

# NATIONAL PAVEMENT EXPO 2019™

EXHIBITOR PROSPECTUS

SAVE THE DATE

**February 27-March 2, 2019**

Music City Center

Nashville, TN

**INCREASE  
YOUR  
BUSINESS**



EMERALD  
EXPOSITIONS

An Emerald Expositions Event

**PAVEMENT®**  
MAINTENANCE & RECONSTRUCTION

Official Magazine of National Pavement Expo

# INCREASE YOUR BUSINESS PROFITS

## EXHIBIT SPACE PRICING

RENEWAL RATES  
through  
February 23, 2018:  
\$24.00/sq ft

EARLY BIRD RATES  
\$25.50 / square foot  
through  
August 30, 2018

STANDARD RATES  
after  
August 30, 2018:  
\$28.00/sq ft

CORNER CHARGE:  
\$100

MARKETING PACKAGE:  
\$100 (Required)

Join us in 2019 when National Pavement Expo returns to Nashville, TN.

Back by popular demand, the Music city offers great food, amazing attractions, and the legendary road known as Honky Tonk Highway. Looking forward to seeing you there.



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NATIONAL  
**PAVEMENT**  
**EXPO 2019**<sup>TM</sup>

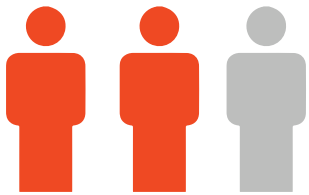
**National Pavement Expo helps you maximize your investment by providing an engaging forum for you to meet face-to-face with clients and prospects.**

- **Engage face-to-face.** Greet customers and prospects at your booth in the Exhibit Hall.
- **Make the sale.** Year after year, NPE exhibitors report strong sales attributed to the show.
- **Expand your lead list.** NPE exhibitors consistently list lead generation as an essential measure of their success at the show.
- **Get connected.** Find out what's happening in the industry from colleagues, clients and consultants.
- **Promote.** Take advantage of our promotional reach to put your company name in front of our extensive database of pavement and pavement maintenance professionals.
- **Learn.** Attend the conference management sessions to improve your business skills or take in a session or two in your industry segment to hear what your customers are learning.
- **Enjoy.** Appreciate our well-organized exhibit experience.

**National Pavement Expo serves professionals in:**

- ▶▶ Asphalt paving
- ▶▶ Concrete paving
- ▶▶ Sealcoating
- ▶▶ Striping/marking
- ▶▶ Sweeping
- ▶▶ Asphalt patch/pothole repair
- ▶▶ Hot/cold pour crack repair
- ▶▶ Infrared
- ▶▶ Traffic control and safety
- ▶▶ Earth moving/site preparation
- ▶▶ Curbing
- ▶▶ Recycling and reclaiming
- ▶▶ Snow removal

# ATTENDEES HAVE BUYING POWER



2 out of 3 people consider NPE a must attend event.

**71%**

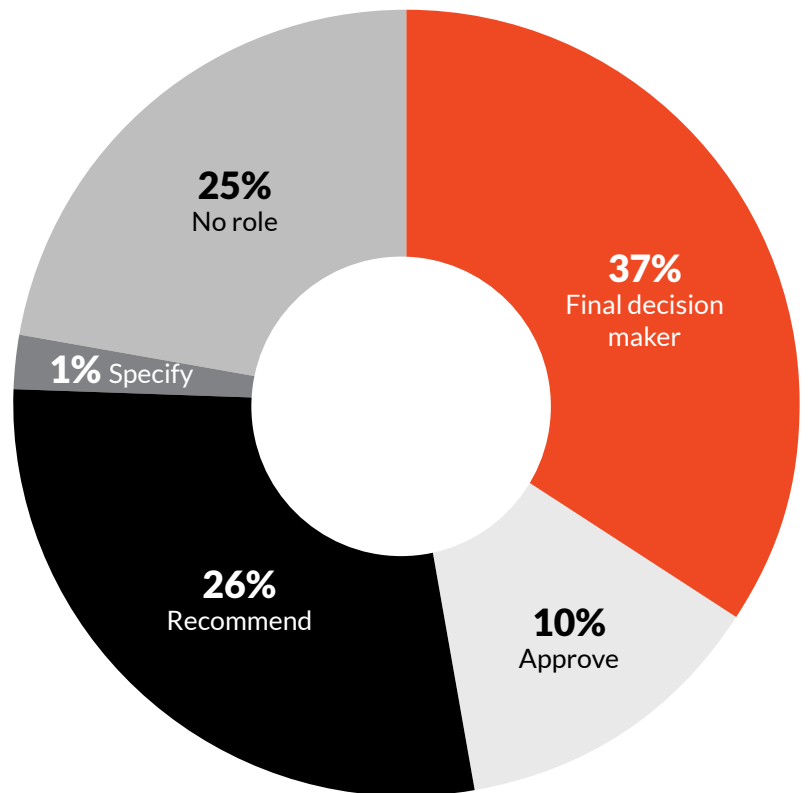
of attendees said that seeing a product at NPE is more influential than other options (online, showroom, etc.)

When asked what their planned spend with exhibitors is in the coming year as a result of the show, the average response was

**\$234,334**

A 116% INCREASE FROM PRIOR YEAR

## PURCHASING ROLE 2018



# SCENES FROM NPE



## EXHIBIT HALL

Wednesday, February 27 (Preview Night)

4:30-6:30PM

Thursday, February 28

11am-5pm

Friday, March 1

11am-5pm

## LEADERSHIP BOOTCAMP

Tuesday, February 26

8 am - 4:30 pm

## CONFERENCE PROGRAM

Wednesday, February 27

through Saturday, March 2

## PAVEMENT AWARDS

Wednesday, Feb. 27 during Preview Night

6:00 - 6:30 pm

## INDUSTRY ROUNDTABLES

Thursday, February 28

# GOING BACK TO NASHVILLE



**T**his reborn Southern scene ranges from rebel to ritzy all in the same block. Nashville has live music of multiple genres being performed every night. With more than 180 recording studios, and 5,000 working musicians, Nashville is clearly “Music City.” Music is the reason that many people come to Nashville, but the two major sports teams, extensive park system, and endless arts and cultural opportunities offer people plenty of reasons to stay.

**RESERVE YOUR SPACE TODAY**

Photos Courtesy of [www.nashville.gov](http://www.nashville.gov)

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