



Photoshop^{World} A KELBYONE CONFERENCE

2019 EVENT MEDIA KIT

Orlando, FL | May 30th - June 1st, 2019 | Las Vegas, NV | August 21st - 23rd, 2019



21
YEARS



3
DAY EVENT



100%
CREATIVES



1,270,810+
SOCIAL REACH



150,000+
EMAIL REACH

What Our **Photography** Enthusiasts Come to Learn!

While 91% of our attendees share a passion for photography, when asked their main reasons for attending Photoshop World they listed the following:



EVENT TOPICS

Photography

Our Photography track has classes designed to increase attendees ability to capture the perfect shot.

Photoshop

We offer a Photoshop track each day with something for all Photoshop users.

Lightroom

An attendee could take nothing but Lightroom classes and have a full day each day.

Design

With a Design track everyday the design enthusiast is sure to find something to choose from.

SPECIAL EVENTS



Portfolio Reviews | Networking Events | After Hours Party
Dinner With A Stranger | Live Photo Shoots | Midnight Madness
Guru Awards | The Art of Digital Photography

PARTNERSHIP OPPORTUNITIES



Partner Pavilion Booth Space

The Partner Pavilion is the place where attendees can connect with Exhibiting Partners. As a partner you will provide attendees with information and training on all your new innovations and services.

**For more details on what this includes see the Partner Pavilion Specs Page*

Conference Sponsorship

All conference sponsors get ad space in our conference showguide, their logo placed on all printed conference materials, and logo space on our website.

**more details on the sponsorship options page*



PARTNER PAVILION SPECS

BOOTH SIZES

Booth Size	Sq. Ft.
10 x 10	100
10 x 20	200
20 x 20	400

BOOTH PACKAGES

Booth Packages Include

- 10x10, 10x20, or 20x20 booth
- one, two or four 6' draped tables
(dependent on booth size)
- two or four side chairs
(dependent on booth size)
- one 500 watt/120 volt electric drop
- one multi-strip extension cord
- three one-year memberships to KelbyOne
- two rooms for two nights at the conference host hotel

ALL BOOTHS INCLUDE

Complimentary Passes

All exhibiting staff will receive a complimentary 3-day pass (does not include pre-conference workshops).

Printed Presence

All vendors are listed in our onsite show guide (company name and booth#).

Listing in our App

All vendors are listed in our conference app (company name, logo, and url).

Listing on our Website

All vendors are listed on our website (company name, logo, url).

SPONSORSHIP OPTIONS

GOLD SPONSORSHIP

Major Visibility Prior to Show:

- Company logo on all promotional marketing materials
- Company logo and description on PSW website with hotlink to your site

Major Visibility at Conference:

- Your company's full-color logo on all show signage
- Two reserved VIP seats for opening keynote
- Your logo displayed on the back of the official conference t-shirt
- Full-page ad in the Conference Show Guide (print)
- Your company's logo on the cover of the conference workbook (digital)
- One full-conference pass
- Three party tickets

PLATINUM SPONSORSHIP

Maximum Visibility Prior to Show:

- High profile branding with your logo on all promotional materials
- Company logo and description on PSW website with hotlink to your site
- Named in social media event communications on Facebook, Twitter, Instagram

Maximum Visibility at Conference:

- Your company's full-color logo on show signage
- Five reserved VIP seats for opening keynote
- Your logo displayed on the back of the official conference t-shirt
- A full-page ad in the Conference Show Guide (print)
- Your company's logo on the cover of the conference workbook (digital)
- Five full-conference passes
- Five party tickets
- Prime booth placement in Partner Pavilion
- Database of attendee names and addresses for one-time use only (opt-ins)
- Platinum Sponsorship listing in conference mobile app
- A mobile app push notification to attendees during the conference
- Your company logo included in our post-event marketing email to attendees



For more information on pricing and sponsorship opportunities please contact:
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