



# *Exhibitor Prospectus*

---

## **2020 ISPA CONFERENCE & EXPO**

October 14-16 | National Harbor, MD | [attendISPA.com](http://attendISPA.com)





The ISPA Conference and Expo provides the inspiration, education and connections spa professionals need to elevate their businesses. In October, thousands of professionals from all corners of the globe will gather in National Harbor to connect with and explore must-have brands and partnerships for their spas.

More than 220 exhibitors will be on hand to share the industry's most innovative products and services with a diverse group of motivated spa buyers. Keep your brand front of mind by securing a booth or sponsorship at this must-attend event.

Exhibitors receive a wealth of benefits beyond the Expo floor including access to General Sessions, Education Sessions, daily lunches and much more. Exhibiting at ISPA is a beneficial investment for both your business and your team.





## *Facts & Figures*

**98%**

OF ATTENDEES  
*placed or plan to place*  
— AN ORDER WITH —  
CONFERENCE EXHIBITORS

**94%**

OF ATTENDEES ARE  
*final decision makers*  
— OR STRONGLY INFLUENCE —  
THE PURCHASING DECISIONS  
.... **OF SPAS** ....

# Booth Fees + Info

## INCLUDED WITH YOUR BOOTH:

- Access to key decision-makers with the influence and authority to make purchasing decisions
- Daily lunch during event days for registered staff
- Access to all ISPA Conference & Expo General Sessions and Education Sessions
- Company listing on ISPA's digital floor plan at [experienceispa.com](http://experienceispa.com)
- Company listing on the ISPA Conference & Expo mobile app
- Company listing within ISPA's printed on-site ISPA Conference & Expo guide
- 2020 ISPA Conference & Expo exhibitor logo
- Access to the official pre and post show attendee list with email addresses for attendees who opt in to receive promotions from exhibitors and sponsors
- 8' high pipe & drape back wall with 3' high draped side rails
- ID Sign with Company Name
- Waste basket
- Floor sticker with booth number

BOOTH SIZE	2020 PRICE
10X10	\$3,785
10X20 SPLIT ISLAND	\$9,335
20X20 ISLAND	\$18,125
20X30 ISLAND	\$25,715

\*Corner upgrade is an additional \$300



## *More than the Expo*

The International SPA Association offers Resource Partner members valuable opportunities to reach spa buyers year-round, ensuring that your brand stays front-of-mind 365 days a year.



ISPA Conference & Expo Sponsorship opportunities are designed to showcase your brand before, during and after the event..



Share your expertise and help meet the educational needs of ISPA members by contributing content to the ISPA Academy.



Highlight your company via multiple print and digital advertising outlets to increase your reach to engaged spa industry professionals.



Participate in one or more of ISPA's Reveal Boxes to place your products directly in the hands of ISPA's premiere spa members within the U.S.

# Contact Us

The ISPA team is excited to learn more about your goals for 2020! Please don't hesitate to contact us at any time to ask questions or brainstorm creative ideas. We look forward to working together to create something valuable for you and your team.

## VENDOR COMPANIES

Jennifer Duckworth | [jennifer.duckworth@ispastaff.com](mailto:jennifer.duckworth@ispastaff.com) | 1.859.226.4254

