



Association of Professional Dog Trainers

# 25th Annual Educational Conference & Trade Show

October 17–20, 2018 | Memphis, Tennessee



*Celebrating 25 years as the premier conference for dog training and behavior consultation professionals*

Speakers & Agenda | Continuing Education | Events & Extras | Hotel & Travel | Registration Info

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# Speakers & Agenda



Approved  
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APDT is a CCPDT Approved  
Educational Provider

The APDT's Body of Knowledge (BOK) consists of information, knowledge and functional skills the association has identified that all professional dog trainers should strive to possess. The BOK is built on the foundation of the six core competency areas identified by APDT:

1. Animal learning
2. Human learning
3. Canine behavior
4. Health and nutrition
5. Business
6. Laws and regulations

Conference session tracks have been marked accordingly.

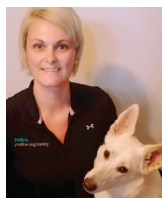
## Tuesday, October 16

### WORKSHOPS

\*Workshops have limited space available

\*\*Pre-registration and separate fee applies

Sponsored by:



#### Mice Workshop

Lina Eklöf, BSc, KPA  
Grad, CPDT- KA, AKC  
CGC Evaluator

All levels

Track(s): Animal learning, Human learning

We will cover basics and foundations needed to successfully work with mice—setting up a training plan and how to evaluate the training plan (with everything considered and taken into account to be successful). The learnings from the workshop can in turn be applied to working with any sized animal.



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#### Pet Tech CPR and First Aid for Your Pets Workshop

Beth Bowers, CMPTI, CPDT-KA

All levels

Track(s): Human learning

\*Please note this is NOT a hands-on workshop for the purpose of CEUs. We will cover more than 50 actions for survival and information to help keep dogs and cats happy and healthy. Additionally, the class includes a 40+ page PetSaver™ Handbook, and upon successful completion each participant will receive a certificate.



#### Rat and Guinea Pig Workshop

Laura Monaco Torelli, KPA CTP, CPDT-KA, CPBC

All levels

Track(s): Animal learning, Human learning

Participants will pair up in teams to learn alongside rats and guinea pigs with hands-on practice. Take your observation and teaching skills to the next level! Join Laura to learn more about how an animal's environment, in complement to careful planning, directly contributes to its care and team training success.

## Wednesday, October 17



### KEYNOTE: 25 Scripts for Sticky Situations

Jean Donaldson

All levels

Track(s): Human Learning

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petco  
positive dog training

What do you say when your brother corners you for advice on his new dog at a family gathering? Or a client wants to euthanize a workable case? Or a client with a dangerous dog he won't manage? Join Jean to collect some of the get-outta-jam scripts she's accumulated in the 25 years between her first APDT talk in '93 and now.



### The Cognitive Canine; Incorporating Cognition Training into your Classes

Pat Miller B.S., CBCC-KA, CPDT-KA

Intermediate

Track(s): Animal learning, Human learning

Perhaps the most exciting development in the world of dog training and behavior in the past decade is our growing awareness and understanding of our canine companions' cognitive abilities. We will explore cognitive concepts such as choice, imitation, object and color discrimination, match-to-sample, reading and writing, and discuss how you can incorporate these fascinating opportunities into your training programs.



### Put the Treat into Treatment with Fear-Free Training

Mikkel Johnson, CBCC-KA, CPDT-KA, KPA CTP, CDBC, CTC

All levels

Track(s): Human Learning

Learn how Fear-Free is helping to prevent and alleviate fear, anxiety and stress in pets and how trainers are an invaluable part of the process. Fear-Free training not only offers a variety of new services for trainers to expand their current offerings, but it makes a monumental difference in the lives and quality of care that animals receive. In this session you will learn strategies and services trainers can use to decrease stress and promote emotional rest for pets both with home husbandry care and with care received in the veterinary hospital and other areas of animal care.





# Speakers & Agenda

## Wednesday cont.



### **Ready ... Set ... for Groomer and Vet! Everyday Training Tips for Animals and Caregivers to Improve Routine Care**

Laura Monaco Torelli, KPA CTP, CPDT-KA, CPBC

All levels

Track(s): Human Learning

Nowadays we know training is about much more than “obedience” or “manners”—it’s an essential component of animal care. In fact, in the exotic animal world where Laura Monaco Torelli began her career, the main focus of training is cooperative husbandry. Good medical health underpins good behavioral health, but many pets and their owners alike dread a visit to the groomer or vet—a problem that can be turned around with a simple approach involving training games and activities. It is also important to recognize some procedures (injections, suture removal, ointment or solution application to a sensitive or infected area, consuming medication) may result in aversive or punishing consequences.



### **Canine Colors**

Beth Bowers, CMPTI, CPDT-KA

All levels

Track(s): Human Learning, Canine Behavior

This session will provide you with a fun new way to look at personality testing for dogs and the colorful humans who own them and work with them! Have you ever wondered why a dog isn’t quite working in your class or in its home environment? Have you ever considered why a client seems to not be on the same page as you? Have you ever wished you could find a simplified way to work better with your employees or team members? Canine Colors is a fun, easy-to-use method for building strong relationships and enhancing communication among your team or your clients. It has an added fun feature of being able to help people understand their dogs on a whole different level and even better, help you pair people with the *right* dog for their personality! Based on years of temperament experience, your organization will embrace this program, as it is tailored specifically for understanding the canine world.



### **Enriching Puppy Training: Teaching Life Long Skills**

Teena Patel, LLA, CPDT-KA

All levels

Track(s): Animal Learning

In this interactive presentation, Teena Patel will share a detailed discussion about the concept of enriching puppy training, which goes beyond standard obedience exercises, to help puppies learn how to live happily and healthily as companion dogs. Puppy training often focuses on a narrow range of “obedience” behaviors, but this type of training has very little relationship to the actual needs of the dog and does not provide an adequate preparation for the challenges the dog will face throughout its life. By contrast, training puppies with a focus on teaching them life skills has positive benefits for dogs, owners and industry professionals alike. Attendees will walk away feeling empowered, because they’ll finally have the information they need to successfully create their own developmentally appropriate puppy training programs.



### **Skinner and Pavlov: Together at Last (Together Forever)**

Irith Bloom, CPDT-KSA, CDBC, KPA CTP, VSPDT, CBATI, VSDTA

Intermediate to advanced

Track(s): Human Learning

Students of behavior science are generally taught about Classical (Pavlovian) Conditioning and Operant (Skinnerian) Conditioning one at a time. In real life, though, Classical and Operant Conditioning are anything but separate. This session will explore how these types of conditioning interact, and why ignoring one or the other can be problematic. It will also address how to incorporate Operant and Classical Conditioning into training in a more conscious and integrated way.

## Thursday, October 18



### **PLENARY: Everyday Tech: Managing Your Digital Life**

Bill Dotson

All levels

Track(s): Business

How many people really know how to download and use all of the apps that are available on today’s smart phones and tablets? Join Bill as he explains in easy to understand terms how to use the apps, websites and tools people use to make their day more efficient.



### **Power Hour with Ken McCort (Lunch session)**

11:45am-12:45pm

Register for this exclusive opportunity to network with Ken McCort over lunch. A \$10 lunch voucher will be supplied to each attendee to purchase lunch in the exhibit hall concession stand prior to the start of event. Only 25 seats are available for this event. Don’t miss this opportunity!





### **Ouch! Dealing with Puppy Biting**

Irith Bloom, CPDT-KSA, CDBC, KPA CTP, VSPDT, CBATI, VSDTA

All levels

Track(s): Canine Behavior

Do you love puppies, but not their sharp little teeth? This presentation will feature creative strategies for dealing with puppies who approach people “teeth first.” Topics covered will include proactive measures you can take to reduce biting, as well as training games that teach puppies to keep their teeth to themselves, and emergency measures for times when a puppy simply does not seem to be able to stop biting. Questions such as why biting happens, and how it can even function as a communication tool for the puppy, will also be addressed.



### **Summer Camps for Kids and Dogs: How Trainers Can Offer Them**

Teena Patel, LLA, CPDT-KA

All levels

Track(s): Business

Involving kids in the care and training of the family dog isn't easy, but this session will show attendees how to use summer camps to do just that. In this seminar, Teena Patel will share keen insights from years of operating Camp Doglando, a summer camp that pairs campers with an adoptable dog from a local shelter. Summer camps involve kids in the care of the family dog, but they also present an opportunity for ongoing business. Families will return time and time again, especially once they realize the benefits of ongoing education. Teena will share how camps can lead to additional training classes, clinics, seminars and more. Attendees will walk away with detailed knowledge about how to begin offering camps that bring kids and dogs together, while also partnering with shelters if they wish. As a result, trainers will feel empowered to change the lives of dogs and people, all while setting their businesses up for greater success.



### **The Animal Trainer's Role in Veterinary Behavior**

Nell Wyatt, LVMT, CPDT-KA

All levels

Track(s): Human Learning

A reward-based animal trainer can be a valuable veterinary care team member.

Offering on-site classes help puppies and dogs form positive associations with the veterinary hospital. Puppy classes also allow early recognition and prevention of many problem behaviors. Qualified trainers can work in concert with veterinarians to design behavior modification treatment and management plans for veterinary patients. It is also important for trainers to be able to recognize when veterinary intervention should be recommended to training clients. A trainer in partnership with a veterinary hospital enhances services the hospital can provide for their veterinary clients and offers the trainer a new client base. Veterinary patients can greatly benefit from the team approach for their physical and emotional well-being.



### **Do What You Love for a Living**

Gina Phairas, BSc Comms, CTC and Veronica Boutelle, MA Ed., CTC

All levels

Track(s): Business

Calling all long-term “weekend” dog trainers, hobbyists and new trainers: If you fantasize about making a good living as a dog trainer, but instead find yourself training nights and weekends while working your “real job” Monday through Friday, this session is for you. If you're a new trainer trying to figure out how to start and transition into a full-time dog training business, you'll want to attend this one, too. Veronica and Gina of dogbiz (formerly dog\*tec) will show you how to turn your part-time or hobby business into your full-time career by building a personalized step-by-step transition plan. Yes, it really is possible! We'll cover all the pesky paperwork you'll need to get out of the way, too. (Don't worry—it's as easy as training a Border Collie to sit. Almost.)



### **Standing Out on the World Wide Web - The top free online tools to help market and manage your dog training business**

Trevor Smith, CPDT-KA

Beginner

Track(s): Business

What if there was a way that you could manage and market your dog training business on your own without spending a bunch of money on software? That you can stand out on the World Wide Web using free online tools? As a dog trainer we are tasked with having to run and manage our business every day. With the new world of the internet, there are tons of ways for you to save time and money to connect to your students.



# Speakers & Agenda

**Thursday cont.**



## **You Cannot Force the Zen! Bringing Mindfulness and Holistic Thinking into Your Work with Dogs**

Inga From, CDBC, CPDT-KSA

**Beginner**

**Track(s): Human Learning**

Being mindful in your practice with dogs and clients can really improve your overall health—body, mind and soul. Working with dogs and people as a career is often highly emotional. Are we reacting or responding to our cases? In a world that is often full of multitasking, planning and pawing our way to the top, we strive for control of things around us and for many this brings along with it worry and anxiety. When was the last time you were fully present while working with your client? Did you focus on observation and/or interpretation? Being present involves acceptance, without believing there's a right or wrong way to feel in each moment. Mindfulness is maintaining a moment-to-moment awareness of our thoughts, feelings, bodily sensations and the surrounding environment. You cannot force the Zen! But you can learn about holistic ways of thinking to better serve your clients, their dogs and yourself.

**Friday, October 19**



## **PLENARY: Dog Aggression Cases - Behavior Change in Action**

Michael Shikashio, CDBC

**Advanced**

**Track(s): Canine Behavior**

In recent years, there has been an explosion in the number of protocols and techniques available to modify aggressive behaviors in dogs. This sea of information can be overwhelming to navigate, and often, it can be difficult to determine which protocol to apply in each case. Through real case examples with video, the effectiveness and application of positive reinforcement, differential reinforcement strategies, and systematic desensitization and classical counter-conditioning will be shown, while stressing the importance of greatly simplifying the behavior change protocols for our clients.



## **Power Hour with Les O'Brien (Lunch session)**

**11:45am-12:45pm**

Register for this exclusive opportunity to network with Les O'Brien, renowned elephant consultant over lunch. A \$10 lunch voucher will be supplied to each attendee to purchase lunch at the exhibit hall concessions prior to the start of event. Only 25 seats are available for this event. Don't miss the opportunity! This is a pre-purchase ticketed event only.



## **The Neurobiology of Training**

Ken McCort

**Advanced**

**Track(s): Human learning, Canine behavior**

Join Ken McCort as

he shares new research findings on neurobiology and how it affects training of animals. Other topics in this session include the learning theory, drives and breed differences in behavior.

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## **Performance Dogs - How Regular Massage and Stretching Can Benefit Your Athlete!**

Lisa Blanchard B.A., LVT, CMT, CCRP, CCFT

**Intermediate**

**Track(s): Health & Nutrition**

Do you have a canine athlete or a *really* active dog at home? Did you know that a proper warm-up should be performed before *every* practice session and competition run? It is essential in order to prevent injury, improve body awareness, increase blood flow to the muscles and prepare the body for competition. Pulling a resting dog out of a crate and going immediately into an explosive activity can be disastrous as the body is not prepared to work. During the last decade canine sports increased dramatically in popularity. Dogs enjoy being active and learning new skills, and their owners enjoy bonding with their pets as they go through the training process. Most dogs try incredibly hard at whatever task we ask them to do, whether they are world class athletes or at the beginner level. Disregard for their own body, handler miscues, lack of conditioning and body awareness, etc. can often lead to trips, spills and plain old muscle soreness. We will explore how basic massage and stretching techniques will help to promote relaxation, soothe sore muscles and enhance range of motion in your dog.



## **Do You Care Too Much? Do You Have Compassion Fatigue?**

Shannon Coyner, B.A., RVT, CPDT-KA, KPA CTP

**All levels**

**Track(s): Human Learning**

Everyday dog trainers and other animal professionals give their heart and soul to the animals with which they work. Often this passion is unappreciated and unrecognized. Over time this can lead





to compassion fatigue, which is an occupational hazard in animal-related fields and is becoming an epidemic. People who care for animals often are emotionally exhausted, which can lead to depression, substance abuse and even suicide. Because people who work with animals are often passionate about their profession, they will give more to the animals and their clients than they do to themselves. Everyone who is an animal care professional needs to be aware and understand compassion fatigue, which can be treated and prevented. Common symptoms are exhaustion (mentally, physically and emotionally), isolation, poor self-care, bottled up emotions, depression and excessive complaining.



#### **LAB: Solving the Mysteries of Marketing**

Gina Phairas, BSc Comms, CTC

All levels

Track(s): Business

Are you a dog trainer without enough dogs to train? Marketing is the key to keeping your business busy, but it's seldom on any trainer's favorites list. If you find the whole concept of marketing a bit mystifying (or distasteful or even downright icky), let Gina and Veronica of dogbiz (formerly dog\*tec) clear the confusion and make you feel much better. In this interactive lab, you'll learn what makes an effective dog training marketing message (it's not what you think) and identify yours. Then you'll put together a powerful marketing plan that you can—gasp—actually imagine implementing (what's the point otherwise?). And while we aren't making promises, we think you might even leave the conference excited to get your new marketing plans underway!



#### **Making Your Mark with Your Dog Training Business: Interactive workshop on how to use each of the major marketing platforms to grow your dog training business**

Bill Dotson and Trevor Smith, CPDT-KA

All levels

Track(s): Business



Learn how to start your marketing plan and grow your reach on multiple platforms. From social media to email marketing, there is a lot to know about how to effectively reach potential customers and retain current ones. Let us show you how to put it all together in this interactive workshop on marketing your dog training business.

**Saturday, October 20**



#### **PLENARY: Multiple Animal Households - Help Making Them Work**

Ken McCort

Intermediate

Track(s): Human

Learning

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Many people are trying to keep more than one animal as a companion in their homes. Sometimes it works well and sometimes there are issues. Having a good plan to help make the transition as smooth as possible can and often does make all the difference in the amount of success and how quickly it can happen. This presentation discusses how to introduce new animals as well as helping them see value in sharing their environment and everyone in it with other animals. Although the process can work well with many species, the emphasis will be on dog-to-dog additions!







# Speakers & Agenda

## Saturday cont.



### Building a Confident Performance Puppy

Lisa Blanchard BA, LVT, CMT, CCRP, CCFT

All levels

Track(s): Health and nutrition

Puppies are fragile, “rubbery” little beings that must be carefully handled when young so as not to damage their growth plates and supporting musculoskeletal structures.

However, they still need exercise to build strength and provide a mental outlet. The challenge is how to do it safely. They also need exposure and desensitization to potentially frightening stimuli to learn how to build positive associations with different objects and situations. Socialization with other puppies is also important in order for them to understand canine body language and confidence building with other dogs. We will discuss methods to develop a confident, focused and well-coordinated puppy who is an independent thinker that does not easily frustrate while continuing to problem solve. Sounds like the ideal canine partner, right?



### But That's an Elephant!

Les O'Brien

Intermediate to advanced

Track(s): Human Learning

It may seem strange, but those who wish to work responsibly and ethically with dogs and elephants have much in common. The challenges faced by professionals in both

fields will be illustrated, as will scientifically supported and referenced materials showing divergent learning solutions to those challenges. This talk will also include science-based terminology used to help identify concerns seen in the world of animals under human care, and possible solutions to growing ethical questions and public opinion. Closing the talk will be the personal opinion of the presenter with the offering of some open-ended questions to help the attendees consider where they want their own futures to head. The session will provoke thought as to how we can learn and have fun, and where we can work cooperatively with the animals in our care, despite what species.



### Communicating with Clients in Aggression Cases

Michael Shikashio, CDBC

Advanced

Track(s): Human Learning

Communication with clients in aggression cases can often be filled with emotion as you help them navigate the journey of helping their dog. Stressing the crucial component of client participation with safety, management and behavior modification, while remaining empathetic and encouraging, is tantamount to a successful outcome. Communication tools such as using a case prognosis, modern technology and empathetic listening can be very helpful. This presentation will include dog aggression case studies and the many variables that can occur in our conversations with clients.



### CLOSING KEYNOTE:

#### Reflections & Suggestions: Dog Trainers Must Determine Their Own Destiny

Ian Dunbar, Ph.D., BVetMed, MRCVS

All levels

Track(s): Human Learning

Join Dr. Dunbar, APDT

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cloud  
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founder as he shares his memories of the beginning of our association. He will walk us through the early days of his reward-based theories and how they impacted the dog training community. He'll also share valuable lessons on what worked for the association and ways we as trainers can continue to grow and improve. Don't miss this fabulous recollection of APDT history and where it has brought us today as individuals and a profession.





# 2018 Continuing Education Units

**CEU Information** – Continuing education units are required of various certificants to maintain their credential status. The APDT Conference has received approval for certificants of the organizations indicated below.

Requesting CEUs		
CCPDT	IAABC	KPA, IACP, NADOI, NACSW or ABCDT-L2
Provide your CCPDT certificate number when you register for the conference. (If you become certified after you register, but before the conference, email your certificate number to education@apdt.com)	Indicate that you need them when you register for the conference.	Conference attendees will be provided with a link to download a conference certificate of attendance.
Your CEUs will be processed for you after the conference	Your CEUs will be processed for you after the conference.	Provide a copy to the organizations above, as proof of the CEUs you earned.

## CEUs for Seminars Only

General sessions, breakout sessions, presentations, lectures, demonstrations or other educational content that does NOT include hands-on interactivity with live animals

Seminars	CCPDT, IAABC, KPA, IACP, NADOI, ABCDT-L2	NACSW
Full Conference	30	8
Wednesday, October 17	7.5	N/A
Thursday, October 18	7.5	N/A
Friday, October 19	7.5	N/A
Saturday, October 20	7.5	N/A



## Workshops

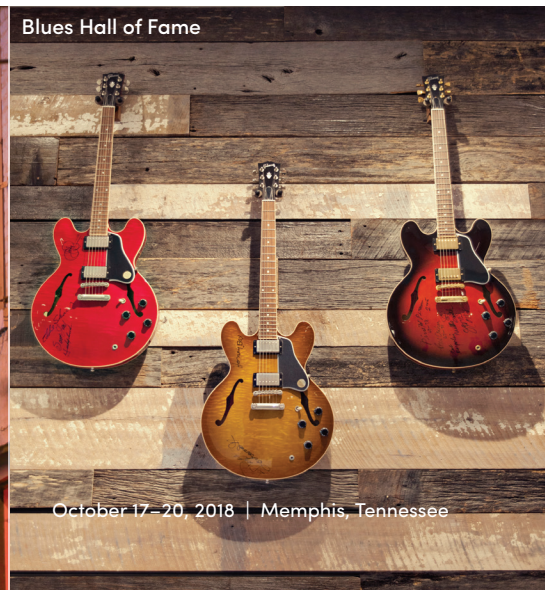
Workshop	CPDT-KA	CPDT-KSA	CBCC-KA	IAABC
Mice	8	2 knowledge, 6 skills = 8	0	2 lecture, 6 hands-on, workshop hours = 8
Rat and Guinea Pig	8	2 knowledge, 6 skills = 8	0	2 lecture, 6 hands-on, workshop hours = 8
Pet Tech CPR and First Aid <i>Note this is NOT a hands-on workshop.</i>	6	6 knowledge, no KA credit	0	6 lecture

*This information is subject to change.*

Graceland



Blues Hall of Fame



October 17–20, 2018 | Memphis, Tennessee



# Events & Extras

## Special Events

The conference offers many special events. Join in and meet up with old friends and make some new ones.

### Tote Bag Stuffing Party

**Tuesday, Oct. 16**

RSVP to be a part of the Tote Bag Stuffing Team! Contact Nita Briscoe at [nita.briscoe@apdt.com](mailto:nita.briscoe@apdt.com) by Aug. 15 to reserve your timeslot.



### "Regi"ception

**Tuesday, Oct. 16**

As you pick up your packet, enjoy some light appetizers and beverages as you meet and mingle with attendees.

### Conference Attendee Orientation

**Wednesday, Oct. 17**

New and returning attendees can learn about all the activities and events at the conference.



### Business Meeting

**Wednesday, Oct. 17**

Join the APDT board of directors to hear about the goals and financial standing of the association.

### Roundtable Discussions

**Thursday, Oct. 18 through Saturday, Oct. 20**

Join a roundtable discussion to share training information or start your own discussion group.

### Speakers' Book Signing

Meet some of your favorite authors and have your books or bookplates signed in the exhibit hall.

### The iFetch Give-a-Grand Reception with Live Auction

**Thursday, October 18**

Enjoy good food and fun times with friends while bidding on several great items we have collected to raise funds for the APDT Foundation. iFetch will donate \$500 to the APDT Foundation and \$500 to a local charity. [www.goifetch.com](http://www.goifetch.com)



## Exhibit Hall Activities

### "First-In-Class" Exhibit Hall for Pet Professionals

*Learn about all the latest technologies, trends, products and services for the pet professional industry. Plenty of time is scheduled to allow you to visit the show during and after sessions.*

#### Wednesday, October 17

5:30–7:30pm

#### Ziwi Welcome Reception and Exhibit Hall Grand Opening "We've Got the Blues"



Celebrate the 25th APDT Conference by wearing your APDT Blue at our Ziwi Exhibit Hall Grand Opening with accompanying reception featuring heavy hors d'oeuvres and cash bar. [www.ziwpets.com](http://www.ziwpets.com)

#### Thursday, October 18

10am–2pm | 2:30–5pm

#### Friday, October 20

10:30am–2:30pm

#### Yappy Hour Closing Reception –

Last Call for Exhibit Hall  
5–7pm

#### Yappy Hour Closing Reception – Last Call for Exhibit Hall

The 2018 Exhibit Hall will close Friday night at 7pm. Don't miss your last chance for conversations with and purchases from exhibitors and sponsors. Enjoy appetizers, desserts and cash bar. The silent auction will also close Friday evening.

### Blue Buffalo Photobooth

Gather your friends and step on the BLUE carpet with Blue Buffalo for some pictures. Capture your best moments at the APDT Conference in the Blue Buffalo photobooth in the Exhibit Hall. [www.bluebuffalo.com](http://www.bluebuffalo.com)



### Blue-9 Demo Area

Our Blue-9 Demo Area will



**BLUE-9**  
Pet Products  
[www.blue-9.com](http://www.blue-9.com)

be even bigger this year! Watch fabulous trainers demonstrate how to use the KLIMB training platform from Blue-9 Pet Products to train tricks, improve your canine's fitness level and solve problem behaviors in the home. The Blue-9 Demo Area will be an educational and entertaining area in the Exhibit Hall. [www.blue-9.com](http://www.blue-9.com)

## Conference Extras

### 2018 Conference Recordings

Conference recordings from the APDT Memphis conference will be available for purchase on the APDT education portal after the conference. More details will be provided to APDT members in SPEAK! and in the Fall issue of the *Chronicle of the Dog* magazine.

### The 2018 Conference Program

The conference program will be available to download from the APDT website in PDF form prior to the conference. To move toward a more "green" conference, there will be no printed hard copies of the slide presentations and speaker notes. They will be available for download from the website and app prior to and during the conference.





## The Association of Professional Dog Trainers

2365 Harrodsburg Rd., Suite A325, Lexington, KY 40504

Phone: 1-800-PET-DOGS (1-800-738-3647) | Fax: 864-331-0767 | [www.apdt.com](http://www.apdt.com)

### Membership Application

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Title \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Country \_\_\_\_\_ Zip Code \_\_\_\_\_

Email Address \_\_\_\_\_ Website Address \_\_\_\_\_

Certifications: Please check all that apply:

Check Off	Certification	Certifying Body	ID Number	Expiration Date
<input type="checkbox"/>	CAAAB	Animal Behavior Society	NA	
<input type="checkbox"/>	CAAB	Animal Behavior Society	NA	
<input type="checkbox"/>	CABC	International Association of Animal Behavior Consultants	NA	
<input type="checkbox"/>	CCAB	Association for the Study of Animal Behavior	NA	
<input type="checkbox"/>	CDBC	International Association of Animal Behavior Consultants	NA	
<input type="checkbox"/>	CPDT-KA	Certification Council for Professional Dog Trainers		
<input type="checkbox"/>	CPDT-KSA	Certification Council for Professional Dog Trainers		
<input type="checkbox"/>	CBCC-KA	Certification Council for Professional Dog Trainers		
<input type="checkbox"/>	NADOI-Endorsed	National Association of Dog Obedience Instructors	NA	
<input type="checkbox"/>	CDTA	International Association for Canine Professionals	NA	
<input type="checkbox"/>	PDTI	International Association for Canine Professionals	NA	
<input type="checkbox"/>	DACVB	American College of Veterinary Behaviorists	NA	
<input type="checkbox"/>	ABCDT-L2	Animal Behavior College	NA	

The APDT office verifies the above certifications with certifying organizations. If a certification is found to be invalid, you will be notified by the APDT office and the listing will be modified.

Mailing Preferences: As a member of the APDT, you will automatically be added to the APDT news email list. Members receive our Speak! email newsletter (two times per month) and its purpose is solely to keep APDT members abreast of important APDT membership updates and news of interest to our membership. If you do not wish to receive any communications from the association, you can update your privacy and trainer search preferences in your online account.

**Membership is for a full calendar year from the date application is processed.**

Please choose a membership level:

☐ Professional Premium - \$160\* ☐ Professional - \$110\* ☐ Supporting - \$89\* ☐ Subscriber - \$50

\*Professional Premium and Professional members may opt to receive just the digital version of *The APDT Chronicle of the Dog* for a \$10 discount. Check if desired

†Supporting members may opt to receive the print version of *The APDT Chronicle of the Dog* for an additional \$10. Check if desired

For additional information about our membership levels, consult the membership brochure or visit [www.apdt.com](http://www.apdt.com).

Check Amount \_\_\_\_\_ Make checks payable to APDT.

**Credit card payment can only be accepted by phone for security purposes. Please call 800-PET-DOGS.**

Please mail completed application (with check payment only) to APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504. Fax: 864-331-0767.

I agree that I have read the APDT Code of Professional Ethics and Standards of Practice and that I will strive to maintain the level of professionalism described.

Signature \_\_\_\_\_



## Member Demographics

Gender \_\_\_\_\_

Month and year of birth (MM/YYYY):  
\_\_\_\_ / \_\_\_\_\_

Highest level of education completed:

- ☐ High school  
☐ Trade School  
☐ Associates Degree  
☐ Bachelors Degree  
☐ Masters Degree  
☐ PhD  
☐ Other \_\_\_\_\_

Total annual income before taxes:

- ☐ \$0-\$25,000  
☐ \$25,001-\$50,000  
☐ \$50,001-\$75,000  
☐ \$75,001-\$100,000  
☐ more than \$100,000

Dog training employment:

- ☐ Full-time      ☐ Part-time  
☐ Independent      ☐ Retired  
☐ Not employed      ☐ Works for another  
   trainer or company

Training focus (*Check all that apply*):

- ☐ Agility      ☐ Nose work  
☐ Aggression and/  
or behavior      ☐ Police/military  
modification      ☐ Rally  
☐ Boarding      ☐ Search and rescue  
☐ Canine Good      ☐ Service dogs  
Citizen or CLASS      ☐ Therapy dogs  
☐ Daycare      ☐ Other \_\_\_\_\_  
☐ Grooming      \_\_\_\_\_

How did you hear about the APDT?:

- ☐ APDT Facebook page  
☐ APDT LinkedIn page  
☐ Train Your Dog Month website  
☐ Trade organization (e.g. IAABC, CCPDT, etc.)  
If so, which one? \_\_\_\_\_  
☐ Other \_\_\_\_\_

## Code of Professional Ethics

Amended October 16, 2017

The Association of Professional Dog Trainers (APDT) is a professional organization of individual trainers who are committed to becoming better trainers through education. The APDT created the Code of Professional Ethics to set forth guidelines for APDT members. As such any member who violates this Code or is proven civilly liable for or convicted of any of the violations below is subject to discipline, up to and including removal from and/or denial of membership. The Board in its discretion may terminate the membership for any member who displays gross and/or egregious misconduct or displays any behaviors that are a misrepresentation of APDT and/or its membership. Any member or member applicant who wishes to appeal the termination of his/her membership or refusal of his/her membership application and have APDT reconsider its action may do so by providing relevant information to the Board of Directors. The Board of Directors shall review the relevant information in a timely manner and provide the member/member applicant with a determination based on its findings.

- cruelty, abuse or neglect to animals or humans;
- crimes against humanity including but not limited to any violent crimes (i.e. murder, kidnapping, assault or endangerment of the lives of others);
- burglary, robbery, arson;
- business fraud, plagiarism or copyright infringement, misuse or misappropriation of logos, trademarks, theft of intellectual property, slander or libel, shall have his/her membership terminated immediately;
- failure to adhere to all applicable policies and by-laws of the APDT;
- representing him or herself as an official spokesperson for the APDT without prior written approval of the Board of Directors shall have his/her membership terminated immediately as provided by the APDT by-laws;
- practicing veterinary medicine outside of the laws within their jurisdiction.

## Standards of Practice

Adopted September 27, 2016

The Standards of Practice for the members of the Association of Professional Dog Trainers provide a framework of principles to convey a collective vision of professionalism, skills and values. As a member of the Association of Professional Dog Trainers (APDT), each individual member will undertake the following:

- To understand and promote Least Invasive, Minimally Aversive (LIMA)
- To work on achieving the goals found in the APDT's Body of Knowledge (BOK) required for those practicing as dog trainers and behavior counselors.
- To continue professional development by reading relevant material; attending conferences, workshops and seminars; and pursuing other educational opportunities.
- To refrain from representing dog training and behavioral information as scientific, unless the information is derived from peer-reviewed and published research.
- To refrain from offering guarantees regarding the outcome of training.
- To maintain professionalism at all times by:
  - Providing honest services
  - Treating all dogs and clients with respect
  - Respecting the privacy of member clients
  - Maintaining professionalism related to colleagues and other professionals and not condemning the character of their professional acts.

\_\_\_\_ Please initial that you have read and agree to abide by the  
\_\_\_\_ Code of Professional Ethics and Standards of Practice.

## The Association of Professional Dog Trainers

2365 Harrodsburg Rd., Suite A325, Lexington, KY 40504 | Phone: 1-800-PET-DOGS (1-800-738-3647) | Fax: 864-331-0767 | www.apdt.com



# 2018 APDT Annual Educational Conference and Trade Show Registration Form

Please type or print clearly – this information will be used for your name badge.

To type and save, use the free [Adobe Reader](#) application. (For the digital signatures below and on the following page, you will be prompted in Adobe Reader or Acrobat to choose a signature option. If you do not already have a digital signature ID, when prompted select the third option, "Create a new Digital ID" and follow the steps.)



NAME _____		APDT MEMBER # _____		DESIGNATIONS _____	
ADDRESS _____		CITY _____		STATE/PR _____	COUNTRY _____
EMAIL _____		BUSINESS PHONE _____	CELL PHONE _____	EMERGENCY CONTACT NAME _____	EMERGENCY CONTACT PHONE _____

First APDT Conference? ☐ Y ☐ N      Traveling with a service dog? ☐ Y ☐ N      Vegetarian/Vegan? ☐ Y ☐ N

What CEUs will you need? ☐ None ☐ IAABC ☐ CPDT-KA ☐ CPDT-KSA ☐ CBCC-KA      CCPDT ID # (required for CCPDT CEUs) \_\_\_\_\_

List any special needs (due by 09/26/18) \_\_\_\_\_

<b>PRE-CONFERENCE WORKSHOPS</b> at Memphis Sheraton Sponsored by PetSafe® Limited Space Available	
<b>CPR and First Aid for Your Pets with Beth Bowers (NOT a Hands-on Workshop)</b>	
Tues., October 16, 10am–4pm Participant <input type="checkbox"/> \$100	\$
<b>Rat and Guinea Pig Workshop with Laura Monaco Tirelli, KPA-CTP, CDBC, CPDT-KA</b>	
Tues., October 16, 10am–4pm Participant <input type="checkbox"/> \$100	\$
<b>Mice Workshop with Lina Eklöf, BSc, KPA, CPDT-KA, AKC, CGC Evaluator</b>	
Tues., October 16, 10am–4pm Participant <input type="checkbox"/> \$100	\$
<b>WORKSHOP SUBTOTAL</b>	
\$	

<b>POWER HOUR</b> Memphis Convention Center Limited Space Available Includes \$10 Concessions Voucher	
<b>Ken McCort, Four Paws Training</b>	
Thurs., October 18, 11:45am–12:45pm Participant <input type="checkbox"/> \$25	\$
<b>Les O'Brien, Palladium Elephant Consulting</b>	
Fri., October 19, 11:45am–12:45pm Participant <input type="checkbox"/> \$25	\$
<b>POWER HOUR SUBTOTAL</b>	
\$	

CONFERENCE FEES: OCTOBER 17–20, 2018								
Early Registration Ends August 1, 2018								
	Premium Professional Member		Professional Member		Supporting Member		Non-Member	
	Early	Regular	Early	Regular	Early	Regular	Early	Regular
1 Day	\$280	\$340	\$310	\$370	\$325	\$385	\$345	\$405
2 Days	\$360	\$420	\$390	\$450	\$405	\$465	\$445	\$505
3 Days	\$440	\$500	\$470	\$530	\$485	\$545	\$545	\$605
All 4 Days	\$520	\$580	\$550	\$610	\$565	\$625	\$645	\$705
I will be attending <input type="checkbox"/> Wednesday, Oct. 17 <input type="checkbox"/> Thursday, Oct. 18 <input type="checkbox"/> Friday, Oct. 19 <input type="checkbox"/> Saturday, Oct. 20								
<b>CONFERENCE FEES SUBTOTAL</b>								\$

T-SHIRTS AND HOODIES									
T-shirts and hoodies must be pre-ordered and picked up at the conference. T-shirts and hoodies cannot be shipped and will not be sold at the conference.									
Item	Quantity Desired of Each Size						Price Each	Total Qty	Total
T-shirt	S	M	L	XL	XXL	XXXL	\$25		\$
Hoodie	S	M	L	XL	XXL	XXXL	\$40		\$
<b>T-SHIRT AND HOODIE SUBTOTAL</b>									\$

TOTALS	
Conference Fees	\$
Workshop Fees	\$
T-Shirts and/or Hoodie Fees	\$
Muddy Paw Pin (\$20)	\$
Ziwi Welcome Reception Guest Pass (\$25)	\$
Thursday Power Hour with Ken McCort (\$25)	\$
Thursday iFetch Give-a-Grand Reception Guest Pass (\$25)	\$
Friday Power Hour with Les O'Brien (\$25)	\$
Friday Yappy Hour Exhibit Hall Closing Reception Guest Pass (\$25)	\$
<b>TOTAL DUE</b>	\$

**Registrations will not be processed without payment. Make checks payable to APDT. Credit card payment can only be accepted by phone for security purposes. Please call 800-PET-DOGS.**

**APDT is pleased to offer a payment plan option. Registration fees can be split into two installment payments and all payments must be received in full prior to August 1, 2018. Please contact the APDT office at 800-PET-DOGS or [apdt@apdt.com](mailto:apdt@apdt.com) for more information.**

Please mail completed registration (with check payment only) to APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504. Fax: 864-331-0767.

By attending the APDT Conference on the 16th day of October, 2018 (the "Event") sponsored by the Association of Professional Dog Trainers ("APDT"), I understand and agree that I am assuming all risks regarding the Event including, but not limited to, falls, contact with animals and participants, and any damage caused by animals, participants or guests.

Knowing these facts, I, on behalf of myself, and my heirs, executors and administrators ("Releasing Parties"), release and covenant not to sue and forever discharge APDT and all APDT officers, directors, volunteers and parties associated with APDT and the Event (the "APDT Parties") from any and all claims, foreseen or unforeseen for damages, or liabilities, including attorney's fees and costs, of any kind, by the Releasing Parties or any third parties, including all participants, organizers, officials, members, organizations, and any other person, animals, or organization participating in the Event ("Covered Claims"). Further, I agree to indemnify APDT and the APDT Parties for any and all Covered Claims, for all damages, judgments, and other claims including attorney's fees and costs.

I further grant full permission to APDT and its agents to authorize by them any use of photographs, video, or any other recording of the Event for any purpose.

SIGNATURE \_\_\_\_\_





## Hotel & Travel Information

### Welcome to Memphis, Tennessee

Memphis is a one-of-a-kind destination that delivers a truly authentic experience. It's where many musical genres converge to create that extraordinary Memphis sound, and where family fun meets urban energy. It's these unexpected combinations that make the Memphis experience so unique and why no matter how many times you visit, you'll always discover a new beat. Nowhere on earth can you find more than 60 one-of-a-kind attractions built around the music that flows from every street corner. Our culinary options serve up everything from world-famous barbecue to a smorgasbord of flavors from eclectic neighborhoods. The soul of the city is forged with the current of the mighty Mississippi River. From attractions to dining to outdoor adventures, the magic of Memphis is in the mix.

Not only do we get it, but the world does too. Many of our attractions were voted number one in *USA Today's* 10 Best lists including Graceland, National Civil War Museum, Memphis Zoo, Sun Studio and Stax Museum of American Soul. *Money Magazine* named Memphis #3 Most Affordable Destination and Fodor's listed the city as the #6 destination on their 2018 'Go List.'



American Queen riverboat

ANDREA ZUCKER/MEMPHIS CVB

#### Sheraton Memphis Downtown Hotel

250 North Main Street  
Memphis, Tenn. 38103

Stay in the center of it all at the Sheraton Memphis Downtown Hotel, which is ideally positioned to explore the best of the city. Convention attendees will appreciate the direct skywalk connection to the Memphis Cook Convention Center, and those looking for leisure will love the hotel's close proximity to the sights and sounds of Beale Street and Graceland, the iconic home of Elvis Presley.

Be sure to ask for the APDT rate when booking your hotel reservations!

Reservations can be made at the Sheraton Memphis Downtown Hotel until Monday, Sept. 24, to ensure accommodations at the discounted attendee rate. Call **866-716-8106** or visit [tinyurl.com/yam7rt7h](http://tinyurl.com/yam7rt7h), Group Block: APDT Conference to receive room rate of \$159: single/double/triple/quad).

#### Special Notice

*Some companies have been known to solicit meeting attendees and exhibitors with offers of lower rates or nonexistent inventory of hotel rooms. Often referred to as "housing pirates" or "housing bandits," they will phone or email attendees and exhibitors of city-wide events such as this one. It is important to remember*



Sheraton Memphis  
Downtown Hotel



these companies are falsely claiming to be affiliated with the event. To protect yourself against these scams, book only with the **official** Housing Service or host hotel (as identified by APDT and its event website); report solicitations to the APDT at **conference@apdt.com** immediately, including phone number, email address or web link.

## Transportation

### By Plane

Memphis International Airport (MEM) and Amtrak deliver countless visitors here annually, and with I-55 and I-40 blazing through, visitors also could consider a road trip.

For those planning to fly, 10 airlines serve MEM, providing nearly 90 daily flights to and from 36 nonstop destinations. Upon arrival, airport transportation options include rental cars (levels 1 and 2 of the economy parking facility), limos, public buses (the bus stop is located in front of Terminal C on the baggage claim level), taxicabs and ride share service. An Uber/Lyft ride from MEM to downtown is around \$15.



Delta Air Lines is pleased to offer special discounts for APDT conference attendees. Book your flight by visiting [tinyurl.com/ycd3yl3e](https://tinyurl.com/ycd3yl3e)



ANDREA ZUCKER/MEMPHIS CVB

National Civil Rights Museum

\*Please note the following:

- **NOT ALL FARES ARE ELIGIBLE FOR A DISCOUNT**
- Discounts apply to round trip travel only
- Not valid with other discounts, certificates, coupons or promotional offers
- Fare rules will determine eligibility

You may also call Delta Meeting Network at 1.800.328.1111\* Monday–Friday, 7:00 a.m. – 7:30 p.m. (CT) and refer to Meeting Event Code: **NMRVN**

\*Please note **there is not a service fee** for reservations booked and ticketed via our reservation 800-number.

## Around Memphis

Once you arrive, you can easily get around downtown on the recently restored vintage trolleys along the Main Street Shuttle line. Trolley fare starts at \$1.

See the sights on the Memphis Hop, a unique bus tour that allows riders to hop on and off at a variety of attractions, restaurants, museums and downtown hotels. If you feel like being active you'll love Big River Crossing, the rails-to-trails renovation of the 1916 Harahan Bridge, which you can walk or bike across the Mississippi River from Memphis to Arkansas. Or cruise down the river itself on a paddle wheeler for a sightseeing or dinner cruise by Memphis Riverboats.

## Climate

Memphis sits on the banks of the Mississippi River and experiences four distinct seasons, ranging from sun-soaked summer months to crisp winters without much snow. Summers can be humid, as warm, wet air comes up from the Gulf of Mexico with mild winters that sometimes dip below freezing.

On average, there are 218 sunny days per year in Memphis. The July high is around 91 degrees. The January low is 31. Sperling's comfort index for Memphis is a 64 out of 100, where a higher score indicates a more comfortable year-around climate. The U.S. average for the comfort index is 54.

Typically in October, temps average 75 for the high and 53 for the low with average monthly rainfall nearly four inches over eight to nine days.



CRAIG THOMPSON/MEMPHIS CVB

Rendezvous pork barbecue



# Conference Policies

Register by  
August 1 and  
**SAVE!**

## Video/Audio Taping and Photography Policies in Session Rooms

APDT reserves all video/audio taping and photography rights at this educational conference. No video or audio taping is permitted in session and workshop rooms.

## Conference Cancellation Policies

All cancellations must be made in writing and post marked or emailed no later than Sept. 17 for a refund. Cancellations postmarked or emailed by Sept. 17 will receive a refund less a \$75 processing fee. Cancellations postmarked or emailed after Sept. 17 and no shows, will not receive a refund.

Submit your cancellations to the APDT Registration Office in writing using one of the following:

Email - [conference@apdt.com](mailto:conference@apdt.com)

Fax - 864-331-0767

Postal Service - APDT, 2365 Harrodsburg Road, Suite A325, Lexington, KY 40504

You will receive confirmation of your cancellation no later than 48 hours after it is received by the APDT Conference Office. If you do not receive this notification, you should re-contact the office.

Please remember that canceling your registration does not automatically cancel your hotel reservation and travel arrangements. Individuals are responsible for canceling their own hotel and travel reservations.

## Emergency Illness of Registrant

Refunds for general registration (not including fees for workshops, receptions, merchandise, etc.) may be granted if a registrant is unable to travel to the conference due to the registrant experiencing a medical emergency where appropriate verification is provided to the APDT office in writing. All such requests must be submitted in writing by Oct. 15 to be considered. Approved cancellation requests for a registrant with a medical emergency will be refunded the general registration fee less a \$75 processing fee. Requests for refunds under this policy will not be accepted after Oct. 15.

## Registration Fees

If you register at the member rate and do not renew your membership prior to the start of the conference you will be subjected to the non-member registration rate. If you register at a specific member rate and then change your member class, you will be responsible for the difference in registration rates.

## Workshops

Registration fees cover the cost of registration for the days you will be attending. Attendance at limited admission workshops requires additional fees.

## Workshop Cancellation Policy

We rely on an accurate attendance count to make arrangements for our workshops. If you need to cancel your workshop attendance, the cancellation must be made in writing and postmarked or emailed no later than Sept. 17. Refunds will ONLY be made IF we can fill your reservation for the workshop. No refunds will be available for cancellations after Sept. 17. Please take this into account when you sign up for a workshop.

## Conference Apparel

Orders for conference apparel can only be picked up at the conference when the registration area is open. Items will not be shipped for individuals who cancel their registration, do not show up at the conference or do not pick up their items at the conference.

## Conference Booklet

All speaker materials and slide show presentations provided to the APDT in advance of the conference will be available for download for attendees from the APDT website prior to the conference. They will not be printed in the conference booklet. An email will be sent at least two weeks prior to the conference with instructions on how to download the handouts.



## APDT Conference Dog Attendance Policy and Service Dog Policy

The APDT Board of Directors established that personal dogs are not allowed at our Annual Educational Conference and Trade Show. This decision was based on concern for the safety and comfort of our canine friends and on our conference format.

Service dogs are an exception to this policy. If you intend to bring a service dog to the conference, you will be asked to review the following information and indicate acceptance of our policies.

Service dogs are covered by Federal Law under the ADA. The behavior of a service dog is the responsibility of the dog's handler at all times and handlers must always be cognizant of their dog's interactions with people and other animals. Service dogs are expected to be on leash, well-behaved and under the handler's control, or if the handler is unable to control the dog for a time, under the control of a designated adult individual. If the handler's disability precludes the use of a leash, harness or other type of tether, the dog must be under the handler's control using voice cues, hand signals or another means of communication.

Please be aware that if your service dog is observed demonstrating aggressive behavior toward a dog or person, you may be asked to remove the dog by the APDT and/or facility and it may not be allowed at the conference. The facility may be obligated to ask you to remove the dog to protect the safety of both people and animals. Aggressive behavior is defined as a constellation of behaviors including:

- Hard stares
- Hackles up
- Pursed lips
- Growling
- Lunging
- Biting

Behaviors that may also lead to being asked to remove the dog are behaviors that may disrupt the facility's ability to conduct business, such as uncontrolled barking, lunging and jumping on people, and bolting from the handler without the ability to be recalled.

Service dogs must be house-trained and handlers are responsible for cleaning up after the animal at all times.

Our policy allowing service dogs does not cover emotional support, comfort animals and therapy dogs, which are not defined as service animals under Title II and Title III of the ADA. It also does not cover service dogs-in-training when the state laws of the conference location do not allow for service dogs-in-training to have the same public access as service dogs. State laws for this Tennessee are as follows - Guide dog trainers have public access rights while training a guide dog in training, but must have ID from an accredited dog guide training school. TN CODE §62-7-112 (2)(A).