

OCTOBER 22-24, 2019 | Greenville (SC) Convention Center

SOUTHTEC 2019 is right around the corner. We invite you to review our Sponsorship Portfolio. If you are looking for traffic drivers, thought leadership opportunities and lead generation we encourage you to take advantage of some of the incredible sponsorships. Let us build a custom sponsorship program that is distinctly tailored to meet your unique needs.

## HOSPITALITY **Brand Awareness • Affinity • Lead Generation**

### NETWORKING RECEPTIONS

Get your brand in front of attendees and exhibitors with a customized opportunity at one of our networking events. Be the exclusive sponsor to host and interact with guests in a special experience-driven activity.

- SOUTHTEC Social – 1 Featured Location Remaining. Hospitality Sponsorship Packages Available

## SPONSORED ALIGNMENT **Lead Generation • Impactful Branding • Thought Leadership**

### KEYNOTE

Align your company with a targeted audience in a captive environment by sponsoring a keynote presentation at SOUTHTEC.

- Tuesday Keynote – Automation & IoT Adoption – Available
- Wednesday Keynote – Riding the Crest: An Economic Forecast for 2019 & 2020 – Available
- Thursday Keynote – Embracing New Technology, Empowering Teams: How Creativity and Teamwork Can Inspire Your Manufacturing Process – Available

### ADDITIVE MANUFACTURING SEMINAR SERIES

The additive manufacturing seminar is co-located at SOUTHTEC and focuses on major manufacturers and suppliers and how they have transformed their operations by embracing Additive Manufacturing with a focus on materials used to produce production-ready parts. By sponsoring this seminar, you can reach a highly targeted audience of additive manufacturing practitioners.

- Limited Table Space Available



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## CUSTOM SPEAKING Thought Leadership • Lead Generation • Brand Awareness • Content Sharing

### SMART MANUFACTURING HUB

Position your company as a thought leader and connect with highly qualified attendees looking for smart technology solutions. This turnkey program is customized around your content and thought leadership and provides lead generation onsite.

- Limited Spots Available

### LUNCH & LEARN/BREW & VIEW

Allow your thought leadership content to be integrated and featured within our event schedule. Your event will be co-created with our event team to ensure maximum attendance by your target audience.

- Tuesday Lunch & Learn – SOLD
- Tuesday Brew & View – Available
- Wednesday Lunch & Learn – SOLD
- Wednesday Brew & View – Available
- Thursday Lunch & Learn – SOLD

## OUTREACH Traffic Drivers • Brand Awareness • Pre/Post Event Marketing

### RETARGETING

Target event prospects and attendees while they search the Internet and interact on social media. Use this opportunity to get up to 25,000 impressions to increase brand exposure before, during and after the event for as low as \$2000. You provide the ad creative, we take care of the rest!

### VIRTUAL EVENT BAG

Provide show attendees with a white paper or special offer specific to your business in our Virtual Event Bag. Attendees can access the Virtual Event Bag through the event website, event app and specific marketing emails.

- Take advantage of this turnkey sponsorship opportunity for \$500

## BRANDING Awareness • Exclusive

Highly visible, captive opportunities that are strategically located in high traffic areas.

- Mobile App – Available
- SOUTHTEC Email Inclusion – Available
- Lanyard Sponsor – Available
- Restroom Advertising – Available
- Concession Area Signage – Available

Looking for easy pre-event exposure? [Click here to view our turnkey marketing packages!](#)

**CUSTOM  
SPONSORSHIPS**

Are you looking for something beyond our normal offerings?  
Please feel free to contact us for a consultative call.  
**Contact us at [sponsorships@sme.org](mailto:sponsorships@sme.org)**

Call:  
**313-425-3166**

**Sponsorship Opportunities:**  
[sponsorships@sme.org](mailto:sponsorships@sme.org)