

# NATIONAL PAVEMENT EXPO2020™

EXHIBITOR  
PROSPECTUS

SAVE  
THE  
DATE

Jan 29th – February 1st  
Nashville, TN



Join us in 2020 when  
National Pavement Expo  
returns to Nashville, TN.

Back by popular demand,  
the Music city offers  
great food, amazing  
attractions, and the  
legendary road known  
as Honky Tonk Highway.  
Looking forward to  
seeing you there.



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EMERALD  
EXPOSITIONS

An Emerald Expositions Event

**PAVEMENT**  
MAINTENANCE & RECONSTRUCTION

Official Magazine of National Pavement Expo

# INCREASE YOUR BUSINESS PROFITS

NATIONAL  
**PAVEMENT  
EXPO2020™**

## EXHIBIT HALL

Wednesday, January 29 (*Preview Night*)

4:30-6:30PM

Thursday, January 30 | 11am-5pm

Friday, January 31 | 11am-5pm

## LEADERSHIP BOOTCAMP

Tuesday, January 28

8 am - 4:30 pm

## CONFERENCE PROGRAM

Wednesday, January 29

through Saturday, February 1

## PAVEMENT AWARDS

Wednesday, January 29 *during Preview Night*

6:00 – 6:30 pm

## INDUSTRY ROUNDTABLES

Thursday, January 30



## EXHIBIT SPACE PRICING

### RENEWAL RATES

through  
April 1, 2019:  
\$24.75/sq ft

### STANDARD RATES

after  
April 1, 2019:  
\$28.5/sq ft

**CORNER  
CHARGE:**  
\$100

**MARKETING  
PACKAGE:**  
\$100 (Required)

National Pavement Expo helps you maximize your investment by providing an engaging forum for you to meet face-to-face with clients and prospects.

- **Engage face-to-face.** Greet customers and prospects at your booth in the Exhibit Hall.
- **Make the sale.** Year after year, NPE exhibitors report strong sales attributed to the show.
- **Expand your lead list.** NPE exhibitors consistently list lead generation as an essential measure of their success at the show.
- **Get connected.** Find out what's happening in the industry from colleagues, clients and consultants.
- **Promote.** Take advantage of our promotional reach to put your company name in front of our extensive database of pavement and pavement maintenance professionals.
- **Learn.** Attend the conference management sessions to improve your business skills or take in a session or two in your industry segment to hear what your customers are learning.
- **Enjoy.** Appreciate our well-organized exhibit experience.

National Pavement Expo serves professionals in:

- ▶▶ Asphalt paving
- ▶▶ Concrete paving
- ▶▶ Sealcoating
- ▶▶ Striping/markings
- ▶▶ Sweeping
- ▶▶ Asphalt patch/pothole repair
- ▶▶ Hot/cold pour crack repair
- ▶▶ Infrared
- ▶▶ Traffic control and safety
- ▶▶ Earth moving/site preparation
- ▶▶ Curbing
- ▶▶ Recycling and reclaiming
- ▶▶ Snow removal