

EXHIBIT OPPORTUNITIES 2020



connect
with
prospective
foot and ankle
customers

AOFAS Annual Meeting 2020

September 9-12, 2020
Gonzalez Convention Center
San Antonio, Texas

aofas.org/annualmeeting

AO
FAS

EXPAND YOUR REACH



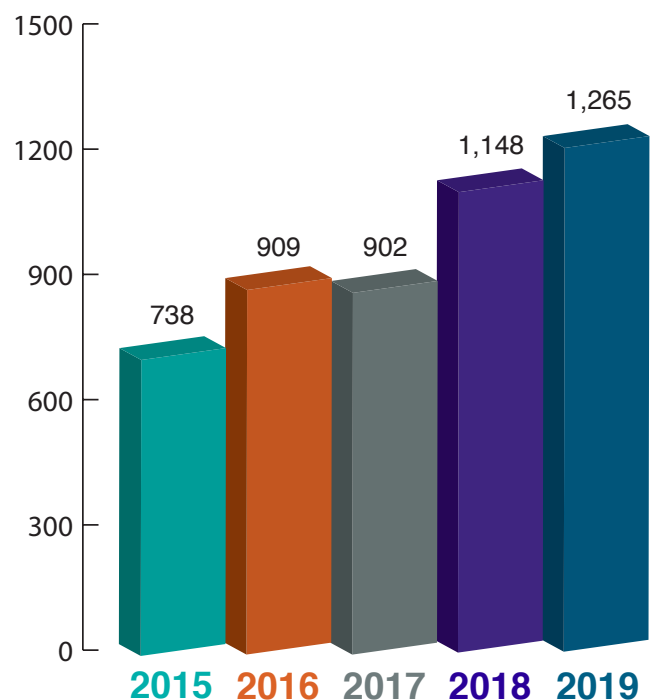
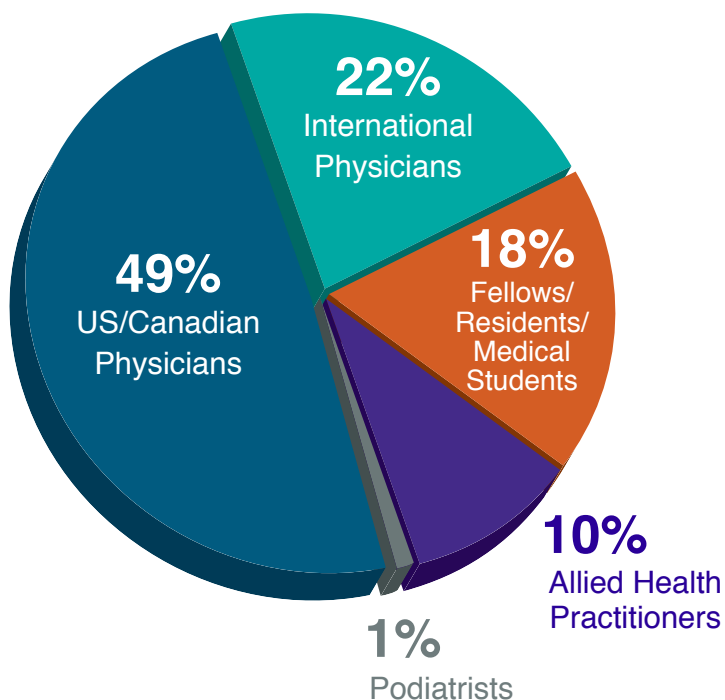
AOFAS Annual Meeting is the premier foot and ankle education event, featuring innovative scientific research, advanced techniques, and insightful discussion. With a schedule that includes dedicated time and programming in the Exhibit Hall, this meeting is the ideal opportunity to grow your business and build relationships with prospective customers.

Visit aofas.org/annualmeeting for the latest updates on the meeting and educational program.

AOFAS Annual Meeting Attendance by the Numbers

More than 1,200 medical professionals attended AOFAS Annual Meeting 2019

Annual Meeting has seen tremendous growth over the past five years



EXHIBITOR INFORMATION

Exhibitor Benefits

All booths include the following:

- Two complimentary badges per 10' x 10' booth space
- Company profile and logo in the Annual Meeting Mobile App
- Company listing on the AOFAS website leading up to Annual Meeting and in the onsite "Meeting at a Glance" program book
- Pre-registration and post-registration attendee lists in electronic format. Listings to include attendee name, company, and mailing address; **AOFAS policy does not allow distribution of email addresses.**
- Standard booth constructed using 8' high back walls and 3' high side dividers
- Complimentary 6' draped table (1), two (2) chairs, and one (1) wastebasket, if ordered by the deadline posted in the Exhibit Services Kit
- General perimeter security
- 7" x 44" identification sign

Exhibit Booth Fees

On or before March 20

- 10' x 10' space: \$3,000 USD each
- 10' x 10' space (publisher): \$2,750 USD each

After March 20

- 10' x 10' space: \$3,500 USD each
- 10' x 10' space (publisher): \$3,000 USD each

Additional Representatives

- On or before September 1: \$300 USD each
- After September 1: \$350 USD each

Booth Cancellation Fees

Any booth cancellations must be received by the AOFAS in writing.

- On or before June 1: \$500 USD
- Between June 2 and August 1: 50% of booth fee
- **Absolutely no refunds after August 1**

Exhibit Hall Hours*

DATE	OPEN HOURS	UNOPPOSED TIME TO VISIT EXHIBITS	LUNCH & UNOPPOSED EXHIBIT TIME	OTHER
Monday September 7	Move in/Set up for booths 20' x 20' or larger: 2:00 pm – 5:00 pm**			
Tuesday September 8	Move in/Set up for booths 20' x 20' or larger: 8:00 am – 12:00 pm Move in/Set up for all booths: 12:00 pm – 5:00 pm			
Wednesday September 9	Move in/Set up for all booths: 7:00 am – 2:00 pm			
	5:00 pm – 7:00 pm			5:00 pm – 7:00 pm Welcome Reception
Thursday September 10	8:00 am – 1:00 pm	10:00 am – 11:00 am	12:00 pm – 1:30 pm	
Friday September 11	8:00 am – 1:00 pm	9:30 am – 10:30 am	12:15 pm – 1:45 pm	1:45 pm Dismantle Booth

* Hours listed are subject to change as the program is confirmed.

** Shepard Exposition Services will contact exhibitors with booths 20' x 20' or larger with their assigned target date and time.

Office Space

Secure a hard wall office on the show floor. Bring leads from the chaos of your booth to the peace and quiet of your exhibit show office, or just have convenient additional storage on the show floor. Additional fees apply for carpet, furniture, and branding.

Fees

- 10' x 10' office space (includes two complimentary badges): \$2,750 USD
- 10' x 20' office space (includes four complimentary badges): \$5,250 USD

Cancellation Fees

Any office space cancellations must be received by the AOFAS in writing.

- Between June 1 and August 1: 50% of booth fee
- **Absolutely no refunds after August 1**

Space Assignment

- Booth and office space will be chosen on a first-come, first served basis.
- Booth selection for Mission Partners will open on January 6, 2020.
- Booth selection for general exhibitors will open on January 15, 2020.
- Booth selection for companies that are not medically/surgically related will open on February 15, 2020 (limited to 3% of the exhibit space).
- **Receipt of a minimum 50% deposit is necessary to reserve space.**
- **Space confirmations will be sent via email by April 1, 2020.**

Individual Registration and Badges

All representatives of exhibiting companies must register and wear the official exhibitor badge for admission to and while in the Exhibit Hall. Each representative registration includes:

- Admission to Annual Meeting Scientific Sessions
- Welcome Reception (Wednesday evening)
- Lunches and breaks

Representatives of companies holding industry sessions/labs on Wednesday during the Pre-meeting Course are invited to attend the Pre-meeting Course.

Once booth space has been confirmed, AOFAS will provide instructions to register representatives. Ordering information will also be available in the online Exhibit Service Kit.

Exhibit Space Guidelines

- **Flooring (carpet, linoleum, etc.) is MANDATORY in ALL exhibit booths.** Ordering information will be available in the online Exhibit Service Kit (available April 15, 2020).
- ALL exhibits must adhere to IAEE Guidelines for Display Rules and Regulations.
- Exhibit displays are limited to a maximum height of 8 feet.
- Mission Partners are eligible to reserve multi-space (4+) island/peninsula display booths.
- All exhibit displays, guest speakers/ demonstrations and audiences, literature, video and audio equipment, etc. must be contained **within allotted exhibit space.**
- Guest speakers and demonstrations must take place **within Exhibit Hall hours.**
- Other display requirements, such as audiovisual equipment, electrical needs or phone lines, can be requested on the corresponding forms posted within the online Exhibit Service Kit (available April 15, 2020).
- Any additional requirements may result in an additional charge.
- Assigned booths are subject to change pending final Fire Marshal approval.
- **Booth breakdown is NOT permitted until after the lunch break on Friday, September 11, at 1:45 pm.**

Company Recognition

Company profiles and logos will be posted in the Annual Meeting Mobile App. **All information must be received by July 9, 2020, to guarantee inclusion.**

- Company profile: provide in Word format or in body of an email (not PDF), 100 words or less
- Company logo: provide both black & white and color logos in JPG and EPS formats

Your company name and booth number will also be listed on the AOFAS website leading up to Annual Meeting and the printed "Meeting at a Glance" program book distributed at the meeting.

Official Service Contractor

- Shepard Exposition Services serves as the official service contractor for AOFAS Annual Meeting. Please direct any questions regarding show services to their Houston customer service department at 832-799-5700 or **houston@shepardes.com**.
- The Exhibit Service Kit will be available online by April 15, 2020, at **aofas.org/AMexhibits**.

Lead Retrieval

Ordering information will be available in the online Exhibit Service Kit.

Audiovisual, Electrical, Internet

Ordering information will be available in the online Exhibit Service Kit.

Cleaning Services

AOFAS will provide cleaning service for all aisles. Cleaning service for individual booths will be provided upon request from the individual exhibitor at the exhibitor's expense. AOFAS reserves the right to order daily cleaning at the exhibitor's expense if booth appearance is unsightly. Ordering information will be available in the online Exhibit Service Kit.



Ancillary Functions

- Exhibiting companies (only) may offer ancillary functions during the Annual Meeting that do not conflict with AOFAS programming.
- Function requests must be pre-approved by the AOFAS prior to contacting the official meeting hotel(s) and/or convention center. The Society will make every effort to assist with the placement of such events, with space assigned on a first-come, first-served basis.
- Any expenses incurred for such events are the sole responsibility of the hosting company.
- The AOFAS does not promote or endorse these events.
- Exhibiting companies may also schedule activities specifically for their respective staff members during the AOFAS meeting. These activities require pre-approval from the AOFAS and may not include AOFAS meeting attendees unless the individual is an employee of the hosting company.
- Function request information will be available in the online Exhibit Service Kit. For questions and/or special requests, contact Debbie Whalen at 847-430-5084 or **dwhalen@aofas.org**.

Responsibility

- By submitting an Exhibit Application and receiving confirmation of exhibit space, exhibitor hereby acknowledges receipt and agreement to the AOFAS Exhibit Rules and Regulations located on the AOFAS website.
- By submitting an Exhibit Application and receiving confirmation of exhibit space, exhibitor hereby assumes entire responsibility and agrees to protect, defend, indemnify, and save Exhibit Facility, its owner, its operator, and each of their respective parent organizations, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses, or damages to persons or property, government charges or fines, and attorney fees arising out of or caused by its installation, removal, maintenance, occupancy, or use of the exhibition premises or a part of thereof, excluding any such liability cause by negligence or intentional misconduct of the Convention Center or its employees and agents.

Important Dates

March 20

Application and deposit/payment for exhibit space due

April 9

Notification of space assignment

April 15

Exhibit Service Kit available online

June 9

Last day to cancel exhibit space with full refund, less \$500

July 9

Company profile and logo due for inclusion in the Annual Meeting
Mobile App exhibitor listing

July 9

Full booth payment due

July 9

Last day to cancel exhibit space with 50% refund, less \$500

September 1

Last day to order additional badges at \$300 advance fee

September 8-9

Exhibitor installation

September 9-11

Exhibitor registration

September 9-11

Exhibits open

September 11

Exhibits close and dismantle

Exhibit Product Type

Please review and select the most accurate code(s) for your product(s) on the application page of this prospectus.

AM	Anatomical Model
AS	Arthroscopic Systems
BLD	Blood Products
BGS	Bone Growth Stimulators
BP	Bone Products
BRC	Bracing
CS	Casting Supplies & Equipment
COM	Computer Hardware/Software
DVC	Devices
DI	Diagnostic Equipment
EDU	Education-Patient & Physician
END	Endoscopy
IMG	Imaging/Navigation Systems
I	Implants
FI	Finance/Investment
MKT	Market Research Services
MS	Medical Supplies
MRI	MRI
MSM	Muscle Stimulators, Massagers
NP	Non-Profit, Association, or Foundation
O	Orthoses
OTH	Other
PH	Pharmaceuticals
PM	Practice/Office Management
P	Prostheses
PUB	Publications
REHB	Rehabilitation/Exercise Equipment
SC	Skincare/Cosmetic Treatment
SF	Shoes & Foot Supplies
SG	Soft Goods (Supports)
SE	Surgical Equipment
SI	Surgical Instruments and Supplies
T	Tissue Products
XRY	X-ray

The American Orthopaedic Foot & Ankle Society is a 501(c)(3) not-for-profit organization that also is an accredited ACCME provider. As such, the AOFAS adheres to all ACCME guidelines for exhibit/booth space and commercial support, which also are consistent with Advamed and PhRMA guidelines. Accordingly, the AOFAS provides companies with an opportunity to exhibit at Society CME events under the guidelines outlined in this prospectus.

The Society is not an applicant to any company, nor does it request that any company exhibit. Rather, companies are welcome to exhibit who apply to the AOFAS under the prospectus agreement and who affirm their compliance with the terms and conditions.

THANK YOU TO OUR 2019 SUPPORTERS

Annual Meeting 2019 Exhibitors

4WEB Medical, Inc.
Additive Orthopaedics, LLC
Advanced Orthopaedic Solutions
Alafair Biosciences, Inc.
Allied Powers
Amniox Medical
Applied Medical Technology,
Inc. AMT
Artelon®
Arthrex, Inc.
ArthroSurface
Artoss, Inc.
Avitus Orthopaedics, Inc.
Biologica Technologies
Bioretec Ltd.
Bioventus LLC
BoneSupport
Buxton Biomedical, Inc.
Canodyne
Carestream Health, Inc.
Celularity Inc.
Centric Medical
Compulink Healthcare Solutions
CONMED
Crossroads Extremity
Systems, LLC
CurveBeam LLC
DePuy Synthes
DJO Global, Inc.
DT MedTech, LLC
ECA Medical Instruments
EDGE Surgical, Inc.
Exactech, Inc.
Extremity Medical, LLC
Firstkind, Ltd
Flower Orthopedics
Foot Management
FootMaxx
Globus Medical, Inc.
Gramedica®
Gramercy Extremity Orthopedics®
(GEO)®
Hapad®, Inc.
Hologic
In2Bones USA, LLC
Innomed, Inc.
Integra LifeSciences
IWALKFree, Inc.
Med Spec (ASO EVO)
Medartis, Inc.
MEDLINEUNITE Foot & Ankle
MedShape, Inc.
Merete Technologies, Inc.
MicroAire Surgical Instruments
MiMedx
MiRus, LLC
Newclip Technics
Nextremity Solutions, Inc.
Novastep, Inc.
NuTech Medical
Organogenesis Surgical &
Sports Medicine
OrthoAxis LLC
Orthofix
OrthoScan
OrthoSolutions UK Ltd
OSSIO Inc.
OsteoMed, LLC
Paragon 28®
Pedifix® Medical Footcare
Planmed
Raco Comfort Enterprises LLC
Roll-a-bout
RS Print/Phits
Skye Biologics
Smith & Nephew, Inc.
Span Link Intl. LLC
Stryker
Synovis MCA
Tayco External Ankle Brace
Tieman Surgical
Treace Medical Concepts, Inc.
TriMed, Inc.
Trinity Orthopedics, LLC
Tyber Medical, LLC
VirtaMed
Wolters Kluwer
Wright Medical Group N.V.
Zero Gravity
Zimmer Biomet

Annual Meeting 2019 Promotional Supporters

Arthrex, Inc.
CONMED
Crossroads Extremity Systems
DePuy Synthes
Exactech, Inc.
Firstkind, Ltd.
Flower Orthopedics
Foot Innovate LLC
Globus Medical, Inc.
In2Bones USA, LLC
Integra LifeSciences
Medartis AG
MedShape, Inc.
Paragon 28®
Smith & Nephew, Inc.
Stryker
Treace Medical Concepts, Inc.
Wright Medical Group N.V.
Zimmer Biomet