



2019

ANNUAL CLINICAL AND
SCIENTIFIC MEETING

Accessing the Spectrum of Quality Health Care

NASHVILLE, TN • MAY 3-6

BECOME AN ACOG EXHIBITOR

acog.org/exhibitACM19

Attendee & Exhibit Hall Demographics Snapshot (from the 2018 ACOG Annual Meeting)

EXHIBIT HALL FLOOR SPACE

58,800^{sq ft.}

11% increase from 2017

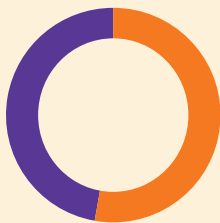
EXHIBITING COMPANIES

283

TOTAL ATTENDANCE

5,706

10% increase from 2017



53%

have attended
multiple ACOG
Annual Meetings.

Repeat business!

47%

are attending
for the first time.

New prospects!



63%

report responsibility
for evaluating,
recommending, or
making final decision
to purchase products
and services.



65%

are practicing
physicians.



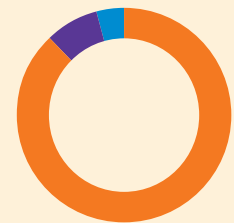
67%

are interested in
being educated on
products and services.



91%

are based
in the U.S.



88%

are Ob-Gyns

8%

are Gyns

4%

are Obs

Attendees Come to Exhibit Hall to...

see demos
of new
technology

get hands
on experience
with new
equipment

talk to reps

identify new
products

