ARCHITECTURAL DIGEST

AD DESIGN SHOW

MARCH 21-24, 2019

NEW YORK CITY

ARCHITECTURAL DIGEST'S PREMIERE DESIGN EVENT

PRODUCED BY:

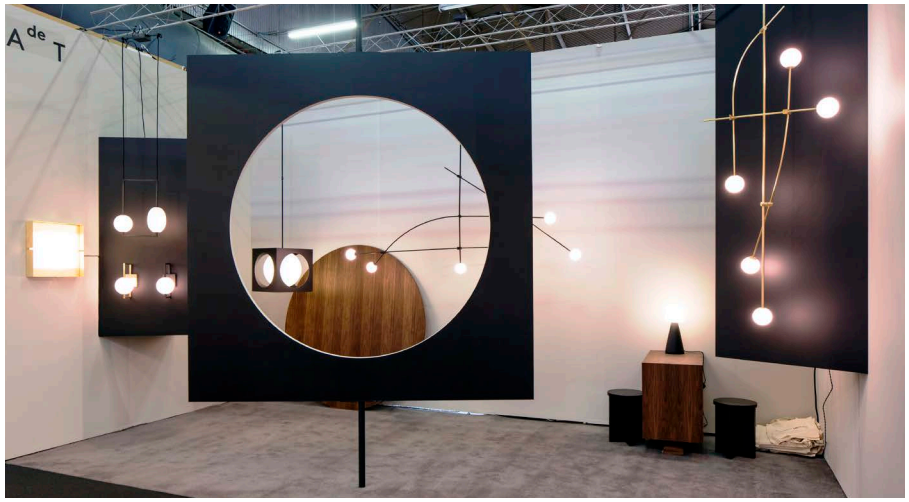
theMART A VORNADO PROPERTY

A MARKETPLACE FOR INTERNATIONAL DESIGN

The New York City show, which has received international notoriety and attracts attendees from around the globe, is visited by thousands of enthusiasts and professionals in search of products, resources, and possibilities.

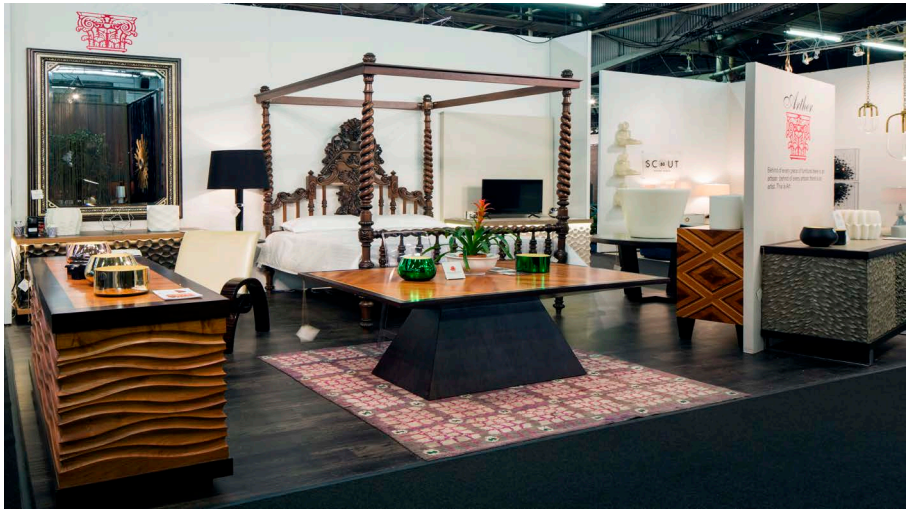
FURNISH

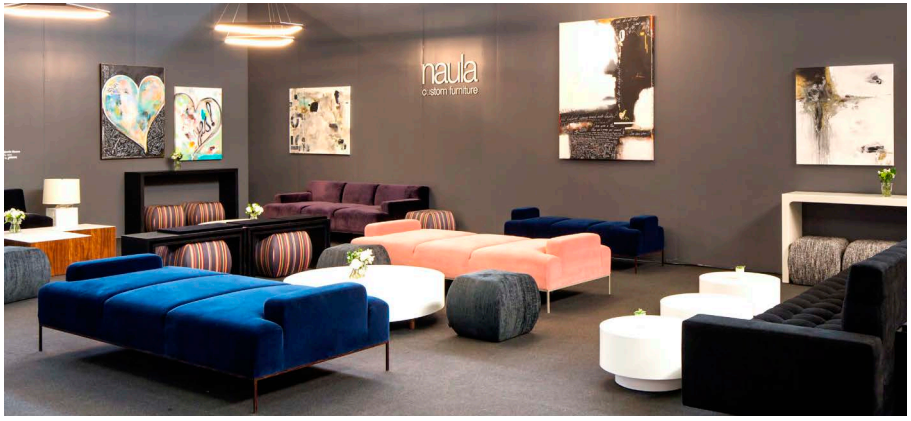
This section of the show is a curated presentation of luxury home furnishings and related goods and services. Exhibiting categories include contemporary and classic furniture for indoor and out, lighting, carpet, accessories, paint, wallpaper, textiles and design services.

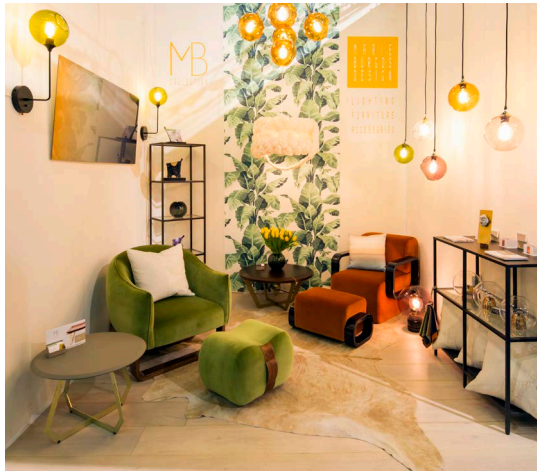


FURNISH

Arther • Atelier de Troupe • Benjamin Moore • Costantini Design • Daniel Scuderi Antiques • David Harber Ltd. • ducduc • Galería Jesús Guerrero Santos • Jan Kath Design • KGBL • Milano Smart Living • Naula • Nested NY • NICHE • Perigold • Scout Design Studio • Sony Life Space UX • The New Traditionalists • vanCollier • Vaughan Designs • Warp & Weft ...and many others

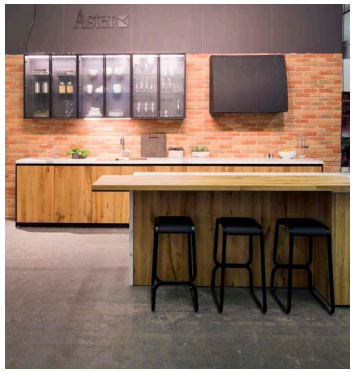






REFRESH

This is the largest exposition of luxury kitchen, bath and building products in North America. The REFRESH section of the show enables design professionals and affluent homeowners to discover the latest designs and innovations in one place. It features more than 130 brands of state-of-the-art appliances, bath systems, decorative hardware, cabinetry, countertops, flooring, tile, stone, surfaces and more.



REFRESH

Artistic Tile • Aster Cucine • Baldwin Hardware • Brizo • Cesar New York • Compass Ironworks • Dacor • Fantini • Hestan • House of Rohl • JM Lifestyles • Kalamazoo Outdoor Gourmet • Miele • Paris Ceramics • Porcelanosa • Riviera Bronze Manufacturing • Rocky Mountain Hardware • Sub-Zero • THG PARIS • WOLF ...and many others

MADE

The juried MADE galleries provide artists and independent designers of limited-edition, custom, and one-of-a-kind objects and furnishings the opportunity to showcase their creations. MADE features more than 150 designers—from local and emerging artisans to established studios—presenting lighting, art, sculpture, fine furniture, and furnishings.

MADE

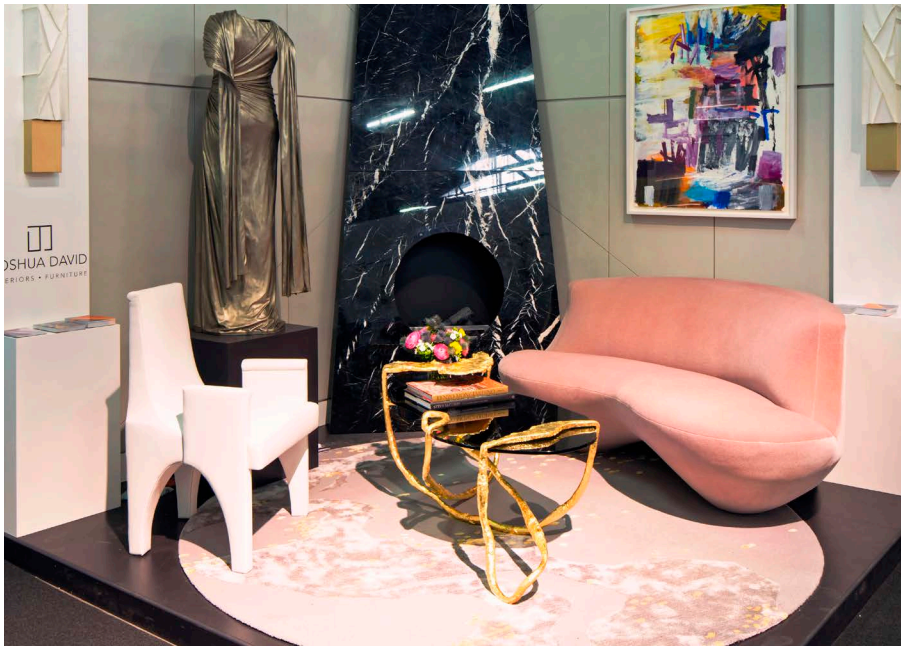
Allied Maker • AVO • Bzippy & Co. • Eskayel • Kin & Company • Fort Standard • Michael Felix • Slash Objexcts • Tantuvi Wallpaper Projects • Woodsport • and more...

DESIGNER FOCUS

Launched in 2018, our newest section will expand with a presentation of established interior architects and designers who will be able to speak about their work, process and availability.

DESIGNER FOCUS

Circa Interiors & Antiques • Christopher Architecture & Interiors • Current • Joshua David Interiors

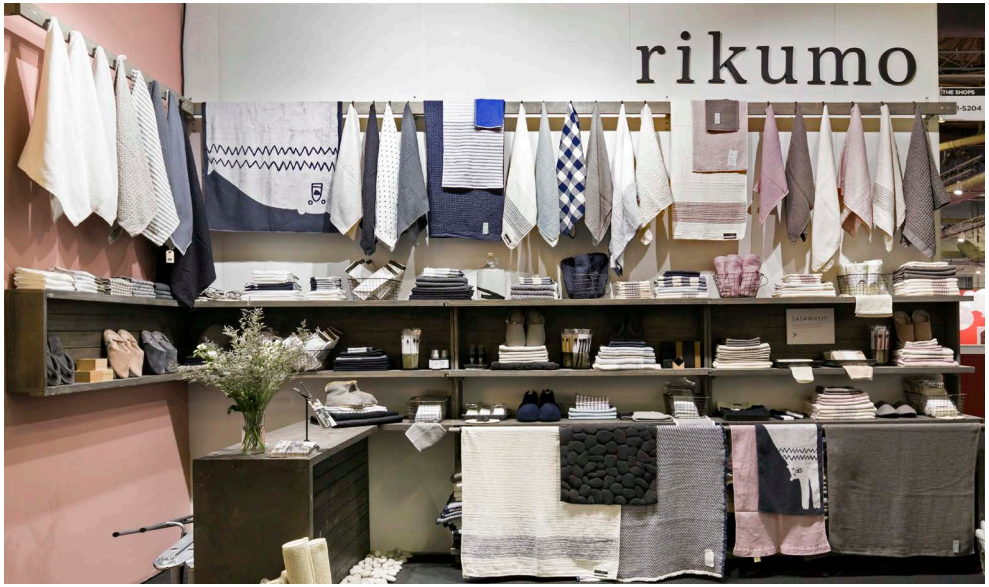


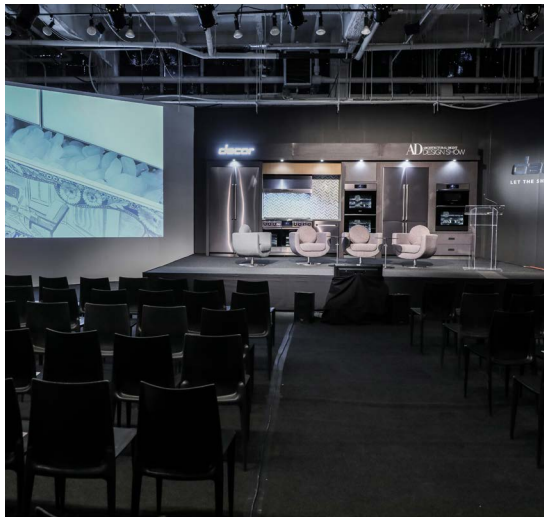
SHOPS

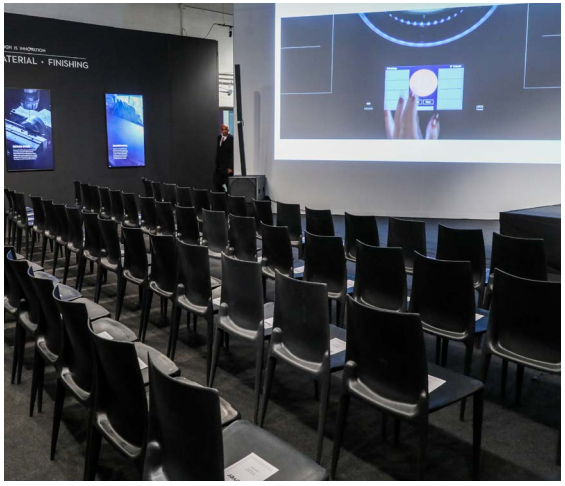
The curated SHOPS afford attendees the opportunity to buy a piece of everyday luxury from pioneering design retailers. Cash-and-carry shops offer decor, gifts, food, flowers, stationery, tabletop accessories, and more. Items are available for immediate purchase.

SHOPS

American Design Club • Bellocq • Christophe Pourny Studio • Golden Door • Harlem Candles • Hazel Village • HERE Projects • Keap Candles • Rikumo • and more...





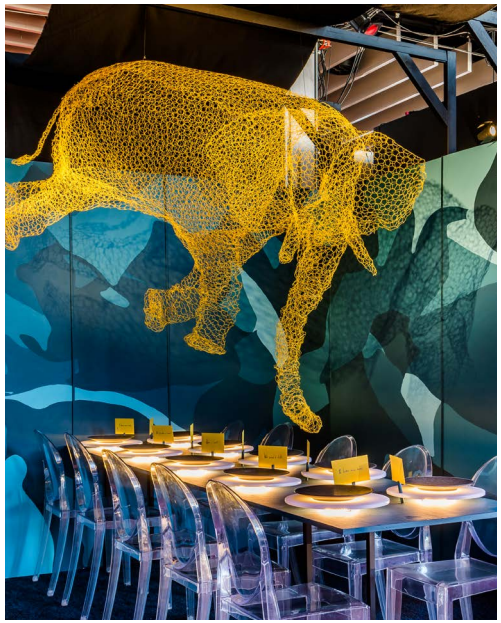


PANELS & TALKS

Highly informative seminars geared specifically to the design trade appear in the theater on Thursday with more inspirational talks all day on Friday, Saturday, and Sunday with some of the leading talents in 21st-century design.

AD Editor In Chief Amy Astley • Billy Cotton • Jeffrey Bilhuber • Ellie Cullman • Douglas Friedman • Genevieve Gorder • Victoria Hagan • Alexa Hampton • India Hicks • Laura Kirar • Aerin Lauder • Amy Lau • Fern Mallis • David Monn • Joe Nahem • AD West Coast Editor Mayer Rus •

THE 2018 AD APARTMENT DESIGNED BY AD100 FIRM DRAKE | ANDERSON



DIFFA'S DINING BY DESIGN, PIER 92, THURSDAY — MONDAY

AUDIENCE

The show is attended by nearly 40,000 consumers & design trade professionals:

Affluent Homeowners • Architects • Builders • Contractors • Developers • Gallerists • Interior Designers • Landscape Architects • Luxury Retail Buyers • Set Designers • Stagers • Stylists • Visual Merchandisers • and more

NATIONAL MARKETING & ADVERTISING REACH

A national print advertising campaign reaches 95 million readers with a primary focus in *Architectural Digest*, *The New York Times*, *T Magazine, Wall Street Journal,* and Condé Nast publications such as:

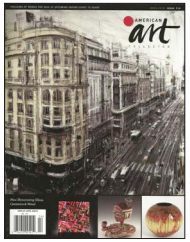
Allure • Brides • Self • The New Yorker • W • Vanity Fair

A digital advertising campaign generates another 75+ million marketing impressions, highlighting the show in online publications such as:

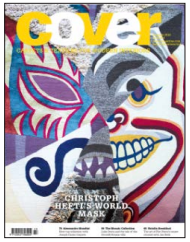
avenuemagazine.com • nytimes.com • epicurious.com • archdigest.com
bonappetit.com • cntraveler.com • glamour.com • golfdigest.com
newyorker.com • vanityfair.com • thearchitectnewspaper.com

THE 2018 SHOW RECEIVED MORE THAN 1 BILLION MEDIA IMPRESSIONS FROM 800+ PRESS OUTLETS

Television • Newspapers • Video • Social Media • Blogs • Magazines • and more



American Art Collector



Cover Magazine

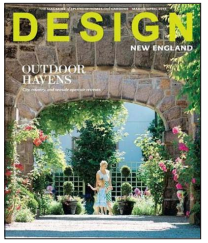
The Architect's Newspaper

Architectural Digest

Design Magazine

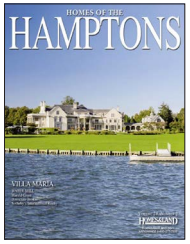
Design NJ

Avenue



Design New England

Hali Magazine



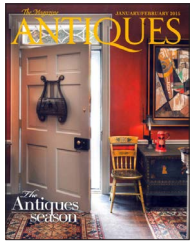
Homes of the Hamptons

Antiques & Fine Art Magazine

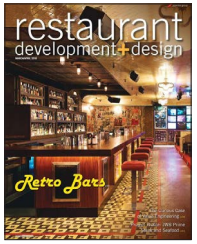
Aspire Magazine

Kitchen & Bath Business

Metropolis



The Magazine ANTIQUES



Restaurant Development & Design

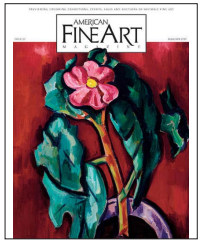
Manhattan

Kitchen & Bath Design News

New York Cottages & Garden

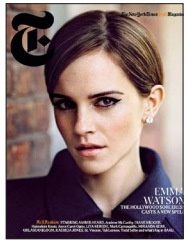
New England Home

Modern Magazine



American Fine Art Magazine

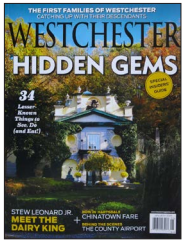
The Retail Observer



T Magazine

Venü Magazine

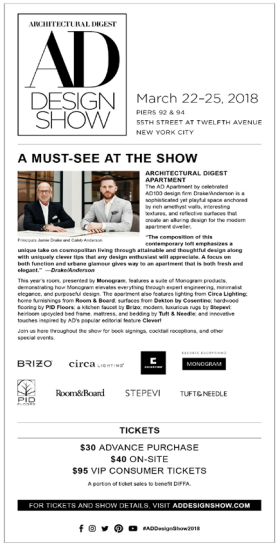
W42ST Magazine

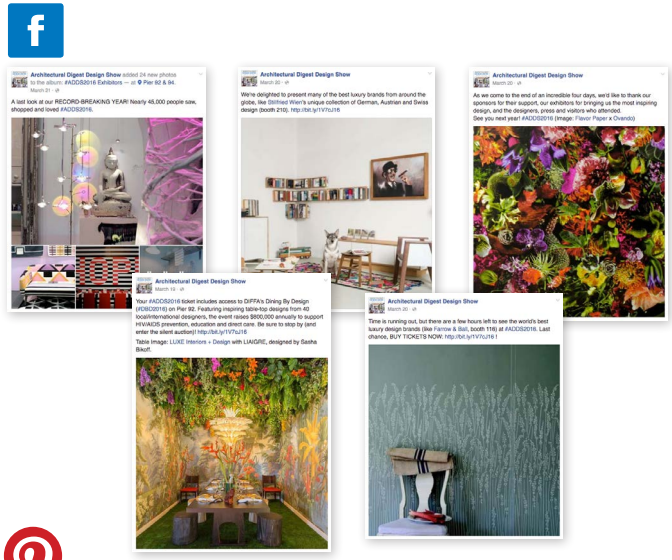


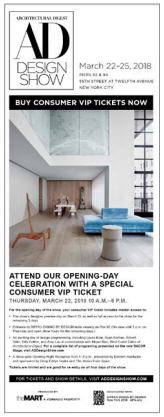
Westchester Magazine

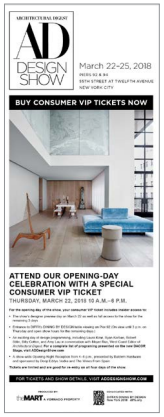
MORE THAN 19 MILLION PROMOTIONAL MEDIA IMPRESSIONS

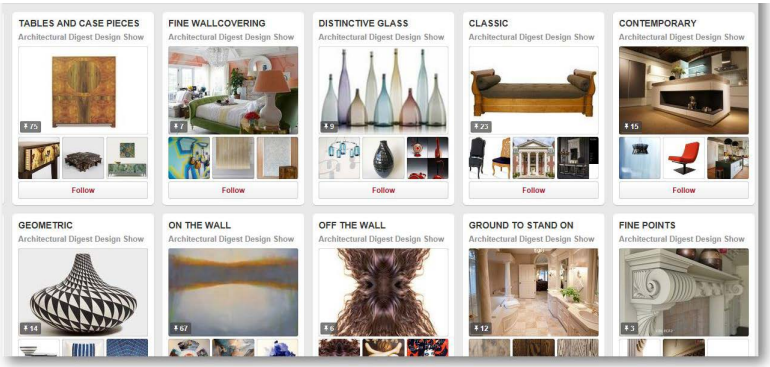
garnered through print advertising in nearly 30 leading regional and national design and lifestyle magazines

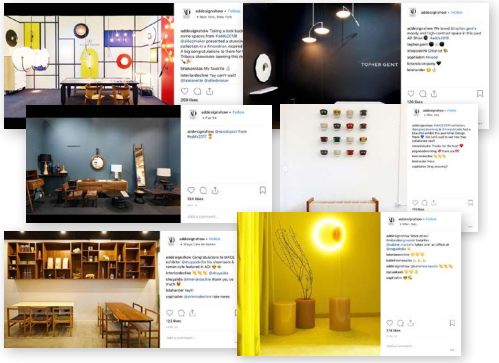












INTEGRATED PROMOTION

- The show's broad social media and PR platforms help reach 100,000 design enthusiasts with instant information and breaking news
- ADDesignShow.com provides extensive exposure, with nearly 300,000 visitors in the weeks preceding the show
- Targeted e-mail marketing reaches more than 1.7 million members of the design trade, influencers, and consumers
- A strategic PR effort supporting print, broadcast, and online media produces millions of media impressions and assures a visible presence in the design community and the luxury marketplace

A DESTINATION FOR DESIGN ENTHUSIASTS

A world of design inspiration awaits visitors at the 18th annual Architectural Digest Design Show

March 21-24, 2019

4 DAYS. 400 BRANDS. 40,000 GUESTS. COUNTLESS WAYS TO CELEBRATE DESIGN

AD ARCHITECTURAL DIGEST DESIGN SHOW

CONTACT US

Online application is available at ADDesignShow.com

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FOR COMPLETE SHOW DETAILS,

including video and television highlights, sponsorship opportunities,
exhibit rates, and an online application, visit **ADDesignShow.com**