Hello SEM Exhibitors!

Following is a list of SEM Sponsorship Opportunities. The items below will help your company to gain maximum exposure at the SEM Annual Conference. Also, please keep in mind that sponsorships not only extend your brand image, they create a feeling of goodwill. I am sure that you will find the following sponsorship benefits very exciting! **Please note that all requests for sponsorship are taken on a first come first serve basis.**

**SEM Registration Bags $3,500**
(Exclusive)
A. YOUR COMPANY LOGO placed on the front of each bag. This guarantees additional exposure during the show and long after the show ends!
B. Your company literature (1 piece) will be placed in EVERY SEM ATTENDEE’S registration bag
C. Recognition in the SEM Annual Conference Final Program
D. Recognition on the SEM/IMAC website
E. Recognition on on-site signage
F. Recognition in the SEM Newsletter

**SEM Tuesday Evening President’s Reception Sponsorship $3,000**
(Limited to two – The first to respond receives the full-page/4-color ad on the inside front cover of the Final Program. The second to respond receives the full-page/4-color ad on the inside back cover of the Final Program.)
*Your brand is valuable; it’s an extension of your commitment to your clients. Realize growth and expose your brand to potential customers, attendees. What better way to mingle than with food and beverage, compliments of your company!*
A. Put your company’s full-page/4-color ad on the inside front or back (depending on order of response) cover of the Final Program. *Remember, the SEM Annual Final Program is distributed at the show to your target audience and referred to all year!*
B. Your company literature (1 piece) will be placed in EVERY SEM ATTENDEE’S registration bag
C. Recognition on the SEM/IMAC website
D. Recognition in the SEM Annual Conference Final Program
E. Recognition on on-site signage
F. Recognition in the SEM Newsletter

**SEM Website Ad $2,250**
(Exclusive)
*This sponsorship is available March 19th. Your listing will appear on our site from materials received date through June 30th.*
A. Recognition on the SEM Website with a Banner Ad linking directly to your site!
B. Recognition in the SEM Annual Conference Final Program
C. Recognition on the SEM website
D. Your company name on signage at the show
E. Recognition in the SEM Newsletter

**SEM Badge Wallets $2,000**
(Exclusive)
A. YOUR COMPANY LOGO placed on each wallet. When picking up their registration materials, each SEM Attendee will be placing your company name right around their neck!
B. Your company literature (1 piece) will be placed in EVERY SEM ATTENDEE’S registration bag
C. Recognition in the SEM Annual Conference Final Program
D. Recognition on the SEM/IMAC website
E. Recognition on on-site signage
F. Recognition in the SEM Newsletter
SEM Annual Conference Registration $1,750
(Exclusive)
A. Put your company's logo big and bold at the SEM Registration Desk! As soon as the SEM Attendees approach the conference registration area they will see your name! "Welcome to the SEM Annual Conference and Exposition" along with your COMPANY LOGO.
B. Your company literature (1 piece) will be placed in EVERY SEM ATTENDEE'S registration bag
C. Recognition in the SEM Annual Conference Final Program
D. Recognition on the SEM/IMAC website
E. Recognition on on-site signage
F. Recognition in the SEM Newsletter

SPECIAL SEM Final Program 4 Color Ad Opportunity $1,250
(Exclusive)
I am pleased to offer the opportunity to run your Full Page 4 COLOR ad on the Outside Back Cover of the SEM Annual Conference Final Program. Remember, the SEM Final Program is distributed at the show to your target audience and referred to all year!

Dessert Break Sponsor $1,250
(Unlimited)
A. Your company literature (1 piece) will be placed in EVERY SEM ATTENDEES registration bag
B. Recognition in the SEM Annual Conference Final Program
C. Recognition on the SEM website
D. Your company name on signage at the show
E. Recognition in the SEM Newsletter

Promotional Opportunity $750
(Unlimited)
Your company literature (1 piece) will be placed in EVERY SEM ATTENDEES registration bag
Every attendee receives one of these bags. It is a terrific opportunity to get your literature directly into the hands of your target audience.

Sponsorship is available on a first-response basis. Please contact me at jen@sem.org or 203.790.6373 x106 to reserve your sponsorship!

-Jen

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