SCCT2018 TEXAS

Exhibitor Prospectus

13th Annual Scientific Meeting of the Society of Cardiovascular Computed Tomography

July 12-15, 2018
Gaylord Texan Resort Hotel & Convention Center
VISION
The Society of Cardiovascular Computed Tomography (SCCT) is the international professional society representing physicians, scientists and technologists advocating for research, education and clinical excellence in the use of cardiovascular computed tomography.

MISSION
SCCT is a professional medical membership organization that addresses all issues pertaining to the field of cardiovascular computed tomography. The mission of SCCT is to:

- Foster optimal clinical effectiveness of cardiovascular CT through professional education, establishment of standards for quality assurance and professional training and development of evidence-based guidelines for its use to enhance patient care and improve the quality of cardiovascular medical practice.
- Ensure state-of-the-art application of cardiovascular CT through training and accreditation.
- Support coordinated research efforts to promote further development and applications of cardiovascular CT, and to investigate accuracy, effectiveness, and cost-effectiveness in cardiovascular diagnosis.
- Serve as an advocate for cardiovascular CT in all interactions with the healthcare industry, medical policy development and reimbursement organizations.
- Cultivate close working relationships with other related societies.

CONTACT US
To learn more, please contact:
KRISTIN STIERLE, Director, Meetings & Exhibits
EMAIL: kstierle@scct.org
PHONE: +1.703.766.1710

To become a supporter, exhibitor or advertiser, please contact:
Alex Skeete, Sales Executive
EMAIL: askeete@ntpevents.com
PHONE: +1.703.706.8224
SCCT2018 – WHERE THE CT COMMUNITY CONNECTS

The SCCT 2018 Annual Scientific Meeting (SCCT2018) engages physician and healthcare professionals interpreting cardiovascular CT in a comprehensive exploration of the most current developments in the field of cardiovascular CT principles, methodologies, appropriateness criteria and clinical practice.

Didactic lectures, image-based case examples and research in cardiovascular CT are at the heart of the meeting, increasing the competence and performance of the attendees performing and interpreting cardiovascular CT. The Annual Scientific Meeting focuses on the technological advances, as well as the potential applications and limitations of cardiovascular CT.

If you’re a supplier of CT equipment, software or services, SCCT2018 is a powerful investment!

EXHIBITOR CONTACT INFORMATION

Sales and Sponsorships
NTP EVENTS
Alex Skeete, Sales Executive
EMAIL: askeete@ntpevents.com
PHONE: +1.703.706.8224

Exhibitor Customer Service
NTP EVENTS
Razak Kadiri, Sales & Exhibitor Services Representative
EMAIL: rkadiri@ntpevents.com
PHONE: +1.703.706.8244

General Services Contractor
SHEPARD EXPOSITION
10001 Fannin St, Houston, TC 77045
EMAIL: houston@shepardes.com
PHONE: +1.410.737.9270
FAX: +1.832.415.0517
SCCT ATTENDEES INCLUDE:

- Physician/Scientists: 61%
- Fellows/Residents: 12%
- International: 13%
- Emerging Markets: 5%
- Technologists/Nurses: 4%
- Medical Students: 3%
- CEO/Non-physician/Associate: 2%
- Other: 1%

PRIMARY SPECIALTIES:

- Cardiology: 62%
- Radiology: 30%
- Other: 4%
- Interventional Cardiology: 4%
- Nuclear Medicine: 2%
- Primary Care Physician: 1%

LOCATION:

- North America: 73%
- Europe: 12%
- Asia: 7%
- Australia & New Zealand: 3%
- South America: 2%
- Africa, Middle East & Mediterranean: 2%
- Central American & Caribbean: 1%
SCCT2018 DATES:
July 12 — 15, 2018

SCCT2018 EXHIBIT HALL DATES:
July 13 — 14, 2018

SCCT2018 LOCATION:
Gaylord Texan Resort & Convention Center
1501 Gaylord Trail
Grapevine, TX 76051

EXPOSITION HOURS:
Friday, July 13 — 9AM – 7:45PM
Saturday, July 14 — 8:30AM – 5:30PM

INSTALLATION HOURS:
Wednesday, July 11 — 3PM – 8PM
Thursday, July 12 — 8AM – 4:30PM

EXPOSITION DISMANTLING HOURS:
Booths must be dismantled on Saturday, July 14 — 5:45PM – 9PM.
Larger booths are encouraged to dismantle after 6:45PM.

Don’t miss the opportunity to influence and educate industry decision-makers.
BENEFITS OF EXHIBITING

- The Opening Reception is open to all SCCT2018 attendees will take place on Friday, July 13, 2018 from 6:30PM – 8PM will be in the Exhibit Hall.
- Poster Sessions and Rapid Fire ePosters are located in the Exhibit Hall to guarantee high attendee traffic.
- Pre-event exposure to more than 30,000 cardiologists, radiologists, technologists, nurses and to other key decision makers in the field of cardiovascular CT.
- Company recognition in the SCCT2018 Final Program, on-site signage, the SCCT2018 Website and the SCCT2018 Mobile App.
- Complimentary exhibitor registrations based on booth size.

Top reasons to exhibit:

1. Educate prospective clients on your latest innovations.
2. Touch base with current customers regarding current satisfaction and upgrade opportunities.
3. Get feedback face-to-face from your target market on new or emerging technologies.
4. Promote company brand awareness.
5. Generate sales leads or new customers.

Exhibiting at SCCT2018 is a vital component of your 2018 marketing strategy!
RENTAL FEES

BOOTH RENTAL FEES
Showcase your products and expertise to this niche audience of CT users. Grow your contacts and client base through face-to-face interaction and create expanded opportunities for new or continued business.

Exhibit fees:
- In-line, non-island booths $35.00 per square foot
- Island booths, 20’ x 20’ or larger - $37.00 per square foot (US dollars)

The smallest booth space available is 10’ x 10’.

INCLUDED IN THE BOOTH RENTAL FEE:
- An 8’ high back wall and 3’ side rails with drapery
- ID booth sign with the company’s/organization’s name and booth number
- Tickets to the Opening Reception on Friday, July 13, 6:30PM – 8PM
- Company recognition in the SCCT2018 Final Program, on-site signage, the SCCT2018 Website and the SCCT2018 Mobile App
- Security guard service (Exhibit Hall only)
- Two (2) complimentary exhibitor badges per 100 sq. ft. of exhibit space, additional representatives may register for a fee of $279.00 each

PLEASE NOTE: Additional complimentary badges are not provided to SCCT Partners.

RESEARCH ROW RENTAL FEES
Tabletop displays are available to research trials only for a fee of $750 per tabletop. Connect directly with physicians to discuss your research trial, its objectives and opportunities for participation.

INCLUDED IN TABLETOP RENTAL FEE:
- One (1) 6’ table with skirt and two (2) chairs
- Company recognition in the SCCT2018 Final Program, on-site signage, the SCCT2018 Website and the SCCT2018 Mobile App
- Security guard service (Exhibit Hall only)
- One (1) complimentary exhibitor badge per tabletop display, additional representatives may register for a fee of $279.00 each
- All exhibitors are welcome to attend all SCCT2018 program activities, except for the pre-program sessions on Wednesday, July 11 and Thursday, July 12, 2018

PLEASE NOTE: Continuing Medical Education (CME) credit will not be granted to exhibitors. Exhibitor personnel may attend CME program activities and obtain credit by registering and paying the full SCCT2018 meeting registration fee.
IMPORTANT DATES AND DEADLINES

CONTRACTS AND PARTIAL DEPOSIT DUE May 5
DEADLINE FOR ISLAND BOOTH EXHIBITS TO SUBMIT BLUEPRINT May 5
CERTIFICATE OF LIABILITY INSURANCE DUE May 5
LAST DAY TO CANCEL FOR PARTIAL REFUND May 19
EXHIBITOR REGISTRATION FORMS DUE June 5
HOTEL CUT-OFF DATE June 9
ADVANCE SHIPMENTS ACCEPTED (WITHOUT SURCHARGE) June 15 – July 3
FINAL PAYMENT DUE June 16
LAST DAY FOR WAREHOUSE DELIVERIES July 9
( July 3 is the last day freight can arrive to advanced warehouse with guarantee of delivery to booth for exhibitor move-in)
ON-SITE SHIPMENTS ARE PERMITTED July 11
EXHIBIT INSTALLATION COMPLETED BY 4:30PM July 12
EXHIBITS DISMANTLED BY 9:00PM July 14
SCCT2018 EXHIBIT HALL LAYOUT

July 13-14, 2018
Gaylord Texan Resort and CC_Texas Ballroom A&B/Corridors
Grapevine, TX

Ceiling Height 24'

Floor plan as of November 17, 2017
AGREEMENT TO THE RULES AND REGULATIONS
The following rules and regulations governing the Exposition under the auspices of the Society of Cardiovascular Computed Tomography (SCCT) are part of the Exhibit Space Application & Contract and constitute a binding contract between the Exhibitor and SCCT. They have been formulated in the best interest of the Exhibitor, and we ask full cooperation of the Exhibitor in their observance. Any detail not specified is subject to decision by SCCT.

ENFORCEMENT OF RULES AND REGULATIONS
As a condition for exhibiting, each exhibitor shall agree that they, their employees, and their agents will observe all SCCT policies and regulations as described in the prospectus. SCCT reserves the right to restrict and/or dismiss at any time any exhibit that SCCT deems undesirable. Any exhibitor who begins dismantling or packaging their exhibit and/or exhibit materials prior to the official close of technical exhibits may not be permitted to participate in future SCCT expositions.

APPEARANCE OF EXHIBITS
Any part of a booth that has unfinished sides or end panels must be draped at the exhibitor’s expense. A booth must lend itself to an attractive appearance. Meeting Management reserves the right to have such finishing done at the exhibitor’s expense. The Exhibit Hall is carpeted; additional floor covering is not mandatory, but it is available.

IN-LINE BOOTHS
The backs of booths may not be more than 8’ high, and sides may not exceed 3’ high. All in-line booths will be provided with an 8’ high back wall drape, 3’ high side drapes, and a standard booth sign with company name.

ISLAND BOOTHS
Overstatement in design should be avoided. Exhibits must be constructed in compliance with the Americans with Disabilities Act of 1991. An island booth may extend to all outer edges of the booth space, but the design of the booth must allow accessibility from all four aisles and sufficient see-through areas so as not to block the view of the adjacent exhibits. All building materials including those that are “see-through” or “sheer,” such as glass or fabric, will be considered as potential visibility blockers when SCCT reviews island floor plans. All island booths are required to submit a blueprint and/or photograph of the booth design by May 5, 2018.

RESEARCH ROW TABLETOP DISPLAYS
A research trial may attach a banner up to 6’ wide to the front of the table. Backdrops and freestanding banners are not permitted.

LIABILITY
Each exhibitor agrees to protect, indemnify, and hold harmless SCCT, Shepard Exposition Services, Gaylord Texan Resort Hotel & Convention Center and their offices, directors, agents, and employees from any claims, liability, damages, or expenses asserted against them or incurred by them as a result of or in connection with, any loss of or damage to property, or injury to persons resulting from, arising out of or in any way connected with negligence, wrongful acts, or breach of contract by the exhibitor, its agents, or employees. Exhibitors are encouraged to insure themselves against property loss or damage and against liability for personal injury. It is further understood and agreed that SCCT shall in no event be liable to an exhibitor for any loss of profits, sales, business opportunities, or any other type of direct or consequential damages alleged to be due from breach of this contract. It is understood and agreed that the sole liability of SCCT to any exhibitor for any breach of this contract shall be for the refund of all amounts paid by the exhibitor pursuant to this contract as an exclusive remedy.

INSURANCE
The exhibitor shall, at its sole cost and expense, procure and maintain, throughout the term of the contract for exhibit space, comprehensive general liability insurance against claims of bodily injury or death and property damage occurring in, upon or resulting from the premises leased. The general liability insurance shall name SCCT, Shepard Exposition Services, and Gaylord Texan Resort Hotel & Convention Center as additional insureds. Such insurance shall include contractual liability and products liability coverage with the combined and single limits of liability of not less than $1,000,000. The exhibitor shall be required to provide SCCT with said certificate of insurance indicating the appropriate insurance coverage by May 5, 2018.

contract for space
The application for space and the official notice of assignment constitute a contract for the rights to use the space allotted. A completed application for space with deposit and all requested information must be received by mail or email:

MAIL: Alex Skeete, NTP Events
313 S Patrick St
Alexandria, VA 22314
EMAIL: askeete@ntpevents.com

exhibit booth representation
Booths must be kept open and staffed daily during scheduled exhibit hours by exhibitor’s staff. Breaking down or packaging up of materials earlier than 5:45 pm, Saturday, July 14, 2018, is prohibited.

audiovisual and sound
Audiovisual and other sound effects must be regulated so that they do not disturb neighboring exhibits. SCCT reserves the right to determine the point at which sound interferes with others and must be discontinued.

hospitality/private meetings
Exhibitor-sponsored hospitality functions and private meetings must not conflict
with any scheduled conference activities and must be approved by SCCT. Additional fees apply. Contact SCCT for more details.

PRINTED MATERIAL DISTRIBUTION/ CANVASSING
Canvassing in any part of the facilities utilized by SCCT is strictly prohibited and anyone doing so will be requested to leave the building. Distribution of advertising or printed material by an exhibitor outside of the exhibitor’s allotted space will not be permitted.

SELLING OF PRODUCTS AND SERVICES
The purpose of exhibiting is to further the education of meeting attendees through product and service displays and demonstrations. Sales and order taking are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting.

No signage or advertising of product pricing will be allowed. SCCT reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

EDUCATIONAL EVENTS IN EXHIBIT BOOTH
Exhibiting companies must inform SCCT, in writing, of all educational events offered in their exhibit booths. Notification letters must include a description of the event identifying content, date, time, format, and names of physicians involved in the delivery of the educational content.

SUBLETTING OF EXHIBIT SPACE
Exhibitors are prohibited from assigning or subletting a booth or any part of the space allotted to them. Nor shall they exhibit or permit to be exhibited in their space any merchandise or advertising materials that are not part of their own regular products or services.

RELOCATION OF EXHIBITS
SCCT reserves the right to alter locations of exhibits as shown on the official floor plan, if it is deemed to be advisable or in the best interests of the Annual Scientific Meeting.

AMERICANS WITH DISABILITIES ACT
Each exhibitor shall be responsible for compliance with the Americans with Disabilities Act of 1991 within their assigned exhibit space.

CANCELLATION OF EXPOSITION
In the event of cancellation of the SCCT 2018 Exposition due to fire, strikes, governmental regulations, or causes that would prevent the scheduled opening or continuance, then and there upon, exhibitors and SCCT have no further obligations to each other, and SCCT management shall determine an equitable basis for the refund of such portion of exhibit fees as is possible, after due consideration of expenditures and commitments already made.

CONDITIONS OF CONTRACT TO EXHIBIT
Exhibitors agree to abide by the conditions of the contract stated in the SCCT 2018 Exhibitor Prospectus. Exhibitors accept responsibility for informing all of their employees of these conditions and agree that they will abide by them also.

INDUSTRY GUIDELINES
The purpose of the SCCT Exposition is to allow companies an opportunity to meet one-on-one with healthcare professionals to inform them of the latest developments in equipment, supplies, technology, and services available. Adherence to the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support is mandatory. Standard 4.1 states, Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities. Standard 4.2 further states that live [staffed exhibits, presentations] or enduring [printed or electronic advertisements] promotional activities must be kept separate from CME.

A. Exhibit fees are separate and distinct from educational grants. (They are not considered commercial support.)
B. Exhibit fees are set by SCCT for each activity prior to solicitation and are standardized for that activity; SCCT may set different fees for industry, not-for-profit organizations/foundations and publishers; potential exhibitors will have equal access to purchasing exhibit space (first-come, first-served basis).
C. All exhibitors will be situated in a room or area separate from educational activities, and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
D. Commercial interest (pharmaceutical/industry) representatives may attend CME/CE activities at the discretion of SCCT for the direct purpose of the representatives’ own education; however, they may not engage in sales or marketing activities while in the space or place of the educational activity. If a representative wants credit for attending the course, he/she must pay the full SCCT 2018 meeting registration fee. Complimentary attendance will not be linked to offering commercial support.

ACCME STANDARD FOR COMMERCIAL SUPPORT 4.1
Exhibitors are reminded of the Food and Drug Administration (FDA) regulations on the promotion of investigational and pre-approved drugs and devices. Exhibitors are also cautioned about FDA prohibition of promoting approved drugs for unapproved purposes.

Exhibitors must comply with the standards established by the Accreditation Council for Continuing Medical Education (www.accme.org), the American Medical Association’s Ethical Opinions on Continuing Medical Education and Gifts to Physicians (www.ama-assn.org), the Food and Drug Administration regulations regarding industry-supported scientific and educational activities (www.fda.gov), the revised PhRMA Code on Interactions with Healthcare Professionals (www.phrma.org), and the revised AdvaMed Code (www.advamed.org)
APPLICATION & CONTRACT

EXHIBIT SPACE AND SPONSORSHIP
PLEASE PRINT OR TYPE ONE APPLICATION PER COMPANY

COMPANY NAME: ...........................................................................................................................................................................

ADDRESS: ...........................................................................................................................................................................................

CITY, STATE, ZIP: ......................................................................................................................................................................................

EXHIBITOR/SPONSOR CONTACT: ......................................................................................................................................................

TITLE: .................................................................................................................................................................................................

DIRECT TEL: ..................................................................................................................................................................................... EMAIL: .................................................................................................................................................................

EDUCATIONAL GRANT OPPORTUNITIES:
- National Grant for Scientific Sessions ......................................................... $8,500
- Program Scientific Session ................................................................. $8,500
- Structural Heart Workshop ................................................................. $8,500
- Myocardial CT Perfusion Workshop ...................................................... $8,500
- Advanced Structural Heart Workshop .................................................. $5,000
- Congenital Heart Disease Workshop .................................................... $8,500
- TPA Academy 50

SPONSORSHIP OPPORTUNITIES:
- Welcome Reception ................................................................. $20,000
- Lanyard ........................................................................ $12,000
- Lite Box ........................................................................ $6,000
- Floor Stickers .................................................................. $3,500
- Pair of 3’x3’  One 6’x6’ ........................................................................ $3,500
- Hand Sanitizing Station ........................................................... $2,000
- Meter Panel ...................................................................... $3,000
- Attendee Portfolio Insert ......................................................... $3,500
- Table Tents .......................................................................... $3,000
- Electric Charging Stations ......................................................... $2,000
- Gaylord Digital Advertising .................................................... $2,000 or $5,000
- $2,000 for 10 seconds  $5,000 for 30 seconds
- Mexico/Central America Presents Symposium and Evening
  Program ............................................................................... $8,500
- 1st Abstract Awards Program .................................................. $8,500

SATELLITE SYMPOSSIA OPPORTUNITIES:
- Morning Symposium................................................................ $8,500
- Lunch Symposium ................................................................ $17,500
- Evening Symposium ................................................................ $8,500
- Thurs Preferred  Sat Preferred

WEBINARS:
- Tier 1: Outside Production Studio ........................................ $7,500
- Tier 2: Use Go-Webinar Platform ..................................... $3,500 or $5,000

ADVERTISING OPPORTUNITIES:
- Final Program Advertisement .............................................................
  - Full page inside ................................................................ $7,500
  - Half page inside ................................................................ $4,000
  - Quarter page inside ................................................................. $3,000
  - Promotional One-Meter Panel (by June 11) ......................... $3,500
  - Promotional One-Meter Panel (after June 11) .................... $4,500
- Private Meeting Space Rental
  - Commercial (per meeting requested) ..................................... $3,000
  - Non-Profit/Research Trials (per meeting requested) .......... $3,000

TOTAL SUPPORT COMMITMENT: $................................................................................................................................................................................................
1Plus audio/visual equipment and labor
2Plus food/beverage

BOOTH COMMITMENT

BOOTH CHOICES:
1st # ........................................................................... 2nd # ........................................................................... 3rd # ...........................................................................
- In-Line Booth Fee: $35/sq. ft.
  - 10’x10’ ................................................................ $7,000
  - 10’x20’ ................................................................ $14,000
  - 20’x20’ ................................................................ $30,000
  - 30’x30’ ................................................................ $75,000
- Island Booth Fee: $37/sq. ft.
  - 15’x15’ ................................................................ $7,500
- $4,500

RESEARCH ROW:
- Tabletop Fee ........................................................................ $750
  *Available only to Research Trials

TOTAL EXHIBIT FEE: $ ............................................................................................................................................................................

COMPANIES NOT DESIRED IN PROXIMITY:

PAYMENT INFORMATION

Make checks payable (US$) to:
SOCIETY OF CARDIOVASCULAR
COMPUTED TOMOGRAPHY

☐ Check ☐ Visa ☐ Mastercard ☐ Discover ☐ AmEx

Card #: ...............................................................................................................................................................................................
Exp. Date: ...............................................................................................................................................................................................
CVV #: ............................................................................................................................................................................................... TOTAL DEPOSIT AMOUNT: $ ..........................................................................................................................................................................................
Cardholder Name: ................................................................................................................................................................................
Signature: ...........................................................................................................................................................................................
Signature Date: .......................................................................................................................................................................................

COMPLETE AND RETURN THIS FORM
Please complete and return the Exhibit Sponsorship Application & Contract with the required 50% deposit to SCCT at:

NTP EVENTS
313 S Patrick Street, Alexandria, VA 22314
Fax: 703.836.4486
For more information, please contact: ALEX SKEETE
703.796.8224 or askeete@ntpevents.com

RULES AND REGULATIONS: We agree to abide by all rules and regulations governing the exhibition as printed on this contract, as well as to the provisions of the official Rules and Regulations governing the exposition as stated in this prospectus, which we accept as part of the agreement. We agree to pay the booth rental charge deposit on or before May 5, 2018. Failure to do so may result in the cancellation of assigned space. Should we elect to cancel on or before May 5, 2018, SCCT reserves the right to retain 50% of the contracted booth fee. Should we elect to cancel on or after May 5, 2018, SCCT reserves the right to retain 100% of the contracted booth fee unless the booth space is resold, in which case SCCT will retain 50% of the contracted booth fee. Sales and order take are permitted provided all transactions are conducted in a manner consistent with the professional nature of the meeting. No signage or advertising of product pricing will be allowed. SCCT reserves the right to restrict sales activities that it deems inappropriate or unprofessional. This agreement, signed by a duly authorized representative of the company, must be received by the SCCT Office no later than May 5, 2018, and will constitute a binding contract for the amount indicated. Full payment is due to the SCCT Office by June 16, 2018. This agreement will become effective upon acceptance by SCCT.

SIGNATURE: ...........................................................................................................................................................................................

DATE: .................................................................................................................................................................................................

TITLE: ...............................................................................................................................................................................................