



# NATIONAL PAVEMENT EXPO 2021 AND CONFERENCE™

## EXHIBITOR PROSPECTUS

Join us in 2021 when National Pavement Expo returns to Nashville, TN for its third year in a row.

Back by popular demand, the Music city offers great food, amazing attractions, and the legendary road known as Honky Tonk Highway. Looking forward to seeing you there.



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**SAVE THE DATE**  
**JANUARY 20-22, 2021**  
MUSIC CITY CENTER | NASHVILLE, TN

# INCREASE YOUR BUSINESS



An Emerald Expositions Event



Official Magazine of National Pavement Expo

# INCREASE YOUR BUSINESS PROFITS

NATIONAL  
**PAVEMENT  
EXPO 2021**  
AND CONFERENCE™

## EXHIBIT HALL

Wednesday, January 20 (*Preview Night*)

4:30-6:30PM

Thursday, January 21 | 11am-5pm

Friday, January 22 | 11am-5pm

## LEADERSHIP BOOTCAMP

Tuesday, January 19

8 am - 4:30 pm

## CONFERENCE PROGRAM

Wednesday, January 20

through Saturday, January 23

## PAVEMENT AWARDS

Wednesday, January 20 *during Preview Night*

6:00 – 6:30 pm

## INDUSTRY ROUNDTABLES

Thursday, January 21 and Friday, January 22



## EXHIBIT SPACE PRICING

### RENEWAL RATES

through

February 28, 2020:

\$25.50/sq ft

### STANDARD RATES

after

February 28, 2020:

\$29.15/sq ft

### CORNER CHARGE:

\$100

### MARKETING PACKAGE:

\$125 (Required)

National Pavement Expo helps you maximize your investment by providing an engaging forum for you to meet face-to-face with clients and prospects.

- **Engage face-to-face.** Greet customers and prospects at your booth in the Exhibit Hall.
- **Make the sale.** Year after year, NPE exhibitors report strong sales attributed to the show.
- **Expand your lead list.** NPE exhibitors consistently list lead generation as an essential measure of their success at the show.
- **Get connected.** Find out what's happening in the industry from colleagues, clients and consultants.
- **Promote.** Take advantage of our promotional reach to put your company name in front of our extensive database of pavement and pavement maintenance professionals.
- **Learn.** Attend the conference management sessions to improve your business skills or take in a session or two in your industry segment to hear what your customers are learning.
- **Enjoy.** Appreciate our well-organized exhibit experience.

National Pavement Expo serves professionals in:

- ▶▶ Asphalt paving
- ▶▶ Concrete paving
- ▶▶ Sealcoating
- ▶▶ Striping/markings
- ▶▶ Sweeping
- ▶▶ Asphalt patch/pothole repair
- ▶▶ Hot/cold pour crack repair
- ▶▶ Infrared
- ▶▶ Traffic control and safety
- ▶▶ Earth moving/site preparation
- ▶▶ Curbing
- ▶▶ Recycling and reclaiming
- ▶▶ Snow removal