

# **StormCon**<sup>®</sup>

The North American Surface Water Quality Conference & Exposition

## *Sponsorship Levels*

### **Bronze Level - \$1,500**

- Sponsor Logo in Conference Program
- Sponsor Logo placed on signage on-site
- Sponsor Logo placed on conference website with hyperlink to sponsor's website

### **Silver Level - \$2,500**

- Sponsor Logo in Conference Program
- Sponsor Logo placed on signage on-site
- Sponsor Logo placed on conference website with hyperlink to sponsor's website
- Sponsor Logo on Save the Date mailing

### **Gold Level - \$4,500**

- Sponsor Logo in Conference Program
- Sponsor Logo placed on signage on-site
- Sponsor Logo placed on conference website with hyperlink to sponsor's website
- Sponsor Logo on Save the Date mailing
- Sponsor Logo in Conference Guide
- One (1) complimentary tote bag insert

### **Platinum Level - \$10,000**

- Sponsor Logo in Conference Program
- Sponsor Logo placed on signage on-site
- Sponsor Logo placed on conference website with hyperlink to sponsor's website
- Sponsor Logo on Save the Date mailing
- Sponsor Logo in Conference Guide
- Two (2) complimentary tote bag inserts
- Three (3) complimentary Full Conference Registrations

## **Diamond Level - \$20,000**

- Sponsor Logo in Conference Program
- Sponsor Logo placed on signage on-site
- Sponsor Logo placed on conference website with hyperlink to sponsor's website
- Sponsor Logo on Save the Date mailing
- Sponsor Logo in Conference Guide
- Two (2) complimentary tote bag inserts
- Five (5) complimentary Full Conference Registrations

## **Underwriting Benefits:**

All sponsorships include the following underwriting benefits:

- The right to use a "sponsor" title (StormCon 2018 Sponsor) in your own promotional materials.
- Company logo on the StormCon Convention web page and link to your website.
- Recognition in the StormCon Conference Program
- Recognition on signage during the conference
- 2019 Sponsorship Opportunities

# ***Sponsorship Opportunities***

## **Official Conference T-Shirt (Exclusive) – \$12,000**

Sponsor will receive exposure with their company logo printed on the sleeve of the Official Conference T-shirt that will be distributed to all StormCon participants at registration check-in. Sponsor to provide their logo and StormCon will procure the T-shirts.

## **Conference Tote Bag (Exclusive) – \$10,000**

Let your target audience advertise for you during and long after the close of the conference. Your company's logo will be printed on one side of the bag and the StormCon logo on the other side.

Conference tote bags will be distributed to each conference attendee and exhibitor at registration check-in. StormCon will approve design and procure the bags.

## **Lanyards (Exclusive)| \$10,000**

This high-visibility sponsorship puts your company logo on the lanyards used for the official show badges. This invaluable marketing item will be distributed to all participants as they pick up their badge at registration check-in. Sponsor will provide the logo and StormCon procure the lanyards.

## **Monday Night Exhibit Hall Reception (Exclusive) | SOLD**

The opening night reception is one of the signature social events at StormCon. Open to all registrants, this event is a great way for attendees to network with both exhibitors and fellow attendees alike! Food and bar will be part of this fun engaging kick-off event.

## **Hotel Key Card (Exclusive) | \$10,000**

Key cards unlock the perfect opportunity for you to make an opening impression as you welcome attendees to Denver. If you want your company's logo on the key card at the host hotel and distributed to each attendee, then be sure to sign up today. Sponsor will submit their own image for the key card. StormCon will approve design and procure the key cards.

## **Opening General Session with Keynote Speaker | SOLD**

The conference begins here at the Opening General Session with an insightful educational speaker. Sponsorship of this event offers your company executive the opportunity to address the attendees and welcome them to the conference.

## **Gala Reception (Exclusive) | SOLD**

The Gala Reception at StormCon brings together participants with expertise in a range of industries for casual networking while enjoying complimentary beverages and light hors d'oeuvres. Sponsor receives logo recognition on event sign outside of reception room, logo on A/V slide. Sponsor this event and be sure your company is the final impression the attendee.

## **Tuesday Luncheon | SOLD**

Sponsor will have an opportunity to briefly speak on their organization during the luncheon on Tuesday, August 14<sup>th</sup>. Sponsor will have the opportunity to distribute promotional materials (provided by sponsor) on tables and/or chairs in the lunch area and gain recognition among attendees as they enjoy lunch and connect with colleagues.

## **Wednesday Luncheon |**

Sponsor will have an opportunity to briefly speak on their organization during the luncheon on Wednesday, August 15<sup>th</sup>. Sponsor will have the opportunity to distribute promotional materials (provided by sponsor) on tables and/or chairs in the lunch area and gain recognition among attendees as they enjoy lunch and connect with colleagues.

## **Official Conference Name Badge (Exclusive) | SOLD**

Sponsorship of the conference name badge guarantees that every conference attendee will be wearing your company logo throughout the entire conference. Take advantage of this terrific branding opportunity.

## **Hotel Welcome Letter (Exclusive) | \$6,000**

Be the first company to greet attendees! Every attendee will receive an official welcome letter sponsored by you. It will feature must-have information for attendees, including registration instructions, registration desk hours, expo hall hours, and much more—along with a personalized message from your company.

## **Charging Station | \$5,000**

Sponsor one of the busiest areas of the conference, the charging stations! Your branding will be prominently displayed on a centrally located charging station used by attendees to charge their mobile devices during the conference.

## **Afternoon Refreshment Breaks (Tuesday or Wednesday) | \$3,000**

Sponsorship of refreshment breaks in the exhibit hall provides a great way to distribute materials and gain recognition among attendees in several grab-and-go areas. Breaks are scheduled throughout the day on Tuesday and Wednesday.

## **Notepads | \$2,000 plus expenses**

Note pads display the sponsor logo and will be provided in the StormCon conference tote bags and in the educational session throughout the event. Sponsor will design and procure the note pads.

## **Pens | \$2,000 plus expenses**

Pens will display the sponsor the logo and will be placed in each conference tote bag for use throughout and after the conference. Sponsor will design and procure the pens.

## **Conference Tote Bag Item Insert Sponsor | \$1,550**

Distribute your company's advertising material, flyer, or ad-specialty item that will be inserted in all tote bags distributed to all attendees and exhibitors at registration check-in. Sponsor is responsible for creating, producing, and delivering the promotional item by an established deadline. StormCon must approve items. Each sponsor will provide a minimum of 1,500 items.

## **Travel Coffee Mug with Logo (Exclusive) | **SOLD****

Whether it's hot coffee or hot tea, pretty much everyone takes a hot beverage with them when they leave for work in the morning. The coffee mugs will be distributed to StormCon participants at registration. Sponsor will provide a minimum of 1,500 mugs.

## Your Idea

Do you have a great sponsorship idea of your own that you would like to present to StormCon? If so, please contact Brigette Burich at [bburich@forester.net](mailto:bburich@forester.net) or 805-679-7631.