



REGIONAL

NSC Southern Conference & Expo

New Orleans, LA

April 10-12, 2019

Ernest N. Morial Convention Center



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Sponsorship and
Marketing Opportunities

ssce.nsc.org/sponsor

2019 Sponsorship Opportunities

Let us help you determine the opportunity that best fits your company's branding strategy. Contact our exhibit sales team today.

Pre-show Opportunities

Website Banner Ad ssce.nsc.org

Take your company's presence to the web. This banner ad greets visitors on the website homepage month after month until the show.

Investment: \$300 per month Available December 2018 – April 2019
Five opportunities available

Monthly Attendee Prospect Email

Build brand recognition before NSC SSCE begins with an ad in our highly read monthly email.

Investment: \$300 per month Available December 2018 – March 2019
Four opportunities available

Preliminary Program Inside Front Cover

Increase your exposure to potential attendees by placing your full page ad in the Preliminary Program.

Investment: \$500 Available online December 2018 – April 2019
Exclusive opportunity

As a sponsor, not only are you set apart from your competition, but you increase your booth traffic and build brand awareness that will last well beyond the 2019 NSC Southern Safety Conference & Expo.

Onsite Opportunities



Floor Sticker Graphics

Ensure your company sticks in the minds of attendees! These 3' x 3' graphics will appear on the floor at the beginning of each aisle by the Expo floor entrance.

Investment: \$200/each
Multiple opportunities available



Window Cling

Shine some light on your safety solutions with these poster-sized window cling stickers.

Investment: \$200/each
Multiple opportunities available



Attendee Passport

Drive traffic directly to your booth! Attendees will stop by each passport sponsor's booth – make sure your booth is one of them!

Investment: \$500/each
Twelve opportunities available



Registration Bag Insert

Put your company's product information into the hands of qualified buyers from the start. Your four-color, preprinted piece will be placed in every registration bag.

Investment: \$500/each
Five opportunities available



Standing Sign Board

Stand out in the crowd! Your four-color, free-standing, double-sided banner will be seen by foot traffic at the show, helping to ensure attendees don't miss your booth.

Investment: \$500
Multiple opportunities available



Lobby Banner

Stand above your competition! Your company message won't be missed with this 12' x 6' lobby banner.

Investment: \$3,000
Multiple opportunities available



Badge Lanyard

Make each attendee a walking billboard for your company with your four-color company logo repeated on the strap of every badge lanyard.

Investment: \$4,000
Exclusive opportunity



Mobile App

Attendees can now have their plan in the palm of their hand. The mobile app includes exhibitor, speaker and session information, with your company's four-color logo at the bottom of each screen.

Investment: \$2,500 each or \$4,000 exclusive
Two opportunities available



Escalator Cling

Capture the undivided attention of attendees each day as they ride up and down the escalator banks going from the main level to educational opportunities on level 2.

Call for pricing
Exclusive opportunity



Official 2019 SSCE Headquarter Hotel

Call for opportunities and pricing



NSC Learning Lab

By sponsoring the NSC Learning Lab, you'll have a captive audience as they listen to multiple sessions in this area.

Investment: \$500
Multiple opportunities available



Lunch and Refreshment Sponsor
Get your name in front of all the attendees with this unique opportunity.

Investment: \$2,500
Multiple opportunities available

Final Program Opportunities



Final Program Ad

A picture is worth a thousand words. Don't miss this opportunity to create a lasting impression on prospects with your four-color ad.

Investment: \$400/each
Three opportunities available



Final Program - Inside Front Cover

Sponsor the inside front cover with your four-color ad – and put your brand at the forefront of safety.

Investment: \$500
Exclusive opportunity



Final Program - Inside Back Cover

With a sponsorship of the inside back cover your four-color ad has the final word.

Investment: \$500
Exclusive opportunity



Final Program - Back Cover

A Final Program is as necessary to a conference as a map is to a journey. As the sponsor of the back cover, your four-color ad will be sure to leave a lasting impression.

Investment: \$700
Exclusive opportunity



Final Program Addendum Ad

A great way to add your company logo to our final program addendum.

Investment: \$200

2019 Marketing Opportunities

(Please note the following items do not receive sponsorship benefits.)



Logo Insert - Final Program/Online Company Profile (four-color)

Place your company logo next to your listing in the 2019 NSC SSCE Final Program.

Investment: \$100 per listing (\$200 for both)
Multiple opportunities available



New Product Showcase

Give your new products the exposure they need to succeed.

Investment: \$100 per product
Multiple opportunities available

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2019 SSCE Sponsorship Contract

PRE-SHOW SPONSORSHIP OPPORTUNITIES

- _____ **Website Banner Ad** Five opportunities available: \$300/each
 Dec Jan Feb Mar Apr
- _____ **Monthly Prospect Email** Four opportunities available: \$300/each
 Dec Jan Feb Mar
- _____ **Preliminary Program - Inside Front Cover Ad** Exclusive opportunity: \$500

ONSITE SPONSORSHIP OPPORTUNITIES

- _____ **Continental Breakfast - Thursday** Multiple opportunities available: \$250/each
- _____ **Opening Session - Thursday** Multiple opportunities available: \$250/each
- _____ **Mid-Morning Refreshments, Expo floor - Thursday** Multiple opportunities available: \$250/each
- _____ **Attendee Lunch, Expo floor - Thursday** Multiple opportunities available: \$250/each
- _____ **Welcome Reception - Thursday** Multiple opportunities available: \$250/each
- _____ **Continental Breakfast - Friday** Multiple opportunities available: \$250/each
- _____ **Injury Facts Presentation - Friday** Multiple opportunities available: \$250/each
- _____ **Mid-Morning Refreshments, Expo floor - Friday** Multiple opportunities available: \$250/each
- _____ **Floor Sticker Graphics** Multiple opportunities available: \$200/each
- _____ **Window Cling** Multiple opportunities available: \$200/each
- _____ **Attendee Passport** Twelve opportunities available: \$500/each
- _____ **Registration Bag Insert** Five opportunities available: \$500/each
- _____ **Standing Sign Board** Multiple opportunities available: \$500/each
- _____ **Lobby Banner** Multiple opportunities available: \$3,000
- _____ **Badge Lanyard** Exclusive opportunity: \$4,000
- _____ **Escalator Cling** Call for pricing
- _____ **Mobile App** Two Opportunities available \$2,500 each or \$4,000 exclusive
- _____ **NSC Learning Lab** \$500
- _____ **Headquarter Hotel** Call for pricing
- _____ **Lunch and Refreshment Sponsor** \$2,500

FINAL PROGRAM SPONSORSHIP OPPORTUNITIES

- _____ **Final Program Ad** Three opportunities available: \$400/each
- _____ **Final Program - Inside Front Cover** Exclusive opportunity: \$500
- _____ **Final Program - Inside Back Cover** Exclusive opportunity: \$500
- _____ **Final Program - Back Cover** Exclusive opportunity: \$700
- _____ **Final Program - Addendum** Exclusive opportunity: \$200

(Please print or type)

CONTACT NAME (All communications regarding this order will be sent to your attention.)

EXHIBITING COMPANY NAME

TITLE

ADDRESS

CITY/STATE/ZIP/COUNTRY

PHONE

FAX

EMAIL

PAYMENT TERMS

Contracts will not be accepted without 100% payment.

- Check number _____ enclosed
- Credit Card (In order to protect your credit card information, an invoice will be sent with instructions on how to submit payment).

Sponsorship items are available on a first-come, first-serve basis. Multiple sponsorships may be purchased. Sponsorship details and artwork specifications will be forwarded after sponsorship is assigned and full payment is received.

Cancellations: You will be liable for 100% of the total cost of the sponsorship fee.

Please send all company logos to Kelly Buterbaugh at kelly.buterbaugh@nsc.org, in both high resolution EPS format and a 300 dpi JPG format.

I/We understand this application is a binding contract.

X _____
Confirming signature Date

MARKETING OPPORTUNITIES

(Please note the following items do not receive sponsorship benefits.)

Logo Insertion (\$100 per listing)

- _____ Final Program
- _____ Online Company Profile

New Product Showcase (\$100 per listing)

- _____ Total Product(s)
- _____ New Product Showcase Carpet Sticker (\$100 per booth)

Booth, sponsorship and marketing opportunities

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NATIONAL SAFETY COUNCIL USE ONLY:

Date Received _____

Sponsorship Assigned _____

Payment Received _____

Check # / Date _____

Sold by _____