Gartner Digital Workplace Summit

May 29 – 30, 2019 | Orlando, FL
gartner.com/us/workplace

Gartner

A **Employee Experience and Culture**
The quality of employee experience impacts performance, engagement, retention and even attraction of talent. Employees require the right tools, structure and practices to lead the way for choice and diversity in skill sets. This track examines how to create the kind of culture that makes employees and organizations thrive.

B **Digital Workplace Applications**
IT faces a growing demand to deliver unified contextual experiences across workspaces and new device types. Meeting this demand requires a major rethink of IT's role in supporting people and technology. This track helps digital workplace leaders boost IT responsiveness and understand the applications of the modern workplace.

C **Digital Workplace Program Management**
A successful digital workplace program means identifying opportunities, prioritizing investments, and ensuring that the workforce is able and willing to embrace disruptive transformation. This track features guidance on establishing a digital workplace program, engaging with strategic stakeholders, creating appropriate governance structures, and identifying metrics for tracking progress and aligning with business priorities.

D **Future of Work**
New technologies are reshaping the workplace and the way we work. Technologies that learn from data and adapt to context are seeping into activities that require skill, judgment, creativity and decision making. This track highlights new ways of technology-enabled thinking and working, and human performance versus automation.

Early-bird discount

Save $350 by March 29

Early-bird price: $2,825
Standard price: $3,175

3 ways to register

Web
gartner.com/us/workplace

Email
GartnerGlobalEvents@gartner.com

Phone
1 866 405 2511

What to expect in 2019

- Four tracks aligned to your key initiatives, including digital workplace applications, employee engagement, artificial intelligence and the future of work
- How to build a roadmap to a successful digital workplace program
- Case studies demonstrating how to tackle the biggest digital workplace challenges from organizations like yours
- Inspiring guest keynote speakers
- Meetups featuring opportunities to network and glean insight directly from peers

Solution Showcase

Premier

Accenture is a leading global professional services company, providing a broad range of services and solutions in strategy, consulting, digital, technology and operations. Through unmatched experience, the world's largest delivery network, and specialized skills across 40+ industries and all business functions, Accenture drives innovation to improve the way the world works and lives.

Intel is a leader in the semiconductor industry, and is shaping the data-centric future with computing and communications technology that is the foundation of the world's innovations. Intel is demonstrating Intel Unite® solution, a simple, customizable wireless collaboration solution that enables users to start sessions quickly, in a secure way. Explore the Intel Unite solution at www.intel.com/unite.

Smartsheet is a leading cloud-based platform for work execution, empowering organizations to plan, capture, track, automate, and report on work at scale, resulting in more efficient processes and better business outcomes. Smartsheet empowers collaboration, drives better decision making, and accelerates innovation for over 77,000 customers in 190 countries. Smartsheet complements existing enterprise investments by deeply integrating with applications from Microsoft, Google, Salesforce, Atlassian, and many others.

Platinum

AVI-SPL is an award-winning provider of AV and UC solutions and services that improve business outcomes for organizations of all types around the world. AVI-SPL designs, builds, deploys, and supports workplace systems that companies, schools, and public-sector agencies rely on to be successful.

Box (NYSE:BOX) is the Cloud Content Management company that empowers enterprises to revolutionize how they work by securely connecting their people, information and applications. Founded in 2005, Box powers more than 90,000 businesses globally, including AstraZeneca, General Electric, P&G and The GAP. Box is headquartered in Redwood City, CA, with offices across the United States, Europe and Asia. To learn more about Box, visit http://www.box.com/.

Lucidworks provides AI-powered search for some of the world's largest brands. Fusion, Lucidworks' advanced development platform, provides the enterprise-grade capabilities needed to design, develop, and deploy intelligent search apps at any scale. Companies across all industries, from consumer retail and healthcare to insurance and financial services, rely on Lucidworks everyday to power their consumer-facing and digital workplace search apps.

Unily is an award-winning intranet-as-a-service that empowers workforces across the globe to achieve better communication, collaboration, efficiency and engagement. Millions use Unily every day, connecting and informing them all no matter where they are or what device they use. A Microsoft Gold Partner, Unily provides seamless integration with Office 365.

Workgrid's intelligent workplace platform empowers employees with a unified view of everything they need to know and do from multiple enterprise systems. Workgrid makes work simpler and more efficient for employees by automating tasks, surfacing personalized alerts, and contextual reminders through a single, intuitive interface and enterprise chatbot.

Silver

Akumina

BlueJeans Networks

Envoy

Laserfiche

WeWork

Interested in exhibiting?
Contact us at exhibit@gartner.com.

Exhibitor list as of February 7, 2019, and subject to change

Agenda at a Glance

Gartner keynotes

Wednesday, May 29

Gartner Opening Keynote: Digital Workplace — The Future of Work Foundation

Gartner Digital Workplace Scenario

Thursday, May 30

Gartner Closing Keynote: Digitopia 2035 — Why the Future Has a Bad Rep and How the "Pragmatic Futurist" Will Save the Day

Agenda sessions by day

Tuesday, May 28

2:00 p.m.	Tutorial: Six Key Elements of Digital Dexterity You Must Address to Prepare for New Ways of Work
3:05 p.m.	Tutorial: Understanding and Exploiting Everyday AI
4:10 p.m.	Tutorial: Make Your Meetings Matter

A. Employee Experience and Culture

Wednesday, May 29

9:45 a.m.	The Strategic Role of Employee Communications in the Digital Workplace
11:45 a.m.	Every Digital Workplace Leader Needs to Champion Diversity and Inclusion
2:15 p.m.	The Evolution of Endpoint Strategies in Support of Digital Workplace Initiatives
4:15 p.m.	Case Study

Thursday, May 30

9:15 a.m.	Designing the Employee Journey: A Multidisciplinary Team Approach
11:00 a.m.	Creating a Culture That Is Powered by Purpose
12:15 p.m.	Creating a Culture That Is Powered by Purpose
2:00 p.m.	Improving Communication and Collaboration Options for Frontline Workers
3:00 p.m.	I Need My Space! Exploring Workspaces and Employee Effectiveness

Roundtables

Wednesday, May 29

9:45 a.m.	Costs and Benefits of the Digital Workplace
11:45 a.m.	PC, VDI Desktop as a Service and Hosted Application Best Practices
1:45 p.m.	Theater: Unified Communications as a Service

Thursday, May 30

9:15 a.m.	Creating a Culture Engine
11:00 a.m.	Content Collaboration Platform Security and Compliance
11:45 a.m.	Magic Quadrant: Content Services
3:00 p.m.	Employee Experience Best Practices

Ask the Expert

Wednesday, May 29

9:45 a.m.	Ask the Expert: Making Records Management Work for You
11:45 a.m.	Ask the Expert: How to Drive Employee Enablement With Cloud Office
2:15 p.m.	Ask the Expert: How to Improve Employee Experiences
4:15 p.m.	Ask the Expert: How to Create a Modern Data and Analytics Strategy as Part of a Digital Workplace Initiative

Thursday, May 30

9:15 a.m.	Ask the Expert: Positioning Microsoft, Slack and Workplace by Facebook Within Your Collaboration Strategy
11:00 a.m.	Ask the Expert: How Will We Work Differently in the Future and Why?
2:00 p.m.	Ask the Expert: Next Steps — What You Should Do Next on Your Digital Workplace Journey
3:00 p.m.	Ask the Expert: Run Digital Events and Town Halls That Electrify and Engage!

B. Digital Workplace Applications

Wednesday, May 29

9:45 a.m.   Overcoming Barriers to Enterprise Video With AI

11:45 a.m.   Case Study

2:15 p.m.   From Workstream Collaboration to Collaborative Work Management: Beyond Communication and Information Sharing

4:15 p.m.   20 Culture Hacks to Improve Digital Workplace Adoption and Efficiency

Thursday, May 30

9:15 a.m.   Every Organization Experiences Content Chaos — Regain Control and Use It to Your Advantage

11:00 a.m.   People, Content and Applications: Governing Cloud Office Services

2:00 p.m.   Transform IT Operations to Support Microsoft Office 365, Google G Suite and the Digital Workplace

3:00 p.m.   UCaaS Offers More Innovation and Agility for Your Business: Are You Ready to Make the Move?

C. Digital Workplace Program Management

Wednesday, May 29

9:45 a.m.   A Step-by-Step Guide to Running a Compelling Digital Workplace Program

11:45 a.m.   Case Study

2:15 p.m.   From Workstream Collaboration to Collaborative Work Management: Beyond Communication and Information Sharing

4:15 p.m.   Digital Workplace Employees Need Harmonized, Not Unified, Communications

Thursday, May 30

9:30 a.m.   Balancing Cloud Risk in the Digital Workplace

11:00 a.m.   How to Win Support for and Measure the Value of a Digital Workplace Initiative

2:00 p.m.   SaaS Is Like a Puppy: Are Your Lines of Business Ready for the Responsibility of a Pet?

3:00 p.m.   Working With HR to Deliver on Your Digital Workplace Vision

D. Future of Work

Wednesday, May 29

9:45 a.m.   The Workplace of the Future

11:45 a.m.   The Future of Work Is Already Here: A Close Look at Transformed Employee Experiences Globally

2:15 p.m.   Future-Proof Your Workforce With Digital Dexterity

4:15 p.m.   Case Study

Thursday, May 30

9:15 a.m.   Digital Ethics: Early Experiences With Artificial Intelligence

11:00 a.m.   Talent Futures: How AI Will Impact Jobs and Work

2:00 p.m.   The Data to Justify Workforce Digital Dexterity Programs

3:00 p.m.   The Role of Wearables and Immersive Experiences in Your Digital Workplace Strategy

Agenda as of February 7, 2019, and subject to change.

Workshops

Wednesday, May 29

2:15 p.m.   Drive More Value Out of Cloud Office Services With Stronger Adoption

2:15 p.m.   Delivering Successful Search Projects

Thursday, May 30

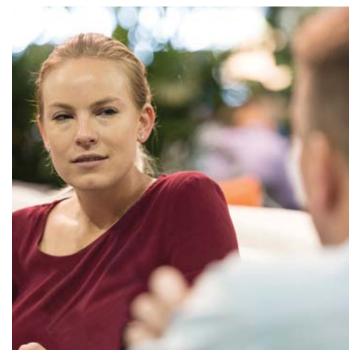9:15 a.m.   Eight Building Blocks You Need to Construct Your Digital Workplace Plan

9:15 p.m.   Cost Optimization — Using TCO to Optimize Digital Workplace Endpoint and Cloud Office Decisions

2:00 p.m.   How to Elevate Your Intranet Portal to an Employee Experience Platform, and Why

2:00 p.m.   Amplify Your Persuasion Superpowers

Create a workplace built for collaboration

Developing a Culture of Digital Dexterity: Technology, Engagement, Agility

The same forces that are upending industries are transforming how work gets done. The result can yield dramatically improved workplace creativity, collaboration and efficiency. At **Gartner Digital Workplace Summit 2019,** May 29 – 30, in Orlando, FL, we'll show you the keys to unlocking a digital workplace strategy that will give your organization a competitive advantage.

The conference will help you to:

Sharpen and scale your digital business vision through a digital workplace program

Learn how to implement efficiencies in your digital workplace strategy to gain an edge

Improve employee productivity, collaboration and workforce effectiveness

Design and streamline an adaptable, agile and resilient architecture that supports your program

Reinvent workplace capabilities while encouraging creativity and innovation

Grow a culture of digital dexterity that attracts and retains the best talent

Who should attend

Digital workplace leaders
- Employee engagement
- Unified communication and collaboration
- Content management
- Knowledge management
- HR/human capital management
- Facilities and real estate management

Architects
- Enterprise architecture
- Application architecture
- Business architecture
- Solutions architecture

IT leadership
- CIO
- IT strategy and digital innovation
- Operations and infrastructure
- Workplace technology
- End-user computing

Application leaders
- Business application management
- Application architecture
- UX design
- Application portfolio management
- Digital platform management collaboration

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Join us at the only conference focused on the technologies people use to get work done in the modern workplace. Register with code DWPM1 today.

Priority code

Join the conversation

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Unleash the power of workforce collaboration.

Create a digital workplace engineered for success.

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