

INSERTION ORDER

AUGUST 19-21, 2018 | LOS ANGELES, CA

Digital

- ☐ EXCLUSIVE Registration Confirmation Sponsorship - \$3,000
- ☐ EXCLUSIVE Welcome Email - \$3,000
- ☐ Countdown to Show Newsletter Web Banner - \$1,000
- ☐ Website Banner - \$750 per month
- ☐ Website Banner - \$2,000 for 3 months
- ☐ EXCLUSIVE Welcome Ad - \$5,000
- ☐ Social Media Campaign - \$500
- ☐ Pre-Show Attendee Email - \$450 per 1,000
- ☐ Countdown Clock Sponsorship - \$4,000
- ☐ Appointment Program Banner - \$750 per banner

At-Show Sponsorship Opportunities

- ☐ Double Sided Meterboard - \$2,000
- ☐ Single Sided Meterboard - \$1,250
- ☐ Exhibitor Pop-up sign - \$800
- ☐ Door and Window Decals - \$3,000
- ☐ Aisle Signs - \$1,000 per sign
- ☐ Floor Decals - \$2,500
- ☐ Hanging Banner and Column Wraps - Call for pricing and availability
- ☐ Escalator Graphics - \$5,000
- ☐ Registration Kick Panel - \$2,000 - Limited to 3 advertisers
- ☐ LED Digital Signage - \$2,500 per spot
- ☐ EXCLUSIVE Lanyards - \$4,000
- ☐ Badge Sponsor - \$3,000
- ☐ Show Bags - \$2,500
- ☐ VIP Show Bag Inserts - \$1,000
- ☐ Registration Handouts - \$2,000
- ☐ Mobile Charging Table Sponsorship - \$5,000
- ☐ Selfie Stand Photo Booth Sponsorship - \$6,000
- ☐ MATCH! California - \$1,500

- ☐ Official Product Sponsorships - Call for pricing and availability
- ☐ EXCLUSIVE Product Showcase Sponsor - \$5,000
- ☐ Product Showcase Featured Package (semi exclusive) - \$595
- ☐ Product Showcase Enhanced Package - \$395
- ☐ Product Showcase Basic Package - \$295
- ☐ Product Showcase Top Placement Add-on - \$150

Special Events, Feature Areas & Receptions

- ☐ VIP Lounge Sponsorship - \$1,500
- ☐ First Taste of the Show Category Exclusive - \$2,695
- ☐ First Taste of the Show Non-Exclusive - \$995
- ☐ Press Office - \$1,000
- ☐ Center Stage Sponsorship - \$4,000
- ☐ Meeting Room Request - Call for pricing and availability
- ☐ Center Stage Demonstration Session Sponsorship - \$2,500
- ☐ Center Stage Demonstration Show Sponsorship - \$6,000
- ☐ Education Session Sponsorship Opportunities - \$1,500
- ☐ Education Track Sponsorship Opportunities - \$5,000
- ☐ Education Workshop Sponsor - \$1,500

Show Directory Ads

- ☐ Back Cover (4 color) - \$2,500
- ☐ Inside Front Cover (single) - \$1,500
- ☐ Inside Back Cover - \$1,500
- ☐ Spread - \$1,250
- ☐ Full page ad - \$950
- ☐ Half page ad - \$500
- ☐ Highlighted Listing - \$300
- ☐ Show Map Back Panel ad - \$1,500
- ☐ Show Map Inside Panel ad - \$1,000
- ☐ Show Map call out - \$1,000

Total: _____

Email completed form back to Elizabeth Spivak at espivak@urban-expo.com

Yes, I would like to reserve the Advertisement(s) and/or Sponsorship(s) checked above. Please accept this as my insertion order.

Company: _____ Booth #: _____

Name: _____ Tel: _____

Email: _____

Authorized Signature: _____ Date: _____

*Sponsorship fee only. Costs of production, materials and labor additional. Costs of catering may apply to some items. Terms: Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for the Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with the initial invoice. With an authorized signature the form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable. Management has the right to offer new products or positions throughout the show cycle that may not be listed above. Above prices are valid for current exhibitors.



Questions? Want to build a custom package for your company?
Contact: Elizabeth Spivak at (203) 242-8767 or espivak@urban-expo.com

www.westernfoodexpo.com