CORROSION PROGRAM PREVIEW – FEBRUARY 2018 MATERIALS PERFORMANCE

Exhibiting? This issue is a great pre-show promotion avenue to tell industry of your participation at CORROSION 2018. Be sure you are top-of-mind when industry professionals are using the issue to plan their attendance. Not exhibiting? You’ll still want to be in what is always a well-read issue focusing on the corrosion event of the year!

- This special feature is part of an issue whose editorial focus is “Pipeline Corrosion”
- It is distributed to 36,000+ Materials Performance readers/NACE members
- It includes onsite distribution to attendees/exhibitors at CORROSION 2018

Rates:
Refer to Display Ad Rates

Deadlines:
- Space: 1/2/18
- Materials: 1/5/18

CORROSION 2019 ADVANCE PROGRAM – OCTOBER 2018 MATERIALS PERFORMANCE

Materials Performance uniquely gives industry a detailed, advance look at the upcoming year’s event. Readers, and industry, make plans well in advance of the event; don’t miss this opportunity to invite them to your exhibit.

- This special feature is part of an issue whose editorial focus is “Corrosion of Bridges and Highways”
- It is distributed to 36,000+ Materials Performance readers/NACE members
- 2,500 standalone Advance Programs are also distributed to NACE nonmembers
- Advertisers who are also exhibitors receive a free listing logo in the Advance Program

Rates:
Refer to Display Ad Rates

Deadlines:
- Space: 9/4/18
- Materials: 9/7/18

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CORROSION 2018 DAILY NEWS – E-NEWSLETTER
A five-part digitally delivered e-newsletter series, it is blasted each day to all conference attendees during the event – Sunday through Thursday. It includes information on upcoming sessions, special events, and exhibit happenings so attendees can further plan their schedules on site. Advertisers receive:

- Static web banner of their choice
- Hyperlink to web page
- Logo recognition in various “Sponsor Thank You” locations at the event
- Far-reaching pre-show and onsite exposure through many high-visibility CORROSION promotional avenues – commit early to get the most benefit

Rates:
Daily News
- Premium Leaderboard: $2,500
- MPU: $1,800
- Banner: $1,800

Digital Package
- Leaderboard + Conference Mobile App Banner: $4,750
- MPU/Banner + Conference Mobile App Banner: $4,100

One position available for each.

40%
That’s the open rate from last year’s Daily News. DOUBLE over the previous year!

CORROSION RECAP – JUNE 2018 MATERIALS PERFORMANCE
With a message in this issue, you’ll reinforce your conference participation and underscore your brand for industry recognition. Or, reach those who may not have had the chance to attend but look to Materials Performance for the definite summary of the event.

- This special feature is part of an issue whose editorial focus is “Corrosion Testing, Monitoring, and Instrumentation”
- It is distributed to 36,000+ Materials Performance readers/NACE members

Rates:
Refer to Display Ad Rates

Deadlines:
- Space: 5/1/18
- Materials: 5/7/18

CORROSION Conference & Expo — 6,700 corrosion industry leaders from 60 countries in one place, at one time. Exhibit. Sponsor. Advertise.
Showcase Your Company to the Corrosion Mitigation Market in the CORROSION 2018 Final Program.

This guide is handed out at the NACE Annual Conference to more than 6,000 attendees.

SPECIFICATIONS & RATES

There are three types of ads. All ads are full page only, and all have the same finished size of 8.125" x 10.875" (trim size). Add .25" on all sides for bleed.

Four-Color Full Page Ad: $1,610 NET
Placed throughout the publication at the discretion of publisher.

Four-Color Full Page Section Intro Ad: $2,090 NET
Placed left-facing the first page of a new section. These ads are limited in quantity and available for specific sections on a first-come, first-served basis.

Four-Color Full Page Cover Ad: $2,360 NET
Also filled on a first-come, first-served basis, these are limited to three total, one for each of the following:

- Inside Front Cover (cover 2)
- Inside Back Cover (cover 3)
- Back Cover (cover 4)
- Day Separator

Four-Color 2-Page Spread Ad: $3,220 NET
Please note: There are a maximum of four available for this special category, and they are filled on a first-come, first-served basis.

ADVERTISING DEADLINE

Space Reservation Deadline .... February 6, 2018
Materials Deadline ................. February 15, 2018

To reserve your ad space in the Final Program contact NACE Sales at +1 281-228-6446 or sales@nace.org