

BUILDING OPERATING MANAGEMENT'S  
**NFMTVEGAS**  
National Facilities Management & Technology November 6-7, 2018 • Rio Las Vegas Hotel and Casino

NFMTVEGAS

**SPONSORSHIP  
PROGRAM**



Make a Strong Impact and **Stand Out** from Your Competition

# NFMTVEGAS

## SPONSORSHIP PROGRAM

**All NFMTVegas sponsors receive the following benefits:**

### **Featured Logo Placement:**

- » NFMTVegas Event website
- » NFMTVegas Event Directory “Sponsors” section
- » NFMTVegas Event Directory with your company description
- » Sponsorship acknowledgement signage at the event

### **Additionally:**

- » One piece of collateral material in attendee tote bag (provided tote bags are sponsored). Item must be approved by Event Management.
- » One piece of collateral material to be posted in the virtual tote bag on [www.nfmt.com/Vegas](http://www.nfmt.com/Vegas).
- » Additional bonus point(s) towards exhibit space selection for the following year’s event.
- » Right of first refusal for the following year’s event.
- » Detailed sponsor exposure report post-event.

### **Quick Facts:**

In 2016, our event sponsors reached:

- » 20,250 unique visitors through the NFMTVegas event website.
- » Over 30,000 facility management professionals through email.

**FOR SPONSORSHIP INFORMATION**  
[www.nfmt.com/Vegas](http://www.nfmt.com/Vegas)



**LAURIE VEGA**  
Accounts A and B, plus numeric companies  
Phone: 414-228-7701 Ext. 482  
Fax: 414-228-1134  
[laurie.vega@tradepress.com](mailto:laurie.vega@tradepress.com)

**JODI DENTON**  
Accounts B and E-K  
Phone: 414-228-7701 Ext. 449  
Fax: 414-228-1134  
[jodi.denton@tradepress.com](mailto:jodi.denton@tradepress.com)

**LUCY KAUFMANN**  
Accounts D and L-P  
Phone: 414-228-7701 Ext. 477  
Fax: 414-228-1134  
[lucy.kaufmann@tradepress.com](mailto:lucy.kaufmann@tradepress.com)

**DEBBIE HANAMANN**  
Accounts Q-Z  
Phone: 414-228-7701 Ext. 305  
Fax: 414-228-1134  
[debbie.hanamann@tradepress.com](mailto:debbie.hanamann@tradepress.com)



# SPONSORSHIP PROGRAM

**Add a BRAND BUILDER:** Enhance your Sponsorship participation by adding a Brand Builder. By adding a Brand Builder, you increase your brand awareness pre-event, during the event, and post-event with significant exposure.

## PLATINUM LEVEL

### Networking Party .....Investment: \$10,000

Align yourself with the big kickoff celebration where you will be seen by the hundreds of attendees while they network, enjoy food, drink and entertainment. Your sponsorship also includes:

- Large, visible signs will be positioned in your exhibit space, the food court area, conference walkways and in the Expo Hall on Tuesday, inviting attendees to the reception.
- Networking Party invitations to be distributed at registration. The invitations prominently display your logo as the sponsor.

**Add a BRAND BUILDER** Top Rotating Image Ad:.....\$ 500  
Full Page, 4C Directory Ad:.....\$1,850  
**Total Value:.....\$12,350**



**Your Brand Builder Investment: .....\$10,500**

### Tote Bags .....Investment: \$9,000

Distributed to all attendees as they check-in at the pre-registration desk or at the onsite registration desk. NFMTVegas tote bags contain the official Event Directory, Lunch Coupons, Networking Party invitation, and other registration materials. Your logo is featured on the bag along with the official Event logo.

**Add a BRAND BUILDER** Top Rotating Image Ad:.....\$ 500  
Full Page, 4C Directory Ad:.....\$1,850  
**Total Value:.....\$11,350**



**Your Investment: .....\$9,500**

### Daily Cash Prize Drawing .....Investment: \$7,000

Add excitement and traffic to your exhibit space with this opportunity - this is the ultimate exhibit space traffic builder! Each attendee receives an enter-to-win form in their tote bag. This form is required to be dropped off in the ballot box which will be located in your exhibit space. A prize will be awarded on each day of the event. You will have the opportunity to have a representative on stage to welcome attendees to the drawing, draw a winning entry form from the tumbler, and present the prize to the winner.

**Add a BRAND BUILDER** Top Rotating Image Ad:.....\$ 500  
Full Page, 4C Directory Ad:.....\$1,850  
**Total Value:.....\$9,350**



**Your Investment: .....\$7,500**

### Badge Holders .....Investment: \$6,000

The badge holders are like having thousands of “walking billboards” on the event floor, as this sponsorship includes your company logo on each attendee badge holder.

**Add a BRAND BUILDER** Top Rotating Image Ad:.....\$ 500  
Full Page, 4C Directory Ad: .....\$1,850  
**Total Value: .....\$8,350**



**Your Investment: .....\$6,650**

**GOLD LEVEL**

**Audio Visual Services .....Investment: \$5,000**

Get your name/logo up in lights by sponsoring the Audio Visual Services at NFMTVegas. Your branding will be a prominent feature at each educational session (total of 70 sessions) on Tuesday & Wednesday of the event. Your branding will be seen by thousands as attendees eagerly wait for their session to start.

**Add a BRAND BUILDER** Top Rotating Image Ad:.....\$ 500  
Full Page, 4C Directory Ad: .....\$1,850  
**Total Value: .....\$7,350**  
**Your Investment: .....\$5,650**



**Charging Stations — 3 Available .....Investment: \$3,000**

Place your branded artwork on this great option as attendees charge up for the day. These stations provide a great area of extended brand coverage while attendees charge at one of the charging station kiosks in the Expo Hall. (Artwork to be provided print-ready by the sponsor)

**Add a BRAND BUILDER** Top Rotating Image Ad:.....\$ 500  
Full Page, 4C Directory Ad: .....\$1,850  
**Total Value: .....\$5,350**  
**Your Investment: .....\$3,700**



**Coat & Baggage Check .....Investment: \$3,000**

Be a hero to NFMTVegas attendees. Give them a place to check their coats and luggage on a complimentary basis at the Rio Las Vegas Hotel and Casino. Plus, you get extra exposure with your company logo featured on the claim ticket.

**Add a BRAND BUILDER** Rotating Image Ad:.....\$ 500  
Full page, 4C Directory Ad: .....\$1,850  
**Total Value: .....\$5,350**  
**Your Investment: .....\$3,700**



**Lunch Coupons — 2 Available .....Investment: \$3,000**

An \$8-off lunch coupon is included in every attendee tote bag, which features your company logo identifying you as the Sponsor. Plexiglas sign holders are placed throughout the concession area displaying your logo as the Lunch Coupon Sponsor. You will receive 50 coupons to hand out at your exhibit space.

**Add a BRAND BUILDER** Rotating Image Ad: .....\$ 500  
Full page, 4C Directory Ad: .....\$1,850  
**Total Value: .....\$5,350**  
**Your Investment: .....\$3,700**





# SPONSORSHIP PROGRAM

## QuickFire Arena Sponsorship .....Investment: \$3,500

Position your company as an information provider to the NFMTVegas audience. A QuickFire Arena will be hosted in the Expo Hall, where exhibitors offer 20-minute presentations on current trends, solutions and opportunities. NFMTVegas provides a computer, screen, projector and microphone – all you need to provide is the presenting expert. In addition to the standard exhibitor benefits, this sponsorship includes dedicated signage on site, dedicated signage on a QuickFire Banner and logo recognition on the QuickFire Event Directory page.

## Conference Track Sponsorship — 2 Available .....Investment: \$2,600

As a Conference Track Sponsor, your company can reach a unique segment of the facilities management market by sponsoring one of the seven targeted conference tracks. In addition to the standard exhibitor benefits, this sponsorship includes prominent signage outside of each sponsored track session room, company logo in the Event Directory next to the Conference Track and one educational session.

### SILVER LEVEL

## Program-at-a-Glance Signage .....Investment: \$2,000

Your company logo will be prominently displayed on two large Program-at-a-Glance sign boards that outline the complete NFMTVegas schedule. These sign boards are located in the registration area and near the conference session rooms, so your company logo is viewed continuously throughout the three day event.

**Add a BRAND BUILDER** Rotating Image Ad: .....\$ 500  
½ page, 4C Directory Ad:.....\$1,435  
**Total Value:.....\$3,935**  
**Your Investment: .....\$3,100**



## Exhibitor Locator Signage .....Investment: \$2,000

Your company logo will be viewed by thousands of NFMTVegas attendees on two Exhibitor Locator Signs while searching for exhibitor information. These signs are located at the Expo Hall entrance and at the back of the Expo Hall. This is a high-impact opportunity to build company recognition.

**Add a BRAND BUILDER** Rotating Image Ad: .....\$ 500  
½ page, 4C Directory Ad:.....\$1,435  
**Total Value:.....\$3,935**  
**Your Investment: .....\$3,100**



## Aisle Banners .....Investment: \$1,500

Have your logo and exhibit space number high above the Expo Hall for all attendees to see. Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the Expo Hall.

**Add a BRAND BUILDER** Rotating Image Ad: .....\$ 500  
½ page, 4C Directory Ad:.....\$1,435  
**Total Value:.....\$3,435**  
**Your Investment: .....\$2,600**



**Sponsorship Contract**

**YES!** My company would like to participate in the Sponsorship Program at NFMTVegas 2018. Please print or type clearly.

Please reserve the following sponsorship opportunity: \_\_\_\_\_  
(Description of Sponsorship) (Price)

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**Additionally:**

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- » One piece of collateral material to be posted in the virtual tote bag on www.nfmt.com/vegas.
- » Additional bonus point(s) towards exhibit space selection for the following year's event.
- » Right of first refusal for the following year's event.
- » Detailed sponsor exposure report post-event

**Sponsor Agreement/Commitment:** To secure your sponsorship a 50% deposit must be received by ROC Exhibitions, Inc. along with the completed sponsorship contract. Final payment must be received by August 7, 2018. Sponsorships purchased after August 7, 2018 require payment in full along with a completed contract. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted. No refunds will be provided and full payment is required.

Company Name: \_\_\_\_\_ Exhibit Space #: \_\_\_\_\_  
 Address: \_\_\_\_\_ Address 2: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_ Web Site: \_\_\_\_\_  
 Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Please indicate your preferred method of payment)

Check (please make check payable to: ROC Exhibitions). Mail to ROC Exhibitions, 1963 University Lane, Lisle, IL 60532

Please charge my credit card \$ \_\_\_\_\_  VISA  MasterCard  American Express

Credit card number \_\_\_\_\_ CCV Code \_\_\_\_\_ Expiration date \_\_\_\_\_

Name of cardholder (please print) \_\_\_\_\_

Credit Card Authorization Signature \_\_\_\_\_

Credit Card billing address:  Same as above

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Sponsor authorizes ROC Exhibitions, Inc. to charge this credit card for the balance due, on August 7, 2018

Initials and date: \_\_\_\_\_

**To secure your sponsorship contact your account executive:**

**LAURIE VEGA**  
 Accounts A and B, plus numeric companies  
 Phone: 414-228-7701 Ext. 482  
 Fax: 414-228-1134  
 laurie.vega@tradeexpress.com

**JODI DENTON**  
 Accounts B and E-K  
 Phone: 414-228-7701 Ext. 449  
 Fax: 414-228-1134  
 jodi.denton@tradeexpress.com

**LUCY KAUFMANN**  
 Accounts D and L-P  
 Phone: 414-228-7701 Ext. 477  
 Fax: 414-228-1134  
 lucy.kaufmann@tradeexpress.com

**DEBBIE HANAMANN**  
 Accounts Q-Z  
 Phone: 414-228-7701 Ext. 305  
 Fax: 414-228-1134  
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