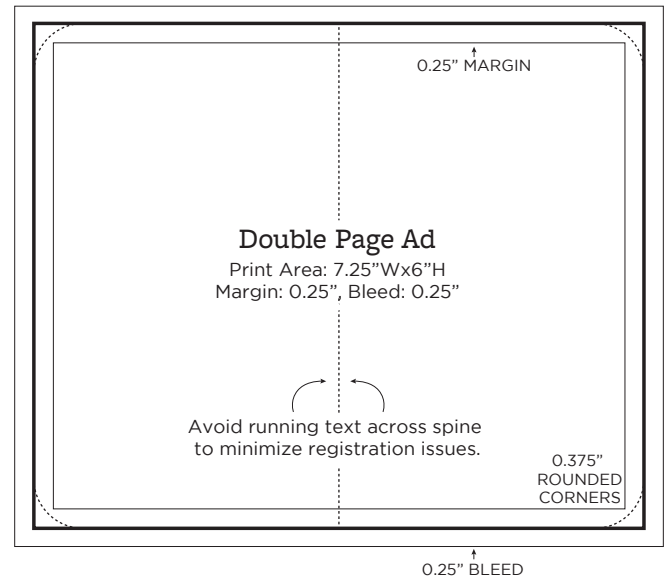
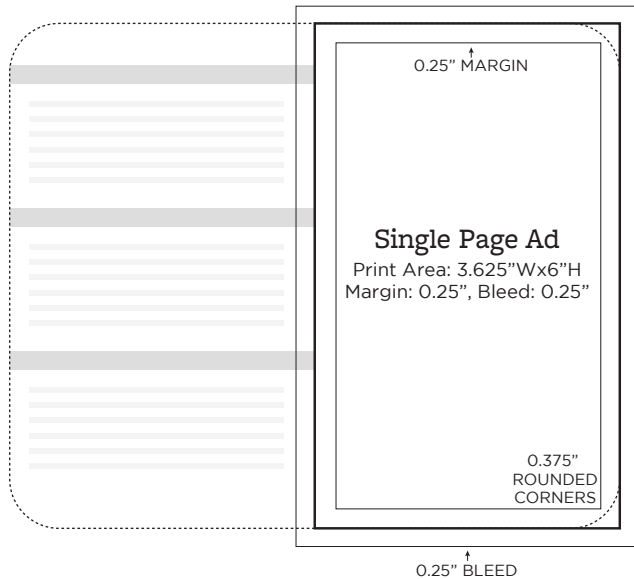


ADVERTISING SPECIFICATIONS

Conference Guide Print Specs

We digitally print our conference guide, which makes submitting artwork easier for you. We require electronic artwork to be sent as a 300 dpi CMYK hi-resolution PDF with fonts embedded. The publisher is not liable for print quality of advertisements not arriving in correct formats. Materials supplied must adhere to the following additional specifications:



Advertisements not arriving to spec are subject to production fees. The publisher is not liable for tracking code errors or for print quality of advertisements not arriving to spec. Cancellations made at or after official deadline will be subject to short rates. Advertisement dimensions and prices are subject to change based on final size of conference workbook.

Digital Advertising Specs

Premium Web Ad
1260px W x 200 px H
72ppi, .jpg, .png, or .gif

Web ads can be static or animated, we reserve the right to downsample ads for size or performance needs.

FE App Sponsored Post
650px W x 450 px H
72ppi, .jpg or .png

Sponsored posts are displayed in the newsfeed of the Foundations Events app (See example on right). Along with an image, the following content is needed:

- Organization Name
- Sponsor Avatar Image:
180px x 180px logo is best
- Link Title
- Link URL



Questions? Contact ben.hamilton@frnmail.com for assistance.