

# 2021 EXHIBITOR & SPONSORSHIP PROSPECTUS



**Visibility. Reach. Results.**

**iSET** International Symposium  
on Endovascular Therapy

**January 17-20, 2021**

The Diplomat  
Hollywood, FL  
[iset.org](http://iset.org)

# Exhibit at the Premier Endovascular Meeting for Cardiac and Cardiovascular Professionals!



ISET has a longstanding history of drawing participation from interventional radiologists, interventional cardiologists, vascular surgeons, and other health-care professionals involved in peripheral, cardiac, and neuro intervention. Nearly 1,000 participants representing almost all 50 states and one-quarter of countries worldwide gather annually for ISET. In 2021, the symposium will once again bring together expert faculty and attendees focused on disseminating and acquiring the latest knowledge and product information related to interventional medicine and vascular disease.

## IMPORTANT DATES

### September 11, 2020

Deadline for exhibit payment or to cancel booth.

### November 4, 2020

Service kit distributed.

### December 22, 2020

Last day to change hotel reservations without penalty.

### December 22, 2020

Deadline to book hotel accommodations at discounted rate.

### January 1, 2021

Last day to register/change/cancel exhibitor staff.

## EXHIBIT HOURS

### Exhibit Hall

**Sunday, January 17, 2021**

5:30 PM–7:30 PM

### Exhibit Hall

**Monday, January 18, 2021**

10:30 AM–2:30 PM

6:00 PM–7:30 PM

### Exhibit Hall

**Tuesday, January 19, 2021**

10:30 AM–2:30 PM

## SOCIAL EVENTS

### Opening Reception

**Sunday, January 17, 2021**

5:30 PM–7:30 PM

### Poster Award Reception

**Monday, January 18, 2021**

6:00 PM–7:30 PM

## IN PARTNERSHIP WITH:



**Miami Cardiac & Vascular Institute**

BAPTIST HEALTH SOUTH FLORIDA

## ENDORSED BY:



## OFFICIAL NEWS SOURCE:

**VDM**

Vascular Disease  
Management

## CONTACT INFORMATION

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Senior Vice President

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**Carson McGarrity**  
Associate Publisher

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sstarman@hmpglobal.com

**Stephanie Cabral**  
Associate Account Manager

Phone: 800.237.7285 x4268  
scabral@hmpglobal.com

## Logistics and Meeting Provider



**HMP**  
70 E. Swedesford Road, Suite 100  
Malvern, PA 19355  
Phone: 610.560.0500  
Fax: 610.560.0502  
[www.hmpglobal.com](http://www.hmpglobal.com)

## Sponsor and Education Provider



North American  
Center for Continuing  
Medical Education

**NACCME**  
104 Windsor Center Drive, Suite 200  
East Windsor, NJ 08520  
Phone: 609.371.1137  
Fax: 609.371.2733  
[www.naccme.com](http://www.naccme.com)

## Past Exhibitors

Abbott	Medstreaming, LLC
AngioAdvancements	Medtronic
Argon Medical Devices	National Cardiovascular Partners
Asahi Intecc USA	Penumbra, Inc.
Avantec Vascular	Philips
B. Braun Interventional Systems, Inc.	PQ Bypass
Barrier Technologies, LLC	Shockwave Medical
BD, Formerly Bard	Silk Road Medical
Boston Scientific	Society of Interventional Radiology (SIR)
CLI Global Society	StemRad Inc.
Cook Medical	TeraRecon
Cordis, a Cardinal Health Company	Terumo Interventional Systems
Endologix, Inc.	VentureMed Group
Elsevier	Worldwide Innovations & Technologies, Inc.
Endovascular Today	
GE Healthcare	
Gore & Associates	
HMP CardioVascular	
IMBiotechnologies Ltd	
Inari Medical	
Interventional News	
Janssen Pharmaceuticals	
MEDNAX Radiology	

### Fellow/Resident Specialty

Interventional Radiology: 62%  
 Vascular Surgery: 8%  
 Interventional Cardiology: 4%  
 Diagnostic Radiology: 13%  
 Medical Student: 5%  
 Other: 8%

### Attendance by Country

US: 90%  
 OUS: 10%

### Attendance by Recurrence

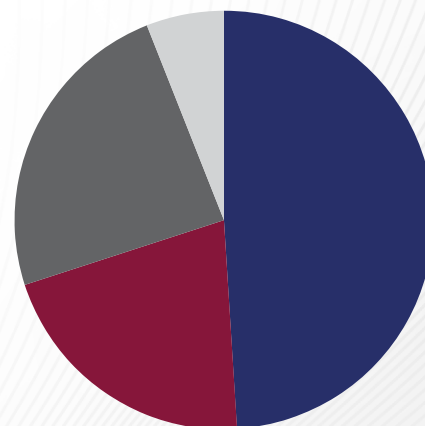
First Time: 47%  
 Returning: 53%

### Attendance by Years of Practice

< 5 Years: 42%  
 5-10 Years: 15%  
 11-20 Years: 19%  
 21-30 Years: 17%  
 >30 Years: 7%

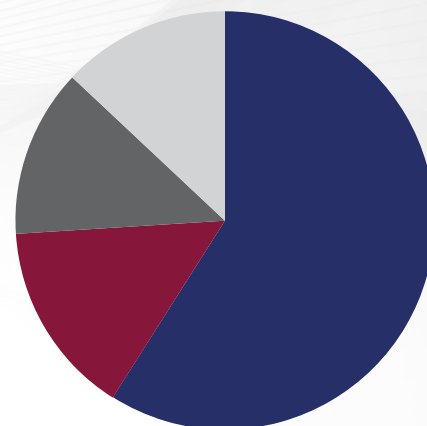
## ISET Attendance Breakdown

Physicians 53%  
 Allied Health 21%  
 Residents/Fellows/Students 24%  
 Industry/Non-Clinical 6%



## ISET Physician Demographic

Interventional Radiology 62%  
 Vascular Medicine/Surgery 15%  
 Cardiology – Interventional/Clinical 13%  
 Other (Oncology, Surgery, Neurology, IM) 13%



# Exhibit Sales, Marketing Opportunities, and Industry Sessions

Visibility. Reach. Results. To learn more about exhibiting or sponsorships at the 2021 ISET meeting, please contact our team today. We will work with you to meet your unique promotional needs.

## **Joshua D. Hartman**

Senior Vice President

Phone: 610.560.0500 x4148

[jhartman@hmpglobal.com](mailto:jhartman@hmpglobal.com)

## **Carson McGarrity**

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## **Stephanie Cabral**

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## **Mailing Address**

HMP

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IN PARTNERSHIP WITH:



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BAPTIST HEALTH SOUTH FLORIDA

ENDORSED BY:







## Exhibit Booth Rates

<b>10' x 10'</b> (3 exhibitor badges included)	<b>\$8,000</b>
<b>10' x 20'</b> (6 exhibitor badges included)	<b>\$16,000</b>
<b>10' x 30'</b> (9 exhibitor badges included)	<b>\$24,000</b>
<b>20' x 20'</b> (12 exhibitor badges included)	<b>\$32,000</b>
<b>Innovation Row 6' Table*</b> (1 exhibitor badge included)	<b>\$3,000</b>

\*Does not include back drape or side and back rail booth dividers. For start-up and early stage companies only. Contact your sales representative for more details regarding qualifications for participation.

### Exhibit Booth Fee Includes:

- ▶ Access to hundreds of physicians and allied health professionals
- ▶ Access to ISET's scientific sessions
- ▶ Recognition in course materials
- ▶ Lunch and refreshment breaks in the Exhibit Hall
- ▶ One 6-foot draped table with two chairs and wastebasket
- ▶ Company ID sign posted on the back drape
- ▶ Side and back rail booth dividers
- ▶ Complimentary badges for each booth purchased (based on booth size)

**Prime booth space is limited.  
Contact your sales representative today.**



# Host an Industry Session and/or Social Event

An exclusive opportunity to educate a captive audience of physicians awaits you. ISET exhibitors are invited to present a non-accredited industry session and/or host a social event to inform attendees about the latest product information. Sessions and/or social events must be approved by ISET management and will be granted on a first-come, first-served basis to registered exhibiting companies. Companies may choose to host a morning, midday, or evening industry session or social event. Meeting rooms designed for industry sessions and social events will accommodate up to 125 people. Logistical planning and payment for event and audiovisual expenses are the responsibility of the sponsoring company. Sponsoring companies will not be required to provide meal service for attendees.

Industry Morning Session	\$17,500
Industry Midday Session	\$45,000
Industry Evening Session	\$50,000

Each session includes five badges that grant access only to your session.

Contact your ISET sales representative for more information on securing meeting space.





# Exhibitor Space Application

Subsidiaries of one company may have more than one name. Unaffiliated companies may not have a combined listing.

**EXHIBITING COMPANY INFORMATION:** (Please complete as it should appear in the Conference Guide.)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Company Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Product to be displayed: \_\_\_\_\_

We prefer **NOT** to be next to or across the aisle from: \_\_\_\_\_

**EXHIBIT CONTACT:** (Person to whom all exhibit-related information should be sent. Communication will be via email.)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**EXHIBIT BOOTH:**

☐ 10' x 10' \$8,000  
(3 exhibitor badges included)

☐ 10' x 30' \$24,000  
(9 exhibitor badges included)

☐ Innovation Row 6' Table  
\$3,000

☐ 10' x 20' \$16,000  
(6 exhibitor badges included)

☐ 20' x 20' \$32,000  
(12 exhibitor badges included)

\*For start-up and early  
stage companies only  
(1 exhibitor badge included)

**Furniture Package**  
(included with booth)

☐ Yes, add 1 draped table, 2  
chairs, and a wastebasket.

**EXHIBIT BOOTH:**

1st Choice # \_\_\_\_\_ 2nd Choice # \_\_\_\_\_ 3rd Choice # \_\_\_\_\_

**Total Cost:** \_\_\_\_\_ **Assigned Booth Number:** \_\_\_\_\_ (office use only)

**PAYMENT INFORMATION:**

We agree to pay the total booth cost as rental for the space allotted to us. We understand that a 50% deposit must accompany the application, with the balance due September 11, 2020. After this date, payment in full must accompany all space applications.

☐ Check in the amount of \$ \_\_\_\_\_ payable to **HMP**

☐ Charge in the amount of \$ \_\_\_\_\_ ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

A 3% administrative fee will be applied to all credit card payments.

Credit Card Number \_\_\_\_\_ Exp Date \_\_\_\_/\_\_\_\_ Security Code \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Cardholder Signature \_\_\_\_\_

**CANCELLATIONS:**

Requests for cancellations of reserved exhibit space must be sent in writing to [jlindsay@hmpglobal.com](mailto:jlindsay@hmpglobal.com). Refunds, less a 50% administrative fee, will be granted for requests received on or before September 11, 2020. After this date, refunds for reserved space will not be granted.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please note that by submitting this form, you understand that your use of this space is subject to the conditions and terms provided, which, upon acceptance by HMP, will become a binding contract between you, as the exhibitor, and HMP.

Please send completed application to Jessica Lindsay at [jlindsay@hmpglobal.com](mailto:jlindsay@hmpglobal.com).

This form indicates the policies and regulations set forth as part of the contract for the conference referenced in this contract with ISET, part of HMP. ISET reserves the sole right to render all interpretations, to amend and enforce these policies and regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the conference. ISET reserves the right to decline, prohibit, and/or deny any exhibit or sponsorship that in its sole judgment is contrary to the character, objectives, and best interests of the conference or suitable for its attendee audience.

**1. EXHIBITOR'S INFORMATION KIT:** A complete Exhibitor's Information Kit containing all the necessary order forms for drayage, electrical service, furniture rental, carpeting, cleaning, etc., will be sent via email to each exhibitor after confirmation of space assignments. The official decorating company of the Event will also provide instructions within the Kit so forms may be processed online.

**2. GENERAL EXHIBIT INFORMATION:** All exhibits must be set up by the time and date in the conference Exhibitor Information Kit. The exhibits officially close at the time and date in the Exhibitor Information Kit. No exhibitors may dismantle exhibits until the official closing time. ISET reserves the right to assign booth space.

**3. EXHIBITOR SERVICES:** The official decorating and drayage company of the Event will provide and distribute an Exhibitor Information Kit containing literature and rates for all services and equipment. All furnishings and special requirements should be ordered through that decorating company.

**4. DISPLAY RULES AND REGULATIONS:** ISET follows the IAEE Guidelines for Display Rules and Regulations: <https://www.hmpglobal.com/meetings/IAEEGuidelines.pdf>

**5. EXHIBIT COORDINATOR:** The Exhibitor Information Kit will provide an exhibitor contact. For identified events, the official decorating company will direct and manage all of the following services and will have a service desk in operation at the time of installation and dismantle: Exhibitor's Information Kit distribution, furnishings, labor, rent or exhibit displays, signage, material handling services, and transportation services.

**6. PHOTOGRAPHY IN THE EXHIBIT HALL:** The use of cameras (including but not limited to cellular phones, film, digital, video taking, or image or sound capturing) or audio taping equipment is prohibited anywhere during the conference without prior permission from ISET.

**7. SUBLETTING OF SPACE:** The exhibitor agrees that the display will be confined to the area of space reserved and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited.

**8. ARRANGEMENT OF EXHIBITS:** The exhibitor agrees to manage his/her exhibits so as not to obstruct or interfere in any way with the general view, the view of the exhibits of other exhibitors, or the free passage of spectators. The decision of ISET as to what constitutes such obstruction or interferences will be final.

**9. CARE OF SPACE:** The exhibitor agrees not to deface, injure, or mar the exhibition hall of the venue, any of the furniture or fixtures contained therein, and/or any of the property of whatever nature placed therein. The exhibitor will be liable to ISET and/or the venue for any damage resulting to such exhibition hall, furniture and fixtures contained therein, and/or such property placed therein by ISET, which will occur by reason of the commission or omissions of any exhibitor and/or its agents, servants, or employees. The exhibitor will defend and hold harmless ISET from all claims and suits against ISET arising from the aforesaid commissions or omissions of the exhibitor, their agents, servants, or employees. All material used by exhibitors must conform to the requirements of the Fire Department of the city in which the venue is located.

**10. INSURANCE:** ISET assumes no responsibility for the safety of the personnel and property of exhibitors or the personal property of their officers, agents, servants, or employees. Any exhibitor wishing to insure his/her personnel or goods against injury, theft, damage by fire, accident, or other cause must do so at his/her own expense.

**11. SECURITY:** ISET and the venue are not responsible for loss of or damage to exhibitor property. Exhibitors will be required to display proper credentials to gain access to the exhibit floor.

**12. LIABILITY:** ISET will not be liable for any damages in the event that performance of this contract is rendered impossible for any of the following causes: destruction of the exhibit hall or any substantial portion thereof by fire, earthquake, the elements, a public enemy, strikes or other public disorder, impossibility of performance created by lay or any public authority, and/or for any cause beyond its control or the control of the venue.

**13. CHILDREN:** Under no circumstances will children under the age of 18 be allowed in the exhibit hall during installation or dismantle. For reasons of insurance, children are not permitted on the show floor. Because of limited seating capacity and the highly technical nature of the programs, children under the age of 18 are not invited to attend presentations.

**14. SHIPPING INSTRUCTIONS:** Please ship early and prepay all transportation charges. Collect shipments will not be accepted and all shipments should be labeled with return address. Additional shipping instructions and labels will be provided in the Exhibitor's Information Kit. All shipments should be packed securely and fully prepaid. Bills of lading should be forwarded to the drayage agent when shipment is made. Each exhibitor agrees to ship his/her materials at the company's own risk and expense.

**15. CONDUCT OF EXHIBITS:** Canvassing or distributing of promotional materials outside the exhibitor's own booth will not be permitted. ISET reserves the right to monitor and reduce any exhibitor sound system so that it does not interfere with the show and/or other exhibitors. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area without the consent of ISET. No part of the display including products is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind. Each exhibitor must make provisions for the safeguarding of his goods, materials, equipment, and display at all times. The exhibitor will indemnify and hold ISET and the venue harmless against all such claims. All of the exhibitor's property should be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of ISET or its service contractor.

**16. UTILITIES AND SERVICES:** Rates and data for electrical power, telephone connections, and internet will be provided in the Exhibitor's Information Kit.

**17. BOOTH RELOCATION:** ISET reserves the right to rearrange the floor plan at any time. ISET reserves the right to relocate exhibitors should it become necessary for causes beyond the control of ISET, or advisable in the best judgment of ISET. After assignment of space, exhibitor agrees to accept relocation to other comparable space if ISET deems such a relocation to be necessary or appropriate.

**18. CANCELLATION BY EXHIBITOR:** Any cancellation of or reduction in space must be communicated to ISET in writing. Cancellation of or reduction in space in no way relieves Company of its financial obligations as outlined herein. A full one hundred percent (100%) of the total Contract amount will be due for any cancellations received less than 6 months before the date of the Event as outlined herein. Management may, at its sole discretion, reassign any cancelled space.

**19. CANCELLATION BY THE EVENT ORGANIZER:** In the event that ISET be cancelled by ISET, ISET will refund the exhibit booth fee(s), including deposit(s), previously paid by Exhibitor, minus any expenses already incurred by ISET. Exhibitor may choose to transfer any remaining balance of fees (after incurred expenses by ISET have been deducted from previously paid fees) to a future live or virtual event, or toward print or digital products. ISET shall be under no liability to the Exhibitor or any other person in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

**20. CHANGES BY THE EVENT ORGANIZER:** In the event that ISET is postponed or converted to a virtual event by ISET, ISET will transfer all previously paid fees to the new event (live or virtual). If the meeting is postponed and moves to alternate exhibit space, ISET will assign booth space comparable in size and location to the Exhibitor and Exhibitor agrees to use such space under the terms of this Contract. Should Exhibitor be unable to participate in the postponed or virtual event, previously paid fees will be transferred to a future event or applied toward print or digital products. ISET shall be under no liability to the Exhibitor or any other person or company in respect of any actions, proceedings, claims, demands, losses (including consequential losses), costs, or expenses whatsoever, which may be brought against or suffered or incurred by the Exhibitor as the result thereof.

**21. PAYMENT:** If ISET has not received payment in full before the date of the Event, Company may be refused the opportunity to participate until its financial obligation is satisfied.

a. For any signed Contract received more than six (6) months before the date of the Event outlined herein, Company will remit payment to ISET according to the following schedule:

i. A non-refundable fifty percent (50%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

ii. The remaining fifty percent (50%) of the total Contract amount is due no less than six (6) months before the date of the Event as outlined herein. Payment not made in full via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

b. For any signed Contract received within six (6) months before the date of the Event outlined herein, Company will remit payment to ISET according to the following schedule:

i. A non-refundable one hundred percent (100%) of the total Contract amount is due upon signing this Contract. Payment not made via credit card upon signing this Contract will be invoiced. Payment must be received by ISET according to the payment terms stated on the Invoice. Until payment is received, ISET may, at its sole discretion, re-assign any exhibit space or sponsorship outlined herein.

c. Payment can be made by credit card or by check.

i. Make check payable to HMP and mail with a copy of your signed contract to:

HMP Communications, LLC  
PO Box 22151  
New York, NY 10087-2151

ii. Credit Card: Please complete the form at [hmpglobal.com/](http://hmpglobal.com/) payments. There is a 3% credit card processing fee except for those located in CA, CO, CT, FL, KS, ME, MA, NY, OK, TX, and Puerto Rico.

**22. RIGGING:** Additional rigging fees may apply for hanging signs in booths. Rates will be provided in the Exhibitor's Information Kit.

**23. INTELLECTUAL PROPERTY:** Exhibitor grants ISET a limited, non-exclusive, non-transferable license to use exhibitor's name and marks in connection with the Event. Exhibitor may not use ISET name, trademarks, logos, or research in its booth or in any information it provides to its clients, except to inform clients that it will be participating as an exhibitor or sponsor of the event. The use of ISET logo/ name or the event logo/name by exhibitor before, during, or after the event is strictly forbidden without the prior written consent of ISET.

**24. DECORATION:** ISET shall have full discretion in the placing, arrangement, and appearance of all items displayed by exhibitor and may require the replacing, rearrangement, or redecorating of any item or of any booth, and no liability shall attach to management for costs that may devolve upon exhibitor thereby.

**25. OUTSIDE ACTIVITIES:** Exhibitor shall not conduct any event that will take qualified show attendees from the Event. Exhibitor shall not conduct or sponsor at any time during the Event any off-site hospitality events.

**26. LOTTERIES & CONTESTS:** The operation of games of chance, lottery devices, or the actual or simulated pursuit of any recreational pastime is permitted only to the extent permitted by applicable law and upon ISET written approval.

**27. ADMISSION:** ISET shall have sole control over admission policies at all times. Booth personnel are restricted to exhibitor's employees and authorized representatives. All exhibitor personnel must wear an Exhibitor badge at all times. ISET reserves the right to limit the number of booth personnel at any time. Exhibitor's booth must be staffed during exhibit hall hours.

**28. ELIGIBILITY:** Only companies with a product or service directly related to the field of Cardiovascular will be considered. ISET management reserves the right to reject, cancel, or refuse participation to any person or company.

Any person who attends an HMP organized event grants permission to HMP, its employees, and agents (collectively "HMP") to record his or her visual/audio images, including, but not limited to, photographs, digital images, voices, sound or video recordings, audio clips, or accompanying written descriptions, and, without notifying such person, to use his or her name and such images for any purpose of HMP, including advertisements for HMP and its programs.



# Sponsorship Opportunities

To enhance and maximize your company's exposure at ISET 2021, below is a detailed list of the opportunities available. Customized opportunities are also available—let us know how we can help you achieve your goals!



## Charging Station

Mobile device and personal digital device charging stations are one of the most exciting services in the event industry today. A station that charges electronic devices quickly and conveniently will be available to ISET attendees in high-traffic areas throughout the hotel. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

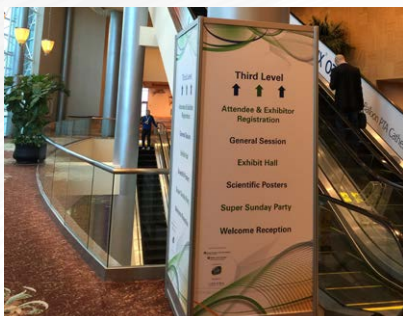
**Price: \$12,800**



## Column Towers

Share your company's message by placing an advertisement on a lighted column tower in high-traffic areas of the conference. Each column tower is approximately 3' W x 10' H. Text graphics are recommended (panels with picture images may appear pixelated due to back-light effects). The sponsor must provide custom artwork as an electronic file. ISET will manage production and on-site logistics.

**Price: \$11,000**



## Column Wraps – Great Hall and 2nd Level

Ensure your company's brand is seen as attendees walk through the meeting and exhibit space during ISET by placing a customized message on column wraps in high-traffic areas. Each column wrap is 3' wide by 8' high. Specific locations can be selected. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price: \$8,300** includes two per floor



## Conference Backpack with Corporate Logo

Offering elite advertising exposure, the symposium backpack is one of the most coveted support opportunities. The backpacks are made available at registration to all attendees. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price:** \$20,000 exclusive sponsorship



## Cyber Café

Help attendees stay connected and land great visibility for your organization by sponsoring the Cyber Café. With multiple advertising panels available on the structure, you're sure to make an impact. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price:** \$20,600



## Elevator Door Clings (Convention Center)

Elevator door clings catch attendees' attention on the way to and from their rooms. This is an excellent advertising opportunity to draw traffic to your exhibit booth. Clings will be available on elevators located in both the hotel and convention center. Your ISET sales team will be able to provide exact locations. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price:** \$16,000 per floor (includes four doors per floor)



## Escalator Fascia

Your large, colorful banner will be displayed overhead on the escalator wall between the Great Hall and Ballroom level so it is visible to all ISET attendees navigating from both levels. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price:** \$8,300





## Escalator Glass Decals

Showcase your brand to a captive audience in high-traffic locations. Place your company's message on escalator glass panels located between the second floor and Great Hall level. Attendees will view your company's branding while navigating between floors. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price:** \$16,000 per floor

## Foam Cube Seating

**Foam Seating:** The structures are constructed of high-density foam, covered with a custom-branded cover.

**The S:** An exclusive sponsorship opportunity, the S is a custom-branded S-shape seating area located on the third floor of the Diplomat Hotel Convention Center.

**Price:** \$15,500

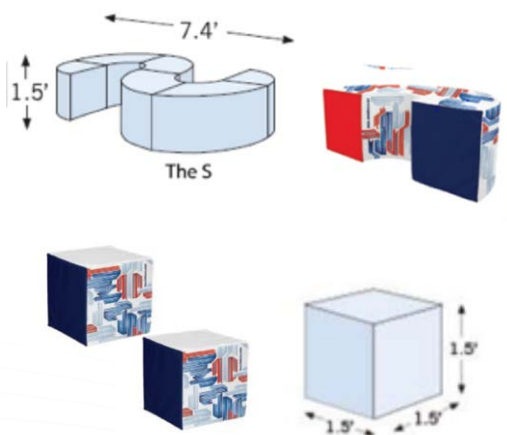
**Seating Cubes:** Five custom-branded stand-alone seating cubes placed in the ISET Registration area.

**Price:** \$15,500

## Footprint Paths

ISET show management will arrange footprint paths leading attendees from the Exhibit Hall entrance to your booth! The footprint paths give you the opportunity to display your company name, logo, and/or booth number and are an excellent way to maximize your booth traffic. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price:** \$10,300 includes ten 2' x 3' clings







## Hotel Room Keycards

What does every attendee carry with them everywhere they go and look at multiple times a day? Their hotel room key! Gain maximum exposure by putting a message directly in the hands of target audiences. You can have your company logo or special offer printed on every hotel key for the duration of the symposium. Add your message to the keycard sleeve cover for an additional opportunity.

**Price: \$13,400** keycard only

**Price: \$18,600** keycard with sleeve cover



## Lanyards

Lanyards are a one-of-a-kind opportunity to gain exposure for your company. Place your logo on the ISET symposium lanyard all attendees wear with their required name badge. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price: \$12,500**

## Lightbox

Turn your most recent ad into an illuminated lightbox featuring your custom artwork printed on plexiglass material lit from within, giving it an eye-catching glow! Lightboxes are single-sided and approximately 3' wide by 6' tall and 1.5' deep. (Pricing includes production, installation, dismantling, and electric). Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price: \$9,300** one 3' x 6' box

**Price: \$22,700** three 3' x 6' boxes

**Price: \$34,000** five 3' x 6' boxes





## Mobile App

Get your message literally in the hands of your target audience through their smartphones and other mobile devices by sponsoring an easy-to-use mobile app that provides pertinent symposium information, including the session schedule, daily events, exhibitor listings, and maps. Your company logo will be strategically placed on the splash page of the mobile app that is viewed every time an attendee opens the app. Your logo will also be placed in the Quick Start Guide that is put into every backpack. This guide provides information on accessing and using the mobile app.

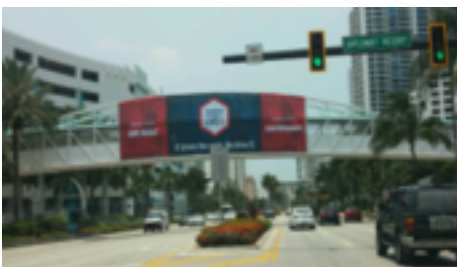
**Price: \$15,500**



## Open Air Studio (1-hour slot)

Cost includes filming a 1-hour program at the ISET studio. Sponsor to select physicians and topics for filming. Four hours of edits are included as well as an eBlast to the ISET attendee list and the online subscriber list for *Cath Lab Digest*, *the Journal of Invasive Cardiology*, and *Vascular Disease Management* (approx. 25,000 emails). Additional editing and promotional materials are subject to an additional fee.

**Price: \$15,000**



## Overhead Walking Bridge

Your large, colorful banner will be displayed overhead of the walking bridge so it is visible to all ISET attendees and anyone accessing the roadway between the hotel and conference center. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price: \$51,500**



## Table-Top Decals

Increase your exposure throughout the symposium venue with up to 20 table-top decals featuring your company name or logo. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price: \$10,300** includes twenty 36" round decals





## TV Wall Unit

Draw attention with a 8' H x 13' W television wall unit. The sponsorship includes your custom message (static) on the back-panel wall and digital advertisements on two plasma screen TVs. Your videos will be looped continuously on two plasma screens. Electronic file must be submitted by the sponsor; ISET will manage on-site logistics.

**Price: \$21,000**



## Conference WiFi

Increase your exposure throughout the conference venue by providing free WiFi internet access to ISET symposium attendees. The WiFi sponsorship allows you to customize the login screen and will direct attendees directly to your website!

**Price: \$31,000**



## Window Clings – 1st Floor Walkway

Window clings are a great new way to inform attendees about where your booth is located and what you're promoting before they even get inside the Exhibit Hall. Attendees will pass these large windows as they make their way over the first floor walkway from the hotel to the convention center. Electronic artwork must be submitted by the sponsor. ISET will manage production and on-site logistics.

**Price: \$17,500**



# Additional Sponsorship Opportunities

All sponsorships are EXCLUSIVE to one company unless marked with an asterisk.

Advertisement in Conference Guide: Full-Page, Four-Color, or Black and White	<input type="checkbox"/>	\$6,700
Advertisement in Conference Guide: Cover 2 or 4 Premium (Additional)	<input type="checkbox"/>	\$3,100
Advertisement in Conference Guide: Insert Tip in Charge	<input type="checkbox"/>	\$5,200
Advertisement in Conference Guide: Bellyband (Available as Long as the Cover-Tip Is Not Sponsored)	<input type="checkbox"/>	\$10,300
Advertisement in Conference Guide: Cover-Tip (Available as Long as the Bellyband Is Not Sponsored)	<input type="checkbox"/>	\$12,900
Advertisement in Conference Guide: Poly-Bagged Ad	<input type="checkbox"/>	\$15,500
Attendee Registration: Free-Standing Columns (Package of Two Columns)	<input type="checkbox"/>	\$10,300
Attendee Registration: Floor Decals (Package of Two 4' x 8' Clings)	<input type="checkbox"/>	\$7,800
Bag Insert: One-Page Insert, Double-Sided (Two Pages, Client Provides Materials)	<input type="checkbox"/>	\$3,100
Bag Insert: Two-Page Insert, Double-Sided (Four Pages, Client Provides Materials)	<input type="checkbox"/>	\$4,100
Bag Insert: Three-Page Insert, Double-Sided (Six Pages, Client Provides Materials)	<input type="checkbox"/>	\$7,200
Bag Insert: Four-Page Insert, Double-Sided (Eight Pages, Client Provides Materials)	<input type="checkbox"/>	\$10,300
Charging Station	<input type="checkbox"/>	\$12,800
Coffee Stations	<input type="checkbox"/>	\$8,500/day
Column Towers	<input type="checkbox"/>	\$11,000
Column Wraps (Great Hall and 2nd Level)	<input type="checkbox"/>	\$8,300
Conference Backpack with Corporate Logo	<input type="checkbox"/>	\$20,000
Conference Pens (Produced by HMP)	<input type="checkbox"/>	\$10,300
Conference Pens (Produced by Sponsor)	<input type="checkbox"/>	\$5,200
Cyber Café	<input type="checkbox"/>	\$20,600
eBlast to ISET Attendees	<input type="checkbox"/>	\$7,200
eBlast: Daily Morning Flash Updates to Clinicians (Shared)	<input type="checkbox"/>	\$3,600
Elevator Door Clings (Convention Center)	<input type="checkbox"/>	\$16,000
Escalator Fascia Banner	<input type="checkbox"/>	\$8,300
Escalator Glass Decals	<input type="checkbox"/>	\$16,200
Faculty Reception	<input type="checkbox"/>	\$35,000
Foam Cube Seating: The S	<input type="checkbox"/>	\$15,500
Foam Cube Seating: Seating Cubes	<input type="checkbox"/>	\$15,500
Footprint Paths	<input type="checkbox"/>	\$10,300
Gobo Over Hotel Registration Desk (Exclusive Sponsorship)	<input type="checkbox"/>	\$20,600
Hotel In-Room Tent Cards (Provided by Client)	<input type="checkbox"/>	\$15,500
Hotel Room Door Drop: Outside Room (Client Provides Materials)	<input type="checkbox"/>	\$8,300
Hotel Room Keycards: Keycard Only	<input type="checkbox"/>	\$13,400
Hotel Room Keycards: Keycard with Sleeve Cover	<input type="checkbox"/>	\$18,600
Hotel Voicemail Message to Attendees		Pricing upon request
Innovation Theaters (Enduring/Digital Product Theaters)		Pricing upon request
Innovation Theaters (Product Theaters)		Pricing upon request
Lanyards	<input type="checkbox"/>	\$12,500
Lightbox: One 3' x 6' Box	<input type="checkbox"/>	\$9,300
Lightbox: Three 3' x 6' Boxes	<input type="checkbox"/>	\$22,700
Lightbox: Five 3' x 6' Boxes	<input type="checkbox"/>	\$34,000
Mobile App	<input type="checkbox"/>	\$15,500
Mobile App Push Notifications (Limited to three per day)	<input type="checkbox"/>	\$2,600
Open Air Studio	<input type="checkbox"/>	\$15,000
Overhead Walking Bridge Banner	<input type="checkbox"/>	\$51,500
Table-Top Decals	<input type="checkbox"/>	\$10,300
TV Wall Unit	<input type="checkbox"/>	\$21,000
WiFi Hot Spots	<input type="checkbox"/>	\$31,000
Window Clings: 1st Floor Walkways	<input type="checkbox"/>	\$17,500

## 2021 Sponsorship Application & Contract

COMPANY NAME

PARENT COMPANY

COMPANY MAILING ADDRESS

CITY

STATE

ZIP

CONTACT NAME

TITLE

CONTACT PHONE

CONTACT EMAIL

SIGNATURE OF AUTHORIZED REPRESENTATIVE

We fully understand that this form shall become a binding contract upon acceptance and is subject to the terms, conditions, rules, and regulations set forth herein. NACCME reserves the right to approve all contracts and may restrict inappropriate products/services.

### DEADLINES & SPECIFICATIONS

The advertising and sponsorship commitment deadline is November 20, 2020. Sponsorships specifications, artwork deadlines, and submission instructions will be provided upon receipt of the signed Sponsorship Application & Contract. Artwork submitted after the deadlines provided will accrue late fees which must be paid by the sponsor.

### PAYMENT INFORMATION

We agree to pay the total cost as rental for the sponsorship allotted to us. We understand that a 50% deposit must accompany the application with the balance due by/on September 11, 2020, or at signing. Upon receipt and acceptance of this signed contract, NACCME will invoice you for the total amount due. Payment options and instructions will be provided at that time. NACCME FED ID #20-3237337

### CANCELLATION POLICY

Notification of intent to cancel must be provided in writing. Cancellations received prior to September 11, 2020 will result in the forfeiture of 50% of the total sponsorship fee. Cancellations on or after September 11, 2020 will result in the forfeiture of 100% of the sponsorship fee. There will be no refunds after this time.

### CHANGES TO THIS AGREEMENT

Any changes, additions, stipulations, or deletions by either NACCME or the sponsor will not be considered agreed to or binding to the other unless such modifications have been initialed or otherwise approved in writing by the other party. If changes to the said project occur, this agreement will be superseded by an addendum and pricing will be adjusted accordingly.

## Submit Sponsor Application & Contract

### Colleen Waters

Business Development Director  
Phone: 609.630.6203  
cwaters@naccme.com

### Stephanie Starman

National Account Manager  
Phone: 800.237.7285 x4118  
sstarman@hmpglobal.com

### Carson McGarrity

Associate Publisher  
Phone: 215.262.4739  
cmcgarrity@hmpglobal.com

### Stephanie Cabral

Associate Account Manager  
Phone: 800.237.7285 x4268  
scabral@hmpglobal.com

## 2021 AFFILIATE MEETING REQUEST FORM

Please complete one form for each function planned. All requests must be approved by HMP.

Company:		Contact Person:	
Address:	City:	State:	Zip/Postal Code:
Phone:	Fax:		Email:
# Attending:	Day/Date of Meeting:	Start Time: AM/PM	End Time: AM/PM
Meeting Name:			
<b>TYPE OF FUNCTION</b>			
<input type="checkbox"/> Breakfast (#ppl)____	<input type="checkbox"/> Lunch (#ppl)____	<input type="checkbox"/> Dinner (#ppl)____	<input type="checkbox"/> Reception (#ppl)____
<input type="checkbox"/> Meeting Only (#ppl)____			
<b>ROOM SET</b>			
<input type="checkbox"/> Banquet	<input type="checkbox"/> Classroom	<input type="checkbox"/> Conference	<input type="checkbox"/> Head Table (#____)
<input type="checkbox"/> Podium	<input type="checkbox"/> Reception	<input type="checkbox"/> Theater	<input type="checkbox"/> U-Shaped
<input type="checkbox"/> Hollow Square			
<input type="checkbox"/> Other _____			
<b>AUDIO/VISUAL</b>			
<input type="checkbox"/> None	<input type="checkbox"/> Podium with Mic	<input type="checkbox"/> Lavalier Mic	<input type="checkbox"/> LCD Projector
<input type="checkbox"/> Laser Pointer	<input type="checkbox"/> Easel(s)(#____)	<input type="checkbox"/> Flip Chart(s) with Markers (#____)	<input type="checkbox"/> Screen
<input type="checkbox"/> Internet Connection	<input type="checkbox"/> Other _____	<input type="checkbox"/> Polycom Conference Phone	

**MEETING SPACE FEE (per day):** \$750/up to 4 hours | \$1,000/up to 8 hours | \$1,500/more than 8 hours  
(Fees do NOT include A/V equipment or catering. Contact information for these services will be provided in the confirmation letter.)

### Method of Payment (Please choose from the following options.)

☐ Check made payable to HMP.

All checks must be drawn on a U.S. bank in U.S. funds.

Mail to HMP, 70 E. Swedesford Road, Suite 100, Malvern, PA 19355

Credit Card ☐ American Express ☐ MasterCard ☐ Visa

A 3% administrative fee will be applied to all credit card payments.

Total Amount: \_\_\_\_\_

Name on Card	Credit Card No.	Expiration Date
Billing Address	Security Code	
Signature of the Cardholder (required)	Date	

### SHOW MANAGEMENT ONLY:

Date Received	Approval	Fee	Room
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### Return completed form to:

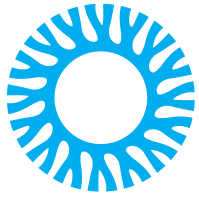
**Victoria Sichelstiel, CMP,  
Tradeshow Meeting Planner, HMP**

70 E. Swedesford Road, Suite 100  
Malvern, PA 19355

Phone: 610.560.0500 x4125

Fax: 610.560.0503

Email: vsichelstiel@hmpglobal.com



# CardioVascular Learning Network

The CardioVascular Learning Network serves as the digital hub for the latest cardiovascular news, information, and education and offers direct access to HMP's full suite of award-winning journals, webinars, videos, podcasts, and case reports in this space. From this portal, visitors can tap into HMP's cardiovascular journals, *IO Learning*, *Cath Lab Digest*, *EP Lab Digest*, *Journal of Invasive Cardiology*, and *Vascular Disease Management*. The newsfeed section pulls together original content of relevant information collected from an array of sources including conferences, other medical journals, and government. Featured videos and podcasts offer insights with interviews from patients to cardiovascular professionals. Additionally, the CardioVascular Learning Network provides access to continuing medical education accredited programs listed below through NACCME, HMP's medical education subsidiary. Visit [cardiovascularlearningnetwork.com](http://cardiovascularlearningnetwork.com).

## UPCOMING EVENTS

### AMP

The Amputation Prevention Symposium

**August 12-15, 2020**

Chicago, Illinois

[amptheclimeeting.com](http://amptheclimeeting.com)

### cio

Symposium on Clinical Interventional Oncology

**October 9-11, 2020**

Miami Beach, Florida

[TheIOMeeting.com](http://TheIOMeeting.com)



**October 12-14, 2020**

Lugano, Switzerland

[europe.amptheclimeeting.com](http://europe.amptheclimeeting.com)



**January 26-29, 2021**

Leipzig, Germany

[leipzig-interventional-course.com](http://leipzig-interventional-course.com)

**FOR INFORMATION ON OPPORTUNITIES AVAILABLE AT THESE MEETINGS, PLEASE CONTACT:**

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