

2018 Exhibitor Prospectus



International Conference on Forensic Nursing Science and Practice

OCTOBER 24–27, 2018

Peppermill Reno | Reno, Nevada, USA

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See You in Reno, Nevada

Putting state-of-the-art science into action and creating best practices for forensic nursing around the world and across the lifespan.

Nearly 900 Attendees Expected!

Forensic nurses provide direct services to individual patients, consultation services to nursing, medical and legal agencies, and expert court testimony in areas dealing with trauma and/or questionable deaths. Access the decision makers, researchers, and front-line practitioners in the field!

Multidisciplinary Professionals

Forensic Clinical Nurse Specialists
Advanced Practice Forensic Nurses Forensic Nurse Investigators
Physicians
Physician Assistants
Nurse Coroner/Death Investigators
Sexual Assault Nurse Examiners
Legal Nurse Consultants
Forensic Gerontology Specialists
Forensic Psychiatric Nurses
Correctional Nursing Specialists
Arson Investigators

IAFN Brings Your Leads To You

IAFN has taken a strategic approach to bring attendees to visit your booth including: breakfast on the exhibit hall floor, Silent Auction, Chain of Custody/ Booth Visit game, Poster Presentations, Welcome and New Member Reception, and Vendor Demo Sessions.

A Wide Variety Of Exhibitors Attracts A Wide Variety Of Visitors

The exhibit hall opens its space to product and pharmaceutical exhibitors, textbook exhibitors, small scale vendors, the IAFN store, and non-profit partners. With such variety, there's always reason for attendees to come back for more!

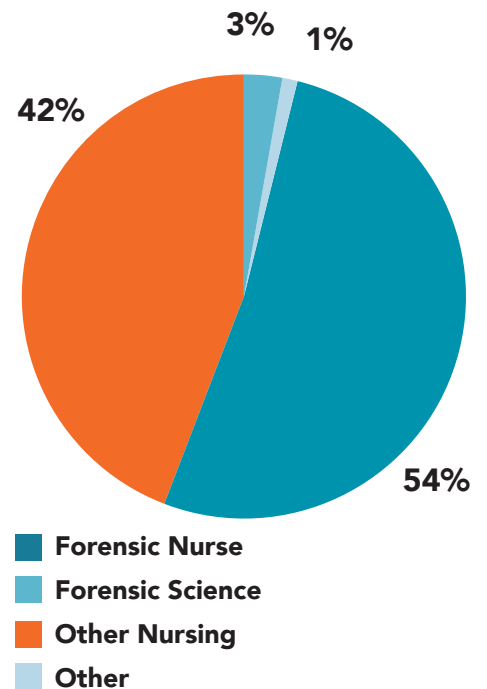
Exhibit In The Forensic Marketplace

\$1,100 (early bird rate) / \$1,250 after June 25, 2018

Marketplace Booth space includes:

- 10 x 10 ft. booth w/ pipe and drape
- one skirted table, two chairs, and wastebasket
- one standard identification sign
- one Post-Conference electronic copy attendee list (name, affiliation, address, city, state, zip code, email)
- company/institution listing and description in the onsite program
- two exhibitor registrations (includes continental breakfast only and access to Exhibit Hall) \$25 for each additional exhibitor registration
- lunch tickets for Thursday or Friday Keynote luncheons are available to exhibitors for \$40 each

- ◀ **Buying Power**
- ◀ **Prescribing Authority**
- ◀ **Respected Recommendations**



Tuesday, October 23

12:00pm – 7:00pm
Exhibitor Set-up

Wednesday, October 24

8:00am – 4:00pm Exhibit Hall Open
6:00pm – 8:00pm Reception in Exhibit Hall

Thursday, October 25

8:00am – 4:00pm Exhibit Hall Open

Friday, October 26

8:00am – 3:15pm Exhibit Hall Open
3:30pm – 5:00pm Exhibitor Teardown

Hours subject to change

Note: Late arrival and early teardown is NOT permitted

See You in Reno, Nevada

Elite **\$2500** Conference Package

(\$530 savings off a la carte)

This package includes totebag inserts, conference slideshow announcements, registration area advertising, one Conference Exhibitor Booth (prior to 6/25/18), a demo session, 2 luncheon tickets, PLUS ½ page B&W advertisement in conference Notebook. NEW THIS YEAR: A "Prime Booth Area" special section on the exhibit floor to be offered to Elite Sponsors first through June 25!

Exclusive **\$2195** Conference Package

(\$385 savings off a la carte)

This package includes totebag inserts, conference slideshow announcements, registration area advertising, PLUS one Conference Exhibitor Booth (prior to 6/25/18), a demo session, and 2 luncheon tickets.

Successful **\$675** Conference Package

(\$75 savings off a la carte)

Get your name in front of our attendees with totebag inserts, conference slideshow announcements, and registration area advertising.

Conference Sponsorship Opportunities

Registration Totebags - **\$4,500**

Provide each attendee with a tote bag in which to carry their Conference materials. Your logo will be printed on bags that literally travel around the world!

Lanyards for Badge Holders - **\$1,200**

Provide lanyards printed with your group's name and logo.

Totebag Inserts - **\$250**

Want to send invitations to all attendees? Want to provide an "extra push" for your latest/greatest product? We can add your item in the Conference totebags so your materials will get into the hands of every attendee.

Advertise in Conference Notebook

- \$450 1/2 page black and white ad
- \$650 full-page, black and white ad
- \$900 inside front or back cover ad, color
- \$1,200 outside back cover ad, color

Slideshow Announcements - **\$150**

Want to make an announcement to all attendees or invite them to your evening event? We can run it in the show slides, which are run on the big screen during the general sessions and lunch!

Food & Beverage Sponsorship - **Varies**

Partner with the Association to provide the food and beverage that brings attendees into the exhibit hall! Opportunities include: single meal, coffee break, or a full day of food and beverages. Signs will be placed in the area recognizing your company/institution. Recognition will also be given in the Conference Notebook and in the "show slides" displayed throughout the Conference.

Exhibitor Sessions (Demo) - **\$650**

The Exhibitor Sessions will come complete with a podium, standard A/V equipment, and seating for approximately 50 attendees. The exhibitor will receive a 30-minute time slot during which to conduct his or her session. These sessions are a great way to demonstrate proper use of your product to a live audience, generate interest in your new product, and build traffic to your booth. Spots are limited and fill up quickly, so reserve your session today.

Registration Area Advertising - **\$350**

Want higher visibility at the Conference? Grab the attention of all attendees by displaying signage in the registration area that conveys your message (booth location, exhibitor session) to all conference attendees.

Hotel Room Key Card Sleeves - **\$1,500**

Be the first to greet attendees upon check-in by sponsoring each room key sleeve with your company's logo. Your information will be on display throughout the entire conference and every time a guest reaches for a room key!

Guest Room Drops - **Varies**

Want to capture the attention of our attendees before the sessions begin? Let us schedule a delivery to each conference attendee's hotel room highlighting your organization's booth location or exhibitor session. Want to step it up even more? Include a raffle ticket, a tchotchke, or a business card.

In-Kind Sponsorship Donations – **Contact Us For More Info**

This is a great opportunity to donate goods or services that benefit the forensic nursing science. NEW THIS YEAR: One-hour educational sessions. Contact us for more information.

Go Online For More

Login to www.ForensicNurses.org/Exhibitors to find more information on:

- Rules and Regulations
- Exhibit Hall Layout
- New Sponsorship Opportunities

Foundation Silent Auction – Highlight your group by donating an item to be auctioned. A Silent Auction will be open during exhibit hours, and final auction sales will occur on site. Proceeds benefit the Foundation whose mission is to promote the legacy of forensic nursing by supporting forensic nurses and the ongoing advancements in nursing practice. Contact us for more info.

Exhibit Dates: October 24–26, 2018



I. Exhibitor Information:

Company/Institution name to be listed in the program as follows:

Company/Institution Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Website _____

Please indicate the individual to whom we should direct all correspondence regarding your exhibit.

Contact Person _____

Email _____ Phone _____

I have read the Rules and Regulations listed on www.ForensicNurses.org/Exhibitors.

II. Fees:

a) Sponsorship Package (\$2500 Elite, \$2195 Exclusive, \$675 Successful) _____

b) Booth Space (choose 1 option)

\$935 Toronto Booking Rate (This offer ends October 14, 2017)

\$1,100 Early Bird (\$1,250 after 6/25/2018) \$0 for Elite/Exclusive Sponsors

10x20 Double Booth w/discount \$1980 Early Bird (\$2250 after 6/25/2018)

\$500 Nonprofit (501(c)3 required) _____

c) Additional Exhibitor Registrations (for the Exhibit Hall Only - \$25 each) _____

d) Sponsorship Opportunity Name(s) _____

e) Sponsorship Opportunity Total Price (we will contact you to confirm if this is still available) _____

f) Keynote Luncheon: Thursday Friday Both

Total # of tickets @\$40 each: _____ Price: _____

Total To Be Charged (add a through f above) _____

III. Booth:

Preferred Booth Location _____ 1st choice _____ 2nd choice _____ 3rd choice _____ 4th choice

IV. Method of Payment

Check enclosed (made payable to IAFN in US funds)

Credit Card Number _____ Expiration _____ CID# _____

Name (as it appears on card) _____ Signature _____

If billing address is different from address listed above, please provide

Exhibitor and exhibitor staff members agree to abide by all terms, conditions, and regulations set forth in the Rules & Regulations of the IAFN Exhibitor Prospectus. As an exhibitor or exhibitor staff member, I agree to indemnify and defend the IAFN for any injury, loss, or damage except for that caused by negligence of the IAFN.

Authorized Signature _____ Date _____

Name (please print) _____

For more information contact: Diane Daiber, 410.626.7805, x114, dianedaiber@forensicnurses.org, fax: 410.626.7804
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