dannenberg, CTS, DMC-E, Associate Principal, Vantage Technology Consulting Group

SPEAKER: Michael Pinto, AIA, Principal, NAC Architecture

SPEAKER: Sara Slater, Assistant Director, Facilities Accounting, Long Beach USD

SESSION ID: FAC13

LOCATION: 2

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: Scoring the Deal: A Master Class in the Lease-Leaseback Procurement Process

Districts are analyzing best practices for preparing requests for proposals (RFPs) to attract the right project partner and minimize challenges to the selection process. In this workshop, we'll dive into the new arena of creatively and objectively generating "best-value" RFPs, focusing on custom criteria for a best-value analysis to match project scope; successful interview processes; RFP documents that minimize exposure to challenges; and project phasing and unique issues with preconstruction fee-based agreements.

SPEAKER: Anne L. Collins, Partner, Lozano Smith

SPEAKER: George Parker, Capital Project Manager, Pierce Joint USD

SPEAKER: Heather Steer, Project Manager, Capitol Public Finance Group

SESSION ID: FAC14

LOCATION: 2

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Facilities Accounting Basics

This workshop will cover basic project budgets and how they differ from fiscal budgets for other departments. We'll also discuss best practices for internal controls, the differences between maintenance and facilities projects, and some of the common challenges that facilities departments face.

SPEAKER: Lettie Boggs, CEO, Colbi Technologies

SPEAKER: Sara Slater, Assistant Director, Facilities Accounting, Long Beach USD

SESSION ID: FAC15

LOCATION: 2

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Advanced Facilities Accounting and Audits

How do we get through the new Office of Public School Construction (OPSC) Grant Agreement and Proposition 51 audit guide? With a checklist, of course! This workshop will explain best practices for surviving the new audit guide and working with a local auditor instead of OPSC. We'll also cover the new forms for managing savings, as well as common challenges in managing capitalization of projects.

SPEAKER: Lettie Boggs, CEO, Colbi Technologies

SPEAKER: Sara Slater, Assistant Director, Facilities Accounting, Long Beach USD

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Financial Services

SESSION ID: FIN10

LOCATION: 6E

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Understanding GASB 75

Helping school business officials get what they need from their actuarial reports without their having to become experts on Governmental Accounting Standards Board Statement No. 75 is now more important than ever. In this workshop, we'll help you get the important information out of your actuarial report without sweating the small stuff.

PRESIDER: Amer Aqbal, Director of Fiscal Services, Los Banos USD

SPEAKER: Lou Filliger, Proprietor, Pacific Crest Actuaries, LLC

SPEAKER: Donald Laursen, Assistant Superintendent, Administrative Services, Los Banos USD

SESSION ID: FIN13

LOCATION: 6E

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: The Wizarding World of Finance

New fiscal directors face many challenges. In this workshop, we'll help you with those challenges by explaining the timelines and processes on four different topics: what you need to know and do in order to acquire a TRANS; how to budget for STRS-on-behalf and post to the unaudited actuals; how to ensure compliance with EDGAR by having the most up-to-date federal procurement policies and procedures; and how to determine if your bond interest rate is correct before you validate. Join us for an in-depth session that originated from requests we received from school business professionals just like you – new directors who want more than just “on the job” training!

PRESIDER: Alisha Fogerty, Director of Fiscal Services, Perris Union HSD

SPEAKER: Jackie Benson, CPA, CGFM, Director of Fiscal Services, Jurupa USD

SPEAKER: Kristin Merritt, CPA, CFE, Director of Fiscal Services, Val Verde USD

SPEAKER: Andrew Park, CPA, Partner, Vavrinek, Trine, Day & Co., LLP

SPEAKER: James Whittington, Jr., CPA, CFE, Executive Director, District Financial Services, Riverside COE

SESSION ID: FIN14

LOCATION: 6E

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Live the Ending Balance or Die

A CBO's budget credibility is typically measured by the last projection provided to the board, usually in June, and as an accompaniment to next year's budget. How do you monitor your budget and revise it to ensure the most accurate projection at first interim, second interim and June estimates? In this workshop, we'll discuss strategies for monitoring your current-year budget performance so that you can remain agile when the (inevitable) unexpected occurs. Designed for CBOs, assistant superintendents of business services, and budget and fiscal services leaders who will be able to participate in an open dialogue that will discuss current approaches for analysis and the technology that can support it

SPEAKER: Francie Heim, Consultant, School Business Solutions, LLC

SPEAKER: Melissa Higdon, CPA, Senior Accounting Associate, Forecast5 Analytics, Inc.

SESSION ID: FIN15

LOCATION: 6E

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Hot Topics in California K-12 School District Finance Legislation: Déjà Vu All Over Again?

There have been many bills over the past several years that have addressed California K-12 school district finance, ranging from the process of calling a general obligation (GO) bond election, to the construction of the ballot measure, to the disclosure to local taxpayers in the election materials, to the tax rate statement and the way bonds may be structured. As you grow in your career as a CBO, fiscal director or other financial services professional, at some point you will likely work on constructing a GO bond measure or participate in the bond issuance process. This workshop will summarize recent legislation and what is being considered in 2019 to provide you with a general understanding of the requirements for local bond measures and the financing process in general.

SPEAKER: John Baracy, Managing Director, Raymond James Financial, Inc.

SPEAKER: Jared Boigon, Partner, TBWB Strategies

SPEAKER: Rebekah Cearley, Legislative Advocate, Murdoch, Walrath & Holmes

SPEAKER: Donald Field, Partner, Orrick, Herrington & Sutcliffe LLP

Human Resources

SESSION ID: HR10

LOCATION: 4

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Emergency Notification and Campus Safety

When facing an emergency, how well is information communicated to your district and site staff, teachers, and parents? Early, effective, efficient and accurate communication that an emergency is imminent – or worse, active – can be the difference between an emergency and a tragedy. Using complementary systems of emergency mass notification, access control, intrusion detection and surveillance cameras can help your staff accurately determine when a situation becomes an emergency and what steps they should take to handle it. In this workshop, we'll discuss current trends in emergency mass notification, current security levels, where security planning will go in the next decade and how your district can prepare to better react in the event of an emergency.

SPEAKER: Fred Brakeman, RCDD, CSI, CEMP, CEO, Infinity Communications and Consulting, Inc.

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Tuesday Workshop Sessions

Human Resources

SESSION ID: HR11

LOCATION: 4

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Coherent Professional Growth Systems: A Large Urban District's Journey Toward Building Leadership Capacity

In many California school districts, employee retention is a common area of focus. As systems of education continue to evolve, the need to build the skill and knowledge of the organizational workforce is essential. Over the past three years, the Human Resources Division at San Bernardino City Unified School District has intentionally built coherent systems of professional growth to build capacity throughout its organization. The district's Professional Growth Systems are intended to engage, develop and retain high-performing employees through onboarding, professional learning and individualized coaching. In this session, we'll provide you with an overview of that process for building and implementing certificated and classified employee growth and development structures. Using collaboration and idea-sharing activities, we'll help you envision and plan professional growth systems relevant to your own organization's needs, letting you leave with a tangible plan to take back with you to your district.

SPEAKER: Marcus Funchess, Ed.D., Director, Human Resources, San Bernardino City USD

SPEAKER: Mary Pierce, Director, Employee Development, San Bernardino City USD

SPEAKER: Perry Wiseman, Ed.D., Assistant Superintendent, Human Resources, San Bernardino City USD

SESSION ID: HR12

LOCATION: Torrey Hills Room, Manchester Grand Hyatt

TIME: Tuesday, 12:15 p.m. - 1:30 p.m.

TITLE: Joint HR & Payroll Professional Councils Lunch – Bridging the Leaves Gap Between HR, Business and Payroll

There are more than 20 different types of leaves of absence affecting public school employees in California arising from numerous areas of the law. In this joint human resources and payroll session, we'll identify which leave-of-absence laws apply to a particular employee situation, explore the myriad ways they interact with one another, discuss how to track them, and explain what notifications need to be provided so that you can evaluate your own systems and departments to ensure compliance. This workshop will be beneficial for anyone who plays a role in handling employee leaves of absence to help you identify exactly what those roles are in order to ensure a smooth execution of the leaves process.

SPEAKER: Chelsea Olson Murphy, Attorney, Dannis Woliver Kelley

SESSION ID: HR13

LOCATION: 4

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: The Sun Never Sets on the Post-Janus World: Navigating the Extensive Impact of the Court's Decision

The U.S. Supreme Court's decision in Janus v. AFSCME was momentous. After nearly one year of implementation efforts, districts continue to grapple with legal, political and practical steps to ensure compliance is maintained every step of the way. In this "lessons learned" workshop, we'll walk you through the nuances of related issues, including the latest on communications with unions and employees; employee orientation and onboarding; effects on collective bargaining agreements; potential payroll processes; and timelines. A "must attend" session for CBOs and human resources and payroll directors and staff, you'll have an opportunity to ask questions; and you'll leave with tips on best practices to ensure a more seamless and integrated plan for this ever-evolving area.

SPEAKER: Gabriela D. Flowers, Attorney, Lozano Smith

SPEAKER: Dulcinea Grantham, Attorney, Lozano Smith

SESSION ID: HR14

LOCATION: 4

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Signing on the Dotted Line: Best Practices for Hiring Employees

Ever wondered whether and to what extent you can consider an arrest or conviction in hiring an employee? Are your reference and background checks sufficient to overcome claims of negligent hiring? Can you have an employee begin work before his or her fingerprints have cleared? In this workshop, we'll answer these and many other questions regarding the interview and hiring process for district employees. You'll leave with a better understanding of legal requirements and best practices for hiring employees. Recommended for human resources directors and staff and payroll personnel.

SPEAKER: Gabriela D. Flowers, Attorney, Lozano Smith

SPEAKER: Dulcinea Grantham, Attorney, Lozano Smith

SESSION ID: HR15

LOCATION: 4

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Title IX: How to Unknowingly Violate the Law

Title IX litigation is on the rise nationwide and defending related lawsuits can have a significant fiscal effect. District staff need to be confident in their knowledge of the law and enforcement of their districts' policies. Communication, prevention and thorough investigation are the best ways to manage risk and foster a safe and healthy school environment. In this workshop, we'll present a K-12 case study and cover Title IX legal liability, loss-prevention strategies and investigation guidelines. CBOs, human resources directors and risk managers will benefit from learning practical skills for addressing issues that fall under the purview of Title IX.

SPEAKER: Mark Davis, Partner, Davis & Young

SPEAKER: Leslie Delozier, ARM, Assistant JPA Manager, Keenan & Associates

SPEAKER: Megan Farrell, Title IX Coordinator, Palo Alto USD

Attendees must be paid members prior to registration to enjoy member discounts. Before you register, join or renew on our website at casbo.org > Join.



Maintenance & Operations

SESSION ID: M010

LOCATION: 7A

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Implementing an Effective Green Cleaning Program

In this workshop, we'll discuss green cleaning implementation strategies and share ideas on how green cleaning can help you achieve your organizational sustainability goals. We'll also highlight recommendations for building a program that addresses the needs and concerns of students, parents, administrators, faculty and cleaning staff – and how these solutions can help contribute to a Leadership in Energy and Environmental Design project or overall sustainability program in your district.

SPEAKER: Keith Schneringer, Director of Channel Marketing & Sustainability, Waxie Sanitary Supply

SESSION ID: M011

LOCATION: 7A

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Rooftop Safety and Best Maintenance Practices

In this workshop, we'll provide you with information on Occupational Safety and Health Administration fall-protection standards and steps to ensure compliance. We'll also discuss roof maintenance guidelines for low-slope and steep-slope roofs.

SPEAKER: Joseph Baca, Regional Manager, Tremco Inc.

SESSION ID: M012

LOCATION: Cortez Hill Room, Manchester Grand Hyatt

TIME: Tuesday, 12:15 p.m. - 1:30 p.m.

TITLE: Maintenance & Operations Professional Council Lunch – Decorative Concrete Floors: Sustainable, Economical and Beautiful!

Building schools that are green and environmentally friendly has become the goal for most districts, especially as they discover how easy it can be to attain all the benefits of sustainable construction without sacrificing aesthetics or breaking the budget. In this session, we'll discuss how decorative concrete flooring is a perfect example of this synergy of beauty, sustainability and economy, resulting in a durable, low-maintenance floor that will last the life of the building. Join us to learn more about the process, installation and maintenance costs, and how using a concrete floor for more than just a foundation slab can result in better energy efficiency and improved indoor air quality. Recommended for anyone considering going green with decorative concrete for either a new or existing school.

SPEAKER: David Swindle II, Owner, A2D Cleaning Solutions



SESSION ID: M013

LOCATION: 7A

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: How Safe and Secure Is Your Campus?

In this workshop, we'll introduce you to the School Access-Control Vulnerability Index (S.A.C.V.I.), an agnostic audit and certification process designed to quantify protections against an active shooter gaining access. We'll provide you with objective, unbiased and cost-effective guidance in all security disciplines, including physical barriers, ballistic glass, surveillance cameras, locks, access control, exit alarms and visitor management. We'll also review key considerations in customizing a security plan for effective deployment, as well as the joint responsibility between the integrator/manufacturer providing the information and owner enforcement.

SPEAKER: Jorge Hevia, Senior Vice President, Napco Security Technologies

SPEAKER: Jim Sheffer, In-Site Program Developer, SupplyWorks, a Home Depot Co.

SESSION ID: M014

LOCATION: 7A

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Survivable Safety and Communication Systems for Schools

In this workshop, we'll provide you with an overview of the critical features that are required to ensure that the safety and communication systems within schools can survive when a true emergency occurs. We'll also address what happens when a school loses essential utilities such as power, internet and cell service; and what systems should still be functional in order to effectively manage a crisis.

SPEAKER: Bill Minch, Engineer, Quality Sound

SESSION ID: M015

LOCATION: 7A

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Saving Time and Money With Probiotic Cleaners: Cleaning Organically Rather Than Chemically

In the post-antibiotic era, cleaning is the first line of defense for student and staff health. Antibiotic resistance has increased the critical importance of school cleaning, one with serious implications for a school district's financial health. In this workshop, we'll discuss options for cleaning products and protocols, explaining the conventional "chemistry only" mindset, and outlining new research on how indoor environments affect occupant health. We'll also talk about cleaning that can support a healthy indoor bacterial ecosystem vs. a "kill everything" approach, explain how organically cleaning with probiotics differs from chemical cleaning, and provide comparative descriptions of the two approaches and the relative advantages of cleaning with probiotics.

SPEAKER: Graeme Marsh, Managing Director, Z BioScience, Inc.

NEED HELP?

If you have any questions or concerns about online registration, please call us at (916) 447-3783.

Tuesday Workshop Sessions

Payroll

SESSION ID: PAY10

LOCATION: 6C

TIME: Workshops, Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Gearing up for a CalSTRS or CalPERS Audit

Are you about to be audited and want to know what to expect? In this workshop, experts from the Los Angeles County Office of Education will fill you in on what happens, what to expect and what you need to have ready in the event of a retirement audit.

SPEAKER: Talina Ornelas, Coordinator, CalSTRS Retirement Reporting,
Los Angeles COE

SPEAKER: Claudette Wiggan-Reid, Coordinator, CalPERS Retirement Reporting,
Los Angeles COE

SESSION ID: PAY11

LOCATION: 6C

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Reconnecting With CalPERS on Forgotten Creditable Compensation

Often we forget or don't know about all of the creditable compensation. Things like uniform allowances, settlement agreements and other miscellaneous compensation can get confusing or be forgotten. In this session, representatives from CalPERS will help us with this often-confusing topic.

SPEAKER: TBD

SESSION ID: PAY12

LOCATION: Torrey Hills Room, Manchester Grand Hyatt

TIME: Tuesday, 12:15 p.m. - 1:30 p.m.

TITLE: Joint Payroll & HR Professional Councils Lunch – Bridging the Leaves Gap Between HR, Business and Payroll

There are more than 20 different types of leaves of absence affecting public school employees in California arising from numerous areas of the law. In this joint payroll and human resources session, we'll identify which leave-of-absence laws apply to a particular employee situation, explore the myriad ways they interact with one another, discuss how to track them, and explain what notifications need to be provided so that you can evaluate your own systems and departments to ensure compliance. This workshop will be beneficial for anyone who plays a role in handling employee leaves of absence to help you identify exactly what those roles are in order to ensure a smooth execution of the leaves process.

SPEAKER: Chelsea Olson Murphy, Attorney, Dannis Woliver Kelley

SESSION ID: PAY13

LOCATION: 6C

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: Growing Your Awareness on Wage and Hour Law (Part I)

Wage and hour law can be complicated and confusing to even the most experienced payroll professional. In this workshop, we'll answer all your questions and help you grow your understanding on this important and most-requested topic for payroll employees.

SPEAKER: Todd Robbins, Senior Associate, Atkinson, Andelson, Loya,
Ruud & Romo

SESSION ID: PAY14

LOCATION: 6C

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Growing Your Awareness on Wage and Hour Law (Part II)

This session is Part II of a previous workshop on wage and hour law, which can be complicated and confusing to even the most experienced payroll professional. Join us to get answers to all your questions and grow your understanding on this important and most-requested topic for payroll employees.

SPEAKER: Todd Robbins, Senior Associate, Atkinson, Andelson, Loya,
Ruud & Romo

SESSION ID: PAY15

LOCATION: 6C

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Helping Communicate Payroll Differences for Charter Schools

More and more charter schools are forming within school districts, and it's important to know that not all of the laws and codes that apply to school districts are the same for charter schools. Join us for this workshop to learn more and get a better understanding about the payroll differences between school districts and charter schools.

SPEAKER: Sukhi K. Ahluwalia, Partner, Atkinson, Andelson, Loya, Ruud & Romo

Purchasing

SESSION ID: PUR10

LOCATION: 6D

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Sixteen Seconds: Making a Great First Impression

Humans naturally form an opinion of you based on the first 16 seconds of your initial meeting. This first impression can make or break some relationships and, at the very least, create a difficult hurdle to overcome. In this workshop, you'll learn how to use these 16 seconds to your advantage and make sure first impressions are your ally instead of your enemy. We'll share lessons learned that will assist you in building relationships with school district staff, vendors, administration and community members.

PRESIDER: Deven Skibinski, Buyer/Contracts Specialist, Palm Springs USD

SPEAKER: Tony Leyds, CEO, KYA Surfacing

SESSION ID: PUR11

LOCATION: 6D

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: 21st Century Learning Environments: Begin With the WHY

Fluidity and flexibility drive how our students learn; and as they learn differently, the environments we create for them must adapt as well. Purchasing plays a vital role in shaping those environments. In this workshop, we'll show you how the classroom is changing and explain how you can help your district successfully implement smart procurement with well-thought-out planning. Join us to see what the future holds!

PRESIDER: Joshua Roben, Purchasing and Accounts Supervisor, Alameda COE

SPEAKER: Jay Dudley, Vice President, Elementary Division, Lakeshore
Learning Materials



Purchasing

SESSION ID: PUR12

LOCATION: Golden Hill Room, Manchester Grand Hyatt

TIME: Tuesday, 12:15 p.m. - 1:30 p.m.

TITLE: Purchasing Professional Council Lunch – Diversity in the Workplace With Nina Boyd

Understanding and appreciating diversity is essential in all that we do for our personal success, as well as our career success. In this session, special guest speaker Nina Boyd will address this topic and provide insight that will assist you in building personal relationships, as well as provide you with a better understanding of staff and business associate relationships. We'll also announce the winner of the 2019 Unsung Heroes Award and highlight the winner's accomplishments that have enhanced school business procurement practices.

PRESIDER: Leeann Errotabere, Director of Purchasing, Clovis USD

PRESIDER: Genevieve Gilmore, Director of Purchasing, Ventura USD

SPEAKER: Nina Boyd, Associate Superintendent, Community and Student Support Services, Orange County DOE

SESSION ID: PUR13

LOCATION: 6D

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: A Review of Ethics and the Fight Against Fraud in the Procurement Profession (Part I)

Discover how truly unique and valuable a procurement official is in the fight against public corruption and maintaining ethical standards in the profession. In this workshop, we'll discuss business best practices for reducing procurement fraud opportunities and ensuring ethical standards in your local education agency. You'll leave with an improved perspective, ready to become a leader in the fight against procurement fraud and corruption.

PRESIDER/SPEAKER: Deven Skibinski, Buyer/Contracts Specialist, Palm Springs USD

SPEAKER: Guiselle Carreon, Chair, San Diego/Imperial Section Purchasing Professional Council, CASBO

SESSION ID: PUR14

LOCATION: 6D

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: A Review of Ethics and the Fight Against Fraud in the Procurement Profession (Part II)

This session is Part II of a previous workshop designed to inform you how truly unique and valuable a procurement official is in the fight against public corruption and maintaining ethical standards in the profession. We'll continue our discussion of business best practices for reducing procurement fraud opportunities and ensuring ethical standards in your local education agency. You'll leave with an improved perspective, ready to become a leader in the fight against procurement fraud and corruption.

PRESIDER/SPEAKER: Deven Skibinski, Buyer/Contracts Specialist, Palm Springs USD

SPEAKER: Guiselle Carreon, Chair, San Diego/Imperial Section Purchasing Professional Council, CASBO

SESSION ID: PUR15

LOCATION: 6D

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Risk Management: Insurance, Bonds and Stop-Payment Notices

As litigation has increased over the years, procurement officials have had to learn to navigate confusing insurance requirements, deal with bonding issues, learn how to make claims against bonds and handle stop-payment notices. In this workshop, we'll discuss litigation risks; and we'll also cover insurance forms and requirements, payment and performance bonds, making claims against bonds, and handling stop-payment notices.

PRESIDER: Guiselle Carreon, Chair, San Diego/Imperial Section Purchasing Professional Council, CASBO

SPEAKER: Harold Freiman, Partner, Lozano Smith

SPEAKER: Terri Prichard, CSP, CET, CPSI, Risk Manager, Merced County Schools Insurance Group I

Retiree

SESSION ID: RET10

LOCATION: 11A

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: The Emotionally Intelligent Leader

Emotions are an important part of our lives. They will not be ignored. As leaders, we must examine our actions to determine if we are in control of our emotions or if they are controlling us. Research proves that emotionally intelligent people are far more likely to be healthy, happy and whole than people who have a lower emotional intelligence quotient. In this workshop, we'll demonstrate the benefits of striving for higher emotional intelligence and provide you with concrete methods for achieving this goal. Intended for all school business leaders (not just retirees!), this session will be fast-paced and interactive, and you'll leave knowing the next steps to take on your leadership journey.

PRESIDER: Fanchon Owen, Chair, Central Section Retiree Professional Council, CASBO

SPEAKER: LaFaye Platter, Ed.D., Assistant Chair, Retiree Professional Council, CASBO

SESSION ID: RET11

LOCATION: 11A

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: The Benefits of Integrating Wellness Into the Workplace

Health problems are often controllable with a healthy mindset, diet and exercise. In this workshop, you'll learn how you can live a healthier lifestyle and provide opportunities for your employees to do the same. We'll demonstrate the cost benefit of introducing health-enhancing strategies into your organization, and you'll learn some basic health-enhancing practices and policies that can drive down healthcare costs, reduce employee absenteeism and create a healthier culture. Recommended for CBOs, business managers and supervisors, you'll leave feeling confident in your ability to implement small changes and integrate wellness practices into your workplace.

SPEAKER: LaFaye Platter, Ed.D., Assistant Chair, Retiree Professional Council, CASBO

SPEAKER: Julie Johnston, Vice President of Partnerships, BASE Education

Tuesday Workshop Sessions

Retiree

SESSION ID: RET13

LOCATION: 11A

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: Trusts Are for Everyone (Part I)

This informative two-part session will help you determine if you would benefit by establishing either a will or living trust, regardless of your age or employment status. We'll help you understand this complex topic and provide you with an assessment you can use as a guideline to determine the direction to take with your future assets and make the best plan.

SPEAKER: Paula Clarkson, JD, LLM, Attorney, Merhab Robinson, Jackson & Clarkson

SPEAKER: Bambi Weinberg-Tuttle, Chair, Northern Section Retiree Professional Council, CASBO

SESSION ID: RET14

LOCATION: 11A

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Trusts Are for Everyone (Part II)

This session is Part II of a previous workshop designed to help you determine if you would benefit by establishing either a will or living trust, regardless of your age or employment status. We'll continue the discussion of this complex topic, helping you to better understand it; and we'll provide you with an assessment you can use as a guideline to determine the direction to take with your future assets and make the best plan.

SPEAKER: Paula Clarkson, JD, LLM, Attorney, Merhab Robinson, Jackson & Clarkson

SPEAKER: Bambi Weinberg-Tuttle, Chair, Northern Section Retiree Professional Council, CASBO

SESSION ID: RET15

LOCATION: 11A

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: To CATCH a Thief: The Computer and Technology Crimes High-Tech Task Force

We've all seen the headlines – school districts, special districts and municipalities are constant targets of hacking, phishing and other cyber attacks. In this workshop, a representative from the Computer and Technology Crimes High-Tech Task Force (CATCH) will discuss CATCH's role as a regional resource and provide you with insights on reducing your cyber attack vulnerability.

SPEAKER: Mark Varnue, Sergeant, Computer and Technology Crime High-Tech Task Force



Risk Management

SESSION ID: RM10

LOCATION: 9

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Preventing and Responding to Data Breaches: A Legal Overview

Data security breaches can be disastrous and costly and are not commonly covered by insurance. Despite increased vigilance in protecting personal information, they continue to occur. Depending on the type of compromised electrically stored information, in the event of a breach, legal and reporting duties may be triggered and political nightmares can ensue. Do you have a plan for responding? Do you have a team that is ready to respond? Do you have insurance to cover the risk? In this workshop, we'll help you with answers to these questions and provide you with an overview of your legal duties in the event of a data security breach.

SPEAKER: Scott Sachs, Senior Counsel, Atkinson, Andelson, Loya, Ruud & Romo

SESSION ID: RM11

LOCATION: 9

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Back to the Future: Defending Decades-Old Cases You Know Nothing About

Imagine there is no statute of limitations on reporting sexual misconduct liability claims. By the time this goes to press, that may be the case for allegations of childhood abuse in California. Even now, victims have until age 26 or three years from manifestation of a repressed memory to make a case. How can you defend your district years in the future, at a time when all of the personnel who are employed there today – at the time of the alleged event – are gone? In this workshop, we'll provide you with tips and recommendations you can use today to better protect your district from what may be alleged 20 years from now.

SPEAKER: Maria Aarvig, Principal, Aarvig & Associates

SPEAKER: Steven Hovey, Chief Personnel Officer, Riverside COE

SPEAKER: Douglas Ross, ARM, CPCU, Vice President, Keenan & Associates

SESSION ID: RM12

LOCATION: Solana Beach Room, Manchester Grand Hyatt

TIME: Tuesday, 12:15 p.m. - 1:30 p.m.

TITLE: Risk Management Professional Council Lunch – The Good, the Bad and the Ugly: Claims Liability Lessons Learned

Verdicts and settlements in excess of \$5 million were once considered an anomaly, but now they seem to be the new norm. Districts are attached to liability even when an incident occurs off of school district premises or after school hours. In this workshop, we'll examine recent verdicts and settlements that went against school districts in an effort to identify new areas of risk. You'll leave with a greater awareness of these cases so you can implement best practices in your district to help avoid high-dollar verdicts and settlements, with the ultimate goal of applying your funding to district programs and services, not to claims.

SPEAKER: Stephan Birgel, Chief Claims Officer, Alliance of Schools for Cooperative Insurance Programs

SPEAKER: Reshan Cooray, Senior Director of Risk Services, Alliance of Schools for Cooperative Insurance Programs



Risk Management

SESSION ID: RM13

LOCATION: 9

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: First Responders Are Coming ... Act Now!

Millions of dollars can be spent on “hardening” a school campus, but one gate left unlocked can undo the best-laid plans. In this workshop, we’ll explore inexpensive solutions that you can implement now to save precious minutes when first responders arrive at an incident on campus.

SPEAKER: Judy Miller, MS-OSH, ARM-P, Director of Risk Management and Environmental Safety, Perris Union HSD

SESSION ID: RM14

LOCATION: 9

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Digital Threat Assessment: How Publicly Available Social Media Can Be Used and Assessed to Ensure Safe Schools

Violence in school often has precursors that are leaked through social media posts. Knowing where, how and when to find this critical information is a challenge that will be thoroughly addressed in this workshop. There are simple and free online tools and techniques that everyone responsible for ensuring campus safety regularly needs to use. Given the presenter’s current role in actively assisting districts and law enforcement, you won’t find a more up-to-date presentation discussing the role of social media in school safety and the challenges that frontline investigators and district staff face, including anonymous online threats, sexting and sextortion, swatting and doxing, geolocation utilities, verification of firearms and suicidal imagery, and searching Instagram by school location.

SPEAKER: Sam Jingfors, Vice President, Safer Schools Together

SESSION ID: RM15

LOCATION: 9

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: A Culture of Safety: Reducing Injuries Through Leadership’s Commitment to Safety

Creating an effective safety culture is an ongoing process, as well as a large commitment on behalf of your entire district. However, the efforts to do so can result in a positive attitude toward safety and a reduction in accidents and incidents. In this session, we’ll discuss essential components of and methods to build a strong safety culture at your district so that you can create a safer learning environment for students, staff and the general public.

SPEAKER: Ronald Hacker, Assistant Superintendent, Business Services, Centinela Valley Joint Union HSD

SPEAKER: Kurt Walling, Loss Prevention Manager, Shasta-Trinity Schools Insurance Group

School Business Best Practices

SESSION ID: SB10

LOCATION: 7B

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: Future-Proof Education Today Through Digital Transformation

Educators and administrators struggle every day to effectively incorporate emergent technologies within their buildings and classrooms. Outdated systems and legacy network infrastructure impede the ability to modernize and implement digital transformation initiatives that could improve safety, collaboration and efficiency within our schools. In this workshop, we’ll provide you with some insights into schools of the future and discuss ways to ensure they have the very best facilities. From K-12 through higher education, you can create a foundation for scalable and emergent technology, greater collaboration, and the safety and security that come from intelligent automation.

SPEAKER: Trent Tursi, Director, Digital Transformation, CompuCom | Office DEPOT

SESSION ID: SB13

LOCATION: 7B

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: Is It Time to Buy Out Your Solar PPA?

For districts that installed solar projects under a Power Purchase Agreement (PPA), many are now eligible or are approaching eligibility to buy out their PPA provider and take ownership of their systems. In this session, we’ll address many of your questions to help you establish the right plan around assessing and executing a solar PPA buyout.

SPEAKER: Rick Brown, Ph.D., President, TerraVerde Energy

SPEAKER: David Burdick, Vice President of Asset Management, TerraVerde Energy

SESSION ID: SB14

LOCATION: 7B

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Making Your Citizens’ Oversight Committee Work for Both the Community and the District

School districts with Proposition 39 general obligation bonds are required to maintain a citizens’ oversight committee (COC). Though the legal requirements are narrow, the COC’s potential value to a district’s current and future facilities funding program is enormous. In this workshop, we’ll help you gain a better understanding of and unlock opportunities for maximizing the value of your district’s COC. We’ll also discuss the minimum legal requirements and how to create and take advantage of long-term community opportunities.

SPEAKER: Tarana Alam, Managing Director, California Financial Services

SPEAKER: Meredith B. Johnson, Attorney at Law, Dannis Woliver Kelley

SPEAKER: Mays Kakish, CBO, Riverside USD

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Tuesday Workshop Sessions

School Business Best Practices

SESSION ID: SB15

LOCATION: 7B

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Consensus Building for School Modernization and STEM Education

Back by popular demand, this interactive workshop brings together leaders of Magnolia, Huntington Beach City, and Westminster School Districts to help their peers engage communities in generating impact on school campuses. These districts have tapped 21st century technologies to bypass general fund deficits; boost classroom comfort; and grow science, technology, engineering and math initiatives. You'll also learn how collaboratively balanced budgets set the foundation for programs that start with energy.

SPEAKER: Frank Donovan, Ed.D., Superintendent, Magnolia School District

SPEAKER: Suzanne Gentilini, Senior Manager, Business Development, ENGIE Services U.S.

SPEAKER: Gregg Haulk, Superintendent, Huntington Beach CSD

SPEAKER: Tony Wold, Ed.D., Assistant Superintendent, Business Services, Westminster School District

Technology

SESSION ID: TECH10

LOCATION: 11B

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: E-rate C2 Filings: Is It Even Worth It?

Cost allocations for services not specifically serving only schools/classrooms or library patrons – is all of this even worth it? In this workshop, we'll discuss the in's and out's of filing for Category 2 (C2) with the budgetary restrictions set by the Universal Service Administrative Company and the Federal Communications Commission. We'll also address the issues that districts face in knowing how to best use what C2 funding is available.

PRESIDER: Rolland Kornblau, Director of Technology, El Rancho USD

SPEAKER: Katie Booker, Consultant, CSM Consulting

SESSION ID: TECH11

LOCATION: 11B

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: The Power of Servant Leadership When Working With K12 Technology Professionals

Technology professionals in the K12 workplace must perform in a fast-paced, ever-changing environment, successfully traversing both education and technology, and ensuring that the use of technology is properly aligned with the requirements of education. Whether you are the CBO, superintendent, chief technology officer or another senior manager with direct responsibility for your local education agency's (LEA's) technology initiatives, the principles of servant leadership can prove invaluable when working with staff that supports your LEA's technology program. In this workshop, we'll describe what servant leadership is and how it's been embraced by leaders in both public and private industry as a leadership method that enhances employee engagement. We'll also discuss how this method can be particularly effective with technology professionals working in unique environments in the K-12 industry.

SPEAKER: Lorrie Owens, Administrator, Information Technology Services, San Mateo COE

SESSION ID: TECH13

LOCATION: 11B

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: E-rate 2020: Are We Back to the Future?

2019 will be the sunset year for many provisions of the Federal Communications Commission's (FCC's) E-rate Modernization Orders. What is the FCC planning to do? What will happen with Category 2 – will it revert back to Priority 2? Will voice ever be funded again? Are dark fiber and self-provisioned broadband projects on the chopping block? Or will the FCC give schools more choice in how they use their funding? In this workshop, E-rate insiders will discuss hot topics regarding the future of this most beloved (and sometimes hated) technology funding resource.

SPEAKER: Katie Booker, Consultant, CSM Consulting

SPEAKER: Karen Hall, Consultant, CSM Consulting

SESSION ID: TECH14

LOCATION: 11B

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: School Safety: Strategies and Technologies

In this workshop, you'll hear from a panel of law enforcement professionals, school district leaders, and security and safety consultants about effective issues, strategies and technologies to improve school safety.

SPEAKER: Kerry Linda Martin, Account Executive, Dell EMC

SPEAKER: Thomas Tan, Ed.D., Director of Network & Computer Services, Hacienda La Puente USD

SESSION ID: TECH15

LOCATION: 11B

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: What the Heck Happened? Real Cross-Department Problem-Solving With Blameless Post Mortems

Every department has problems that occur, and this is amplified when working on cross-departmental projects and with vendors. Unfortunately, the first reaction when something goes wrong is to point fingers or avoid blame. This hurts relationships, damages projects and ultimately creates an unhealthy organization. In this workshop, you'll learn proven strategies to help you develop a culture of solving problems, large or small, across your district.

SPEAKER: Matt Penner, CCTO, Director of Information & Instructional Technology, Val Verde USD

PLEASE NOTE:

This year, Annual Conference will be held Monday through Thursday, not Wednesday through Saturday, as in years past.



Transportation

SESSION ID: TRN10

LOCATION: 10

TIME: Tuesday, 8:00 a.m. - 9:00 a.m.

TITLE: BOTL: Busing on the Lookout

Human traffickers are counting on people not paying attention, not recognizing the signs to look for and not knowing the right questions to ask. If every bus driver and bus station employee could be trained to identify the signs of human trafficking and how to effectively report it, imagine how many victims could be recovered and, potentially, how many traffickers could be arrested! In this workshop, you'll hear from experts who are uniquely positioned to provide an extra set of eyes and ears for law enforcement in recovering victims and arresting traffickers.

PRESIDER: Mike Sawyer, Transportation Director, San Marcos USD

SPEAKER: Annie Sovcik, BOTL Program Director, Truckers Against Trafficking

SESSION ID: TRN11

LOCATION: 10

TIME: Tuesday, 11:00 a.m. - 12:00 p.m.

TITLE: Post, Tweet, Snap! Is Your Transportation Department Using Social Media to Its Advantage?

Is your transportation department using social media to its advantage? Employees and parents rely less and less on traditional websites for information. As the smartphone has taken over, so has social media. How can your department take full advantage of social media platforms such as Facebook, Instagram and Twitter to reach your audience? In this workshop, we'll offer practical suggestions your department can put to use right away.

PRESIDER: Matt Sanchez, Director of Transportation, Elk Grove USD

SPEAKER: Carlos Chicas, Director of Transportation, Capistrano USD

SESSION ID: TRN13

LOCATION: 10

TIME: Tuesday, 1:45 p.m. - 2:45 p.m.

TITLE: An In-Depth Look at Electric Bus Deployment

In this workshop, we'll discuss the operational advantages and challenges of electric bus deployment; and we'll take you through the planning stages, from infrastructure to implementation.

PRESIDER: Sandra Hoevertsz, Agency Director, Southwest Transportation Agency

SPEAKER: Timothy Shannon, Director of Transportation, Twin Rivers USD

SESSION ID: TRN14

LOCATION: 10

TIME: Tuesday, 3:00 p.m. - 4:00 p.m.

TITLE: Update From the California Department of Education's Office of School Transportation

In this workshop, we'll provide you with current information on California legislation, statutes and regulations pertaining to the safe transportation of our state's students.

PRESIDER: Pam McDonald, Transportation Director, Orange USD

SPEAKER: Anna Borges, Supervising Transportation Programs Consultant, Office of School Transportation, California Department of Education

SESSION ID: TRN15

LOCATION: 10

TIME: Tuesday, 4:15 p.m. - 5:15 p.m.

TITLE: Are Your School Bus Stops Safe and Legal?

In this workshop, we'll provide you with the tools you need to reevaluate your school district bus stops for safety and compliance with 13 California Code of Regulations 1238. You'll also receive a checklist and sample "Back-to-School Agenda" as a template to assist you in your 2019-20 back-to-school planning meetings.

PRESIDER: Mike Sawyer, Transportation Director, San Marcos USD

SPEAKER: Dano Rybar, Transportation Programs Consultant, Office of School Transportation, California Department of Education



Members, get your early-bird savings!
Register by January 11, 2019.

Wednesday Workshop Sessions

Accounting

SESSION ID: ACT20

LOCATION: 1AB

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: This is Me; Know Your Team

Team-building is difficult enough, especially if you don't know who your people are and cannot see their different personalities. In this interactive workshop, we'll demonstrate different activities you can use at your district to highlight and understand your team members' personalities and evaluate how each member contributes to making your team successful.

PRESIDER: Susana Lopez, Assistant Superintendent, Business Services, Alvoré USD

SPEAKER: Sandra Ayala, Director of Risk Management, Moreno Valley USD

SPEAKER: Jessica Garcia, Director of Business Services, Moreno Valley USD

SPEAKER: Tanisha Grattan, Director of Purchasing, Moreno Valley USD

SPEAKER: Jennifer Miller, Director of Budget & Finance, Moreno Valley USD

SESSION ID: ACT21

LOCATION: 1AB

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: 21st Century Leader

We often hear the term "21st century leader," but rarely do we understand how it applies to business services. What does it mean to be a 21st century leader? What does the physical environment look like, what do you hear, what do you say, and how does it feel? In this workshop, we'll illustrate what it means to be a 21st century leader in business services and discuss the concepts of effectively becoming one. You'll leave with skills and techniques to apply to your own leadership style.

PRESIDER: Jennifer Miller, Director of Budget & Finance, Moreno Valley USD

SPEAKER: Esperanza Arce, Director of Secondary Education, Moreno Valley USD

SPEAKER: Jessica Garcia, Director of Business Services, Moreno Valley USD

CBO

SESSION ID: CB020

LOCATION: 6F

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Fiscal Aspects of Negotiations

Working your way through the fiscal issues at the negotiating table is the cornerstone of any positive settlement in collective bargaining. In this workshop, we'll show you how to weave your way through the labyrinth of fiscal pitfalls that plague collective bargaining agreements, focusing on management tools needed for successful fiscal conclusions. We'll also discuss the current environment surrounding collective bargaining, including trends in the field and the effects that changes in union membership requirements have caused in negotiations. Recommended for any school business leaders who are responsible for at-table negotiations, as well as support staff tasked with calculating numbers that are pertinent to those negotiations.

SPEAKER: Matt Phillips, CPA, Director, Management Consulting Services, School Services of California, Inc.

SPEAKER: Suzanne Speck, Vice President, School Services of California, Inc.

SESSION ID: CB021

LOCATION: 6F

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Charter Authorizing Basics

The Charter Schools Act is complex and made only more complicated by its lack of clarity. In addition, many individuals conducting oversight activities are new to this work, and for many authorizing is only a small part of their overall duties. In this workshop we'll clear up some of the confusion by providing an overview of an authorizer's responsibilities. You'll learn your responsibilities pertaining to charter school oversight, including evaluating new and renewal proposals, financial and facilities management and oversight, academic accountability, and reasons for revocation. We'll also provide you with information on the latest changes to the education code and other laws as they pertain to charter school oversight responsibilities. Recommended for CBOs, superintendents, board members, auditors, and other interested personnel who will leave with an enhanced understanding of charter schools in general and the differences between them and traditional schools in particular.

SPEAKER: Brianna Garcia, Director, Management Consulting Services, School Services of California, Inc.

SPEAKER: Kathleen Spencer, Director, Management Consulting Services, School Services of California, Inc.

SESSION ID: CB022

LOCATION: Hillcrest Room, Manchester Grand Hyatt

TIME: Wednesday, 12:15 p.m. - 1:30 p.m.

TITLE: CBO Professional Council Lunch – The Deep Dive on CalPERS and CalSTRS

Nearly every CBO has asked, or been asked, the following question about CalPERS and CalSTRS: How will our district pay for it? Join this diverse panel, which includes the CEO of CalPERS, as we explore – in plain English – the complex work of pensions, retirement and school budgets. The question of cost encroachment isn't going away, and we'll tackle it head-on. We'll also illustrate how much more there is to know when it comes to our retirement systems. Don't miss this lunch session designed to give you greater knowledge about pension obligations, including how the current political landscape affects them and how they're affecting school districts statewide. We'll also provide you with some tips on how to manage this unfunded mandate.

SPEAKER: Jack Ehnes, CEO, California State Teachers' Retirement System

SPEAKER: Kevin Gordon, President, Capitol Advisors Group, LLC

SPEAKER: Derick Lennox, Legislative Counsel, Capitol Advisors Group, LLC

SPEAKER: Gabe Soumakian, Ed.D., Superintendent-in-Residence, Teacher's Pension Consulting Services

WATCH FOR UPDATES!

CASBO will provide ongoing conference updates. Check your inbox and our website at casbo.org.



CBO

SESSION ID: CB023

LOCATION: 6F

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: Hot Topics in School Finance

The 2019-20 budget will be affected by the latest economic forecasts and the administration's estimates of state revenues and Proposition 98 funding. In this workshop, we'll discuss the latest information available on budget proposals and other pressing issues related to school finance and collective bargaining. Recommended for leaders responsible for policy and budget decisions, including board members, superintendents, cabinet members, chief financial officials, fiscal directors and budget officers, school site leaders, public affairs and legislative officers, human resources staff, and charter school officials. You'll leave with an enhanced understanding of the complexities and current aspects of school funding in California.

SPEAKER: John Gray, President, School Services of California, Inc.

SPEAKER: Robert Miyashiro, Vice President, School Services of California, Inc.

SPEAKER: Suzanne Speck, Vice President, School Services of California, Inc.

Child Nutrition

SESSION ID: CN20

LOCATION: 3

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Serving Public Education Without Violating Gifts and Ethics Laws

Increased scrutiny is being placed on the relationships between school districts and service providers. With Fair Political Practices Commission investigations of potential violations resulting from unreported gifts, it's critical for public officials and private companies to develop a shared understanding of the rules; understand the repercussions of violations; and implement best practices for both officials and vendors to develop productive, ethical relationships while meeting the business objectives of both sides. Recommended for any district personnel responsible for contracting, who will leave knowing how to complete Form 700 and how to read and understand their district's conflict code and how it affects their position and contracting practices. Also recommended for CASBO associate members, who will leave with a clearer understanding of the limitations that school district trustees, administrators and other public officials face when dealing with gifts and contracts.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,

San Mateo-Foster CSD

SPEAKER: Janet L. Mueller, Shareholder, Dannis Woliver Kelley

SPEAKER: William B. Tunick, Shareholder, Dannis Woliver Kelley

SESSION ID: CN21

LOCATION: 3

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Effective Procurement Procedures and Codes of Conduct

Are you still trying to ensure you have the right procedures and codes of conduct? Are they set forth in a manner that outlines your exact process, not just in a document you found that looks good that you added your logo to? What, exactly, are the required elements and how will you be measured in a procurement review? In this joint child nutrition and purchasing workshop, we'll guide you through the process and show you how to effectively draft procedures and use them in your operation to ensure compliance with procurement regulations. You'll also hear "lessons learned" from a recent procurement review and how to use them to better set yourself up for success. You'll walk away with a clear understanding of the required elements, who in your district needs to be aware of them, and how to implement procedures to ensure they're followed in a way that leads you to successful procurement reviews.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,

San Mateo-Foster CSD

SPEAKER: Stephanie Bruce, Director, Nutrition Services, Palm Springs USD

SPEAKER: Rachel Otis, Director of Child Nutrition Services, Live Oak ESD

(Santa Cruz)

SESSION ID: CN23

LOCATION: 3

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: Getting Organized for Your USDA Procurement Review

The U.S. Department of Agriculture has put new emphasis on the procurement process for the National School Lunch Program, and now the California Department of Education (CDE) is executing its new method to review our programs. There are new forms, new requirements and an entirely new team to do this process. In order to feel at ease when going into this new process, you'll need to know the basics of what will be requested. In this workshop, you'll learn what the CDE needs from your district, including when and in what format it needs it. Recommended for child nutrition directors and purchasing, accounts payable and finance professionals who want to be prepared for their CDE procurement review by having all of their information gathered in the appropriate format.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,

San Mateo-Foster CSD

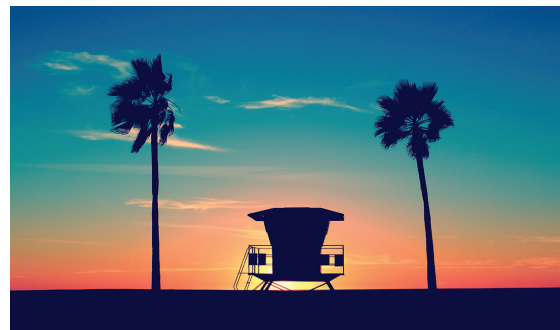
SPEAKER: Jennifer Marrone, Business Manager, Nutrition Services,

San Diego USD

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Wednesday Workshop Sessions

Facilities

SESSION ID: FAC20

LOCATION: 2

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Economics of Landscape

In the last recession, facilities teams were faced with hard choices in maintaining facilities and grounds. In many cases, reductions to maintenance and landscaping budgets that were thought to be temporary have become permanent. In an era of concern about school safety, landscapes and grounds have a correlation with perceptions of security and various tenets of crime prevention through environmental design. In this presentation, we'll explore how various landscape and site-planning strategies are related to the cost of maintenance, student success, life-cycle costs and community engagement. We'll also explore cost-benefit relationships of school landscapes and discuss evidence-based justifications for greener schools.

SPEAKER: Allen Compton, Owner and Principal, SALT Landscape Architecture

SPEAKER: Michael Pinto, AIA, Principal, NAC Architecture

SPEAKER: Sara Slater, Assistant Director, Facilities Accounting, Long Beach USD

SESSION ID: FAC21

LOCATION: 2

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: 21st Century Learning Facilities and How to Include Them in Your LCAP

What is 21st century learning? Is it project-based, inquiry-based, interest-based or blended learning? Do facilities need to support it? In this workshop, we'll explain the different forms of learning and how facilities need to change in order to support them. We'll also discuss the construction of new buildings and bringing older buildings into the 21st century and how to tie all of these changes in learning and facilities needs into your Local Control and Accountability Program.

SPEAKER: Marilyn Denison, K-12 Education Planner, DLR Group

SPEAKER: Mariana Lavezzo, K-12 Education Designer, DLR Group

SPEAKER: Carey Upton, COO, Santa Monica-Malibu USD

SESSION ID: FAC23

LOCATION: 2

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: Updates and Changes in the Laws Affecting Facilities in 2019

In this panel-style workshop, we'll review court cases, statutes and pending legislation affecting school construction and other facility matters. We'll also provide you with the latest information on market and labor trends, increasingly important factors. This is a "can't miss" session that's not just a necessary legal review, but an important detailed analysis of those factors by school district personnel and legal experts.

SPEAKER: Phil Henderson, Partner, Orbach Huff Suarez & Henderson LLP

SPEAKER: Alan Reising, Executive Director, Facilities, Development & Planning, Long Beach USD

NEED HELP?

If you have any questions or concerns about online registration, please call us at (916) 447-3783.

Financial Services

SESSION ID: FIN20

LOCATION: 6E

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: A Team Approach to Charter School Petition Review:

The Role of the Business Services Team

A thorough review of a petition to establish a charter school is critical to ensure its viability and meet a district's statutory obligations. A team approach to petition review leverages the expertise of the business services team to provide an in-depth review of the petition. In this workshop, we'll outline the petition review process and discuss what to look for and the role of business services team members when reviewing a petition. Recommended for financial services, facilities, risk management and human resources personnel, you'll learn best practices to implement both before and after petition approval, including policies and procedures, requests for additional information and documentation, memorandum of understanding terms, and a plan for oversight.

PRESIDER: Jeff Young, Assistant Director, Business Advisory Services, Los Angeles COE

SPEAKER: Marisa Lincoln, Attorney, Lozano Smith

SESSION ID: FIN21

LOCATION: 6E

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Cash Collection in the Right Direction

In this workshop, we'll discuss the cash collection points that districts typically have, including facilities leases, cafeteria, adult education, child development, lost textbooks, fingerprinting and transportation, and the controls that need to be in place to reduce opportunities for fraud. Using some fraud case studies, we'll also review the proper controls for each type of cash collection point and what can happen if those controls are not in place. Recommended for CBOs, directors and accountants in the business office, and anyone who monitors cafeteria and transportation operations, you'll leave with some tools to implement controls at the site level and deter fraud.

SPEAKER: Kristin Armatiss, Consultant, Business Advisory Services, San Diego COE

SPEAKER: Heather Rubio, Principal, Christy White Associates

SESSION ID: FIN23

LOCATION: 6E

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: A CDE Overview: Current Issues in School Finance

In this workshop, representatives from the California Department of Education will present current events, hot topics and evolving issues in school finance. We'll also provide you with updates in the areas of attendance accounting, principal apportionment funding, Standardized Account Code Structure accounting and financial reporting, state and federal categorical allocations, and audit resolution.

SPEAKER: Christine Davis, Administrator, School Fiscal Services Division, California Department of Education

SPEAKER: Elizabeth Dearstyne, Administrator, School Fiscal Services Division, California Department of Education

SPEAKER: Caryn Moore, Director, School Fiscal Services Division, California Department of Education



Human Resources

SESSION ID: HR20

LOCATION: 4

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Competitive Recruitment Strategies

With a growing shortage of qualified teachers and school employees all over California and nationwide, good recruitment planning and strategies have never been more important. In this interactive workshop, we'll provide you with an overview of recruitment strategies and the competitive hiring process. We'll also provide techniques to help leaders, administrators and human resource professionals improve their efforts in successfully securing the best candidates for their districts.

SPEAKER: Debbie Fry, Director, Management Consulting Services, School Services of California, Inc.

SPEAKER: Jamie Metcalf, Director, Management Consulting Services, School Services of California, Inc.

SPEAKER: Charlene Quilao, Assistant Director, Management Consulting Services, School Services of California, Inc.

SESSION ID: HR21

LOCATION: 4

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Conducting an Appropriate Workplace Investigation

At some time, most school administrators will receive a complaint concerning a staff member. Knowing how to properly respond to a complaint from its receipt to final decision can limit your district's exposure to potential liability. The most critical characteristics of an appropriate workplace investigation are that it be prompt, thorough, impartial, as confidential as possible and conducted by a trained investigator. In this workshop, we'll discuss the critical tools you need to handle complaints, as well as topics including the Weingarten rule, the duty of employees to cooperate and be truthful, the duty of employers to take prompt investigative action (especially with respect to sexual misconduct complaints), and the standards by which courts review investigations. We'll also provide you with some practical tips and best practices to plot an optimum course of action to successfully resolve workplace complaints.

SPEAKER: Peter Rittling, Attorney, Dannis Woliver Kelley



SESSION ID: HR23

LOCATION: 4

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: Year 1 of Interest-Based Bargaining: Participant Reflections

Employee relations are a critical component of the daily work of CBOs and human resources leaders. The concepts of trust and the way "an elephant in the room" are dealt with can have long-lasting effects on an organization. In this panel session, you'll hear how one district implemented interest-based bargaining in 2017-18 to build relationships, communication structures and trust and to collaboratively and productively address past challenges. You'll gain insight into the process of and results from their first year of implementation, including how relationships were addressed. The panel will also discuss the pitfalls and successes they experienced in building long-term relationships in collective bargaining and explain how their strategies can be used outside of negotiations.

SPEAKER: Peter Barajas, Expanded Learning Program Specialist, Westminster School District; and Chapter President, California School Employees Association

SPEAKER: Greg Branch, Language Arts Teacher, Westminster School District; and Co-Bargaining Chair, WTA

SPEAKER: Arturo Jimenez, Assistant Superintendent, Human Resources, Westminster School District

SPEAKER: Tony Wold, Ed.D., Assistant Superintendent, Business Services, Westminster School District

Maintenance & Operations

SESSION ID: M020

LOCATION: 7A

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Understanding ADA Numbers as Part of Managing Your Budget and Justifying Operational Improvements

In this panel-style workshop, we'll review the importance of understanding, accessing and employing Average Daily Attendance (ADA) numbers for the purpose of supporting technology, equipment and tool updates in the budgetary process of education. You'll learn how ADA figures can provide insight and documentation for equipment and technical upgrades and staff pay increases and expansion.

SPEAKER: John Shanahan, Co-Founder and Vice President of Sales and Marketing, GenEon Technologies

SESSION ID: M021

LOCATION: 7A

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Restroom Cleaning 101

A clean, well-maintained restroom promotes hygiene and improves health by reducing the spread of infection and disease. In this workshop, we'll outline cleaning best practices vs. accepted practices, why we clean, and the bucket system vs. the flat mop. We'll also discuss daily cleaning procedures and restroom quality assurance guidelines.

SPEAKER: Perry Shiminoff, President, MC2 Management and Communication Consultants

Wednesday Workshop Sessions

Maintenance & Operations

SESSION ID: M023

LOCATION: 7A

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: The Continuing Labor Crisis: How Do We Cope?

The labor crisis in the U.S. is continuing to grow. What does that mean for project budgets, timelines and quality of work? How do we overcome this ever-present issue and learn proactive solutions to ensure project quality? In this workshop, we'll deconstruct the current crisis and cover creative solutions to help overcome it.

SPEAKER: John Matuz, Director, Progressive Surface Solutions

SPEAKER: Chris Sakacs, Manager of Operations, The KYA Group

SPEAKER: Matt Weir, Business Representative, Local Union 1247

Payroll

SESSION ID: PAY20

LOCATION: 6C

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Conveying Workers' Compensation Facts for Payroll

Workers' compensation benefits have a big effect on payroll. There are taxation and reporting issues, as well as other important items that affect department operations. In this workshop, we'll break down all of the things that both beginning and seasoned payroll professionals need to know about this confusing topic.

SPEAKER: Suzanne Trowbridge, Assistant Vice President, Property & Casualty Schools, Keenan & Associates

SESSION ID: PAY21

LOCATION: 6C

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Lessons We've Learned From Three Years of ACA Reporting

Over the course of the past three reporting seasons for the Patient Protection and Affordable Care Act (ACA), we've learned some valuable lessons about the ways in which employers may stumble when complying with the ACA Employer Mandate reporting requirements. In this workshop, we'll present case studies and share critical factors that place employers at risk of receiving a proposed penalty notice from the Internal Revenue Service (IRS). We'll also walk you through the Employer Shared Responsibility Payment response process, from responding to IRS Letter 226-J through requesting a pre-assessment conference with the IRS Office of Appeals. You'll leave with a checklist of areas you should review to avoid common pitfalls in ACA reporting compliance.

SPEAKER: Jessica Frier, J.D., Senior Health and Welfare Plan Consultant, American Fidelity

PLEASE NOTE:

This year, Annual Conference will be held Monday through Thursday, not Wednesday through Saturday, as in years past.

Purchasing

SESSION ID: PUR20

LOCATION: 6D

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: E-rate: How to Leverage the Program to Meet District Goals

In this brainstorming and interactive session, we'll review the nuances of the E-rate program, the application process and how you can use it to meet your district's technology and infrastructure goals. We'll show you how to identify your primary goals, needs and challenges during the course of this creative process.

PRESIDER: Genevieve Gilmore, Director of Purchasing, Ventura USD

SPEAKER: Al Rossi, Business Development Manager, Infinity Communications and Consulting, Inc.

SESSION ID: PUR21

LOCATION: 3

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Effective Procurement Procedures and Codes of Conduct

Are you still trying to ensure you have the right procedures and codes of conduct? Are they set forth in a manner that outlines your exact process, not just in a document you found that looks good that you added your logo to? What, exactly, are the required elements and how will you be measured in a procurement review? In this joint purchasing and child nutrition workshop, we'll guide you through the process and show you how to effectively draft procedures and use them in your operation to ensure compliance with procurement regulations. You'll also hear "lessons learned" from a recent procurement review and how to use them to better set yourself up for success. You'll walk away with a clear understanding of the required elements, who in your district needs to be aware of them, and how to implement procedures to ensure they're followed in a way that leads you to successful procurement reviews.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services, San Mateo-Foster CSD

SPEAKER: Stephanie Bruce, Director, Nutrition Services, Palm Springs USD

SPEAKER: Rachel Otis, Director of Child Nutrition Services, Live Oak ESD (Santa Cruz)

SESSION ID: PUR23

LOCATION: 6D

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: Construction Cost Accounting

In this workshop, we'll provide you with an overview of the alternative bidding process under the California Uniform Public Construction Cost Accounting Act, including an explanation of how to opt in or out and review bid limits. We'll also discuss notice requirements and force-account procedures and provide you with sample forms. You'll leave with an understanding of how this program allows for expedited completion of smaller public works projects.

PRESIDER/SPEAKER: Leeann Errotabere, Director of Purchasing, Clovis USD

SPEAKER: Guiselle Carreon, Chair, San Diego/Imperial Section Purchasing Professional Council, CASBO



Retiree

SESSION ID: RET20

LOCATION: 11A

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Maintaining Mental Agility

In this workshop, we'll delve into factors that promote cognitive health, identify risk factors for cognitive decline, and discuss lifestyle choices that contribute to healthy cognitive aging and brain fitness. Recommended for any conference attendee, whether you're retired, considering retirement, or years away from retirement!

PRESIDER: Deborah C. Harris, Former Assistant Director, Administrative Services, Los Angeles COE (Retired)

SPEAKER: David P. Salmon, Ph.D., Professor in Residence, Department of Neurosciences; and Co-Director, Clinical Core, Alzheimer's Disease Research Center, School of Medicine, University of California, San Diego

SESSION ID: RET21

LOCATION: 11A

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Know the 10 Signs: Early Detection Matters

The warning signs of Alzheimer's Disease are often dismissed as side effects of normal aging. If you or someone you know is experiencing memory loss or behavioral changes, it's time to learn the facts. Early detection gives you a chance to begin drug therapy, enroll in clinical studies and plan for the future. In this workshop, you'll learn the 10 warning signs of Alzheimer's Disease and how to recognize them in yourself and others. We'll also separate myth from reality and address commonly-held fears about Alzheimer's Disease in the U.S.

PRESIDER: Pam Fees, Immediate Past Chair, Retiree Professional Council, CASBO

SPEAKER: Rebecca Turman, Program and Education Specialist, San Diego/Imperial Chapter, Alzheimer's Association



Risk Management

SESSION ID: RM20

LOCATION: 9

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: School Emergency: Reputation Booster or Buster?

It has been said that a crisis does not make a person – it reveals who they are. The same can be said about school districts. A district's ability to respond to an emergency is highly attributable to its state of preparedness. Having a comprehensive, compliant and current emergency program can be a challenging task for a board. But what does that mean? In this interactive workshop, we'll delve into what it takes to create and maintain a culture of preparedness without it becoming an all-consuming task. At the end of this session, you'll leave with a better understanding of your own district's level of preparation.

SPEAKER: Donna Gingera, Principal, Hour-Zero Crisis Consulting Ltd.

SESSION ID: RM21

LOCATION: 9

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Best Practices and Case Studies: Reducing Employee Injuries in Three Critical Departments

In this workshop, we'll describe how proactive programs and services have helped improve employee safety and save money in three critical departments: special education, maintenance and operations, and food services. We'll also share how districts can proactively develop safety programs that address safety procedures and implement engineering and training to protect employees and prevent injuries.

SPEAKER: Ronald Hacker, Assistant Superintendent, Business Services, Centinela Valley Joint Union HSD

SPEAKER: Judy Miller, MS-OSH, ARM-P, Director of Risk Management and Environmental Safety, Perris Union HSD

SPEAKER: Erin Tarkhanian, CPSI, CSHE, Loss Prevention Coordinator, Redwood Empire Schools' Insurance Group

SESSION ID: RM23

LOCATION: 9

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

Improving Accessibility Results in School Construction Projects

The California school construction system has an extensive accessibility review process in place, but there are still common Americans with Disabilities Act/California Building Code Chapter 11B findings noted in field surveys performed at schools built since 2004. In this workshop, we'll discuss these common findings and how to eliminate them in future projects. We'll also review highlights of a comprehensive new online training program available to assist district staff with meeting all the accessibility code requirements for school campus parking and entrance areas.

SPEAKER: Bryan Moffitt, ADA Specialist, Schools Insurance Authority

Wednesday Workshop Sessions

School Business Best Practices

SESSION ID: SB20

LOCATION: 7B

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: Understanding Your Community Facilities District Bond Program

In this workshop, we'll provide an overview of a school district's Community Facilities District (CFD) bond program, including an explanation of why CFDs are formed and how they can be used to finance school facilities. We'll also discuss relevant legal components such as mitigation agreements and the rate and method of apportionment. CBOs and other administrators will leave this session with a greater understanding about the mechanics of their own district's CFD bond program.

SPEAKER: Steven Gald, Vice President, California Financial Services

SESSION ID: SB21

LOCATION: 7B

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Funding Solutions for HVAC Modernizations

With increasing pressure on capital and general fund budgets, many district leaders are turning to funding alternatives to address the needs of their school facilities. Many funding solutions are available to help districts modernize key infrastructure such as heating and cooling systems and other aging equipment. In this workshop, you'll learn how to modernize your district's facilities and create a more comfortable learning environment without using bond dollars or general fund contributions.

SPEAKER: Ashley Cascio, Director of Education Services, Climatec

Technology

SESSION ID: TECH20

LOCATION: 11B

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: E-rate Audits: Protecting Your ASSETS

In this workshop, we'll cover what you need to know to prepare for an E-rate audit, what actions to take to protect your funding and best practices to manage the large amount of documentation involved.

SPEAKER: Katie Booker, Consultant, CSM Consulting

SPEAKER: Kathy Carroll, Consultant, CSM Consulting

SESSION ID: TECH21

LOCATION: 11B

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Seeing Everything: A Review of Selecting, Implementing and Living with Security Cameras

Implementing security in a comprehensive manner that provides district administrators, law enforcement and the community with actionable information is a daunting task. In this session, we'll review the process of providing a security audit for your whole district, choosing what problems to solve first and implementing solutions that involve cameras, fencing, lighting, gardening, and community and political relationship building.

SPEAKER: Greg Blount, Director of IT and Support Services, Merced CSD

SESSION ID: TECH23

LOCATION: 11B

TIME: 4:00 p.m. - 5:00 p.m.

TITLE: Can't Avoid Them: Death, Taxes and Cybersecurity

When it comes to mitigating the threat of cybersecurity attacks, most K-12 local education agencies (LEAs) do not have the benefit of having the tools that many private industry companies have. Hackers are becoming increasingly aware of these conditions, and the number of breaches in our industry are increasing. Like death and taxes, cybersecurity is something we can no longer avoid or ignore. It's no longer a matter of IF an LEA will experience a security breach, but WHEN and HOW. In this workshop, we'll take a comprehensive look at cybersecurity – what it is (student data privacy, network security and more) and best practices that all stakeholders can adopt to help mitigate this issue.

SPEAKER: Lorrie Owens, Administrator, Information Technology Services, San Mateo COE

Transportation

SESSION ID: TRN20

LOCATION: 10

TIME: Wednesday, 8:00 a.m. - 9:00 a.m.

TITLE: So, You Want to Be a Pupil Transportation Leader?

One of the greatest challenges facing the school pupil transportation industry is the lack of experienced, prepared and trained transportation leaders. If you're already serving or planning to serve in this position, do you feel prepared for the vast duties expected of you in the areas of budget and finance, personnel and legal issues, and school bus laws and regulations? Are you comfortable in formally presenting to your board, cabinet or community? Are you familiar with the complexities of overseeing a robust vehicle maintenance program? Could you benefit from knowledge in school pupil transportation operations, such as routing, dispatch and scheduling of activity trips? Are you familiar with the vast options and advantages of transportation technology choices? If these sound like areas you'd like to be more proficient in, consider attending CASBO's new Transportation Leadership Academy, a specialized program that will prepare you for future advancement opportunities or enhance your current skill set. In this session, we'll explain more about the academy and its curriculum, as well as how attendance can lead to a CASBO Director of Transportation Certification.

PRESIDER: Matt Sanchez, Director of Transportation, Elk Grove USD

SPEAKER: Tim Purvis, Director of Transportation, Poway USD

SESSION ID: TRN21

LOCATION: 10

TIME: Wednesday, 11:00 a.m. - 12:00 p.m.

TITLE: Are You in Compliance?

The school transportation industry deals with many areas which require compliance with a myriad of state and federal laws. In this workshop, we'll provide you with the knowledge you need to help minimize your district's exposure to liability.

PRESIDER: Mike Sawyer, Transportation Director, San Marcos USD

SPEAKER: Ellen Johnson, Former Transportation Manager, Orange USD (Retired)

SPEAKER: Pam McDonald, Transportation Director, Orange USD



Transportation

SESSION ID: TRN23

LOCATION: 10

TIME: Wednesday, 4:00 p.m. - 5:00 p.m.

TITLE: Bus Talk

In this workshop that focuses on electric buses, we'll discuss best practices for implementation, infrastructure, energy management, maximizing grant opportunities, alternative fuels and planning for the future. We'll also touch on some of the common bus options provided by all manufacturers and explain the benefits of each.

PRESIDER: Pam McDonald, Transportation Director, Orange USD

SPEAKER: Joe Angeli, School Bus Sales Manager, Creative Bus Sales

SPEAKER: Brandon Bluhm, Director of New School Bus Sales, A-Z Bus Sales

SPEAKER: Todd Franssen, School Bus Sales Manager, Bus West

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Thursday Workshop Sessions

Accounting

SESSION ID: ACT31

LOCATION: 1AB

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Fraud: Identifying and Preventing It

Fraud can present itself in many forms, and districts need to be prepared to not only catch it once it happens, but prevent it from happening with efficient controls. In this workshop, we'll present fraud prevention strategies that can lower your fraud risk and produce benefits for everyone, from district staff to the public we serve.

PRESIDER: Whitney Hardison, External Business Coordinator, Sutter County Supt. of Schools

SPEAKER: Catherine Hawes, Coordinator III, External Business Services, Sutter County Supt. of Schools

SPEAKER: Lori Raineri, President, Government Financial Strategies

SESSION ID: ACT32

LOCATION: 1AB

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Maximizing and Projecting RDA Pass-Throughs to Safely Finance School Facilities in a Post-RDA World

Redevelopment agencies (RDAs) were dissolved on February 1, 2012. Yet for almost all local education agencies (LEAs), RDA pass-throughs have continued and will continue for many years. However, RDA pass-throughs are now paid by the County Auditor-Controller instead of individual RDAs, in addition to multiple other RDA revenues that only benefit the state, not the LEAs. In this session, we'll make sense of all of it and show you how to ensure correct accounting and reporting of all RDA revenues, including those for basic-aid districts. We'll also address the tradeoff between using RDA pass-throughs for modernization or new construction vs. maintenance (e.g., RRMA) to benefit the general fund.

PRESIDER: Whitney Hardison, External Business Coordinator, Sutter County Supt. of Schools

SPEAKER: Dante Gumucio, CEO, Public Economics, Inc.

CBO

SESSION ID: CB030

LOCATION: 6F

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: School Tragedies: Make Every Second Count

It's becoming evident that schools are experiencing more and greater tragedies, and districts are looking for innovative approaches to ensure safety of students and staff. In this joint CBO and risk management workshop, we'll share one district's story of implementing a new and innovative tool to improve emergency services response times in a crisis situation. Learn how Anaheim Union High School District and the Sobel Group paired up with local police departments on a school digital mapping process, and see how equipping local providers with interactive maps of school facilities will allow first responders to react more quickly in a tragedy, potentially resulting in the saving of more students' and staff members' lives.

SPEAKER: Michael Matsuda, Superintendent, Anaheim Union HSD

SPEAKER: Jennifer Root, Ed.D., Assistant Superintendent, Business Services, Anaheim Union HSD

SPEAKER: David Sobel, President, The Sobel Group

SESSION ID: CB031

LOCATION: 6F

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Using Performance Management Data to Drive Decisions

How many times in your life have you prepared for a meeting, with facts and figures ready to go, and in the end the decision went the completely opposite direction? It probably felt like the decision had been made before the meeting even began. If this sounds familiar, you're not alone. In this workshop, we'll focus on using data from every business services department in order to make effective data-driven decisions, as well as create a department-wide culture of continuous quality improvement that will back up your district recommendations. Each business services division can review operations, and what the data says about them, to become more efficient and effective in all aspects of daily activities. Data leads to insights, and those insights can help you answer your key business questions, make decisions and take actions that will improve your district.

SPEAKER: Jeff Carew, Managing Director, Forecast5 Analytics, Inc.

SPEAKER: Rick Champion, CBO, Millbrae School District

SPEAKER: Michael Krause, Assistant Superintendent, Business Services, South San Francisco USD



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Child Nutrition

SESSION ID: CN30

LOCATION: 3

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: USDA Administrative Review Survival: Best Practices for Managing the Process and Getting the Best Outcome

U.S. Department of Agriculture (USDA) administrative reviews routinely cause stress for food service personnel, especially new staff. In this workshop, we'll provide you with strategies that you can use to get the best outcome in your current or next USDA administrative review, as well as reduce the stress levels of you and your staff.

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,
San Mateo-Foster CSD

SPEAKER: Larry Corum, Financial Analyst, Campus Catering, Clovis USD

SESSION ID: CN31

LOCATION: 3

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Pop-Up Session: You Have Questions? We Have Answers!

Whether or not you are new to child nutrition or have a question or something to share, we want to hear it. The best part about CASBO is the networking, so let it work for you! Are you struggling with a project? Don't know where to start? We'll discuss all of the questions you have. Let us help; we've probably already done it! Have a new idea or something to share, like a success story? Bring it to this session, and let others learn from you! Want to know how to get involved? We have a solution for that too! Come spend some quality time networking with new and seasoned directors and anyone else who wants to learn. Who knows ... you might find your answer, a mentor or even a friend!

PRESIDER: Andrew Soliz, Director of Child Nutrition Services,
San Mateo-Foster CSD

SPEAKER: Stephanie Bruce, Director, Nutrition Services, Palm Springs USD

SPEAKER: Larry Corum, Financial Analyst, Campus Catering, Clovis USD

SPEAKER: Sepon Istepanyan, SNS, Student Nutrition Manager, Orland USD

SPEAKER: Jennifer Marrone, Business Manager, Nutrition Services,
San Diego USD

SPEAKER: Alicia Mendez, Director, Food Services, Centinela Valley Union HSD

SPEAKER: Rachel Otis, Director of Child Nutrition Services, Live Oak ESD
(Santa Cruz)

SPEAKER: Robert Quanstrom, Director, Food Services, Val Verde USD



Facilities

SESSION ID: FAC30

LOCATION: 6D

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: DIR: Everything You Wanted To Know and Ask (Part I)

In this joint facilities and purchasing workshop, representatives from the California Department of Industrial Relations (DIR) will present on bid, prevailing wage, PWC100 and contractor registration requirements. The session will also include a question-and-answer period with the DIR panel. (If you are interested in attending Part II of this workshop, please see the description for PUR31 on page 44 of this guide for time and location.)

PRESIDER: Leeann Errotabere, Director of Purchasing, Clovis USD

SPEAKER: Kari Anderson, Deputy Labor Commissioner II, California Department
of Industrial Relations

SPEAKER: Michael Nagtalon, Senior Deputy Labor Commissioner, California
Department of Industrial Relations

SPEAKER: Jessica Santiestaban, Deputy Labor Commissioner, California
Department of Industrial Relations

SESSION ID: FAC31

LOCATION: 2

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Getting Every Developer Fee Dollar and Avoiding the Pitfalls

School districts face challenges when funding school facilities with new residential and commercial development fees. In this workshop, we'll review how developer fees fit into the equation; what districts need to know when considering whether to impose Level 1, 2 or 3 fees; the different procedures that must be implemented and best practices for them; options to consider for alternative means of mitigation; and recent trends.

SPEAKER: Jessika Johnson, Shareholder, Dannis Woliver Kelley

SPEAKER: Shawn Tennenbaum, Superintendent, San Benito HSD

SESSION ID: FAC32

LOCATION: 2

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Best Practices for Mitigating Hard Bid Risks

Often it's the CBO and buyer who are the folks preparing to go to bid. In this workshop, we'll review the trend among public works vendors using California regulations to exploit bid document defects in an effort to manipulate post-award pricing. We'll provide effective strategies to develop a compliant bid package, as well as the means and methods that are essential to preserving the competitive bid.

SPEAKER: Joanne Branch, School Facility Planning Coordinator, San Diego COE

SPEAKER: John Nichols, Senior Risk Control Specialist, CSAC Excess
Insurance Authority

WATCH FOR UPDATES!

CASBO will provide ongoing conference updates.
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Thursday Workshop Sessions

Financial Services

SESSION ID: FIN30

LOCATION: 6E

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: Business as Usual ... or Not?

The world is changing ... can school business continue business as usual? In this workshop, we'll review some trends that pose a radical shift away from traditional school business, including Generation Z's rising influence, which is radically different from the Millennial generation, and how our success depends on understanding them as employees and consumers. We'll include a focus on Generation Z's effect on the teacher shortage and workforce compensation, including salary, benefits, flexibility and autonomy. We'll also discuss cyber security, including the ongoing shift away from malicious .exe files to deploying malware and how traditional security solutions are no longer effective.

SPEAKER: Nimrat Johal, CEO, Parc Corp LLC

SPEAKER: Cynthia Shieh, Consultant, Parc Corp LLC

SESSION ID: FIN31

LOCATION: 6E

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Fifty Shades of Fraud

Believing in the myth of "it can't happen here" is dangerous. In this workshop, we'll dispel that myth as we discuss and analyze recent school fraud cases in the news. We'll present an overview of why fraud is a problem in schools, what areas are vulnerable and what controls can be implemented to reduce risk. We'll also discuss relevant internal controls that can be established at the local level to help reduce the risk of being victimized. You'll leave with specific recommendations on policies, procedures and controls that you can implement to reduce fraud risk in your organization from the perspective of an external auditor, county office of education or school district.

SPEAKER: Jackie Benson, CPA, CGFM, Director of Fiscal Services, Jurupa USD

SPEAKER: Jeff Nigro, CPA, CFE, President and CEO, Nigro & Nigro, PC

SPEAKER: James Whittington, CPA, CFE, CGFM, Executive Director, District Fiscal Services, Riverside COE

SESSION ID: FIN32

LOCATION: 6E

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Elections and Voting Rights: What CBOs Need to Know

In this workshop, we'll present an overview of elections, voting rights and the California Voting Rights Act and their effects on school district governance and operations.

PRESIDER: Jeff Young, Assistant Director, Business Advisory Services, Los Angeles COE

SPEAKER: Allison Deegan, Ed.D., Regionalized Business Services Coordinator, Los Angeles COE

SPEAKER: Douglas Johnson, President, National Demographics

SPEAKER: Robert McEntire, Assistant Superintendent, Business Services; and CBO, Covina-Valley USD

SPEAKER: AJ Willmer, Chairperson, Los Angeles County Committee on School District Organization

Human Resources

SESSION ID: HR30

LOCATION: 4

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: How to Defend Your District in the Media

Plaintiff's counsel often uses the media to assert unproven allegations against a district, putting the district in a bad light and tainting a potential jury in the process. How should districts respond to make the public aware of the whole story? In this workshop, you'll hear public relations and legal experts discuss how districts can use the media to counter attacks, transform the negativity that has been cast on them and ultimately reduce payouts.

SPEAKER: Thomas K. DeLapp, APR, President, Communication Resources for Schools

SPEAKER: Dan Gilleon, Partner, Gilleon Law Firm

SPEAKER: Crystal McMahan, JPA Account Manager, Keenan & Associates

SPEAKER: Sam Sherman, Partner, TencerSherman LLP

SESSION ID: HR31

LOCATION: 4

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Maximizing Special Education Personnel Options Without Compromising Services

Challenges with special educators and service providers can affect a district's ability to meet legal obligations for individualized education program service provisions and inclusion. With a spotlight on special education, personnel challenges are becoming a forefront topic for consideration, including staffing, contracting, negotiating and evaluating staff. In this workshop, we'll provide pragmatic best practices that will assist your district in evaluating and reducing costs without affecting a child's receipt of special education services.

SPEAKER: Jennifer Baldassari, Attorney, Lozano Smith

SPEAKER: Susan Bishop, Director of Pupil Services, Moraga School District

SESSION ID: HR32

LOCATION: 4

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Avoiding the Legal Consequences of Hiring Retirees

Hiring CalSTRS or CalPERS retirees are an attractive option because of their depth of expertise and ability to dive right into the needs of a school district. However, districts must follow relevant laws when employing retirees from these systems. In this workshop, we'll present real-life stories and case studies so you can see common scenarios your district might encounter; and you'll learn some best practices to help you identify and avoid legal problems when choosing whether to employ a CalSTRS or CalPERS retiree.

SPEAKER: Frances Rogers, Partner, Liebert Cassidy Whitmore

Attendees must be paid members prior to registration to enjoy member discounts. Before you register, join or renew on our website at casbo.org > Join.



Maintenance & Operations

SESSION ID: M031

LOCATION: 7A

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Evaluating and Determining Flooring Options and Installation Contractors

In this workshop, we'll discuss luxury vinyl tile (LVT), the fastest growing product in the flooring industry, and how to evaluate different LVT products, including where and when to use LVT and what you need to know about maintaining it. We'll also cover how to select and ensure you get the best flooring product YOU want for your district and how to hand-pick the best installation contractor. You'll learn how lower your procurement costs; budget project costs perfectly every time; and foster collaborative relationships with vendors so you can end the adversarial relationships that often come with the bid process and choose the vendors you want to work with.

SPEAKER: Michael Milhouse, Account Manager, Tandus Centiva,
a Tarkett Company

SESSION ID: M032

LOCATION: 7A

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Beyond the FIT

Education Code Section 17002 requires schools to be maintained in good repair. This standard for good repair means that schools are maintained in a clean, safe and functional condition as determined by the interim evaluation instrument developed by the Office of Public Construction, or an instrument approved by the board that meets certain criteria. The current instrument, commonly referred to as the Facility Inspection Tool (FIT) meets these criteria, but it's only a snapshot of conditions at the time of inspection and does not report on the age, condition of equipment and building components, or the cost of replacement. With the implementation of the Local Control Accountability Plan, reporting of facilities in "good repair" when serious deficiencies exist makes it difficult to justify maintenance expenditures when competing against other interests from the curriculum and education divisions. This workshop is intended to help construct the story of actual building conditions, maintenance requirements, and long- and short-term maintenance costs.

SPEAKER: Lance Bidnick, Director, Maintenance and Operations,
Anaheim Union HSD

Payroll

SESSION ID: PAY30

LOCATION: 6C

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: Connecting the Missing Links in Payroll

Whether you're new to payroll or you've been in your position for a long time, you can learn something new or benefit from a reminder on certain procedures. In this workshop, members of the CASBO Eastern Section Payroll Professional Council will review often-missed payroll items, like transferring sick leave, catastrophic sick leave banks and wages to deceased employees.

SPEAKER: Mike Stribling, CPP, Coordinator, Payroll Services, Riverside COE

SPEAKER: Anthony Warnecke, Director, Payroll Services, Corona-Norco USD

SPEAKER: Lena Young-Gallardo, Senior Manager, Financial Services,
San Bernardino County Supt. of Schools

SESSION ID: PAY31

LOCATION: 6C

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Cultivating Your Employee Leave Knowledge (Part I)

Just when you think you know all there is to know about employee leaves, the law changes and a new assembly bill is signed or being considered. This is such a difficult topic to master when things are always changing. In this two-part workshop, we'll not only help you understand the laws already in place but also discuss what might be coming our way. If you serve as a CBO or are working in payroll, human resources or financial services, this session will provide you with a great opportunity for to learn more.

SPEAKER: Tina Kannarr, Senior Counsel, Atkinson, Andelson, Loya, Ruud & Romo

SESSION ID: PAY32

LOCATION: 6C

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Cultivating Your Employee Leave Knowledge (Part II)

This session is Part II of a previous workshop on employee leaves and will continue the discussion on understanding the laws already in place, as well as the ones coming our way.

SPEAKER: Tina Kannarr, Senior Counsel, Atkinson, Andelson, Loya, Ruud & Romo

Purchasing

SESSION ID: PUR30

LOCATION: 6D

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: DIR: Everything You Wanted To Know and Ask (Part I)

In this joint purchasing and facilities workshop, representatives from the California Department of Industrial Relations (DIR) will present on bid, prevailing wage, PWC100 and contractor registration requirements. The session will also include a question-and-answer period with the DIR panel.

PRESIDER: Leeann Errotabere, Director of Purchasing, Clovis USD

SPEAKER: Kari Anderson, Deputy Labor Commissioner II, California Department
of Industrial Relations

SPEAKER: Michael Nagtalon, Senior Deputy Labor Commissioner, California
Department of Industrial Relations

SPEAKER: Jessica Santiestaban, Deputy Labor Commissioner, California
Department of Industrial Relations

NEED HELP?

If you have any questions or concerns about online registration, please call us at (916) 447-3783.

Thursday Workshop Sessions

Purchasing

SESSION ID: PUR31

LOCATION: 6D

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: DIR: Everything You Wanted To Know and Ask (Part II)

This session is Part II of a previous joint purchasing and facilities workshop, in which representatives from the California Department of Industrial Relations (DIR) will continue to present on bid, prevailing wage, PWC100 and contractor registration requirements. The session will also include a question-and-answer period with the DIR panel.

PRESIDER: Leeann Errotabere, Director of Purchasing, Clovis USD

SPEAKER: Kari Anderson, Deputy Labor Commissioner II, California Department of Industrial Relations

SPEAKER: Michael Nagtalon, Senior Deputy Labor Commissioner, California Department of Industrial Relations

SPEAKER: Jessica Santiestaban, Deputy Labor Commissioner, California Department of Industrial Relations

SESSION ID: PUR32

LOCATION: 6D

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: You've Chosen Purchasing ... WHAT Were You Thinking?

In this workshop, we'll address and discuss various topics related to the ever-changing duties in a school district purchasing department. We'll also discuss the legal codes that outline and mandate specific functions, as well as methods of operation related to the purchasing of goods and public work projects.

PRESIDER: Deven Skibinski, Buyer/Contracts Specialist, Palm Springs USD

SPEAKER: Rebecca Abeyta, Director of Purchasing, Warehouse & Reprographics, Palm Springs USD

SPEAKER: Peace Aneke, Purchasing Director, Corona-Norco USD

SPEAKER: Delia Diaz, Purchasing Technician, San Bernardino County Supt. of Schools

SPEAKER: Anna Hamilton, Director of Purchasing, Chino Valley USD

SPEAKER: Angie Redelsperger, Director of Purchasing, Ontario-Montclair School District

Retiree

SESSION ID: RET30

LOCATION: 11A

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: Building Resiliency: Bending Not Breaking

In today's work environment, many of us feel pressured to work faster, harder and longer hours. It's easy to allow our jobs to become our lives. For many of us, this can lead to burnout, resulting in decreased productivity, distraction and many other things. In this workshop, we'll identify the primary causes of burnout and work-related stress and offer you some potential remedies, including the remedy of building resiliency, which is key to solving these problems. As we discuss how to build resiliency, we'll also explore personal characteristics associated with being able to cope with unexpected change. Anyone currently working in or retired from school business will benefit from attending this session.

PRESIDER: Jeannie Goobanoff, Chair, Sacramento Section Retiree Professional Council, CASBO

SPEAKER: Brent Keller, Trainer, Optum

SESSION ID: RET31

LOCATION: 11A

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: CASBO Retiree Professional Council Wrap-Up and Planning Meeting (Part I)

This session is a two-part open meeting, hosted by the CASBO Retiree Professional Council, in which we'll wrap up the current year and plan for the next. Anyone who is already retired from school business or who is considering retirement within the next few years is invited to join us to network and learn what our professional council is all about.

SPEAKER: LaFaye Platter, Ed.D., Assistant Chair, Retiree Professional Council, CASBO

SESSION ID: RET32

LOCATION: 11A

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: CASBO Retiree Professional Council Wrap-Up and Planning Meeting (Part II)

This session is Part II of a previous meeting hosted by the CASBO Retiree Professional Council. We'll continue our efforts in wrapping up the current year and planning for the next, as well as sharing what this professional council is all about with anyone currently retired or planning on retiring in the next few years.

SPEAKER: LaFaye Platter, Ed.D., Assistant Chair, Retiree Professional Council, CASBO





Risk Management

SESSION ID: RM30

LOCATION: 6F

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: School Tragedies: Make Every Second Count

It's becoming evident that schools are experiencing more and greater tragedies, and districts are looking for innovative approaches to ensure safety of students and staff. In this joint risk management and CBO workshop, we'll share one district's story of implementing a new and innovative tool to improve emergency services response times in a crisis situation. Learn how Anaheim Union High School District and the Sobel Group paired up with local police departments on a school digital mapping process, and see how equipping local providers with interactive maps of school facilities will allow first responders to react more quickly in a tragedy, potentially resulting in the saving of more students' and staff members' lives.

SPEAKER: Michael Matsuda, Superintendent, Anaheim Union HSD

SPEAKER: Jennifer Root, Ed.D., Assistant Superintendent, Business Services, Anaheim Union HSD

SPEAKER: David Sobel, President, The Sobel Group

SESSION ID: RM31

LOCATION: 9

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Risk Management for the Unofficial Risk Manager in All of Us

Risk management is part of everyone's job. A safe and secure environment for students, staff and the general public is the foundation for success. In this workshop, we'll present a primer for non-risk management staff to learn practical risk management techniques for identifying risk and methods for maintaining a safe learning environment.

SPEAKER: Jennifer McCain, CSRM, Risk Manager, Schools Insurance Authority

SESSION ID: RM32

LOCATION: 9

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Wellness Culture Begins With You: Affecting Workers' Compensation and Medical Costs

A wellness culture has so many moving pieces: proper nutrition, fitness, and a sense of security among employees and students. It's not easy to get there, but the rewards are tremendous: lower medical and workers' compensation costs, improved morale and attendance among employees, and even the possibility of expanding the benefits of the culture to students. In this session, we'll present first steps in the implementation of a wellness culture, as well as discuss a number of best practices.

SPEAKER: Ronald Hacker, Assistant Superintendent, Business Services, Centinela Valley Joint Union HSD

School Business Best Practices

SESSION ID: SB30

LOCATION: 7B

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: Zero Net Energy Walk-Through: What It Means for Schools

Zero net energy (ZNE) is generating a lot of buzz around California, especially for schools and municipalities. The State of California has set goals that all new residential buildings be ZNE by 2020 and new commercial buildings by 2030. So, what is ZNE, and how does it affect your schools and facilities? In this workshop, we'll introduce the topic and discuss key items to consider, as well as how your facilities can meet ZNE goals.

SPEAKER: Jason Duke, Executive Director, Maintenance and Operations, Fresno USD

SPEAKER: Kevin Flanagan, Lead Administrator, REAP, School Project for Utility Rate Reduction

SPEAKER: Brian Taylor, Account Executive, ForeFront Power LLC

SESSION ID: SB31

LOCATION: 7B

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: 2020 School Bond Outlook: Trends and Analysis from Campaign, Finance and Planning Professionals

In this workshop, we'll present an outlook on how the changing political environment will affect bond measure campaigns in 2020. Financial, campaign and master-plan professionals will share their insights on how to prepare for a successful bond campaign, including the importance of advanced planning and community outreach. Finally, the panelists will provide you with timelines that will help keep a potential bond measure on track and consider the important steps in the process.

SPEAKER: James Kisel, AIA, LEED AP, Principal/Director of School Planning, LPA Inc.

SPEAKER: Justin Rich, Vice President, KNN Public Finance

SESSION ID: SB32

LOCATION: 7B

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Don't Go Broke: What District Leadership Can Do to Improve Student Outcomes in Uncertain Times

CBOs and superintendents have two main drivers: to increase graduation rates and maintain solvency. In this workshop, we'll examine how school business leaders can support their district goals to close the achievement gap while adopting revenue-positive solutions. You'll learn how one superintendent took the lead with a district-wide process that connected with families and used real-time analytics to focus their efforts and increase funding through improved attendance.

SPEAKER: Erica Peterson, National Education Manager, School Innovations & Achievement

SPEAKER: Mark Richardson, Ed.D., Superintendent, Santa Maria Joint Union HSD

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Thursday Workshop Sessions

Technology

SESSION ID: TECH30

LOCATION: 11B

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: If You Manage Technology, You Need to Know This: The Emerging Role of IT Governance in K-12 Organizations

IT governance is not a popular topic in the world of K-12 technology support. In fact, it's barely a topic at all. We manage. We lead. But the whole concept of using frameworks to help us in our management and leadership endeavors is just not one we have time for. How can IT governance help us with this? What exactly is IT governance? Essentially, IT governance is a structured process in which the leadership of an organization ensures the organization's IT resources are aligned with the organization's mission and goals. IT governance ensures requirements are spelled out, applicable laws are complied with, one-time and ongoing costs are identified up front, and risk is mitigated. In this workshop, we'll provide you with an understanding of how employing IT governance principles can help your technology organization and give you some actionable strategies on how to begin to deploy one or more frameworks in your own environments.

SPEAKER: Lorrie Owens, Administrator, Information Technology Services, San Mateo COE

SESSION ID: TECH31

LOCATION: 11B

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: Are Education Organizations Falling Behind High-Performing Organizations?

Whether it's in the healthcare, technology, financial or industrial industries, agile and high-performing commercial companies are constantly featured and studied, often far outpacing their competitors due to fundamental changes in culture and how they operate. However, public-sector staff often complain about outdated, rigid practices and siloed departments. In this workshop, we'll demonstrate how forward-thinking organizations are learning strategies like Lean and DevOps to drastically improve their productivity with little to no extra investment.

SPEAKER: Matt Penner, CCTO, Director of Information & Instructional Technology, Val Verde USD

SESSION ID: TECH32

LOCATION: 11B

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: Technology in Education: Learn From the Past, Embrace the Present and Prepare for the Future

Technology has always changed rapidly. Today's students no longer thrive in a traditional learning environment, and we're consuming and acquiring technology in different ways. Classrooms are being broken into smaller learning environments that offer multi-modality learning opportunities, yet we continue to purchase, deploy and train on technology the same way we always have. In this workshop, we'll focus on the change we must embrace in a world where we must compete for business. We'll discuss where technology was and the effect it had on education, where we are today and the challenges and benefits that come with it, and what is on the horizon that we need to prepare for. We'll also cover acquisition and consumption change, effects on the classroom, how organizations have and still need to transition, the vendor/partner arena, and how we prepare for the effects on instruction. You'll leave with an in-depth understanding about where technology and education are heading and the trends that are driving the changes.

SPEAKER: Joe Jenkins, Business Advisor, K-20 Education, Development Group, Inc.

SPEAKER: Lorrie Owens, Administrator, Information Technology Services, San Mateo COE

Transportation

SESSION ID: TRN30

LOCATION: 10

TIME: Thursday, 8:00 a.m. - 9:00 a.m.

TITLE: Essential Tools for Safe School Traffic Mitigation and Management

In this workshop, we'll discuss how to partner with public works departments to implement safe school transportation measures. You'll learn the "three E's" of transportation; and we'll also provide you with principal strategies, techniques and tools for safe multi-modal transportation near and around schools, along school routes, when crossing the street and when slowing down traffic.

PRESIDER: Pam McDonald, Transportation Director, Orange USD

SPEAKER: Johannes Hoevertsz, Director of Transportation and Public Works, County of Sonoma

SPEAKER: Sandra Hoevertsz, Agency Director, Southwest Transportation Agency

SESSION ID: TRN31

LOCATION: 10

TIME: Thursday, 9:15 a.m. - 10:15 a.m.

TITLE: I Want YOU to Drive this Bus!

In this workshop, we'll discuss best practices for recruitment and retention in transportation departments that are struggling with driver and other personnel shortages.

PRESIDER: Mike Sawyer, Transportation Director, San Marcos USD

SPEAKER: Carlos Chicas, Director of Transportation, Capistrano USD





Transportation

SESSION ID: TRN32

LOCATION: 10

TIME: Thursday, 10:30 a.m. - 11:30 a.m.

TITLE: California Highway Patrol School Pupil Safety Program

In this workshop, we'll present an overview of public programs offered through your local California Highway Patrol (CHP) office, including information on the CHP's School Pupil Safety Program. We'll also discuss what it takes to get a school bus applicant from original classroom training to the end result: a professional, special-certificate-holding school bus driver.

PRESIDER: Sandra Hoevertsz, Agency Director, Southwest Transportation Agency

SPEAKER: Marta Munson, School Pupil Safety Coordinator, California Highway Patrol

SPEAKER: Jake Sanchez, School Bus/Tow/Regulated Special Purpose Vehicle Officer, California Highway Patrol

SPEAKER: Jeff Sibayan, School Bus/Tow/Regulated Special Purpose Vehicle Officer, California Highway Patrol





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