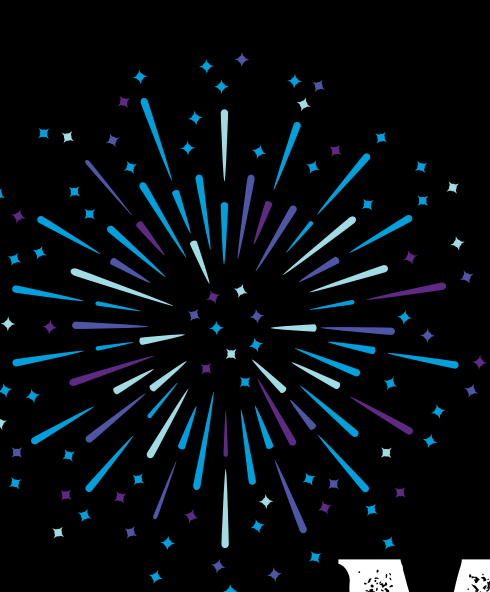




2019 TDA MEETING

San Antonio, TX
May 2-4

CELEBRATING LIFE & PRACTICE

SPONSORSHIP,
MARKETING & ADVERTISING
OPPORTUNITIES



149TH ANNUAL SESSION OF THE TEXAS DENTAL ASSOCIATION



STAND OUT from your competitors & be seen at the TDA Meeting

by increasing your company's
exposure and gaining visibility.

Offering a variety of options based
on exposure level and budget, our
sponsorship opportunities help you

stand out from the crowd. **Make sure your brand and message are
front and center at the TDA Meeting** with high traffic opportunities
before, during and after the conference.

New in the Exhibit Hall for 2019

- An Educational Theater in the center of the hall
- Two classrooms in the hall for small to medium CE courses
- Exhibitor and Member lounges
- New location in Hall 1, next to Market Café, for food and beverage convenience
- Attendee Appreciation Party, outside of Hall 1 on Thursday evening, right after happy hour in the hall

We will continue to have our afternoon happy hour in the hall from 4:30 to 5:30.

On Thursday, we will invite all attendees and exhibitors to join us in the main entrance to the Convention Center, just outside of Hall 1, for the Attendee Appreciation Party. There will be appetizers, cash bar, DJ, photo booth, entertainment, and more! This will be an excellent opportunity for you to continue to socialize with your customers. Please contact Bre Binder, by email at bre@tda.org, for sponsorship opportunities, for this event and more!

EXCLUSIVE

TDA Meeting sponsorships



SPEAKER SUPPORT

Lecture Or Workshop Supporter
(companies supporting speakers and classes directly)

Sponsor a speaker or class of your choosing. Sponsorship includes logo recognition on the website, in the on-site program, phone app and signage outside the session. Based on availability.

Pricing varies by speaker and class.

EDUCATIONAL THEATER SPONSOR

- Theater to be named with your vendor name
- Branded signage in the framework and panels of the Educational Theater
- Two one hour time slots for the Educational Theater for each day
- Recognition in TDA Meeting preliminary and on-site programs
- Recognition on the TDA Meeting website throughout the year

\$7,500

EDUCATIONAL THEATER TIME SLOT

New product to showcase? Something exciting to demonstrate to dentists and dental professionals? Please contact us for dedicated time for you and your company in the exhibits hall. Information and schedule available on request, must be an exhibitor in 2019, time slots are 1 hour each with 45 minutes available for presentation. Based on availability.

From \$750



LANYARD

The TDA Meeting lanyard is worn by every attendee. This is a complete turnkey sponsorship, company is responsible for paying for and producing and shipment of the lanyard. The TDA Meeting must approve all designs. **\$10,000 SOLD**

EXHIBIT HALL CLASSROOM SPONSOR

- Classroom to be named with your vendor name!
- Branded signage in the framework and panels of the classroom
- Recognition in TDA Meeting preliminary and on-site programs
- Recognition on the TDA Meeting website throughout the year



←
Classroom A
1 SPONSOR \$5,000

→
Classroom B
1 SPONSOR \$6,500
SOLD



MEMBER LOUNGE

- Lounge to be named with your vendor name
- Branded signage in the framework and panels of the Lounge
- Recognition in TDA Meeting on-site programs
- Recognition on the TDA Meeting website throughout the year

\$4,500

TDA SOIREE

Attendee Appreciation Party

With a new name and new location in the Atrium of the Convention Center, this soiree will be the 'place to be' on Thursday night after a long day of classes and shopping the exhibit floor. Includes signage at the party and sponsoring entities can put trinkets and information on tables. All TDA Meeting attendees are invited.

Attendance 4,000

Exclusive | \$15,000
SOLD



SHOW SITE SPONSORSHIPS

high traffic & heavy visibility areas

CHARGING LOUNGES *high traffic area*

Reconnect with attendees as they recharge by branding one of the various charging lounges throughout the convention center with your company's logo. Prices start at \$1,000 and are based on location of charging station



COLUMN WRAPS

A unique way to get recognized as your company's logo is wrapped throughout the building. There will be directional and general information on these throughout the meeting and will have heavy traffic and visibility. **Pricing starting at \$3,000 based on location of column.**

PARK BENCHES

Attendees get tired of walking and appreciate the park benches throughout our various lounges. This sponsorship opportunity will be quickly appreciated and are placed in high traffic areas. **\$1,000**



WINDOW, WALL, FLOOR & DOOR CLINGS

A distinctive way to get recognized as the attendees first enter the convention center or as attendees find their way to classes. Your company name will be the first thing they see and this creates a window of opportunity like no other.

Window \$2,000 | Door \$3,000

Floor \$500 | Wall \$2,000

BE SEEN IN PRINT & ONLINE

MEETING GUIDE

This is the first time our attendees get a sneak peek at our full program for the upcoming TDA Meeting. The guide is distributed to over 8,000 TDA Member Dentists and their staff. Make an early and lasting impression by being seen here first!

Inside Front	\$2,000
Inside Back	\$1,500
Full Page within program	\$1,300
Back Cover	\$1,800 Sold

ON-SITE MEETING PROGRAM

This is a highly targeted advertising opportunity in which your advertising message will reach our over 8,000 attendees with our professional show guide with detailed class and exhibitor information. All ads are full color.

Inside Front	\$1,500
Inside Back	\$1,200
Full Page within program	\$1,000
Back Cover	\$1,500 Sold

ATTENDEE BADGE

Put your company name and logo on the badge of every single attendee at the TDA Meeting. Your company logo will be featured on the back of each badge. Name badges are required to be worn by every attendee throughout the show. This sponsorship opportunity will provide repeat impressions throughout the show. Over 8,000 in distribution. **\$5,000**

TDA MEETING WEBSITE

Get the attendees attention as they go to the first place they are directed to for information and that is the landing page of the TDA Meeting. Your company logo can be displayed here with a link that goes directly to your home page. Your company logo will be shown through July, as many attendees return to the site again and again after the meeting to log in their CE. **\$500**

MOBILE App OPPORTUNITIES

Mobile Alerts Promote your booth, product or show specials/giveaways **\$200**

BANNER Ads ON MOBILE App

Banner displays at top of TDA Meeting app making over 10,000 impressions. Link will link to your website or exhibitor page through your TDA Meeting online profile. **Prices start at \$500**

SPONSORSHIP INFORMATION

CONTACT NAME

COMPANY NAME

ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

PRINT MATERIAL ADVERTISING

- ☐ Program Inside Front | \$2000
- ☐ Program Inside Back | \$1500
- ☐ Program Back | ~~\$1800~~ SOLD
- ☐ Program Interior Page | \$1300
- ☐ On-site Guide Inside Front | \$1500
- ☐ On-site Guide Inside Back | \$1200
- ☐ On-site Guide Back | ~~\$1500~~ SOLD
- ☐ On-site Guide Interior Page | \$1000
- ☐ Attendee Badge | \$5000
- ☐ Lanyard | ~~\$10,000~~ SOLD

DIGITAL MARKETING

- ☐ TDA Website | \$500
- ☐ Mobile Alert | \$200
- ☐ Mobile App Banner ad | \$500+

EXCLUSIVE SPONSORSHIPS

- ☐ Speaker Support Sponsor | Inquire
- ☐ Program, Luncheon, Reception Sponsor | Inquire
- ☐ Educational Theater Sponsor | \$7,500
- ☐ Educational Theater Time Slot from \$750
- ☐ Exhibit Hall Classroom A 1 Sponsor | \$5,000
- ☐ Exhibit Hall Classroom B 1 Sponsor | ~~\$6,500~~ SOLD
- ☐ Member Lounge | \$4,500
- ☐ TDA Soiree Sponsor | ~~\$15,000~~ SOLD

AREA SIGNAGE

- ☐ Charging Lounge | \$1000+
- ☐ Column Wrap | \$3000
- ☐ Park Bench | \$1000
- ☐ Window Cling | \$2000
- ☐ Wall Cling | \$2000
- ☐ Door Cling | \$3000
- ☐ Floor Cling | \$500

All content and design must be approved by TDA. Once order form is submitted, TDA meeting staff will get in contact to discuss details of the design and/or content scheduling

payment

TOTAL \$: ☐ VISA ☐ MC ☐ AMEX ☐ Discover

Credit Card #:

Expiration Date:

Billing Zip Code:

Name on Card:

Amount to be Charged: \$

Signature:

SEND FORM



For more information

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Director of Membership Meetings

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Lauren Beeman

Meetings and Exhibits Coordinator

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