Join the Home Performance Coalition for the

2017 HPC NATIONAL HOME PERFORMANCE Conference and Trade Show

MARCH 19 – 22, 2017 • NASHVILLE, TN

Home Performance Coalition

The Home Performance Coalition is an alliance of likeminded organizations working together to ensure all homes are healthy, comfortable and energy efficient. **Learn More.**

Weatherization Network – we have more content specifically for you than ever before, ***see page 9 for details!***

Hosted by TVA and in partnership with The U.S. Department of Energy (DOE) Weatherization Assistance Program (WAP), the Home Performance Coalition (HPC) presents the **2017 HPC National Home Performance Conference and Trade Show** coming to the Omni Hotel in the heart of Nashville, TN from March 19-22, 2017.

The HPC National Conference & Trade Show is where you will join over one thousand residential energy efficiency professionals for four days of outstanding educational sessions, networking, and inspiration. In educational sessions, over lunch, or during casual conversations over coffee at the Trade Show, you'll have the chance to engage personally connect with industry leaders and your peers from across the country.

Table of Contents

3 General Schedule/ Sunday Workshops
4-9 Conference Tracks & Sessions
10 Exhibitor Page & Trade Show Hours
11 Conference & Hotel Info
12 FAQs/CEUs/ Scholarships
13 HPC Conference Opportunities
14 Sponsors

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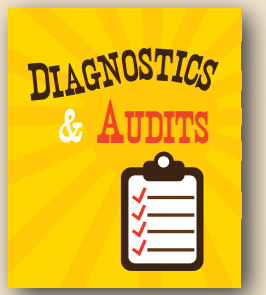
Home Performance Coalition

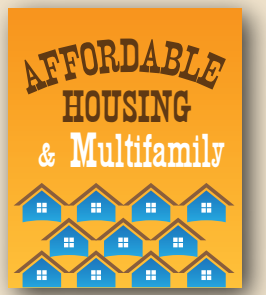
The Wall of Home Energy Fame

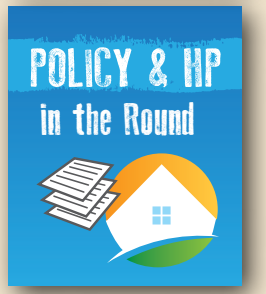
Choose your own adventure at the 2017 HPC National Home Performance Conference & Trade Show hosted by TVA and in partnership with The U.S. Department of Energy (DOE) Weatherization Assistance Program

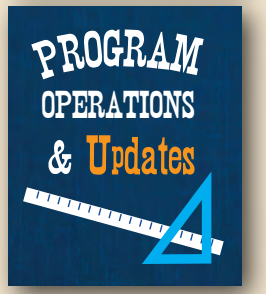
TVA

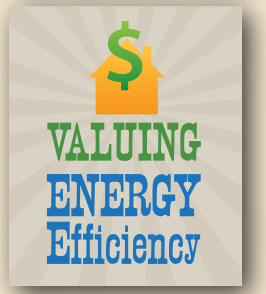
U.S. DEPARTMENT OF ENERGY

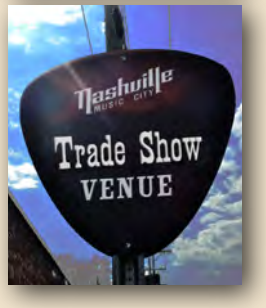












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General Schedule

Sunday, March 19, 2017

7:00 AM	Coffee Break
8:00 AM – 12:00 PM	Workshops with a 10 AM Coffee Break
1:00 AM – 5:00 PM	Workshops with a 3 PM Coffee Break

+Please note, meals are not provided on this day.

Monday, March 20, 2017

7:00 AM – 8:30 AM	Breakfast & Exhibits
8:30 AM – 10:00 AM	General Session
10:00 AM – 10:30 AM	Coffee Break
10:30 AM – 12:00 PM	Breakout Sessions
12:00 PM – 1:30 PM	Lunch & Awards
1:30 PM – 3:00 PM	Breakout Sessions
3:00 PM – 3:30 PM	Coffee Break
3:30 PM – 5:00 PM	Breakout Sessions
5:00 PM – 6:30 PM	Welcome Reception at the Trade Show
7:00 PM – 8:30 PM	Evening Sessions

Tuesday, March 21, 2017

7:00 AM – 8:30 AM	Breakfast & Exhibits
8:30 AM – 10:00 AM	Breakout Sessions
10:00 AM – 10:30 AM	Coffee Break
10:30 AM – 12:00 PM	Breakout Sessions
12:00 PM – 1:30 PM	Lunch & Awards
1:30 PM – 3:00 PM	Breakout Sessions
3:00 PM – 3:30 PM	Coffee Break
3:30 PM – 5:00 PM	Breakout Sessions
5:00 PM – 6:30 PM	Networking Reception at the Trade Show
7:00 PM – 8:30 PM	Evening Sessions

Wednesday, March 22, 2017

7:00 AM – 8:30 AM	Breakfast & Exhibits
8:30 AM – 10:00 AM	Breakout Sessions
10:00 AM – 10:30 AM	Coffee Break
10:30 AM – 12:00 PM	Breakout Sessions

Sunday Morning Workshops | 8:00am - 12:00pm

- **Slam Dunk Energy Reductions: Lessons Learned Through the Thousand Home Challenge**
  Linda Wigington
- **Roger That: Clear Communication for Improved Outcomes**
  Suzanne Harmelink
- **Airflow Measurements: 2017 Edition**
  Bill Spohn
- **The Three "Rs" to a Better Business Model: Securing Appraised Value for the Energy Upgrade**
  Sandy Adomatis, Julie Caracino, Robin LeBaron

Sunday Afternoon Workshops | 1:00pm - 5:00pm

- **Selling Measured Home Performance**
  Judy Rachel
- **Cost Effective Electric Savings Not Left on the Table**
  Linda Wigington
- **2017 Ventilation Extravaganza**
  Rick Karg, Paul Francisco
- **Air Leakage Reduction by Design & Execution to Meet Zero Net Energy Goals**
  Terry Nordbye
- **Home Performance with Energy Star Half-day Partner Meeting**
  Ely Jacobsohn

Sunday Full Day Workshops | 8:00am - 5:00pm

8:00am – 10:00am

- **Healthy Homes Principles Overview**
  Kevin Kennedy, Joe Medosch
- **Insulation & Air Sealing for High Performance Homes: Effective Strategies from the Field**
  Gavin Healy, Dan Perunko

10:30am – 12:00pm

- **Taking an Environmental History and Working with People**
  Kevin Kennedy, Joe Medosch
- **Seven Performance Details for High Efficiency HVAC Systems (Design, Instillation & Commissioning)**
  Gavin Healy, Dan Perunko

1:00pm - 2:30pm

- **Healthy Home Environmental Assessments: Principle and Practice**
  Kevin Kennedy, Joe Medosch
- **Balanced Ventilation Systems: Design Instillation & Commissioning for High Performance Homes**
  Gavin Healy, Dan Perunko

3:00pm – 5:00pm

- **What We Know–What We Can Say: A Case Study in Healthy Homes Assessment**
  Kevin Kennedy, Joe Medosch
- **Conditioning Crawl Spaces: Strategies for Effective Air, Vapor & Thermal Control in Existing Buildings**
  Gavin Healy, Dan Perunko

Monday Evening | 6:30pm-8pm

- **Smart Home Happy Hour: Meeting & Showcase Sponsored by Nest, Home Energy Management Working Group, Pearl Home Certification & EnergySavvy**
  Kara Saul Rinaldi, Lieko Earle

Tuesday Morning | 7:15am-8:15am

- **Breakfast Roundtables**
  Participant-led discussions. See website for additional information.

Tuesday Evening | 6:30pm-8pm

- **HPC Film Festival 2017**
  Debra Little

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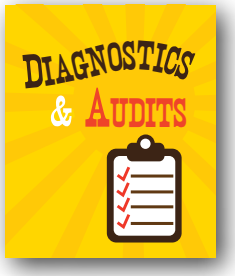
Fundamentals

- **Building Science for Everyone**
  Tamasin Sterner
- **Air Sealing 101**
  Les Lester
- **Indoor Air Quality 101**
  Robert Bean
- **Insulation 101: Back to Basics**
  Dale Basher
- **HVAC 101**
  Bill Spohn
- **Understanding Thermal Comfort**
  Linda Wigington
- **Thinking Outside the Envelope: The Radon Question**
  Dick Kornbluth
- **Zone Pressure Diagnostics**
  Cory Chovanec
- **New & Updated BPI Standards: What They Mean for You**
  John Jones, Julie Caracino



Diagnostics & Audits

- **The Latest on Combustion Safety Testing Protocols**
  Paul Francisco
- **Practical Building Diagnostics with Data Loggers**
  Doug Horgan
- **Gas Furnace Diagnostics**
  Adrian Scott
- **Static Pressure Testing 101: Understanding, Testing & Interpreting Results**
  David Richardson
- **From Diagnostics to Work Scopes**
  Rebecca Olson, Gavin Healy, Dan Perunko
- **Comfort & Diagnostics: How Can Auditors Use the ASHRAE 55 Standard?**
  Robert Bean
- **The Diagnostic Sweet Spot: In-depth Diagnostic Evaluations vs. Clipboard Audits**
  Adam Romano, J West

Building Envelope

- **Air Sealing Details that Work (& Don't)**
  Jeff Tiller
- **Insulation Misconceptions: There Are More Than You Think**
  Jordan Doria
- **The Significance of Finding Vermiculite Attic Insulation in Your Home**
  Edward Cottingham
- **A New View of Efficient Window Options: Window Attachments**
  Stacy Lambright, Emily Phan-Gruber
- **Insulating Masonry Walls: the Good, the Bad & the Ugly**
  Tom Brodbeck
- **Achieving a High Performance Air Barrier System: Proper Design, Installation & Field Quality Control**
  Laverne Dalgleish
- **Addressing the Building Envelope Retrofit - Part 1**
  Dale Sherman, Andy Stone, Matt Redmond
- **Addressing the Building Envelope Retrofit - Part 2**
  Dale Sherman, Andy Stone, Matt Redmond
- **New Technologies & Products for the Envelope**
  David Bohac, Adam Romano

HVAC, Mechanicals & Ventilation

- **The Lazy A/C: Maximizing Performance to Ensure Comfort, Health & Energy Efficiency**
  Nikki Krueger, David Trevelen
- **ASHRAE Standard 62.2: What's New in 2016**
  Paul Francisco, Rick Karg
- **Making Friends & Influencing Physics: Integrating Heat Recovery Ventilators (HRVs) & Central Air Handlers**
  Bruce Manclark, Dan Wildenhaus
- **Optimizing Residential Condensing Boiler Efficiency**
  David Bohac , Rebecca Olson
- **Give 'Em What They Paid For: Installing HVAC Systems Right with ESVI**
  (Chandler von Schrader), Wes Davis, Casey Murphy, Brad Turner, John von Harz
- **The How To's of Home Performance**
  Tom Danielsen, Keith O'Hara
- **Sizing Ductless Heat Pumps: Do We Know How?**
  Bruce Manclark, David Treleven
- **Translating Your Duct Geek Knowledge to Get the Sale**
  Brendan Reid

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Water

- **The 'Whole Water' Concept**
  Mike Collignon
- **The Money Is in the Pipes: The Whole Story About Saving Water in Homes**
  John Tooley
- **Water Efficiency Ratings in Multifamily Buildings**
  Laureen Blissard, Mike Collignon, Bill Roth

IAQ & Healthy Homes

- **Healthy Home Assessments: Rapid, Intuitive Visual Method of Risk Characterization in Homes**
  Kevin Kennedy
- **High MERV Filters: Opportunities & Challenges**
  Rhett Major, Linda Wigington
- **Blind Faith: Understanding IAQ with Low-cost Monitors**
  Iain Walker, Brett Singer, Sydney Roberts, Linda Wigington
- **What Do We Really Know About the Health Benefits of Energy Upgrades?**
  (Julie Michals), Jonathan Cohen, Ely Jacobsohn, Ellen Tohn, Jonathan Wilson
- **The Business Side of Healthy Homes & IAQ: A Panel Discussion**
  (Peter Troast), TBD
- **Healthy Homes: Introducing the Healthy Home Evaluator Credential**
  Larry Zarker, Kevin Kennedy, Ruth Ann Norton
- **IAQ, Ventilation, & Airtightness in High Performance New & Existing Homes**
  Brett Singer, Iain Walker
- **IAQ & Diagnostics: Learning about Healthy Homes & Buildings**
  Jeff Mounts, Bill Spohn
- **Solving the Challenges of Measuring Indoor Air Quality: An IAQ Scoring Method & Tool**
  Iain Walker, Eric Werling

Next Level Home Performance

- **Design & Build: ZNE Spec Homes with Guaranteed Zero Energy Bills**
  Keith O'Hara
- **The Science Behind Insulation**
  Achilles Karagiozis, Marcus Bianchi
- **Got Gas? Low-load Home Solutions with Combustion Equipment**
  Dan Wildenhaus, Preston Kuckuck
- **Stump da Chumps**
  (Chandler von Schrader), Allison Bailes, Chris Dorsi, Bruce Manclark, Rebecca Olson, Sydney, Roberts, John Tooley, Peter Troast, Linda Wigington
- **Opportunities for Smarter Ventilation Controls**
  Michael Lubliner, Russell Pope, Paul Raymer, Iain Walker
- **Emerging Professionals: A Debate on the Future of Home Performance****
  (Chris Dorsi), Amy Beley, Elizabeth Chant, Griffin Hagle, Ed Matos, Michelle Nochisaki, Mark Tajima

Innovations & Collaborations

- **Solar + Home Performance = Scalable Business Growth**
  Elizabeth Galante, Madeline Priest
- **Engaging the Community: Homeowner Education & Community Collaboration for Increased Efficiency**
  (Diana McCarthy Bercury), Sheri Borrelli, Alison Steele, Jeaneen Zappa
- **Solving the Challenges of Retrofits: Picking the Low-hanging Home Fruit**
  Lena Burkett, Courtney Moriarta
- **Engaging Medicaid & Other Healthcare Payers to Fund Housing Services**
  Ruth Ann Norton, Michael McKnight
- **The Amazing Race for $Millions: The Georgetown University Energy Prize**
  Jonathan Cohen, Gina Matthias, Christofer Nelson, Michael Walton
- **Cool & Sustainable Roofing: Innovations & Installation**
  Tom Brodbeck, John Fenstermacher
- **Home Performance & Weatherization**
  (Brian Castelli), David Rinebolt, Kara Saul Rinaldi

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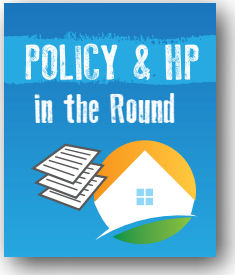
Home Performance Business Operations

- **Carrots & Sticks: Employee Engagement & Motivation**
  John Tooley
- **Energizing Your Business with a Peer Group**
  (Mike Rogers), Amanda Godward, Keith O'Hara
- **Bigger Carrots & Better Sticks: Quality Roundtable with the Experts**
  (Don MacOdrum), John Jones, Dick Kornbluth, Hal Smith, John Tooley
- **The Business of Residential Contracting:**
  - **Business Financials & Budgeting***
    (Tom Carter), Duane Knickerbocker, Keith O'Hara, Alex Williams
  - **Staffing for Success: Building, Refining, & Developing Your Team***
    (Michelle Nochisaki), Elena Chrimat, Rob Minnick, Keith O'Hara
  - **Technologies & Tools to Help Run Your Business***
    (Amy Beley), Steve Hallock, John Heilbrunn, Duane Knickerbocker
  - **What Size Business Is Right for You?***
    (Ryan Miller), Jason Dispenza, Michelle Knaszak, Heather Nelson
  - **Workforce Development Strategies: Bridging the Diversity Gap***
    Amy Beley, Kristen Nicole, Danielle Putnam

Home Performance Sales & Marketing

- **Marketing Roundtable: Marketing that's Working***
  (Bethany Profaizer), Will Doyle, Steve Kooi, Heather Nelson
- **Become a New Media Expert****
  Chris Dorsi, Griffin Hagle
- **Sales at the Kitchen Table: Strategies & Tools to Close the Deal**
  John Heilbrunn, Hal Smith
- **Looking Beyond Traditional Incentives to Spark Consumer Demand**
  (Gannate Khowailed), Pete Carlson, William Doyle
- **Is Energy Efficiency Broken? Marketing Home Performance Benefits**
  Suzanne Shelton
- **Biggish Data: 7 Years of Facts About How Homeowners See Home Performance**
  Peter Troast
- **Reviews, Referrals, & Repeat Customers: Engaging your Customers Over Time***
  (John Costello), Elena Chrimat, Lea Anne Davis, Rob Minnick
- **Best Practices in Home Performance Sales Management: Building a Great Sales Team***
  (John White), Michelle Knaszak, Edward Matos
- **Ask the Experts: Sales Tactics That Work**
  (Keith Aldridge), Drew Cameron, Michelle Knaszak, Ed Matos, Mike Rogers



Policy & HP in the Round

- **DOE Energy Code Field Study: Can Intensive Education & Outreach Improve Energy Efficiency**
  Richard Morgan, Lauren Westmoreland, Brad Turner
- **The Multiple Benefits of Energy Efficient Investments**
  Ruth Ann Norton, Joe Cullen
- **Addressing the Elephant in the Room: Policy Outlook for EE****
  (Chris Dorsi), Steve Cowell, Dan Kartzman, Tim Miller, Kara Saul Rinaldi
- **Innovate & Connect: Share Your Elevator Pitch****
  Griffin Hagle, Edward Matos, Michelle Nochisaki
- **Moving Beyond the Clean Power Plan: Carbon Reduction without the CPP**
  Kara Saul Rinaldi, Frank Rapley, Pat Stanton
- **The Utility Landscape: Market Forces & Solutions**
  (Robin LeBaron), Brendon Baatz, Dave Hepinstall, Dan Kartzman
- **The Future of the Retrofit Model****
  (Chris Dorsi), Frank Rapley, Keith Canfield, Ely Jacobsohn
- **Resilience & Buildings in a Changing Climate**
  Don MacOdrum, Larry Zarker
- **What are the Barriers to Enter the Whole Home & HP Market?**
  (Keith Aldridge), Allen Luzak, Don MacOdrum, Doug Miller

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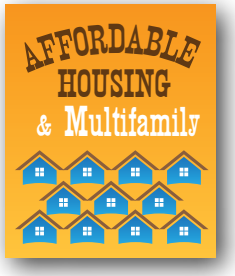
Program Operations

- **Leveraging Private Capital to Enable Home Performance**
  Colin Bishopp, Matthew Brown, Steve Dunn, Karla Loeb
- **Using Data Analytics to Improve Program Performance**
  Julie Caracino, Dale Hoffmeyer, Leif Magnuson, Bruce Manclark
- **Assuring Credible Assessments & Superior Installations: Proof Positive for Arizona Home Performance & High Hopes for Home Inspectors Nationwide**
  (Ken Slattery) Chris Baker, Charlie Gohman, Michael Rowan, John Tooley, Alex Williams
- **Design Thinking: A Customer—First Approach-from Beginning to End—to Home Performance**
  Laura Capps, Cassandra Delaune, Dan Wildenhaus
- **Boot Scootin' Home Performance with ENERGY STAR**
  (Ely Jacobsohn), Scott Bloedorn, Kara Jonas, Sherry McCormack, Casey Murphy, Lisa Puyear
- **Comprehensive Home Performance with ENERGY STAR Program that Motivates Your Customers & Contractors**
  Greg Lane, Seth Rapoza, John White
- **The Impact Driven Value Proposition Challenge**
  Caroline Hazard, Courtney Moriarta
- **Some Contractor Business Math for Program & Policy Folks**
  Mike Rogers
- **Department of Energy's Guidelines for Home Energy Professionals Project: "'splain It to Me, Lucy"**
  Heather Head, Chuck Kurnik, David LoVullo



Affordable Housing & Multifamily

- **Multifamily Operations & Maintenance: Training for Sustainable Savings**
  Bill Eckman, Adam Romano
- **Snapshots, Trends & Opportunists! Retrofitting the Multifamily Housing Stock**
  Carolyn Sarno Goldthwaite, Lauren Westmoreland
- **Energy FIT: Connecting Building Science to Medical Science**
  Steve Luxton
- **Multifamily Program Conundrums & Best Practices to Solve Them**
  Andrew Padian, Brody Vance
- **Home Performance Sharp-shooting: Creating a Home Performance Program Targeted at Niche Groups**
  Stacey Hill, Kevin Knight, Suzanne Sebastian, John White
- **From Slow & Sporadic to Fast & Furious: Low-income Energy Efficiency with Speed & Scale**
  Larry Denman, Jason Estes, Dustin Tommey, Beth Parsons
- **Survey of Low-income Energy Efficiency Programs & Best Practices**
  (Maritza Estremera), (Tasha Perreault), Adrian Andrews, Liz Curry, Ariel Drehobl, Evans Taylor
- **Passive Building on the Rise: New Market Opportunities and the Growth of Multifamily**
  Katrin Klingenberg
- **Multifamily Housing Resiliency Audits**
  Tom Chase, Andy Padian

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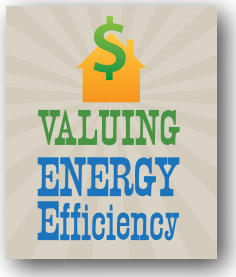
The Smart Home

- **Policies & Regulations = Opportunities & Challenges to the Smart Home**
  Mike Li, Kara Saul Rinaldi
- **Latest & Greatest on the Smart Home**
  Lieko Earle, Emily Kemper, Kara Saul Rinaldi
- **A Contractor's Guide to the Smart Home**
  Drew Cameron, Claire Miziolek
- **Tools to Monitor a Home's Performance: What Can Your Smart Phone Do for You?**
  Lieko Earle, Beth Karlin, Bill Spohn
- **Smart Home Research & Data: Consumer & Industry Perspectives**
  Michael Blasnik, Beth Karlin
- **Smart Thermostats: Savings & Implementation Opportunities**
  Jacqueline Berger, Mark Jerome
- **Smart Homes: Independence for People with Disabilities**
  Marla Esser Cloos, Tony Pratte
- **How Contractors, Programs, & Realtors Can Benefit from Smart Devices**
  Will D'Arrigo, Claire Miziolek, Mark Pignatelli
- **Big Data**
  Michael Blasnik



Valuing Energy Efficiency

- **Chain, Chain, Chain: Building the Links Between Data, Home Performance, & the Real Estate Market**
  Pamela Brookstein, Joan Glickman, Carolyn Sarno Goldthwaite, David Myers, Russell Riggs
- **A Review of Leading Efforts to Scale up Residential Energy Labels**
  (Joan Glickman), Kim Burke, David Heslam, Emily Levin
- **Appraised Value & Energy Efficiency: "Getting It Right"**
  Sandra Adomatis
- **Who's Keeping Score? Using Home Performance with ENERGY STAR and Home Energy Score Together**
  (Joan Glickman), Terry Freeman, Paul Grimyser, Elizabeth Murphy, Hannah Savage
- **The State of Green Real Estate: Engaging the Realtor Community**
  Pamela Brookstein, Carolyn Sarno Goldthwaite, Michael Hobbs, David Myers
- **ResStock: Evaluating Home Performance Upgrades Across the U.S. Housing Stock**
  Eric Wilson
- **Quantifying Energy Efficiency Savings in Residential Buildings & Pay-for-Performance**
  Leif Magnuson, Ben Polly
- **Getting Started with Residential PACE: Best Practices & Resources for Home Performance Programs & Businesses**
  (Andrew Isaacs), David Gabrielson, Joan Glickman, Michael Yaki
- **Collaborations in Energy Efficient Home Improvement Financing**
  Ali Adler, Matt Ewing, Todd O'Grady

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Weatherization Operations

Next Level Weatherization Operations

- **Getting into WX: How Did We Get Here & What Did We Learn Along the Way?**
  Jeffrey Granger, Amanda Hatherly, Chris Heslap, Derek Schroeder
- **Looking Beyond Lower Energy Costs: Health-related Non-energy Impacts of Low-income Weatherization in Massachusetts**
  Beth Hawkins, Mark Kravatz, Bruce Tonn, Jerrold Oppenheim
- **Results from the Weatherization Innovation Pilot Program**
  Jon Muckey, Erin Rose
- **Solving the Multifamily Puzzle**
  Robert Foley
- **How Many Touches Does It Take to Weatherize a House?**
  Eric Behna, Ray Judy
- **More Homes, Less Stress: Tennessee Streamlines to Meet Low-income Customers' Needs**
  Frank Rapley
- **Why Is Monitoring & Accountability Needed in Weatherization?**
  Erica Burrin, Ray Judy
- **Weatherizers Without Borders: Taking a Successful U.S.Public Policy Global**
  Mark Jackson
- **DOE Weatherization Update**
  Erica Burrin, Josh Olsen, Dave Rinebolt

Nuts & Bolts of Weatherization Operations

- **QCI: Perspectives from the Process**
  Kelly Cutchin, Ray Judy
- **Sub-Grantee Procurement & Contractor Management Best Practices**
  Jim Gambon, Daliska Smith
- **Deferral Standards: What DOE Requires & Allows and How to Avoid Spending Money on Deferrals**
  Andrew Etue, Josh Olsen
- **Accurate Job Status/Cost Tracking**
  Jim Gambon, Jose Grivet, Daliska Smith
- **Roles & Responsibilities of Monitors & Final Inspectors**
  Jim Harmon, Don Walker
- **Leveraging for WAP Agencies**
  Meg Power, Dave Rinebolt
- **Integrating Utility Programs and WAP**
  Dave Rinebolt, John Sarver, Monica Martello, Don Watts
- **Moisture & IAQ: What Can Exhaust Fans Accomplish?**
  Don Hynek
- **Incorporating Solar into your Low Income Weatherization Program: Why & How**
  Josh Olsen, Glen Salas, Zac Stewart

Weatherization Technical

Deep Dives in Weatherization

- **Mobile Home Weatherization**
  Chris Clay, Mike Lubliner, Josh Olsen
- **Navigating OSHA Requirements in a DOE Program: Confined Spaces in WAP**
  Jim Lee
- **Weatherization Assistant for 2-4 Unit Buildings**
  Robert Parkhurst, Glen Salas, Mark Ternes
- **Weatherizing in Extreme Clients**
  Jim Lee
- **Radon & Weatherization: What Are the Opportunities?**
  Patrick Daniels, Ray Judy
- **Client Education for Field & Administrative Staff**
  (Kelly Cutchin), Suzanne Harmelink
- **Multifamily Energy Efficiency and Solar PV: CA Case Study**
  Stephen Gribble
- **Fun Training Tools**
  Cory Chovanec, Anthony Cox, Amanda Hatherly

Whole House Weatherization

- **Effective Duct Sealing on a Budget**
  Andrew Woodruff
- **Anticipating Combustion Appliance Performance in the Weatherized Home**
  Anthony Cox, Robert Parkhurst, Derek Schroeder
- **Enhancing the Quality Control Inspection**
  Cory Chovanec
- **ASHRAE 62.2 Compliance in Weatherization**
  Rick Karg, Paul Francisco
- **NEAT Audits: Is this a Real House?**
  Robert Parkhurst
- **Writing Effective Work Orders**
  Jennifer Mares, Ken Pancost
- **Weatherize & Exclude Pests: Two Birds, One Stone**
  Jayne Windham
- **Writing Efective WAP Work Orders**
  Jennifer Mares, Ken Pancost

* powered by EfficiencyFirst America's Home Performance Workforce

** habitat SESSIONS

HPC is collaborating with Efficiency First and Habitat X to provide you cutting edge content to engage and meet your needs.

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( ) indicates session moderator

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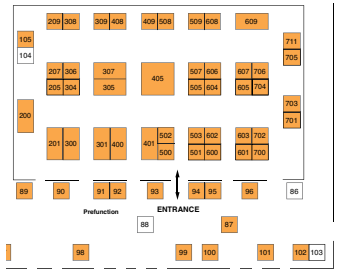
Exhibitor Information

EXHIBIT Grow your business by Exhibiting.

At HPC conferences, attendees are ready to learn, ask questions, and make purchasing decisions. The trade show floor is the hub for demonstrating new products and techniques, providing immediate and future sales, as well as product research and test marketing. **Click here** to see the most up to date exhibitor floor plan.



Exhibitors & Branding Opportunities:
Chris Docchio
Director of Partner Relations
(412) 424-0046
cdocchio@homeperformance.org

Trade Show Hours

Exhibitor Setup:
Sunday, March 19, 12:00 pm – 9:00 pm

Show Dates & Times:
Monday, March 20, 7:00 am – 3:00 pm & 5:00 – 6:30 pm
Tuesday, March 21, 7:00 am – 3:00 pm & 5:00 – 6:30 pm
Wednesday, March 22 7:00 am – 11:00 am.

Tear Down:
Wednesday, March 22 11:00 am – 5:00 pm

You are cordially invited to attend the Trade Show Receptions

Monday & Tuesday, 5 PM - 6:30 PM
Here you will have the chance to personally connect with industry leaders and your peers from across the country alongside heavy appetizers and a cash bar. HPC also provides breakfast Monday – Wednesday and lunch, Monday and Tuesday as part of your registration.

Your 2017 HPC National Exhibitors *(Additions added weekly)*

- WECC: Wisconsin Energy Conservation Corporation
- U.S. Department of Energy (DOE)
- RenewAire, LLC
- Energy OutWest
- Habitat X
- Accel Roofing Products/ATAS
- Home Depot
- foobot
- Applied Energy Products and Sales
- Innerglass Window Systems, LLC.
- AM Conservation Group
- Vent Cap Systems
- Renew Financial
- OptiMiser and Snugg Pro
- Embertec, USA
- Retrotec
- Evolve Technologies LLC
- AirCycler
- Residential Energy Dynamics (RED)
- Applegate Insulation
- J & R Products
- Fox Blocks
- Dr. Energy Saver, Inc.
- Zonolite Attic Insulation Trust
- Energy Circle
- Building Performance Institute (BPI)
- Energy Federation, Inc.
- The Energy Conservatory
- Panasonic Smart Home IAQ Solutions
- Nash Distribution
- Tamarack Technologies
- TruTech Tools
- Mitsubishi Electric
- Nu-Wool Co. Inc.
- Citizens for Radon Reduction
- Air King America LLC
- Residential Energy Efficiency
- EPA Indoor airPLUS
- Insulation Materials, LLC
- IDI Distributors
- Home Energy Magazine
- Lowes Pro Services
- General Insulation Company
- Energy Score
- Accu1Direct
- Delta Products Corporation
- RadonAway
- Project Energy Savers, LLC
- Electric & Gas Industries Association (EGIA)
- Broan-NuTone LLC
- Southeast Energy Solutions, Inc.
- Bits Limited

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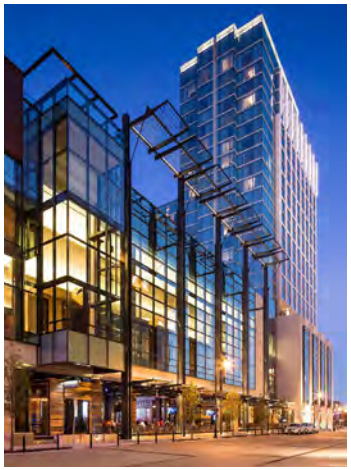
Conference Pricing

Regular Registration (ends 2/17/17)	$775
Late Registration (begins 2/18/17)	$875
One-Day Pass	$400
Student Rate Full-Day	$625
Student Rate One-Day	$240
Transcript of Attended Courses	$15
Home Energy Magazine Subscription	$45

Host Hotel

OMNI NASHVILLE HOTEL
250 Fifth Ave South
Nashville, TN 37203

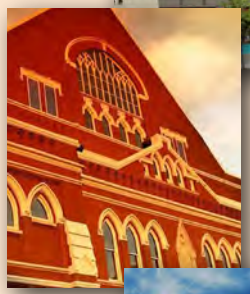


The Omni Nashville Hotel is created specifically to be an authentic expression of the city's vibrant music culture. Across from the Music City Center, this downtown Nashville hotel is a one-of-a-kind experience, fully integrated with an expansion of the Country Music Hall of Fame® and Museum on three levels. Located on Fifth Avenue between Demonbreun and Korean Veterans Boulevard, Omni Nashville Hotel and expanded museum share meeting and entertainment space and bring additional restaurants and retail venues to this dynamic destination in downtown Nashville.

THIS BLOCK IS SOLD OUT. Executive suites at a higher rate may be available. Please check the live website for ongoing overflow rooms.

HPC & Nashville: Choose Your Own Adventure!

Our conference program and tradeshow is not the only adventure you will want to plan while you are in Nashville. Just steps from your room, you will find some of the best attractions Music City has to offer.



Inside the hotel, you will find one of the world's greatest music museums – **The Country Music Hall of Fame and Museum**. Inside this gem, you can explore the colorful history and cast of characters that have made country music a staple of American culture. Right next door, you can watch **Hatch Show Print's** iconic concert posters being made…and even take one home with you! Within walking distance from the hotel, you will find more music history at the **Ryman Auditorium** and **The Johnny Cash Museum**. After hours, you can whoop it up under the neon lights at the **Broadway Honkytonks**.

Your adventure can extend well beyond Broadway's border into this city's incredible **neighborhoods**. Check out **East Nashville**, which ranks among America's coolest neighborhoods. As the epicenter of the city's music scene, its diversity might surprise you. Start planning your musical adventures **here**.

Finally, no trip to Nashville is complete without a variety of gastronomic excursions in one of the hottest (like the chicken) food towns in America. Get your food adventure started **here**, **here** and **here**.

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FAQs Frequently Asked Questions

Will I receive a Home Performance Coalition certificate of completion for attending this conference? You will receive a certificate of completion if you attend a minimum of eight sessions. Please ensure that your badge is scanned at the end of each session to verify your attendance.

How will I receive CEU credits for attending this conference? When registering online, you will be prompted to indicate if you want to receive CEUs and select from the list of approved CEU organizations. Some of the CEUs require your membership identification number. The bar code on your name badge, provided by HPC onsite, will be scanned at the end of each session you attend. Post conference, your attendance information will be submitted to the appropriate CEU accrediting bodies.

Can I attend the exhibitor trade show? Yes, trade show access is included in the registration fee.

Can I share a conference badge with someone else and rotate our attendance? No. Each attendee must purchase an individual conference registration. One day passes are available in addition to the full conference registration if you cannot attend all days.

Are meals included during the conference? As part of your registration, you will be provided breakfast Monday, Tuesday and Wednesday as well as lunch, Monday and Tuesday. You are also invited to attend the Trade Show Receptions on Monday & Tuesday, 5 PM - 6:30 PM where you will have the chance to personally connect with industry leaders and your peers from across the country alongside heavy appetizers and a cash bar.

Can I cancel a registration? No refunds will be issued as of Saturday, February 18, 2017. Requests for refunds prior to this date will be granted, minus a $100 cancellation fee for attendees and $625 for exhibitor booths.

Can I transfer a registration to another person if I am no longer able to attend? Yes, there is no fee to transfer a registration. You can return to the online registration form and select the option to “Update an Existing Registration” or you may contact HPC.

Continuing Education Credits (CEUs)

This conference offers over 150 sessions, of which you can potentially earn 21.5 CEUs!

HPC is a continuing education service provider, and many sessions offer credits for advancing attendees’ professional careers through educational opportunities from allied organizations. Visit the **CEU Information** page of our website for the most up-to-date listing of CEU providers offered at HPC conferences.

Scholarships Available!

HPC will award scholarships for home performance contractors to attend the 2017 HPC National Home Performance Conference. One of the primary goals of this scholarship program is to attract a more diverse group of home performance contractors to the national conference. New entrants to the industry, small businesses, minority and women owned businesses, as well as minority and female staff members from any home performance contracting company are encouraged to apply. **If awarded, this scholarship will cover the Conference Registration Fee – a $775 value. Apply today.**

HPC Conference Action Opportunities and Benefits

BRAND

Brand your business in Nashville! You're joining us to attract more business. The more leads you get the better opportunities you have to convert them into sales. It's time to put on your savvy marketer hat and distinguish yourself from your competitors. **Click here** for our one-page Nashville Branding opportunities.

VOLUNTEER

Volunteers play an important role at Home Performance Coalition conferences by assisting presenters and attendees as session assistants. As a session assistant, you are required to attend all sessions in an assigned conference track during the course of the conference. In exchange for volunteering, you will receive free registration for the conference with many more benefits.

PROMOTE

We know how important it is to have promotional support and **we are happy you can help us get the word out**. **Click here** for some exciting promotional materials you are welcome to share as you encourage others to attend this conference and trade show. Thank you for your continued support in helping to bring the Home Performance Coalition to Nashville, TN.

Learn more about your HPC Conference action opportunities and benefits by contacting your helpful HPC Staff.

Exhibitors & Branding Opportunities:
Chris Docchio
Director of Partner Relations
(412) 424-0046
cdocchio@homeperformance.org

Volunteers:
Bethany Dittmar
Director of Conference Education
(412) 424-0026
bdittmar@homeperformance.org

Promotional Partners:
Lindsay Bachman Flickinger
Director of Marketing and Communications
(412) 424-0085
lflickinger@homeperformance.org

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