



Academy of Integrative Health & Medicine

Exhibit at the Integrative
Health & Medicine Conference
of the Year

1,000+ attendees expected

A variety of booth &
sponsorship options

Located in beautiful
San Diego, CA

conference.aihm.org



2019 AIHM Annual Conference:
People, Planet, Purpose

October 12–15 • San Diego, CA

Exhibitor Prospectus

Exhibit at AIHM19

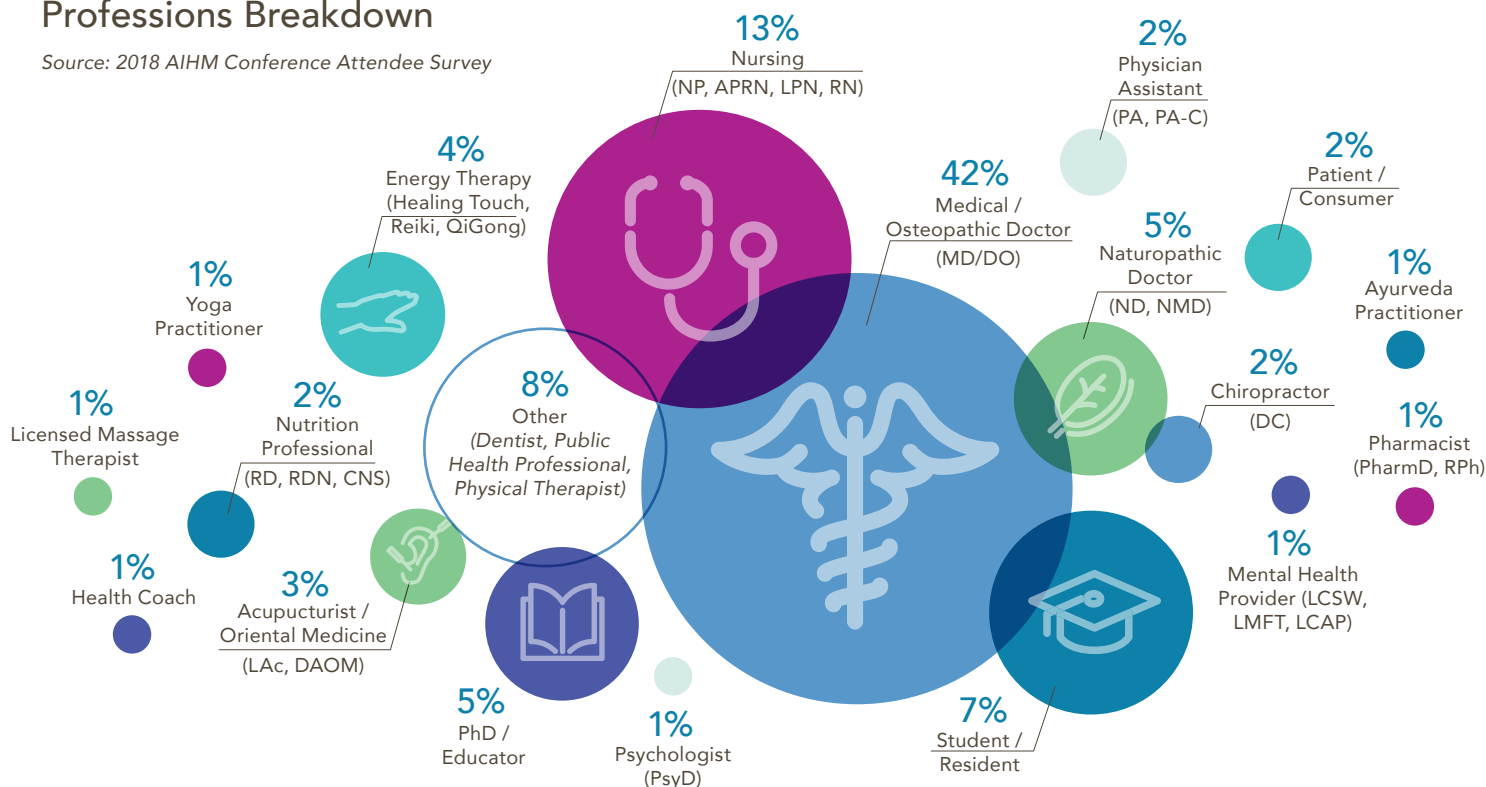




Audience Demographics

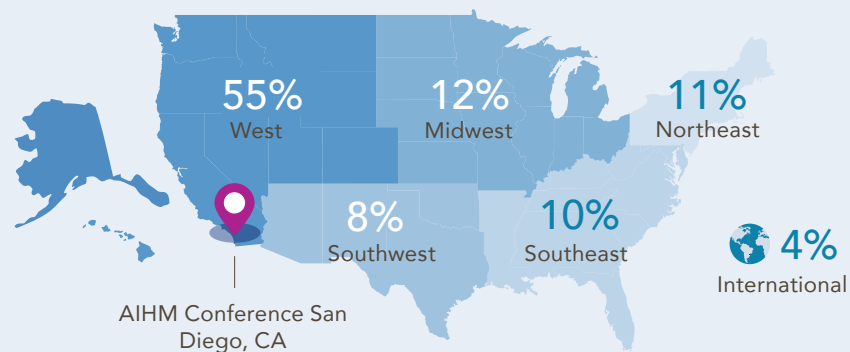
Professions Breakdown

Source: 2018 AIHM Conference Attendee Survey



AIHM is the #1 Interprofessional Conference

Our attendees feature: Medical doctors, osteopathic doctors, naturopaths, chiropractors, acupuncturists, physician assistants, advanced practice nurses, registered nurses, registered dietitian nutritionists, midwives, pharmacists, dentists, homeopaths, licensed herbalists, massage therapists, health coaches, and many more from across the US and the world.



2018 Snapshot



900+ Attendees



47 States



20+ Professions



Schedule at a Glance

Exhibitor Schedule All times (PT) Pacific Standard, California.

Saturday, October 12	
10:30 am – 2:30 pm	Exhibitor Move-in
2:30 – 3:30 pm	Exhibit Hall Open + Poster Presentations
5:30 – 7:00 pm	Holistic Happy Hour in Exhibit Hall
Sunday, October 13	
11:00 am – 1:00 pm	Exhibit Hall Open
2:30 – 3:30 pm	Exhibit Hall Open + Poster Presentations
Monday, October 14	
11:00 am – 1:00 pm	Exhibit Hall Open
2:30 – 3:30 pm	Exhibit Hall Open + Poster Presentations
5:30 – 7:00 pm	Research Reception in Exhibit Hall
Tuesday, October 15	
11:00 am – 1:00 pm	Exhibit Hall Open
2:30 – 3:30 pm	Exhibit Hall Open – Final Break & Closing
3:30 – 5:30 pm	Exhibitor Tear Down / Move-Out

Staffing Requirements

IMPORTANT: Booths must be staffed during opening, exhibit breaks, featured events, and closing.

“

This was the best conference I have been to. What a wonderful week of meeting other like-minded medical professionals working together to create health & healing.”

conference.aihm.org

– AIHM Conference
Attendee Survey





Booth Opportunities



Premium Sponsor Booth [Booth #305, #308, #409]

\$25,000+

- Centrally located double booth space in reception and break area
- This booth is only available to conference sponsors with a customized package that includes recognition at key events customized to your company's needs. Limited availability – [Contact us](#).

High Traffic Booth

\$5,500

- Includes table and chairs in 8 x 10 booth space in a high attendee traffic area

Standard Booth

\$4,500

- Includes table & chairs



Sponsorship & Add-Ons

Limited
Availability!
\$25,000+

Premium Sponsor Booth Package

- 4 Event Passes
- 4–8 Community Celebration Tickets
- 1 Printed Bag Insert
- 1 Promotional Product Insert
- Monthly Social Media Post on Facebook & Twitter
- Logo Recognition

*(AIHM Conference Website, Mailers, eBlasts,
Printed Materials and On-Site Signage)*

Contact us to customize your sponsorship



Add-On Options

For more information on what is included with each add-on, visit conference.aihm.org.

Community Celebration (Gala) Sponsor	\$10,000
Sponsored Lunch Symposium	\$10,000
Sponsor Name Badges	\$7,500
Sponsor Reusable Mugs + Coffee & Tea Breaks	\$5,000
Research Reception Sponsor	\$5,000
Tote Bag Swag Insert	\$4,500
WiFi Sponsor	\$4,000
Vendor Demo	\$2,500
Tote Bag Printed Insert	\$1,000
Pre-Event Email Blast	\$1,000



Exhibitor Guidelines

Included with your exhibit space:

- **Physical space:** 6' table in an 8'x10' space (unless otherwise specified), white table linen, carpet, two chairs & wastebasket
- **Booth Staffing:** Full conference registration badge for two (2) company representatives to work your exhibit booth, attend conference sessions, and represent your company at the 2019 Celebration of Community event
- **Additional booth staff registrations available** at \$600 per person, up to a maximum of four (4) total sales representatives per booth.
- **Inclusion in the Exhibit Hall Passport contest.** We drive participants to your booth through this contest which gives them a chance to win prizes like a free attendance to next year's conference or a free AIHM Premium Membership.

Exhibit with AIHM

Exhibit Space Guidelines

- Booth sharing is not permitted.
- One company/organization per booth.
- **Booth fees paid in full at time of reservation.**
- Blaine Convention Services will be your contact for: electricity, additional furniture, equipment rentals, labor for installing and/or dismantling your exhibit display. This requires additional fee payments to Blaine.
- Shipping: Blaine Convention Services will be handling all shipping and exhibit details. Once you complete the application and submit approved payment, your information will be sent to Blaine who will be in touch regarding shipping details.
- Security: the exhibit hall is located in the main conference center and cannot be adequately secured each evening. AIHM does not provide security. Anything you leave in the exhibit area will be at your own risk. Neither Sheraton San Diego, Blaine, AIHM, nor UTMB will accept liability for any items in the exhibit area at any time.
- Booths must be staffed during opening, exhibit breaks, featured events, and closing prize drawing time. All times are Pacific Standard Time (PT), California.





Additional Information

Overview

The Academy of Integrative Health & Medicine (AIHM) is delighted to welcome you to the 2019 AIHM Annual Conference in beautiful San Diego.

Physicians, medical & health clinicians, researchers and academics are expected to gather for a community-centric conference of lectures, panels, networking, small group discussions, workshops, evening events and experiential programs. The AIHM is honored to partner with foundations, nonprofits, corporations and b-corporations that align with the Academy values.

CME Guidelines

In compliance with the ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational space. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotional materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities at the discretion of the AIHM CME partner for the direct purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the space or place of the educational activity.

[Reserve your Booth](#)

Conference Venue

Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive
San Diego, CA 92101
(877) 734-2726
sheratonsandiegohotel.com



About the Academy of Integrative Health & Medicine

The Academy of Integrative Health & Medicine is a society and global community of professionals and health seekers. AIHM provides innovative education, training, leadership, inter-professional collaboration, research, and advocacy that embraces all global healing traditions, to promote the creation of health and the delivery of evidence-informed comprehensive, affordable, sustainable person-centered care.

AIHM Contact

The Academy of Integrative Health & Medicine (AIHM)
(858) 240-9033
info@aihm.org



Additional Information

Sponsorship Conditions & Details

Payment/Confirmation/ Space Assignments

- All applications require full payment for the booth selection type and requested location.
- Applications must be received by September 1st, 2019 through the AIHM eShow exhibitor portal. A confirmation email will be sent upon receipt of application.
- Application Review – For an exhibit application to be accepted by AIHM, the products and services must be educational in nature and relate to the educational activity content for a medical and health-related exhibition. AIHM reserves the right to accept or reject a potential exhibitor based on assessment of whether the company or organization's products and/or services are relevant to the conference content. All exhibitor applications will be reviewed by AIHM. You will be notified within 15 business days should your application be rejected.

Exhibitor-Sponsored Events and Educational Programs

- As a condition of AIHM accepting the exhibitor's application for space, the exhibitor agrees that exhibitors may not run focus groups, seminars or programs at hotels or other event locations during exhibit hall or program hours.
- AIHM prohibits educational forums that detract from the activities at the annual meeting during the days of the annual meeting.
- Exhibitors must disclose to AIHM all offsite events, seminars, focus groups or programs not held at an official conference hotel or the convention center during the days of the annual meeting.

Housing

- Please make your own hotel reservations and request the AIHM Conference reduced rate with Sheraton San Diego Hotel & Marina. Cancellations made within 72 hours prior to scheduled arrival will incur a fee equal to one night's room and tax.
- Exhibitors are highly encouraged to book early for arrival Friday, October 11 – departure Wednesday, October 16

Cancellation

- The exhibit cancellation deadline is September 1, 2019. AIHM will refund up to 50% of the total exhibit fee. After September 1, no refunds will be granted under any circumstances.
- Exhibit space must be set-up and occupied by 2:30 pm PT on Saturday, October 12, 2019. Sunday morning setups will not be accepted. Failure to meet this setup and display deadline on Saturday will cause forfeiture of your booth space, and AIHM may use or reassign the space or booth location without refund.

Liability

- Neither AIHM, Blaine, nor the Facility, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for any injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit except for any injury, loss, or damage to the extent arising from the negligence or willful misconduct of AIHM, the Facility, their employees, their representatives or any member of the Conference Committee. The Exhibitor agrees to indemnify AIHM, the Facility and their employees, volunteers, and committees from any and all claims for loss, damage, or injury except for any

claims for loss, damage or injury to the extent arising from the negligence or willful misconduct of AIHM, the Facility, their employees, volunteers, and committees. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

- Exhibitor understands and agrees that, for the safety of conference attendees, the Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.
- Guests – Under no circumstances may children/spouses/guests of representatives be in the exhibit area or conference areas unless they are paid, registered attendees.

Recording and Photography Clause

- AIHM reserves exclusive rights to record (audio and video) and photograph all conference proceedings for use in marketing materials, presentations and course content sales. Exclusive, written permission and licensing fee(s) is required in order to take, use, or reproduce any photography, audio or video from the exhibition or conference proceedings.

Conference Modification or Cancellation

- AIHM reserves the right to modify the schedule or program as necessary.
- AIHM also reserves the right to cancel this conference, in which case a full refund of the registration/exhibit fees will be provided. We are unable to refund any travel costs (flight, hotel, etc.) in the case of unanticipated cancellation.
- Inappropriate onsite solicitation or behaviors will lead to exhibitor contract cancellation and immediate removal with no refund.



Become an Exhibitor

Visit **conference.aihm.org** to submit your application and pay your booth deposit.
Questions? Contact **info@aihm.org** or call (858) 240-9033 x1004.

Exhibit with AIHM



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