

American Nursing Informatics Association

Annual Conference

April 11-13, 2019

Rio All Suite Hotel
Las Vegas, NV

EXHIBIT PROSPECTUS



ANIA

Where caring and technology meet

www.ania.org

American Nursing Informatics Association

Annual Conference

April 11-13, 2019

Rio All Suite Hotel — Las Vegas, NV

**You'll have over 4.5 exclusive,
non-competing hours...**

to showcase your products and services to hundreds of healthcare professionals working with clinical information systems, educational applications, data collection/research applications, administrative/decision support systems or who have an interest in the field of nursing informatics.

We are pleased to invite you to exhibit during the **ANIA 2019 Annual Conference** to be held **April 11-13, 2019** at the Rio All Suite Hotel. We expect more than 500 nursing professionals in attendance.


ANIA has 3300+ members in 50 states and 34 countries and is one of the largest associations of its kind.

When you join ANIA as an exhibitor, you will have an outstanding opportunity to personally present your important sales and marketing message to hundreds of nurses who are working within clinical information systems, educational applications, data collection/research applications, administrative/decision support systems and those who have an interest in the field of nursing informatics.

If your products are used in the IT market, your participation with ANIA at the Rio All Suite Hotel is certain to benefit your sales and marketing program. The exhibit hall hours have been scheduled to provide the best time for nurses to view exhibits and speak with your representatives, ensuring high visibility for both your products and services. The exhibit fee is \$1,575 per 10' x 10' booth.

Details for your participation in this worthwhile event are enclosed. Take advantage of this once-a-year opportunity. Join us in Las Vegas!

Sincerely,



Tom Greene

Account Executive

856-256-2367 • Fax: 856-589-7463

tom.greene@aniahq.org

Thursday, April 11, 2019

12:00 pm – 5:00 pm

Exhibit Set-Up

Friday, April 12, 2019

9:30 am – 11:00 am

Coffee Break

2:30 pm – 3:30 pm

Refreshment Break

Saturday, April 13, 2019

7:25 am - 8:25 am

Continental Breakfast

9:45 am-10:45 am

Coffee Break

10:45am - 4:00 pm

Exhibits Teardown

ANIA reserves the right to modify the exhibit schedule. Exhibitors will be notified at that time if the schedule changes.

By receiving your application for exhibit space at ANIA 2019 Annual Conference, it is assumed you have read the terms as outlined below and agree to abide by these terms. Your application and booth assignment are subject to the acceptance of ANIA. Written confirmation will be sent upon receipt of signed application and payment.

This Application/Agreement is made and entered into by and between ANIA, and the entity and persons named in the application/contract inserted in this prospectus (hereinafter, Exhibitor), on the date set forth. The undersigned agrees that this Application is effective and an Agreement only upon its acceptance by ANIA.

1) WHO MAY EXHIBIT - The exhibition is specifically for those companies offering products, equipment, and services that are related to nursing education. ANIA may accept or reject other applications based on products being displayed. ANIA reserves the right to determine the eligibility of any applicant as an Exhibitor.

2) LOCATION OF EXHIBIT SPACE - Exhibit space will be assigned to Exhibitors by the ANIA on a "priority" or "first-come, first-served" basis, and as much in accord with the Exhibitor's wishes as is reasonably and conveniently feasible. ANIA reserves the right to locate and/or relocate an Exhibitor's assigned exhibit space.

3) COST OF EXHIBIT SPACE - The cost of the exhibit space is \$1,575. Included in that cost: an 10' x 10' exhibit booth, a six foot skirted table and two chairs, a waste basket, an attendee list, and (2) free name badges per booth.

4) CANCELLATIONS - Any cancellation must be made in a written notification to the ANIA National Office.

For the Annual Conference, exhibitors canceling prior to February 15, 2019 will forfeit 50% of the full booth fee.

Exhibitors canceling after that date will be charged full-space rental regardless of whether the space can be resold or not.

5) DRAWINGS - Drawings for exhibitor prizes will be conducted at times specified by the ANIA exhibit manager. There is no limit to value of prizes, but the range of \$50 to \$200 is recommended.

6) SMOKING - This is a non-smoking conference, no smoking will be allowed in conference sessions or exhibits.

7) CHARACTER OF EXHIBIT - The ANIA 2019 Annual Conference reserves the right to restrict any exhibit that, because of noise, method of operation, materials, and any other reason, in the opinion of ANIA becomes objectionable and also to prohibit or remove any exhibit that, in the opinion of ANIA, may detract from the general character of the Exhibitions as a whole, or consists of product or services inconsistent with the purpose of the Exhibition, without liability for any refunds or other exhibit expenses incurred.

8) COMPLIANCE WITH LAWS - Exhibitors shall bear responsibility for the compliance with any and all local, city and state, and federal safety, fire, and health laws, ordinances, and regulations, including the Policies, Rules, and Regulations of the Rio All Suite Hotel regarding the installation and operation of the exhibit.

9) LIABILITY, INSURANCE, & WAIVER OF SUBROGATION - The ANIA 2019 Annual Conference and the Rio All Suite Hotel shall not be held responsible for the safety of exhibits against fire, theft, or property damage, or for accidents to Exhibitors or their employees from any cause prior to during, or subsequent to the period covered by the exhibit contract. Exhibitors shall obtain, at their own expense, adequate insurance against any such injury, loss, or damage. The Exhibitor waives the right of subrogation by its insurance carrier(s) to recover losses sustained under Exhibitor's insurance contracts for real and personal property.

Should any circumstances beyond the control of, and not the fault of, the ANIA 2019 Annual Conference prevent the conference from being held as scheduled, or the exhibit space not being available for uses herein specified due to war, governmental action or order, act of God, terrorism, fire, strikes, labor disputes, or any other causes beyond the control of the ANIA 2019 Annual Conference, management will determine if a refund is appropriate after due consideration of expenditures and commitments already made.

10) HOSPITALITY FUNCTIONS - Scheduling of private functions, cocktail parties, special events, or other hospitality functions must be coordinated directly with ANIA. Functions during the period of move-in, show hours, or move-out are prohibited.

11) CHANGES - The ANIA 2019 Annual Conference reserves the right to make any reasonable changes in the rules necessary to insure the health and safety of those in attendance, the significance of the exhibition, and the harmony of operation. Exhibitors will be advised of any changes via email.



www.ania.org

American Nursing Informatics Association

Annual Conference

April 11-13, 2019

Rio All Suite Hotel — Las Vegas, NV

The rental price of \$1,575 includes the following :

- Over 4.5 hours of exhibit time
- Complimentary coffee and refreshment breaks
- An 10'x10' booth with a 6' table and two chairs
- List of Attendees (distributed copy onsite)
- Two exhibitor name badges
- Opportunity for sponsorship/advertising

Exhibit Hall — Pavilion 1-2

Hotel Accommodations

Rio All Suite Hotel
3700 W. Flamingo Road
Las Vegas, NV 89103
Phone: 866-746-7671

For more information

Contact:
Tom Greene
856-256-2367
tom.greene@aniahq.org

Heidi Perret
856-256-2375
heidi.perret@ajj.com

Advanced Shipping

ANIA 2019 Annual Conference
Las Vegas Expo for
Brede/Allied Convention Services
4075 East Post Road
Las Vegas, NV 89120

Official Exhibit Service Contractor

Brede/Allied Conv. Services
info@bredeallied.com
phone: 407-851-0261

