Exhibitor Prospectus

Fire–Rescue Med 2018

REAL ISSUES. REAL SOLUTIONS.

Exhibits: June 11-12, 2018

M Resort • Henderson, NV

88% of attendees make, approve or recommend purchases on behalf of their departments.

7 HOURS of Dedicated Expo Hours & Great Attendee Giveaways

**Lunch and Reception held in the Exhibit Hall*

WWW.IAFC.ORG/FRM

Powered by the EMS Section of the IAFC

REASONS TO EXHIBIT

FRM is the most effective way to meet potential customers face-to-face. Don't miss out on the opportunity to connect and network with the most influential and exclusive group of fire-based EMS leaders.

FRM 2018 offers:

- Outstanding lead generation for faster market penetration
- Access to key decision makers
- A platform to unveil new products and services without having to secure a business appointment

EXHIBITOR BENEFITS

FRM offers great benefits designed to make your exhibiting experience productive and profitable:

- FREE company listing in the Exhibitor Guide, the virtual expo, FRM Mobile App and on the FRM website
- 4 full conference registrations
- Booth space includes standard drapery, skirted table, 2 chairs, company name sign, overall security, and general illumination
- FREE lunch and an evening Networking Reception are provided in the Exhibit Hall creating a great opportunity for attendees and exhibitors to sit down together and learn from each other

SHOW HOURS

Monday, June 11:	**11:30 pm – 2:00 pm**
	5:00 pm – 6:30 pm
Tuesday, June 12:	**11:00 am – 2:00 pm**

Move-In

Sunday, June 10:	**12:00 pm – 5:00 pm**

Move-Out

Tuesday, June 12:	**2:00 pm – 5:00 pm**

2017 ATTENDEES

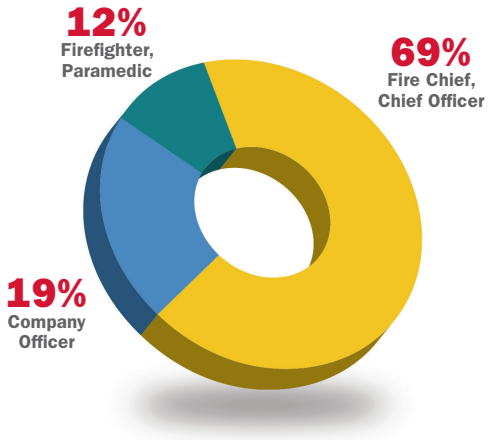
69% FIRST TIME ATTENDEES

31% RETURN ATTENDEES

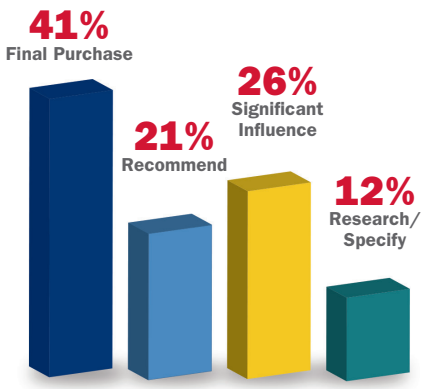
94%

of attendees said the FRM exhibitors provide products and services that would benefit their department.

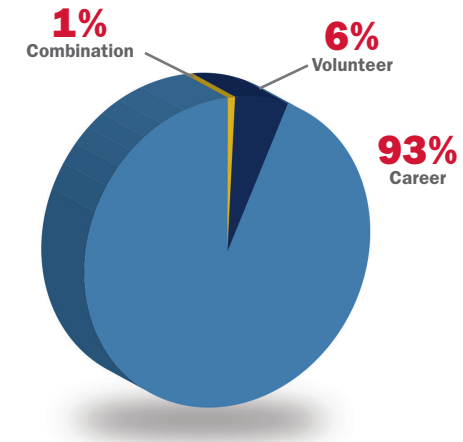
Attendees



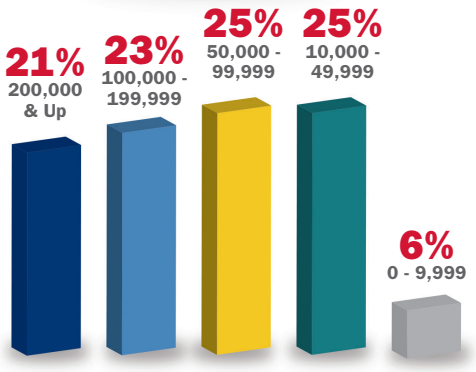
Purchasing Power



Department Type



Population Served



source: 2016 attendee data

SPACE IS LIMITED. RESERVE YOUR BOOTH TODAY!

For booth availability and an updated floor plan: www.iafc.org/FRM

Contact: Tracy Blankenship, Exhibit & Sponsorship Sales Manager

Phone: 571-221-5268 • Email: tblankenship@iafc.org