

# CARE COORDINATION & TECHNOLOGY CONGRESS



JANUARY 29-31, 2020

RENAISSANCE ATLANTA WAVERLY  
HOTEL & CONVENTION CENTER, ATLANTA, GA

○ CARE COORDINATION, TRANSITIONS  
& COMPLEX CARE MANAGEMENT  
TRACK

○ COMMUNITY HEALTH &  
POPULATION HEALTH  
MANAGEMENT  
TRACK

○ HOME HEALTH  
& POST-ACUTE  
CARE TRACK

○ PAYMENT REFORM AND  
CARE REDESIGN TRACK

○ CARE TECHNOLOGIES  
& IT STRATEGY TRACK

## SPONSORSHIP PROSPECTUS

Contact Ryan Colby  
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[www.worldcongress.com/CCTC](http://www.worldcongress.com/CCTC)

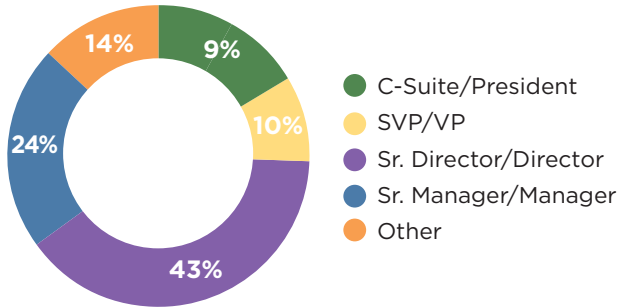




## BUILD RELATIONSHIPS. GENERATE LEADS. CREATE ROI.

The Care Coordination and Technology Congress (CCTC) brings together hospitals, health systems, and provider organizations from across the country to learn new techniques, share experiences and discuss technological innovations concerning all aspects of coordinated care.

### 2019 ATTENDEES



### OUR ATTENDEES

**Hospitals, Health Systems, Home Care, Physician Groups, Health Plans, and Managed Care Organizations including:**

- Chief Medical Officers
- Chief Quality Officers
- Chief Risk Officers
- Chief Nursing Officers
- Chief Clinical Integration Officers
- Chief Care Coordination Officers
- Chief Information Officers
- Chief Medical Information Officers
- Chief Innovation Officers
- Chief Technology Officers
- Chief Digital Officers
- VPs/Directors of:
  - Care Coordination and Transitions
  - Population Health
  - Risk Management/Operations
  - Clinical Integration
  - Medical Directors
  - Quality Performance & Improvement
  - Bundled Payments
  - Case Management
  - Contracting
  - Innovation
  - Managed Care
  - Purchasing
  - Strategy
  - Accountable care
  - Remote Patient Monitoring
  - Telehealth/mHealth
  - Innovation
  - Admissions
  - Readmissions
  - Continuum of Care
  - Disease Management
  - Utilization Management
  - Patient Safety

### 2019 ATTENDING ORGANIZATIONS

- |                                               |                                     |
|-----------------------------------------------|-------------------------------------|
| • Abbott                                      | • Merck                             |
| • Amgen                                       | • Metropolitan Jewish Health System |
| • Anthem                                      | • MetTel                            |
| • AU Medical Associates                       | • Michigan Medicine                 |
| • Avera Health                                | • Missouri Baptist Medical Center   |
| • BayHealth Medical Center                    | • MobileHelp                        |
| • Beacon Health System                        | • MUSC                              |
| • Berkeley Research Group BRG                 | • New Century Health                |
| • BJC Healthcare                              | • NewYork Presbyterian              |
| • Boehringer Ingelheim Pharmaceuticals        | • NIOSH PSP                         |
| • Bravado Health                              | • Northern Nevada HOPES             |
| • Buckeye Health Plan                         | • Northwestern Medicine             |
| • Catholic Health Initiatives                 | • Novant Health                     |
| • Centerstone                                 | • Novo Nordisk                      |
| • Chautauqua Center                           | • Oklahoma Heart Hospital           |
| • ColumbiaDoctors                             | • Oncology Nursing Society          |
| • Coos County Family Health Services          | • PointRight                        |
| • Delta Dental of California                  | • Providence St Joseph Health       |
| • Emory Healthcare                            | • Real Time Medical Systems         |
| • Fisher & Paykel                             | • Recovery Unplugged                |
| • Flowers Hospital                            | • Ripley & Associates               |
| • Fresenius Medical Care                      | • San Francisco Health Plan         |
| • Galen Medical Group                         | • Signature Medical Group           |
| • Geisinger Health System                     | • SIHO Insurance Services           |
| • Georgia Association for Primary Health Care | • SpeCenterum Health                |
| • Grady Health System                         | • SRHS                              |
| • HCA Healthcare                              | • Stillwater Medical Center         |
| • Hendricks Regional Health                   | • Stryker Performance Solutions     |
| • Hospital & Healthsystem Association of PA   | • Transparency Health               |
| • Humana                                      | • TransUnion                        |
| • Inland Empire Health Plan                   | • Trapollo                          |
| • Intermountain Healthcare                    | • Tri City Health Center            |
| • Kaiser Permanente                           | • True Health New Mexico            |
| • Kalispell Regional Healthcare               | • United Healthcare                 |
| • KLAS Research                               | • Unity Health Care                 |
| • Lee Memorial Health System                  | • Vanderbilt Orthopaedic Institute  |
| • Little River Medical Center                 | • Vaya Health                       |
| • LiveProcess                                 | • Vibra Healthcare                  |
| • Magellan Health                             | • World Trade Center Health Program |
| • Main Line Health                            | • Yale Health                       |
| • Medical Center Hospital                     |                                     |
| • Medtronic Care Management Services          |                                     |



# THE ULTIMATE SPONSORSHIP EXPERIENCE.

We're here to help your organization reach its goals at our conferences. That's why we tailor our offerings to the individual needs of each partner to ensure value and assist in building relationships with our attendees. How can we help you succeed in 2020? Pick and choose what will help your organization gain valuable return on your investment. Whether it's hosting a networking event or one of our educational sessions, together we will find the solution that best fits the needs of your organization.



## SPEAKING OPPORTUNITIES:

Are you or is someone in your organization an industry expert? We are always looking for inspirational leaders to join our elite speaking faculty. Create a speaking opportunity for your organization through a sponsorship at CCTC and share your knowledge on cutting-edge technology, digital health programs, and innovative industry trends.



## TURNKEY EXHIBITS:

Network with influential decision-makers and engage in meaningful dialog. Get face to face meetings with the industry leaders and position your organization as a thought leader. Our exhibit hall becomes your board room. Educate attendees on your value proposition and have impactful discussions with the people who are actively looking for new solutions that will help them save time, money, and improve efficiency.





# ELEVATE YOUR BRAND: SEE THE RETURN ON YOUR INVESTMENT

## SPEAKING ENGAGEMENTS AND TARGETED MEETINGS



Increase your brand awareness with an exclusive speaking engagement or one-on-one meetings with targeted delegates and speakers. Benefit from thought leadership and craft meaningful relationships with your constituents.

## WEBINARS, WHITEPAPERS, & EMAIL BLASTS



Expand your digital footprint by engaging with the CCTC audience prior to the event. Propel your marketing efforts further in 2020 by creating a pipeline of qualified leads.

## ENHANCE YOUR BRAND EXPERIENCE



- Chair Drops
- Cocktail Reception Host
- Company Banner
- Conference App
- Conference Folder
- Tent Card
- Lanyards
- Networking Break Host
- One-on-One Meetings
- Premier Signage Opportunity
- Specialty Marketing Handout
- Webinar
- Wireless Sponsor

## BREAKS, LUNCHESES, NETWORKING RECEPTIONS



Build your pipeline and strengthen sales with our unique networking functions. Have in-depth discussions with prospects on their challenges and initiatives, and how your organization can help them. Your logo will be prominently featured to all CCTC attendees, providing unmatched brand awareness.

## LET'S WORK TOGETHER.

For more information on how to become a partner  
at one of our events, contact Ryan Colby today!

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