

ENGAGE FACE-TO-FACE WITH ORTHOPAEDIC SURGEONS

No other orthopaedic meeting provides you the opportunity to reach a focused and engaged audience.

AAOS Annual Meeting Attendance

2018 NEW ORLEANS, LA

TOTAL ATTENDANCE:

27,115



TOTAL PROFESSIONAL: 13,843

9,096 Domestic Physician	3,254 International Physician	1,493 Allied Health and Medical Students
10,609 Exhibitor		2,663 Other*

2017 SAN DIEGO, CA

TOTAL ATTENDANCE:

28,512



TOTAL PROFESSIONAL: 15,259

8,693 Domestic Physician	4,977 International Physician	1,589 Allied Health and Medical Students
10,252 Exhibitor		3,001 Other*

2016 ORLANDO, FL

TOTAL ATTENDANCE:

27,714

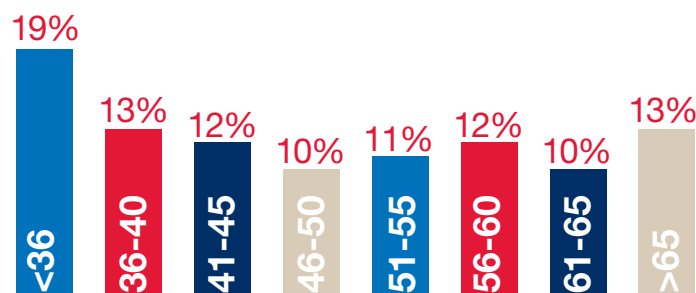


TOTAL PROFESSIONAL: 14,509

7,591 Domestic Physician	5,222 International Physician	1,696 Allied Health and Medical Students
10,493 Exhibitor		2,712 Other*

*Industry Non-Exhibitor, Guests, Staff/Vendor, Press, and Specialty Day Registrants

2018 Attendees by Age^{††}

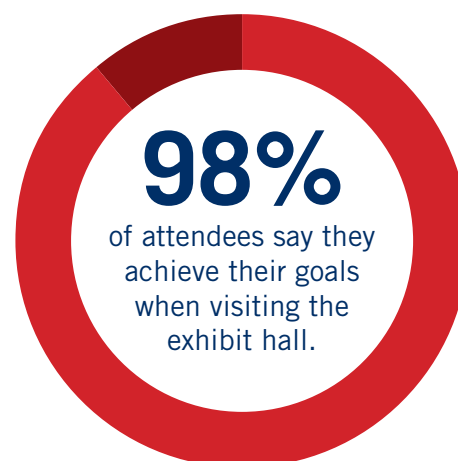


[†]Information obtained from the 2016 American Academy of Orthopaedic Surgeons Census and the 2017 Annual Meeting registration form. Totals may vary if physicians did not respond to a question. Physicians may be included in more than one practice focus or setting.

^{††}Not all attendees provided this information

Top 5 Reasons Attendees Visit the Exhibit Hall

1. See new products and technology
2. Visit multiple exhibitors in one location
3. See a range of products
4. Compare products
5. Connect with exhibitors

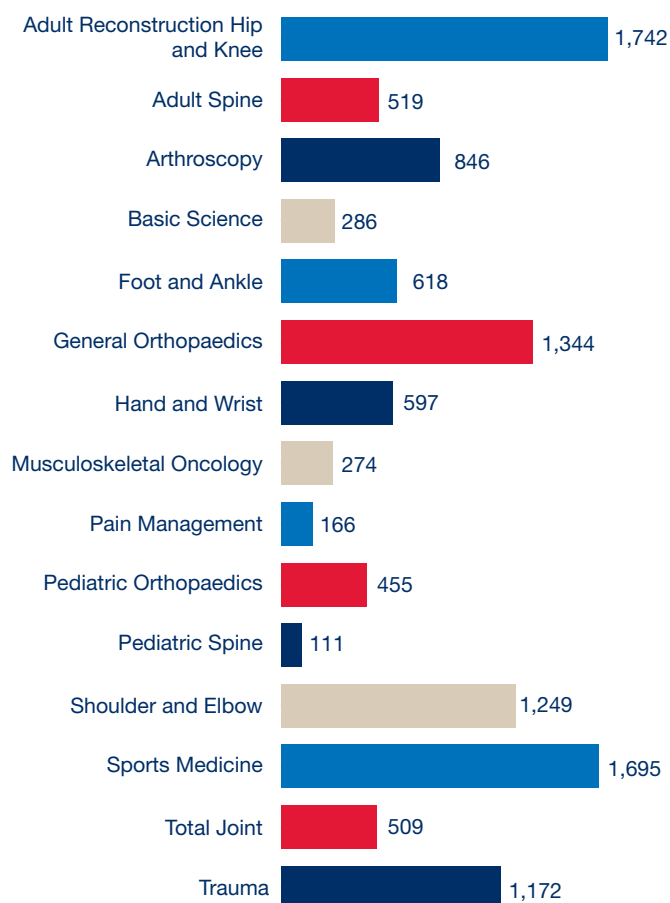


Apply now for exhibit space at aaos.org/exhibitors

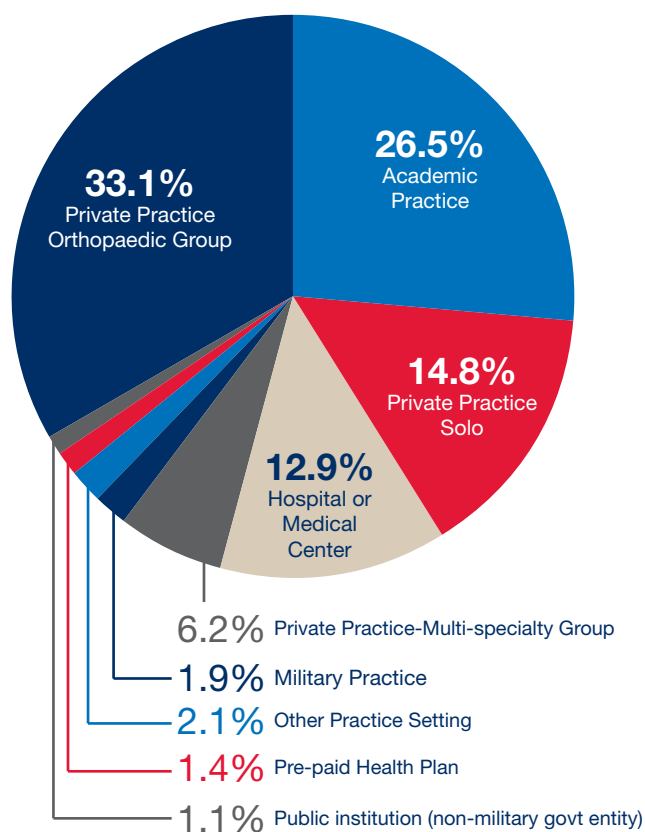
MEET WITH SURGEONS ACROSS ALL PRACTICE AREAS

Nearly **90%** of all attendees visit the Exhibit Hall

2018 Attendees by Focus[†]



2018 Attendees by Practice Setting[†]



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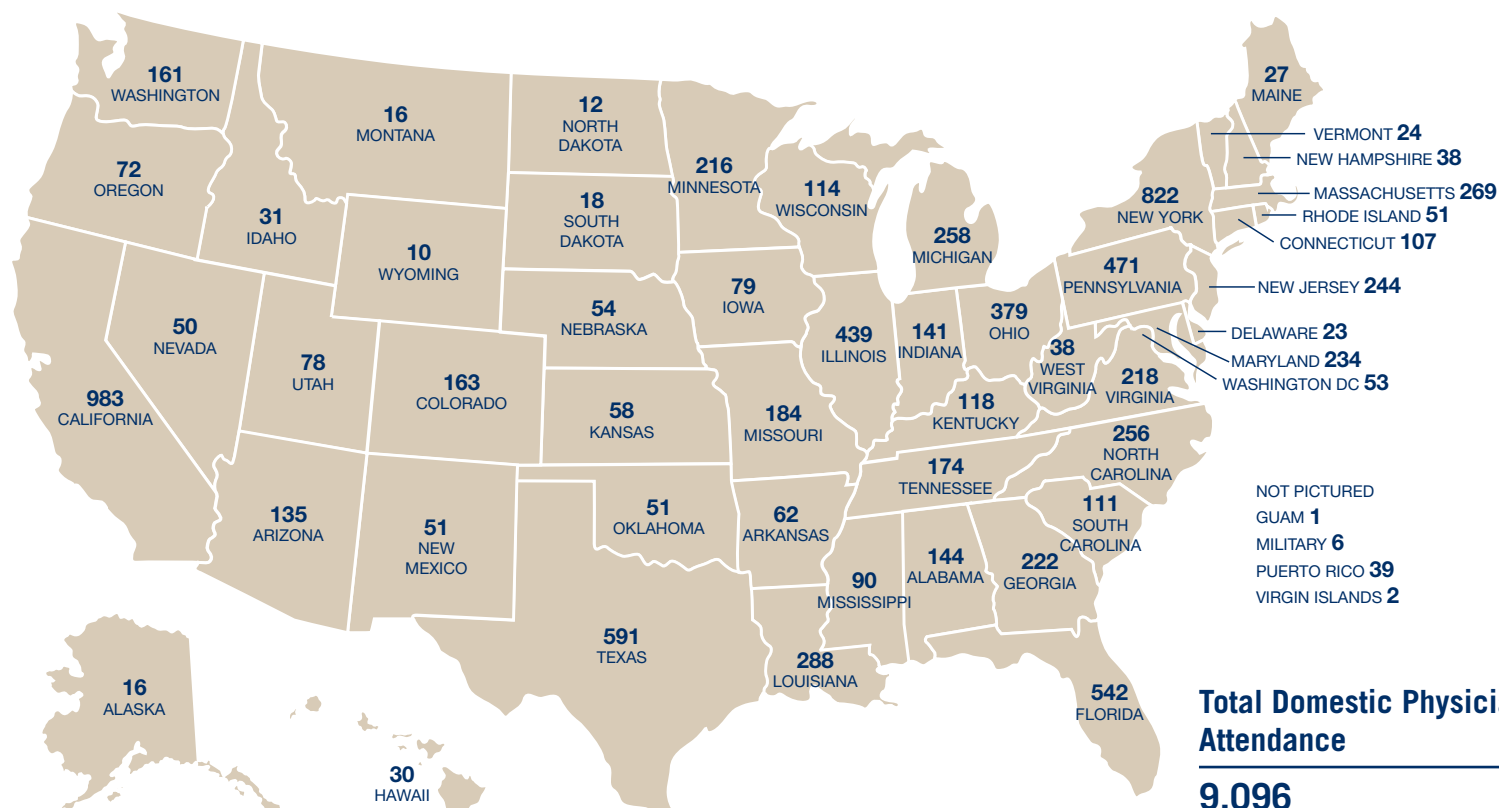
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Exhibiting is your best opportunity to:

- Connect with current and prospective customers
- Promote your brand
- Expand your market reach
- Demonstrate your support of AAOS and the future of orthopaedics



2018 Domestic Physician Attendance by State



2018 International Physician Attendance

