

Exhibitor Prospectus

Plan to join us at the Mirage Events Center in Las Vegas, Nevada from September 16 – 18, 2019, for ASCM 2019; one of the world's largest gatherings of supply chain, logistics and operations management professionals. ASCM 2019 is built on the APICS body of knowledge—over 60 years of world class education, innovative research, best practices and more.



Providing Best Practices and Practical Solutions

As a vital extension of the educational programming of the conference, the Expo provides opportunities for attendees to update their knowledge of the latest technologies, discover new solutions to immediate and long-range business needs, uncover emerging trends in the supply chain, and develop valuable resources and partnerships.

Engage Decision Makers and Reach Key Influencers

More than 2,000 attendees from 40 different countries, representing logistics, materials management, production and inventory control, sales and operations planning, scheduling, supply chain and more are projected to attend ASCM 2019. Take advantage of valuable face time with your prospects and customers!

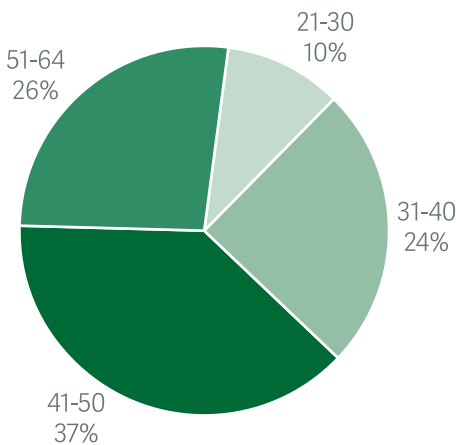
Attendees: By the Numbers

ASCM is the Association for Supply Chain Management and the leading provider of research, education and certification programs that elevate supply chain excellence, innovation and resilience. With over 45,000 members and more than 300 channel partners, ASCM is transforming the way people do business, drive growth, and reach global customers. Increase your visibility and awareness to our extended supply chain by joining us at ASCM 2019!

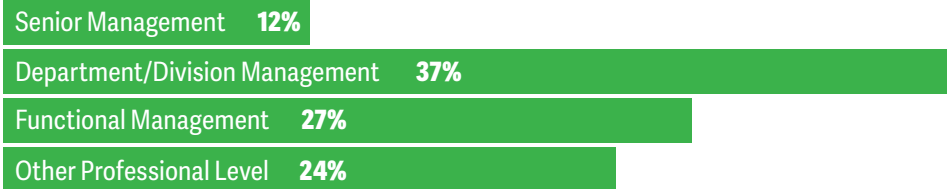
36%

of attendees have budget authorization of more than \$1 million over the next 18 months

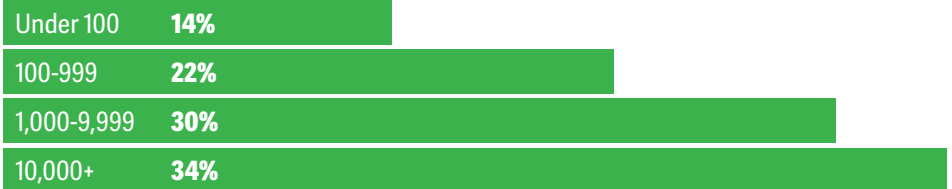
Age



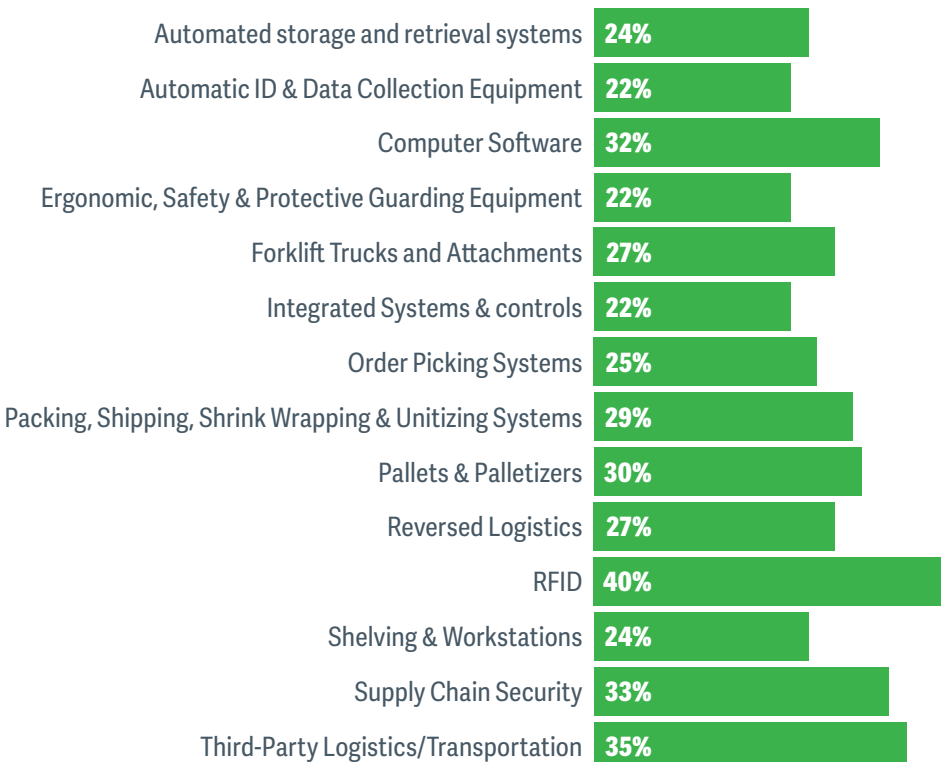
Career Level



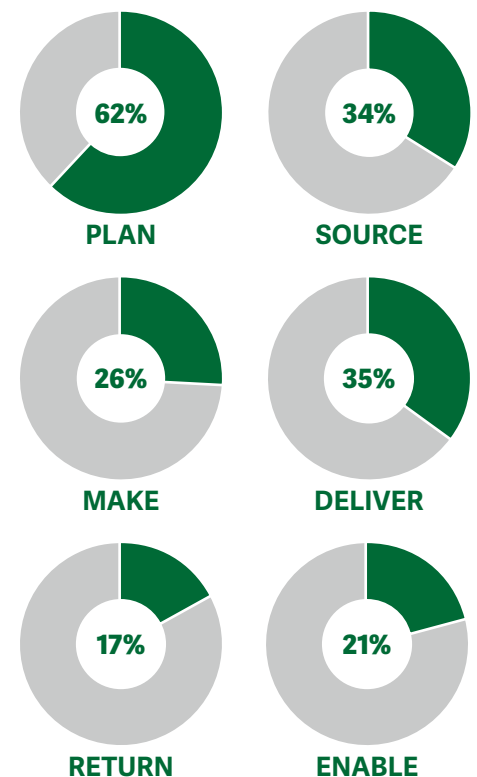
Company Size



Attendees have interests across a wide range of supply chain products and services including:



Value Chain Responsibilities



Why Exhibit at ASCM 2019

Engage decision makers and reach key Influencers: More than 2,000 attendees from 40 different countries, representing logistics, materials management, production and inventory control, sales and operations planning, scheduling, supply chain and more are projected to attend ASCM 2019. Industries include aerospace/aviation, automotive, consumer products, electronics, food and beverage, metal fabrication and pharmaceuticals.

“We made connections that lead to very sizable, immediate opportunities and plan to exhibit here every year.”

**Kasey Hall, Director of Marketing
MakeTime**



Booth Rate

\$3,450 per 100 square feet
(10'x10' booth) reserved

\$100 additional charge per
exposed corner

75%

**of attendees are
management
level and above**

60%

**of attendees are
directly engaged in
product acquisition**

Exhibitor Benefits You Will Receive

- One complimentary full conference registration for every 100 square feet of exhibit space—a \$1,829 value—to attend educational sessions and strategic networking functions
- Three complimentary booth personnel registrations for every 100 square feet of exhibit space—a \$1,350 value
- Complimentary pre-show opt-in email attendee list
- Email marketing: Our permission-based email and e-newsletter campaigns target over 40,000 supply chain professionals to drive website visits and acquire registrations. Once registered, we continue segmented email campaigns to provide them with up-to-date education, event and exhibitor details. Additional company exposure will be provided via direct mail, mobile app and social media platforms.
- Inclusion in the official conference program, which is distributed to all conference attendees on-site and serves as a valuable post-conference reference*
- Inclusion of your company name and website in a preconference issue of SCM Now (the ASCM magazine), reaching more than 125,000 members, subscribers, and pass-along readers*
- Inclusion of your company name and hyperlink on the conference promotional microsite
- 8' high back drape with a 3' high side rail drape and a 7" x 44" identification sign

ASCM 2019 Preliminary Schedule

(All times listed Pacific Daylight Time (PDT))

Exhibitor Move-In

Sunday, September 15 1:00 p.m. – 5:00 p.m.
Monday, September 16 7:00 a.m. – 10:00 a.m.

Exhibit Hours

Monday, September 16 10:45 a.m. – 2:00 p.m.
4:00 p.m. – 6:30 p.m.
Tuesday, September 17 11:00 a.m. – 2:00 p.m.

Exhibitor Move-Out

Tuesday, September 17 2:00 p.m. – 5:00 p.m.

For exhibit space information

Contact Dan Karlov
Phone: 312-265-9641
Email: dkarlov@corcexpo.com

Contact Chuck Wagner
Phone: 312-265-9657
Email: chuck@corcexpo.com

For exhibitor questions

Contact Jennifer Kattalia
Phone: 312-265-9660
Email: jenniferkattalia@corcexpo.com

For sponsorship opportunities

Contact John Stults
Phone: 773-867-1815
Email: jstults@ascm.org

