



# AMERICAN BIKE EXPO

Fall 2019

The largest B2B  
cycling platform on  
the East Coast.



A division of:



E. J. KRAUSE &  
ASSOCIATES, INC.

[AmericanBikeExpo.com](http://AmericanBikeExpo.com)

# Join us at the 2019 American Bike Expo!

**Boost your cycling business at the American Bike Expo!** The two-day dedicated cycling event will provide a platform for retailers, manufacturers, suppliers, media and more to promote, network and generate business. The American Bike Expo will bring together the largest B2B cycling platform on the East Coast. As the cycling industry continues to expand, American Bike Expo will create an energetic stage for training, education, and showcasing the latest innovative products and services.

**Who will be there?** Attendees will draw from across the U.S., but heavily targeting Northeast bike shops ranging from Washington, DC to Boston. IBDs and eIDBs dominate this region and together with brand stores there are millions of potential customers for you.

**Who Should Exhibit?** Pedal and traditional bikes, electric bikes, folding and fat tires, mountain and electric mountain bikes, all types of accessories, training services, apparel, helmets, bike parts, touring and adventure programs, financial services companies and e-commerce support options. If it fits in a bike shop, it fits at the American Bike Expo!

**The Expo will also be accompanied by a high level educational conference and training seminars.**

- **Bike Retailer Conference:** Tracks for IBDs and eIBD with an exclusive focus on merchandising and selling
- **U.S. Cargo Bike Summit:** Addresses the many opportunities for this unique and growing sector including sessions on how major global companies evaluate cargo bikes for their business use
- **Bike Share Summit:** The bike-sharing economy is shaking up the transportation market worldwide! This program will focus on bike share, rental programs and shared-use vehicles

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## Exhibit Space Options:

### Option #1: Raw Space

**Raw Space available at \$16 per sq.ft**

\*400 sq.ft minimum. (Exhibitor must furnish carpet or flooring)

### Option #2: Basic Packaged Space

**Basic Packaged Space available at \$19 per sqft.**

Includes: Pipe/drape, standard exhibitor name sign.

### Option #3: Premium Packaged Space

**Premium Packaged Space available at \$24 per sqft.**

Includes: Pipe/drape, standard exhibitor name sign, carpet, one 6 ft table, two standard chairs, one wastebasket, and one 120c electric outlet

**YES, we plan to participate at American Bike Expo**

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Name / Title

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Company

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Address

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City

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**For additional information on sponsorship or exhibit opportunities contact:**

**Bill Sell, Event Manager**

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**[www.AmericanBikeExpo.com](http://www.AmericanBikeExpo.com)**