



Tuesday, April 17, 2018

San Diego Convention Center

Sponsorship Opportunities

Title Sponsor Sold F&F Property Management
- **\$8,500 Member/\$8,750 Non-Member**

Our title sponsor receives exposure in all pre-show publicity, as well as the day of the event and post-show. Your logo will appear on the SDCAA Website and in *RentalOwner* magazine in the months leading up to the EXPO and is included on all pre-event marketing materials. You also receive a full-page advertisement in the EXPO program, two complimentary booths, and a speaking opportunity on the tradeshow floor. Lastly, as our title sponsor you will open the show at the annual ribbon cutting ceremony where you are photographed with the SDCAA Board of Directors, invited elected officials and VIP guests.

Stage Sponsor- SOLD
\$1000 Member/\$1600 Non-Member
1 SOLD- Cambridge Management Group
1 SOLD- ASAP Drain Guys & Plumbing

You will have a banner with your Company Name/Logo on it during the entire show. All education done on that stage will be advertised as being held on the "company name" Stage.

Grand Prize Sponsorship (3 available)
\$600 Member/\$660 Non-Member *Exhibitors only
Sponsorship contributes to three (3) Power Play List Grand Prizes. Drawings take place in the morning and in the afternoon. In addition to a ¼ page advertisement in the 24-page EXPO program, this sponsor will have their company name on select pre-show publicity and marketing materials. Sponsors present the check to the winners and are photographed for the *RentalOwner* magazine.

Event Bag – SOLD Wilmar
\$700 Member/\$800 Non-Member

Sponsor provides 2,500 bags to be handed out to EXPO attendees at registration. Every attendee entering the show will be given a bag with your company logo! Let our attendees do your advertising for you! This sponsor's company name will be in the *RentalOwner* magazine.

Lanyard - \$600 Member/\$700 Non-Member
SOLD-APPFOLIO

This sponsor provides 2,500 lanyards to be handed out to EXPO attendees at registration. Every attendee entering the show will be given a lanyard with your company logo! Let our attendees do your advertising for you! The lanyard sponsor will have their company name in the *RentalOwner* magazine.

EXPO Passport.....(30 available)
\$350 Member/\$450 Non-Member *Exhibitors only
EXPO Attendees can only win the Grand Prize by visiting the booths of our Power Play List sponsors. Your company name on the Power Play List ensures traffic to your booth and valuable leads in your pocket! Sponsors also receive their company name in the *RentalOwner* magazine.

Post Card Sponsor.....(3 available)
\$1000 member/ \$1250 non-member
3 post cards will be sent out to Owner/PM companies who are members & non-members of the association. Each 5x7 post card will go out to a minimum of 4,000 addresses. Your logo will be placed on the post card.

Charging Station
\$450 Member/\$550 Non-Member
Your company logo will be displayed on one (1) charging station placed in the SDCAA booth.

MAINTENANCE MANIA!

☐ Maintenance Mania Game Sponsorship - \$300 Exhibitor / \$600 Non-Exhibitor (6 available)

Our special event sponsor will have an opportunity to visit exclusively with the 100+ Maintenance Mania participants. You are given the ability to staff a game competition tables, hang a banner in the exclusive pavilion area, and handout marketing materials to competitors and attendees, between 11am and 2pm. Sponsor also receives their company name in the *RentalOwner* magazine and on select pre-show publicity and marketing materials. If you sign up before March, you may attend the participant Bootcamp date TBD.

EDUCATION SEMINARS

- **Promote your company and product** by introducing the seminar speaker, providing handouts to all its participants, and placing a standing banner in the seminar area.
- In addition, your company name will be displayed in the marketing materials including the EXPO program, the *RentalOwner* magazine and on the posted signage related to your seminar.

	Education Session- Opening	1 available	\$250
	Keynote- Disney U	1 available	\$1000
	Education Session- Legislative Update	Sold- Real Property Advisors, Inc.	\$250
	Education Session- Active Shooter	Sold- Bill Howe Plumbing	\$350
	Education Session-Self Defense- Tips & Strategies for Owners and Leasing Agents	1 available	\$200
	Education Session- Fair Housing in Spanish	1 available	\$200
	Education Session- Ask an Attorney Panel	Sold-FastEvict.com	\$250
	Education Pods	5 available	\$100

EVENT PROGRAM ADVERTISING

- SDCAA publishes a 24-page EXPO program that is free to all exhibitors and attendees.
- Artwork must be approved no later than March 5, 5:00 p.m. to ensure inclusion in the publication. To assure timely approval, please submit artwork as soon as possible and in no event later than March 5, 2018.
- *Contact Kelly Puppione at 858-751-2209 if you are signing up AFTER this deadline.*
- Ad format should be a **HIGH RESOLUTION .jpeg file**
- Premium advertising positions are sold on a first come, first served basis.

Full Page **\$350 Member / \$400 Non-Member** **3 Available**

Portrait only: 7.5 x 10 inches. Non-bleed

1/2 Page **\$225 member / \$275 Non-member** **4 Available**

Horizontal only: 7.5 x 4.75 inches. Non-bleed

1/4 Page **\$150 Member / \$200 Non-Member** **4 Available**

Horizontal only: 4.875 x 3.7 inches. Non-bleed

Inside Front Cover **\$400 Member / \$450 Non-Member** **1 Available**

Portrait only: 7.5 x 10 inches. Non-bleed

Inside Back Cover **\$400 Member / \$450 Non-Member** **1 Available**

Portrait only: 7.5 x 10 inches. Non-bleed

Outside Back Cover **\$600 Member / \$650 Non-Member** **1 Available**

Portrait only: 7.5 x 10 inches. Non-bleed

SPONSORSHIP & ADVERTISING

PAYMENT POLICY

If paying by check, please submit payment within 5 days after SDCAA receives the contract. SDCAA will process credit card payments immediately.

*Contact Kelly Puppione at 858-751-2209.

CANCELLATION POLICY

All cancellations must be in writing. Cancellations received prior to March 4, 2018 will forfeit a 20% admin fee. No refunds after March 5, 2018, whether payment has been received or not.

Please indicate your choice of sponsorship(s) and/or advertising by checking the box(s) that apply. SDCAA reserves the right to limit sponsorships by discretion

SPONSORSHIPS

- Stage Sponsor - \$1000 member / \$1600 non-member
- Power Play List - \$350 member / \$450 non-member
- Lanyard - \$600 Member / \$600 Non-Member
- Post Card Sponsor \$1000 member / \$1250 non-member
- Education Offering - Pricing Varies
- Charging Station - \$450 Member / \$550 Non-Member
- Event Bag - \$700 Member / \$600 Non Member
- Grand Prize - \$600 Member / \$660 Non-Member

EVENT PROGRAM ADVERTISING

- Full Page (portrait only: 7.5 x 10 inches. Non-bleed)
\$350 member / \$400 non-member
- 1/2 Page (horizontal only: 7.5 x 4.75 inches. Non-bleed)
\$225 member / \$275 non-member
- 1/4 Page (horizontal only: 4.875 x 3.7 inches. Non-bleed)
\$150 member / \$200 non-member

MAINTENANCE MANIA

- Game Sponsorship \$300 Exhibitor / \$600 Non-Exhibitor
Game Choice _____

REGISTRATION FORM
Fax to 858-565-6558 or
Email to events@sdcaa.com

SPONSOR INFORMATION

Company: _____ Member#: _____
Contact Name: _____
Email: _____ Phone: _____
Address: _____
City: _____ State: _____ Zip: _____
Authorized Signature: _____ Date: _____

PAYMENT METHOD

- Check (Due within 5 Business days of registration; Payable to SDCAA- 5675 Ruffin Rd., Ste. 310, San Diego, CA 92123)
- Credit Card (We accept **Master Card, VISA, AMEX and Discover Card**)

Name as it appears on card: _____
Card#: _____ Exp. Date: _____ Security Code: _____
Signature: _____ Date: _____