

# 2019

# BEEF EXPO

March 15-17 | [ohiobeefexpo.com](http://ohiobeefexpo.com)

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Association

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**TRADE • SHOW • EXHIBITOR • MANUAL**



# 2019 Ohio Beef Expo

The Ohio Beef Expo is the premier event for Ohio's beef industry, attracting over 30,000 participants from 25 states and Canada each year. The Expo includes breed sales, shows and displays, educational events, a highly competitive junior show and a trade show with over 115 exhibitors. The Beef Expo ranks annually as one of the top five largest conventions in central Ohio. You won't want to miss this exciting event!

The Ohio Beef Expo Trade Show is housed in the George V. Voinovich Livestock & Trade Center at the Ohio Expo Center. This building provides an excellent setting for the trade show, complete with climate control, excellent lighting and extra security. In addition, the Ohio Beef Expo offers an outdoor trade show area.

## 2019 Exhibitor Manual

Please take time to carefully review these materials, as they can save you time and money and help you make your Ohio Beef Expo experience more profitable and enjoyable.

If you have questions or need additional information, please contact Stephanie Sindel, with the Ohio Cattlemen's Association (OCA), at 614-873-6736 or [ssindel@ohiocattle.org](mailto:ssindel@ohiocattle.org).

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### Contact Information

#### Ohio Beef Expo Staff

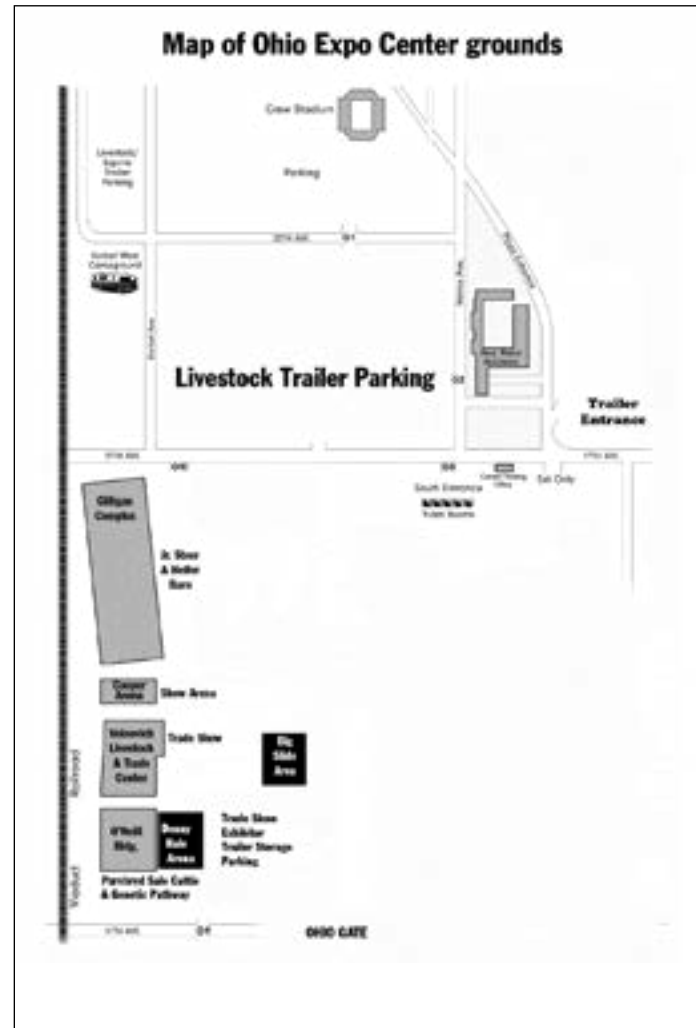
J.L. Draganic, Expo Co-Chairman  
 Pam Haley, Expo Co-Chairman  
 Dave Puthoff, Trade Show Chairman  
 Joe Foster, Trade Show Vice-Chairman  
 Elizabeth Harsh, OCA Staff  
 Stephanie Sindel, OCA Staff

#### Ohio Cattlemen's Association Office

10600 U.S. Highway 42  
 Marysville, Ohio 43040  
 P: 614-873-6736  
 F: 614-873-6835  
[cattle@ohiocattle.org](mailto:cattle@ohiocattle.org)  
[www.ohiobeefexpo.com](http://www.ohiobeefexpo.com)

#### Show Grounds

Ohio Expo Center  
 717 E. 17th Ave.  
 Columbus, OH 43211



### 2019 Trade Show Exhibitor Dates

November 2018	Contracts mailed to previous and potential exhibitors
January 4, 2019	Application and payment deadline
January 15, 2019	Sponsorship Deadline
February 8, 2019	Advertising Deadline for <i>Ohio Cattleman</i> Magazine - Expo Issue
February 15, 2019	Advertising Deadline for Official Ohio Beef Expo Program
February 22, 2019	Exhibitors will be notified if contracts are accepted and will receive booth number(s)
March 1, 2019	Deadline to order from Expo Services (Official Decorator)
March 13, 2019	This includes extra tables, chairs and electric
March 14, 2019	Deadline to submit pre-order (printed) nametag requests
March 15, 2019	Final instructions (including single day parking passes) mailed to all Trade Show Exhibitors on the address specified on the contract
March 16, 2019	Ohio Beef Expo Trade Show Set-Up Begins for Large Equipment 12:00 - 5:00 p.m.
March 17, 2019	(**Please note that exhibitors WILL NOT be permitted on the fairgrounds or to set up prior to 12 Noon on Wednesday, March 13, 2019. Equipment arriving to the fairgrounds prior to 12 Noon on Wednesday, March 13, 2019 are subject to additional costs and charges for facility rental. No exceptions.)
November 2019	Security begins at 6:00 p.m.
November 2019	Ohio Beef Expo Trade Show Set-Up Large Equipment 8:00 a.m. - 12:00 p.m.
November 2019	Ohio Beef Expo Trade Show Set-Up Small Booths 12:00 - 3:00 p.m.
November 2019	Trade Show Open 3:00 p.m. - 6:00 p.m.
November 2019	Show hours: 8:30 a.m. - 6:00 p.m.
November 2019	Show hours: 8:30 a.m. - 6:00 p.m.
November 2019	Show hours: 8:30 a.m. - 2:00 p.m.
November 2019	Exhibits must be removed by 10:00 p.m.
November 2019	Contracts mailed for 2020 space

### Ohio Beef Expo Trade Show Hours

Wednesday, March 13, 2019	12:00 p.m. - 5:00 p.m.	Large Equipment Move-In
Thursday, March 14, 2019	8:00 p.m. - 12:00 p.m.	Large Equipment Move-In
Thursday, March 14, 2019	12:00 p.m. - 3:00 p.m.	Small Equipment Move-In
Thursday, March 14, 2019	3:00 p.m. - 6:00 p.m.	Trade Show Open
Friday, March 15, 2019	8:30 a.m. - 6:00 p.m.	Official Hours
Saturday, March 16, 2019	8:30 a.m. - 6:00 p.m.	Official Hours
Sunday, March 17, 2019	8:30 a.m. - 2:00 p.m.	Official Hours

### Questions & Concerns

Ohio Beef Expo has a volunteer committee that helps make decisions on the show's direction. Please give the committee your input on the exhibitor survey or by visiting with them in person. A thank you goes out to these committee members for their service:

- Dave Puthoff, Mercer Landmark, Chairman**
- Joe Foster, Quality Liquid Feeds, Vice-Chairman**
- Patrick Barker, Kent Feeds**
- Hayley Beck, United Producers, Inc.**
- Derek Fauber, Heritage Cooperative**
- Lindsey Grimes-Hall, BioZyme, Inc.**
- Corey Hinterer, Priefert Manufacturing, Inc.**
- Allison Hively, Highland Livestock Supply**
- Kayla Nicholson, Lance's Trailer Sales**

### Ohio Cattlemen's Association staff is also available to assist you with any questions or concerns you may have.

- Elizabeth Harsh, Executive Director
- Stephanie Sindel, Director of Member Services
- Ron Windnagel, Director of Operations
- Cambell Parrish, Director of Public Relations

### What is included in my booth fee?

#### Trade Show Rates:

- Indoor: 10' x 10' is \$475
- Indoor: 10' x 20' is \$850
- Indoor: Over 10' x 20' - \$850 for the first 10' x 20' + \$350 for each additional 10 sq. ft. (only sold in 10' x 10' sq. ft. increments)
- 10% discount for current OCA Allied Industry Council members (AIC membership is \$800 annually)
- Outdoor: \$150 / 10' x 10' sq. ft. (only sold in 10' x 10' sq. ft. increments)

#### All Indoor Trade Show Exhibitors Receive:

- Each booth is approximately 10' x 10' with a polished concrete floor
- Black/red/white alternating drapery
- 8' high backdrop curtain
- 3' high side curtains to separate your space from adjoining booths
- One 6' or 8' table and 2 chairs
- Identification sign for your booth
- Wireless internet access
- Pre-ordered name badges, food coupons and other vital information is included in your registration packet that needs picked up on site Thursday, March 14 or Friday, March 15.
- Listing in the *Ohio Cattleman* magazine, Official Ohio Beef Expo Program and on the Ohio Beef Expo's website.



## All Outdoor Trade Show Exhibitors Receive:

- One 6' or 8' table and 2 chairs
- Pre-ordered name badges, food coupons and other vital information is included in your registration packet that needs picked up on site Thursday, March 14 or Friday, March 15.
- Listing in the *Ohio Cattleman* magazine, Official Ohio Beef Expo Program and on the Ohio Beef Expo's website.

## Booth Assignments:

Priority will be given to the 2018 exhibitors requesting the same booth space, only if they have paid in full by January 4, 2019. After that date, available spaces will be assigned on a first-come, first-served basis. If you exhibited in 2018 and want additional spaces please fill out the contract and send payment for the amount of space you want. If we cannot accommodate your entire space request, a refund will be issued after final booth assignments are made.

## Service Directory

### Service Orders:

Electricity, tables, phones, carpet, etc. are ordered through Expo Services. The following PDFs are also available on their website:

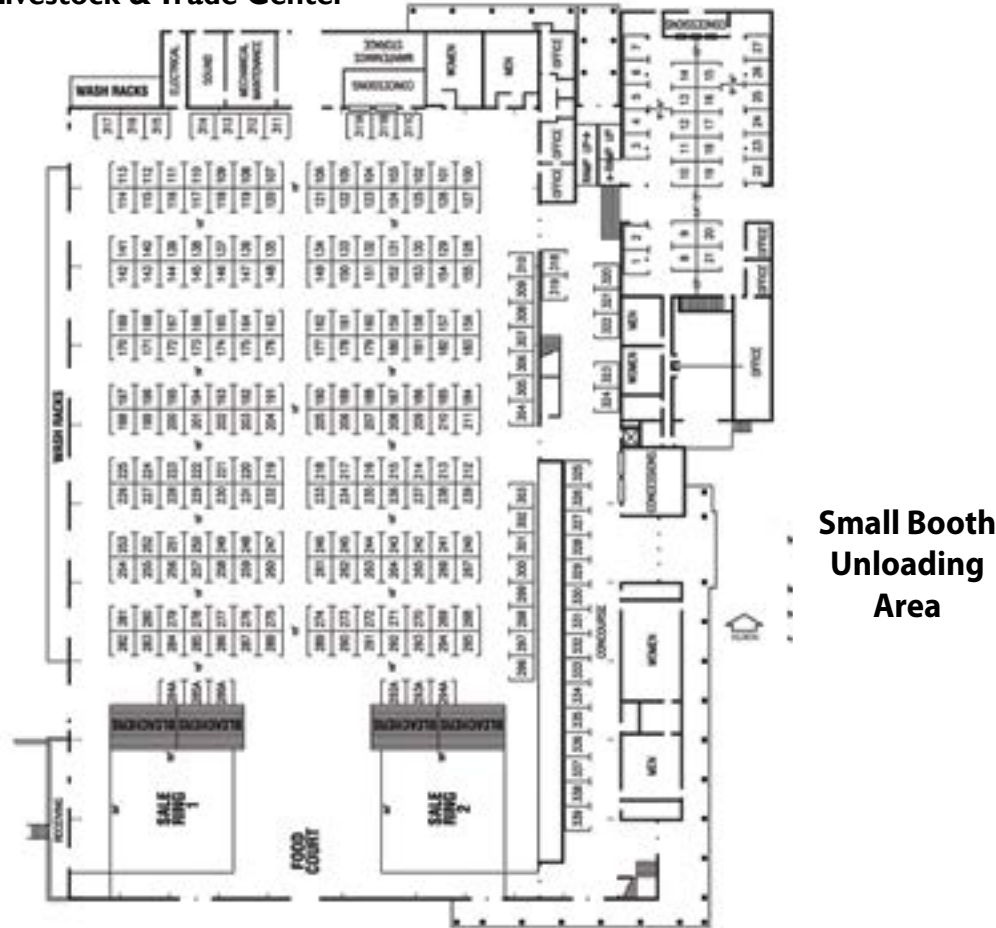
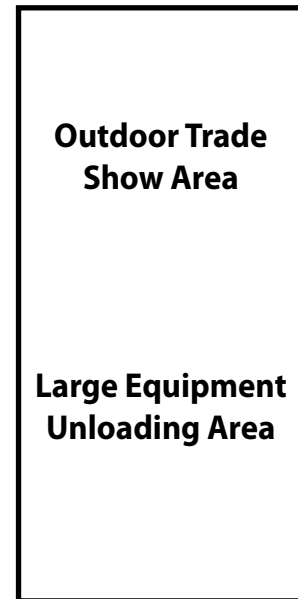
<http://exposervicesusa.jimdo.com/>

- Introduction Letter
- Expo Services Material Order Form
- Expo Services Electrical Service Form
- Expo Services Freight Receiving & Order Authorization Form
- Expo Services Payment Policy & Authorization Form

Please read their instructions carefully and order before February 15 to avoid late fees. Be sure to have copies of your service order on site in case of potential discrepancies in service orders.

## Ohio Beef Expo Trade Show Map

Located in the Voinovich Livestock & Trade Center



## Phone & Internet

Phone and internet services can be ordered through NetSteady Communications. Their information can be found at [expo.mobilemidway.com](http://expo.mobilemidway.com) or by calling 614-345-5000.

## Shipping:

Ohio Beef Expo does not have an official or exclusive carrier. See "Shipping Items to the Show" for additional information.

## Exhibitor Name Badges:

Order any desired name badges by responding to the email that will be sent to all exhibitors by February 22. Name badges can be used for the Exhibitor-Only food line at the Steak Barn. Parking passes are required by each vehicle through the gates each day – your name badge is not a gate pass.

## Parking Passes:

Parking passes can be ordered either on your space contract or can be purchased as you come through the gate for the same price. Please note that one (1) single day parking pass will be mailed to the designated person on the contract. Upon arrival at the Expo the weekend parking pass may be picked up with the Trade Show Exhibitor's welcome packet. Single day parking passes will be mailed in early March.

## Hotel Accommodations:

The official hotel for the Ohio Beef Expo is the **Hilton Columbus/Polaris**  
8700 Lyra Drive  
Columbus, OH 43240

Reservations can be made by calling 614-885-1600 and asking for the Ohio Beef Expo block of rooms. The Expo room rate is \$129 for a king room and \$139 for a double room.

## Extend Your Ohio Beef Expo Involvement

A variety of sponsorships and advertising opportunities exist to extend your company's involvement with the Ohio Beef Expo. Detailed information can be found in the Sponsorship Brochure, by visiting [www.ohiobeefexpo.com](http://www.ohiobeefexpo.com) or calling the Ohio Cattlemen's Association office at 614-873-6736.

## Sponsorships:

There are a variety of sponsorships available to help extend your company's name during the Ohio Beef Expo. For a complete list of sponsorship opportunities please visit [www.ohiobeefexpo.com](http://www.ohiobeefexpo.com) or call Stephanie Sindel at the OCA office at 614-873-6736. We would be happy to brainstorm ideas with you to help increase your exposure and advance your Ohio Beef Expo marketing goals.

## Ohio Cattleman Magazine Advertising:

The *Ohio Cattleman* Expo issue is the largest issue produced each year and annually features the pre-event news of Ohio's largest beef event. Over 3,500 copies of the magazine are distributed to OCA members in Ohio and surrounding states. The advertising deadline for this issue is January 15, 2019. To place an ad call Stephanie Sindel at 614-873-6736 or email at [ssindel@ohiocattle.org](mailto:ssindel@ohiocattle.org).

## Official Ohio Beef Expo Program:

Extend your company's involvement at the Expo both before and during the event by advertising in the official Ohio Beef Expo Program. Over 5,000 copies of the program are distributed before the event as well as available on site for all Expo visitors. Call Stephanie Sindel at 614-873-6736 to place an ad.

## Snapchat Geofilters:

Trade Show exhibitors considering utilizing Snapchat geofilters to extend their presence during the Expo, please note that ALL Snapchat Geofilters intended for use during the Ohio Beef Expo must be submitted and approved by OCA by March 8, 2019. Please submit your filter to [ssindel@ohiocattle.org](mailto:ssindel@ohiocattle.org) by March 8 for committee approval.

## What sales are allowed?

Ohio Beef Expo is a selling show. Exhibitors are encouraged to make sales and take orders during the show. Please note that any booth display items sold during the week must remain in place until the official closing of the show. This does not include small cash & carry items.

No items can be sold or displayed unless they are listed on your Ohio Beef Expo contract. Booth space cannot be "shared" or "subleased."

## Apparel:

No t-shirts, sweatshirts or clothing can be sold without written permission from Ohio Beef Expo. This must be stated under the product line of your commercial exhibitor contract.

## Food:

All food sales and distribution must be approved by Ohio Beef Expo, Ohio Expo Center and the OEC's official caterer, Cox Concessions.

## Auction:

No items may be sold by auction without written consent from Ohio Beef Expo.

## Ohio Beef Expo name or logo:

Written permission is needed to sell items featuring the Ohio Beef Expo name or logo. This must be stated under the product line of your commercial exhibitor contract. Giveaway items with the Expo name or logo require approval, but not a separate license.

Please note that while the public is invited to attend the Ohio Beef Expo, any attendee or exhibitor observed soliciting business in any area other than in a paid exhibit booth space will be immediately asked to leave the grounds.

## Shipping Items to the Show

To ship materials to arrive before or during the show, please use the address below. Freight is accepted 8:00 a.m. to 5:30 p.m., Wednesday through Saturday. All freight shipments must be prepaid. Please remember that the Ohio Beef Expo will accept all deliveries to this address and charges will apply for freight delivered to your booth.

## Exhibitors should mark shipments as follows:

Ship to: (Company Name)  
Voinovich Building - Ohio Beef Expo  
Ohio Expo Center  
717 E. 17th Ave.  
Columbus, Ohio 43211

## Expo Services Freight includes:

- Receipt of shipment and up to 30 days storage in advance of set-up date.
- Delivery to your booth.
- Removal of crates and containers from booth and storage during the show.
- Return of crates and containers at the close of show (after 3:00 p.m. Sunday) to individual booths.
- Assistance with tracing shipments, preparation of bills of lading and routing of outgoing shipments.
- Removal of shipments from your booth and loading them on outgoing carriers.

It is very important that all items being shipped to the show identify your company name the same way it is listed on your Ohio Beef Expo contract to prevent misplaced or delayed delivery to your booth. All items must be removed on Sunday evening. The Ohio Beef Expo staff will not ship materials back for you. Please make arrangements with Expo Services.

## Set-up

Large equipment set-up will begin on Wednesday, March 13 at 12 noon. **Please note that exhibitors WILL NOT be permitted on the fairgrounds or to set up prior to 12 Noon on Wednesday, March 13, 2019. Equipment arriving to the fairgrounds prior to 12 Noon on Wednesday, March 13, 2019 are subject to additional costs and charges for facility rental.** The building will be open from noon until 5 p.m. for exhibitors to drop large equipment. Bulk space (10' x 20' or larger) exhibitors can also set-up on Thursday from 8:00 a.m. - 12:00 p.m. We ask that all large equipment be moved into the building by noon on Thursday to alleviate traffic congestion. Small booth set-up will begin at 12:00 p.m. on Thursday. All exhibitors may continue to set-up until 3:00 p.m. Security will begin at 6:00 p.m. on Wednesday evening.

Booths vacant after 8:30 a.m. on Friday are considered abandoned and are subject to being filled by companies on a last-minute waiting list. Please be sure that your booth set-up crew knows these deadlines. In case of emergency, call the Expo office at 614-294-0232 for instructions. If your crew is late in arriving and this number is not called before 9:00 a.m., your booth will likely be resold.

Ohio Beef Expo highly recommends that you use Expo Services labor if you need help with installation and dismantling of your display. Their staff is highly competent, is very familiar with all display regulations, has 24-hour access to the building and materials and is reasonably priced. For information about reserving labor on-site, contact Expo Services.



## Where do I unload?

All exhibitors should enter the grounds on 17th Avenue (Exit 111 off of I-71) for move in. Ask the parking officials for a map if you are unfamiliar with the grounds.

Exhibitors with large equipment to unload or exhibitors that need to drive in should go to the west side (Viaduct side) of the Voinovich building. Smaller exhibitors should park on the East side of the Voinovich Building (main parking lot).

Large Equipment Unloading:

Forklift service is available to unload your equipment on arrival. The basic forklifts have a 6,000 pound capacity. If your load weighs more than 6,000 pounds or is too bulky for a single forklift to pick safely, you will need to make special arrangements for unloading. Forklift and hydraulic service can be ordered from the Expo Services in advance or on-site at the Service Desk.

## Scheduled Move-In Times:

A limited number of exhibitors may be required to move in during certain hours. Those companies involved will be notified in advance to make arrangements. If you have specific needs due to the size or structure of your exhibit, you must contact us to make arrangements for your move-in. If you have not made arrangements, you may not be able to install part or all of your display after other exhibitors have moved in.

Extra supply trailers must be parked in the parking lot East of the Covered Pavilion/Denny Hales Arena located to the southeast of the Voinovich Building.

*Please note that Trade Show Exhibitors that use any rented machinery / equipment (per their own agreement) to set up their trade show booth are liable for any damage caused to the rented equipment or structures at the Ohio Expo Center. OCA and the Ohio Beef Expo will not be liable for any liabilities or damage assessed by the OEC caused by exhibitors and billing for such damages will be incurred by the exhibitor at fault. Any unpaid damages will forfeit the exhibitor's future eligibility for participation in the Ohio Beef Expo.*

## Registration Packet

Items included in your registration packet:

- Pre-ordered name badges
- Helpful show information
- Free sandwich tickets to the Steakbarn stand

Note: It is your responsibility to pick up your registration packet by 9:00 a.m. Friday and distribute passes to your staff. Name badges are offered as a service but not required on the show floor. However, name badges are required for the exhibitor line at the Steakbarn.

The trade show office will be staffed daily beginning at 8:00 a.m. Thursday through Sunday.

## Let's Do Lunch

Saturday gets extremely busy in the Trade Show and we understand that time away from your booth isn't beneficial to the exhibitors or attendees. We will provide and deliver 2 boxed lunches to each trade show booth on Saturday. The lunches are complimentary to Trade Show exhibitors.

## Eat and Meet

In addition to the Steak Barn located in the center of the sale rings, Cox Concessions will also have vendors throughout the building and Expo grounds. The Steak Barn is open daily for breakfast and will close when the trade show closes each evening.

If your company needs a room to meet with customers please check in the Trade Show Office for meeting room availability. We have a couple of room options that can hold up to 50 people.

## Events at the Show

### PAC Auction:

The Ohio Beef Expo will be hosting a fundraiser for OCA's PAC (Political Action Committee) during The Social on Thursday evening, March 14 to kick off the Expo. Funds from this auction will help OCA contribute to agricultural-friendly candidates. To donate an item to the auction, please call Stephanie Sindel at 614-873-6736 or send an e-mail to [ssindel@ohioattle.org](mailto:ssindel@ohioattle.org).

### Booth Tear Down

All exhibitors will be released at 2 p.m. on Sunday. Do not begin to dismantle your booth before the official release time. Exhibitors who dismantle their booth prior to release, at a minimum, will lose priority for exhibit space in the 2020 Ohio Beef Expo. Please be sure to inform all staff who will work your booth that early tear down is strictly prohibited. Once booths are dismissed, you will be allowed to continue tearing down until 10 p.m. on Sunday.

Forklifts will not be allowed to start running until 2:30 p.m. on Sunday and Expo Services will not dismantle backdrops until 3 p.m. on Sunday.

Vehicle traffic may not be allowed to approach the Voinovich Building prior to 2:00 p.m. so that our attendees and cattle exhibitors can leave without being impeded by vehicular traffic. While this may be inconvenient, it is necessary for the safety of all exhibitors, attendees and animals at the show.

### Outdoor Trade Show:

Exhibits in this area may dismantle at 12:00 p.m. to assist with the move-out of the indoor Trade Show.

## Shipping Out Items

Exhibits must be removed from the grounds by 10:00 p.m. Sunday, March 17. Items remaining in place on the grounds after this time will be removed by Expo Services and the Ohio Expo Center and stored at your expense. Please arrange to have all materials removed on time to prevent additional charges from the facility. If large equipment needs to be staged beyond Sunday, please talk to show staff.

## Rules & Regulations

### Contract:

Exhibitor agrees to conduct privilege granted by this contract without infringement upon the rights of others; not to handle or sell any commodity on the Expo site other than production ag inputs expressly stipulated in the contract, and will confine all operations to the space and privilege as herein set out. This contract, or any part thereof, cannot be assigned or otherwise disposed of without the written endorsement of Expo upon the face of the same. Subletting of any part of space herein granted is not permissible. All exhibits must be staffed during published exhibit hours.

Exhibitor agrees to leave the premises and property covered by this contract in the same condition as when exhibitor took possession. Exhibitors may not conduct activity of any kind that leads to congestion of aisle traffic or disturbs neighboring exhibitors. No loud speaker, amplifier, radio, strobe lights or other undignified methods of attracting attention are permitted, except with written permission from Expo. No fans, misting devices, noisy pumps or other similar devices are allowed to operate in any indoor location without written permission from Expo. Live animals are not allowed in commercial exhibit space. No activity can be conducted outside of contracted exhibit space. Literature distribution, solicitations, surveys, presentations or mascot use in any area is strictly prohibited. Aisles are to remain completely free of obstructions and not put to commercial use in any way by any exhibitor. All rules issues are subject to final decision by Show Management.

### Selection of Exhibit Space:

Preference will be given to exhibitors requesting same space from previous year if received by January 4, 2019, and paid in full. Please indicate three location choices, preferably in different areas of the exhibit area, and return the top two copies of the contract to facilitate prompt confirmation. Expo Management will make every effort to effect a satisfactory placement, but reserves the right to assign the best alternate space available in the event all preferences are committed, or for the benefit of the show.

### Exhibit Size/Location:

All exhibits must be contained within rented space. See the Ohio Beef Expo Display Rules & Regulations for complete rules. Written permission is needed for any deviation. Expo reserves the right to relocate any exhibitor before and/or during the show. Exhibitor reserves the right to decline said relocation; thus terminating this contract and lease.

### Trade Show Vendor Food Giveaway

Per the Ohio Expo Center / Cox Concessions Official Catering contract, no vendor may give away snacks / food items in their booth during the Ohio Beef Expo. (ie: candy dishes & mints are acceptable; however, popcorn is not).

### Safety & Security:

All materials and installations must conform with the requirements of the building and inspection authorities having local jurisdiction. If in doubt, contact the Official Exhibit Decorator. Security will be provided; however, Expo Management does not guarantee security and urges exhibitors take necessary precautions to protect their own interest.

### Cancellation:

Failure to pay booth fees by the contracted dates will result in forfeiture of booth space. Any rental space assigned and/or contracted for, which is cancelled by exhibitor after January 4th will cause forfeiture of all deposited moneys and fees. Further, any space assigned and not occupied by 9:00 a.m. the morning the Expo opens will cause forfeiture of all deposited moneys and fees as liquidated damages

### Release:

No exhibit, or any part of any exhibit, may be dismantled, torn down or removed from the assigned exhibit space or Expo site until designated dismissal times or as directed by Expo staff, except in emergency, upon which written release must be obtained from Expo. All exhibitor materials must be removed by 10:00 p.m. Sunday following the show. The Exhibitor will remain responsible for all property left on the Expo grounds, and will be held liable for any personal injury, property damage, fines and removal, storage and disposal costs caused by the abandoned property.

### Liability:

It is expressly understood and agreed between exhibitors, Expo Management and sponsors of the Ohio Beef Expo that the Ohio Cattlemen's Association and its individual members, representatives or sponsors shall be under no liability for loss of or damage to goods or property of exhibitors, or personal injury to exhibitor representatives; and that each exhibitor upon signing space contract expressly releases the Ohio Beef Expo, its Management and sponsors from all liability for such losses, and agrees to indemnify them against all claims.

### Services/Fire:

Orders for electricity must be placed with Expo Services. Due diligence must be exercised to prevent fire, accidents or other damage. Use of generators is prohibited in exhibit areas. Use of open flame is prohibited in all buildings and use of combustibles in display materials is prohibited. Any display vehicles must have battery disconnected and gas tank locked or taped shut. Tents and trailers must have a smoke detector and fire extinguisher present. The State Fire Marshall will inspect the trade show floor.

### Termination/Penalties:

Ohio Beef Expo reserves the right to terminate lease due to natural disasters, fire, inappropriate exhibits, policy changes or any other reason deemed necessary. Noncompliant or disruptive exhibitors, as determined by Expo, may be moved, evicted, barred from future shows and/or other action deemed appropriate for the violation. Expo reserves the right to retain any pre-paid sums, seek damages in court as well as interest on delinquent accounts, costs of collection and attorney fees.

### Matters Not Covered:

The Trade Show Chairman of the Ohio Beef Expo and/or Show Management shall be responsible for ruling on any questions, disputes, problems, etc. which may arise pertaining to matters not specifically covered in this contract or the Exhibit Brochure of which it is a part. Such rulings shall be final and binding upon exhibitors and the Ohio Beef Expo. Acceptance of this contract is subject to final approval by the Ohio Beef Expo management.

# 2019



March 15-17 | [ohiobeefexpo.com](http://ohiobeefexpo.com)

## - Tentative Schedule -

### Wednesday, March 13

No cattle are permitted on the fairgrounds before 7:00 a.m.  
7:30 a.m. Junior Show open for stalling, Gilligan Complex

### Thursday, March 14

8:00 a.m. - Noon Trade Show set up for large indoor equipment  
Noon All breeding cattle must be in place O'Neill Building  
Noon - 3:00 p.m. Trade Show set-up outdoor & small indoor displays  
3:00 p.m. - 6:00 p.m. Trade Show Open  
7:30 p.m. The Social, Hilton Columbus/Polaris

### Friday, March 15

8:00 a.m. - 8:45 a.m. Judging Contest Registration, Voinovich Building  
8:30 a.m. - 6:00 p.m. Trade Show Open, Voinovich Building  
8:30 a.m. Breed Shows begin in Cooper Arena & O'Neill Building  
9:00 a.m. Judging Contest, Denny Hales Arena  
10:00 a.m. Educational Seminar, Voinovich Building  
10:00 a.m. - 1:00 p.m. Genetic Pathway Open, O'Neill Building  
1:30 p.m. Online Feeder Cattle Sale, Voinovich Building  
2:30 p.m. Judging Contest Awards, Cooper Arena  
3:00 p.m. - 5:00 p.m. Genetic Pathway Open, O'Neill Building  
3:30 p.m. Youth Beef Quality Assurance, Cooper Arena  
5:30 p.m. Junior Show Welcome Party, Cooper Arena

### Saturday, March 16

8:30 a.m. - 6:00 p.m. Trade Show Open, Voinovich Building  
10:00 a.m. Breed Sales begin in Voinovich Building  
10:00 a.m. - 1:00 p.m. Genetic Pathway Open, O'Neill Building  
12:00 p.m. Junior Showmanship, Cooper Arena  
3:00 p.m. - 5:00 p.m. Genetic Pathway Open, O'Neill Building

### Sunday, March 17

8:00 a.m. - 5:00 p.m. Junior Show, Cooper Arena  
8:30 a.m. - 2:00 p.m. Trade Show Open, Voinovich Building  
10:00 a.m. - 1:00 p.m. Genetic Pathway Open, O'Neill Building

**OFFICIAL WEBSITE**  
[www.ohiobeefexpo.com](http://www.ohiobeefexpo.com)

**OFFICIAL HOTEL**  
Hilton Columbus/Polaris  
8700 Lyra Drive  
Columbus, OH 43240  
614.885.1600  
King Room - \$129  
Double Room - \$139

**OHIO CATTLEMEN'S ASSOCIATION**  
10600 U.S. Highway 42  
Marysville, OH 43040  
614.873.6736  
[cattle@ohiocattle.org](mailto:cattle@ohiocattle.org)

