

2020 IPSA Annual Conference

Sponsor Information



2020

CLEARLY INDEPENDENT

KANSAS CITY, MISSOURI JANUARY 13-15, 2020

January 13-15, 2020

Thank you for registering as a Sponsor for the 2020 Annual Conference! In this packet you will find important information about your sponsor benefits for the 31st IPSA Annual Conference and trade show. Specifics pertaining to the exhibit space will be in the Exhibitor Packet, including order forms for internet connections, electricity and audio visual equipment. Please read through all the material carefully. If you have any questions, feel free to contact us at 870-336-0777 or email at julianne@ipseed.org.

Sponsorship Benefits

\$15,000 - DIAMOND

- Special recognition at your sponsored event
- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference and on the IPSA website
- Complimentary display booth
- Complimentary full page color ad in printed program distributed at the Annual Conference
- One complimentary material drop to each guest room
- Eight (8) complimentary attendee registrations

\$10,000 - PLATINUM

- Special recognition at your sponsored event
- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference and on IPSA website
- Complimentary display booth
- Complimentary half-page ad in printed program distributed at the Annual Conference
- Six (6) complimentary attendee registrations

\$5,000 - GOLD

- Special recognition at your sponsored event
- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference and on the IPSA website
- Complimentary display booth
- Complimentary one-fourth page ad in printed program distributed at the Annual Conference
- Four (4) complimentary attendee registrations

\$2,500 - SILVER

- Special recognition at your sponsored event

- Sponsor's logo will be displayed in the Annual Conference program, at the Annual Conference and on the IPSA website
- Company will be listed in printed program distributed at the Annual Conference
- Complimentary display booth
- Two (2) complimentary attendee registrations

\$1,500 General Sponsorship

- Sponsor's name will be displayed in the Annual Conference program, at the Conference and on the IPSA website
- Complimentary display booth
- One (1) complimentary attendee registration

Please send your logo in a high quality jpg or png to TODD@IPSEED.ORG OR JULIANNE@IPSEED.ORG as soon as possible.

Program Ad Printing Specs

Full page: 8.5 x 11" (with 0.125" bleed), Live Area: 7.625" x 10.125"

Half Page Horizontal: 7.5 x 4.75"

Quarter Page Vertical: 3.5 x 4.75"