



21ST ANNUAL PEPTALK

THE PROTEIN SCIENCE AND PRODUCTION WEEK

January 17-19, 2022 | San Diego, CA | Hilton San Diego Bayfront and Online

2022
SPONSOR
& EXHIBITOR
PROSPECTUS

Create B2B
Partnerships with
Leaders in the
Industry

Meet with
Decision
Makers: **52%**
Executives

Reach Industry:
81% Biotech/CRO/
Pharma

Join your peers and colleagues at the 21st Annual PepTalk: The Protein Science and Production Week, an annual gathering place for leading Protein Scientists from around the world to share insights, case studies, cutting-edge research, and to form networks and collaborations to advance biotherapeutics development.

LOCATE
YOUR
CONTENT

CONFERENCE AT-A-GLANCE

SPONSORSHIP OPPORTUNITIES

ATTENDEE DEMOGRAPHICS

LEAD GENERATION

PAST SPONSORS & EXHIBITORS

RELATED PROTEIN SCIENCE EVENTS



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EVENT AT-A-GLANCE

PEPTALK 2022

click stream or track titles to view full agenda



Tuesday, January 17-Wednesday, January 18	Wednesday, January 18-Thursday, January 19
Intelligent Antibody Discovery	Creative Protein Engineering
Developability of Bispecific Antibodies	Targeting Immune Cells for Emerging Immunotherapies
Characterization of Biotherapeutics	Characterizing Protein Aggregates and Impurities
Cell Therapy Analytics & Manufacturing	Gene Therapy Analytics & Manufacturing
Cell Line Engineering and Development	Recombinant Protein Expression and Production
Higher-Throughput Protein Production	Optimizing Bioproduction & Processing



KEY MARKETING DEADLINES

JULY 26

Preliminary Web-Based Agenda Online: July 26

Promoted heavily through email & social media.

AUG 23

Final Conference Brochure: August 23

Your company logo will be included in the printed conference program mailed thousands of prospects.



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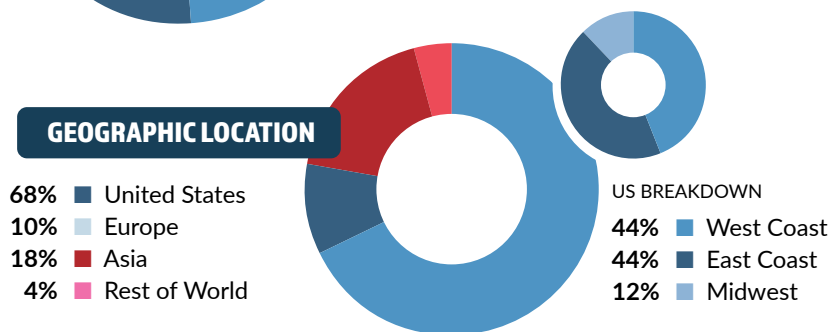
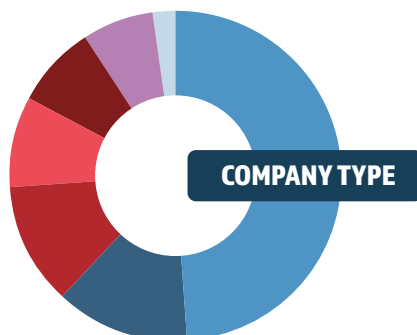
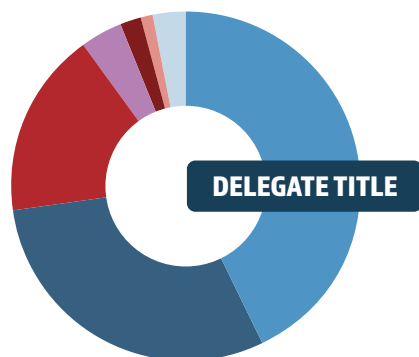
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2021 ATTENDEE DEMOGRAPHICS



Reach these industry leading companies through sponsorship

3M Science, Applied to Life.

Senior Application Dev Biophysicist

abbvie

Senior Director Drug Product Development

AMGEN

Principal Scientist & Head

AsahiKASEI BIOPROCESS

Bioprocess GmbH, Product & Marketing Mgr

AstraZeneca

Scientist I

BAYER

Senior Scientist

biogen idec.

Scientist

Boehringer Ingelheim

Scientist IV

BRIGHAM AND WOMEN'S HOSPITAL

Chair

Bristol-Myers Squibb

Scientist

CHUSAI

Scientist

Dana-Farber Cancer Institute

Research Assoc II

DUPONT

Senior Scientist

Lilly

Consultant Chemist

FUJIFILM Di-synth biotechnologies

Director of Commercial Development

GILEAD Creating Possible

Sr Research Scientist

gsk

Scientific Leader

janssen Janssen-Cilag Inc.

Senior Scientist

JOHNS HOPKINS UNIVERSITY

Assistant Professor

Johnson-Johnson

Scientist

MERCK

Director

MERCK Research Laboratories

Dir Process Dev

MITSUBISHI CHEMICAL

Scientist

NOVARTIS MOLECULAR DIAGNOSTICS

Head

SAMSUNG BIOLOGICS

CDO Business Team Manager

SANOFI

Scientist

Takeda

Formulation Scientist



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SPONSORSHIP OPPORTUNITIES

Comprehensive sponsorship packages allow you to achieve your objectives before, during, and long after the event. Signing on earlier will allow you to maximize exposure to hard-to-reach decision-makers.

PEPTALK

THE PROTEIN SCIENCE AND
PRODUCTION WEEK

PODIUM PRESENTATIONS

Available within the Main Agenda!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute presentation during a specific conference program. Package includes exhibit space, onsite branding, and access to cooperative marketing efforts by CHI. Presentations do sell out early.



ONE-ON-ONE MEETINGS

Work with us to identify your target prospects and we will schedule meetings for you. Think of us as your inside sales team with all your hottest leads in close reach. Opportunities sold on a very limited basis.



ADDITIONAL BRANDING AND PROMOTIONAL OPPORTUNITIES

- Hotel Room Keys
- Track Receptions
- Game Card
- Footprint Trails
- Conference Tote Bags
- Literature Distribution (Tote Bag Insert or Chair Drop)
- Padfolios
- Conference Material Advertisement



INVITATION-ONLY DINNER/HOSPITALITY SUITE

Sponsors will select their top prospects from the conference preregistration list for an evening of networking at the hotel or at a choice local venue. CHI will extend invitations, conduct follow-up and confirm attendees. The evening will be customized to meet with your specific objectives.



HOW SPONSORING PROMOTES & BENEFITS YOUR BUSINESS:

- Generate qualified leads consisting of actual decisionmakers from within your focus area
- Network with over 1,000+ senior-level professionals and generate leads during dedicated exhibit hall hours, lunches, etc.
- Promote your company's participation in the conference materials - including contact information and 50-word company description
- Increase your brand awareness and drive organic traffic to your website through our various marketing campaigns
- Increase Dedicated Networking Time in the Exhibit Hall



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Cambridge Healthtech Institute's

LEAD GENERATION PROGRAM

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THE PROTEIN SCIENCE AND
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Content Marketing to Generate Targeted Leads in Life Sciences

Looking to connect with global, high-quality industry professionals? CHI offers comprehensive lead generation programs that allow you to promote your scientific message from any location in the world. We will mine our database of over 800,000 life science professionals to match your specific needs, and guarantee a minimum of 100 leads per program!

WHY LEAD GENERATION?

- 80% of marketers rate webinars as one of their top 3 marketing tactics for lead generation (Forrester Research)
- One of the fastest and easiest ways to get the attention of your target audience
- Build a new list of qualified leads quickly
- Present solutions and educate your prospects and clients
- Lower cost to reach your target market
- Reach a national and international audience

WHY CHI?

- Cultivated strong relationships with high-level industry speakers
- Experienced Marketing, Platform Management/Operations and Editorial teams
- Extensive database of over 800,000 prospects, spanning from drug discovery and development to clinical trials
- Bundle your conference and lead generation initiatives under one annual integrated marcom plan and save money!
- Industry-wide reputation for consistently producing strong scientific content, with over 22 years of producing targeted scientific conferences

CONTENT MARKETING OPTIONS INCLUDE:



WEBINARS



WHITEPAPERS



MARKET
RESEARCH



eBOOKS



PODCASTS



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- 908 Devices
- AbCellera
- Abgent, a WuXi AppTec Company
- AbSci
- Absolute Antibody Ltd
- Abzena Plc
- ACROBiosystems
- Ajinomoto Co., Inc.
- AMSBio
- Analytik Jena
- Andrew Alliance USA
- Antibody Studio
- Aragen Bioscience, Inc.
- Artel
- ATUM
- Avacta Life Sciences
- AvantGen, Inc.
- Batavia Biosciences
- Benchling
- Berkeley Lights, Inc.
- Biocytogen LLC
- BioLegend
- Biopharma Technology LLC
- BioRender
- Biosensing Instrument
- Blue Heron Biotech, LLC.
- Bon Opus Biosciences
- Boston Analytical
- Bruker Optics
- BUCHI Corporation
- CAPRION BIOSCIENCES INC.
- Carterra
- Charles River Laboratories
- Chemglass Life Sciences
- CovalX Instruments, Inc.
- Creoptix
- Croda Inc
- Cyrus Biotechnology
- Daptics
- Digital Proteomics LLC
- Dotmatics
- DRS Daylight Solutions
- Drug Delivery Experts
- Dynamic Biosensors Inc.
- Eisai, Inc.
- Ellab, Inc.
- Entegris Particle Sizing
- Expedeon Ltd
- Expression Systems LLC
- FIDA-Tech
- Fluid Imaging Technologies, Inc.
- Fluidic Analytics Ltd
- ForteBio
- FUJIFILM Diosynth Biotechnologies
- Fusion Antibodies
- Gates Biomanufacturing Facility
- GE Healthcare
- Genedata
- GENEWIZ
- GenScript Corp
- Glycotope GmbH
- Gore & Associates
- Gyros
- Halo Labs
- IBA GmbH
- Icosagen Cell Factory
- ImmunoPrecise Antibodies Ltd.
- Infors USA
- Integrity Bio
- Irvine Scientific
- JOINN Labs Inc
- Kaneka Americas Holding Inc.
- KBI Biopharma, Inc.
- Kempbio, Inc.
- Kuhner Shaker, Inc.
- LakePharma Inc.
- Lyophilization Technology, Inc.
- MabPlex
- Malvern Instruments
- Mettler Toledo Rainin
- Mimotopes
- Nano Temper Technologies
- NanoCollect Biomedical
- Nanome
- Neofluidics LLC
- New England BioLabs
- New England Peptide
- Nicoya Lifesciences
- Ology Bioservices
- Otay Consulting
- Pace Analytical Life Sciences
- Pall Biotech
- PerkinElmer
- Pfanstiehl, Inc.
- Phenomenex
- PhyNexus, Inc.
- Polyplus-transfection
- Polysciences Inc.
- Postnova Analytics Inc.
- Precision Antibody
- Premas Biotech Pvt Ltd
- Probe Life
- ProlImmune Inc.
- Prometic Biosciences Ltd
- Protein BioSolutions, Inc.
- Protein Dynamic Solutions
- ProteinBioSolutions
- ProteinSimple, a Bio-Techne brand
- Proteos, Inc.
- ProZyme, Inc
- Purolite
- Purolite Life Sciences
- Rapid Novor Inc
- RedShiftBio
- Refeyn
- Reichert Technologies
- RheoSense, Inc.
- RubrYc Therapeutics
- Sartorius Stedim Cellca GmbH
- SCIEX
- Sekisui
- Selexis, Inc.
- SGI-DNA. Inc.
- Sino Biological
- Solentim
- Specifica
- Spectradyne LLC
- Spheryx. Inc.
- Synbio Technologies
- The Chinese Antibody Society
- Thermo Fisher Scientific
- Thomson Instrument Co.
- Trajan Scientific and Medical
- TriAltus Bioscience
- Unchained Labs
- V&P Scientific
- VALIDOGEN GmbH
- Wacker Biotech GmbH
- WuXi Biologics
- Wyatt Technology Corp.
- Yurogen Biosystems

You may also be interested in this

Upcoming CHI Event



FOR ADDITIONAL INFORMATION, REGARDING SPONSORSHIP AVAILABILITY PLEASE CONTACT:

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