



## INTERNATIONAL AWARDS & PERSONALIZATION EXPO

Feb 18-21, 2020  
PARIS LAS VEGAS HOTEL  
LAS VEGAS, NV

Supporting the Awards and Personalization Association is an excellent way to enhance your company's **VISIBILITY** and show your commitment to increasing the professionalism of the awards and personalization industry!

### 2020 SPONSORSHIP OPPORTUNITIES

#### EXCLUSIVE:

<input type="checkbox"/> Tote bag insert	\$3,500
<input type="checkbox"/> <del>Tote bag</del> <b>SOLD</b>	<del>\$7,500</del>
<input type="checkbox"/> Charging Station	\$3,000
<input type="checkbox"/> Corn hole/Bags Game	\$3,000
<input type="checkbox"/> Pens	\$3,000
<input type="checkbox"/> <del>Lanyards</del> <b>SOLD</b>	<del>\$4,000</del>
<input type="checkbox"/> <del>Show Pins</del> <b>SOLD</b>	<del>\$1,500</del>

#### NON-EXCLUSIVE:

<input type="checkbox"/> Special Event Sponsors*	\$2,800
<input type="checkbox"/> Official Show Sponsor*	\$1,450
<input type="checkbox"/> Member Breakfast*	\$5,000
<input type="checkbox"/> Gala Reception*	\$5,000
<input type="checkbox"/> Room Drop	\$4,000
<input type="checkbox"/> Carpet Clings	\$750
<input type="checkbox"/> Food/Beverage (show floor)	Call for pricing

#### EDUCATION OPPORTUNITIES:

<input type="checkbox"/> Classroom education	
<input type="checkbox"/> Learning Lounge on show floor	\$800
<i>*30-40 minute presentation includes: standard a/v, theater seating for 30, plus additional lounge seating</i>	
<input type="checkbox"/> Classroom Education Sponsors	\$800

#### MARKETING & ADVERTISING OPPORTUNITIES:

<input type="checkbox"/> PREMIUM NEW Product Showcase	\$800
<i>*Selling quickly!</i> # of showcases _____	
<input type="checkbox"/> NEW Product Showcases	\$600
<i>*Limited availability, Located throughout halls to Expo</i>	
# of showcases _____	
<input type="checkbox"/> Billboard Signs (approx. 38"x84")	
1-sided - \$1,000	2-sided - \$1,500
<input type="checkbox"/> Video Spotlight	\$900

#### ON-SITE EXPO GUIDE / POST SHOW REFERENCE GUIDE:

The Awards and Personalization Expo Guide is the complete guide to our annual Expo. It includes a detailed event schedule – Education Sessions – Expo Specials – Exhibitor listing with Booth # & Product Info – Floor plans – Exhibitors by Hall/Category. Enhance your presence at the Expo and post-Expo by advertising! Every registered attendee receives a complimentary copy.

<input type="checkbox"/> Full Page (8.75" x 11.25" w/bleed)	\$900
<input type="checkbox"/> Half Page (7.75" x 5" w/bleed)	\$700
<input type="checkbox"/> Back Cover (8.75" x 11.25" w/bleed)	\$1,750 <b>SOLD</b>

*\*To be included in the Expo Brochure we need a signed agreement no later than October 10, 2019.*



Billboard Ad Example

## Sponsorship Agreement

This is an Agreement to reserve the requested opportunity at the  
2020 International Awards and Personalization Association

<b>Sponsor/ Marketing Opportunities</b>	Check all applicable boxes you agree to support. Note that 2019 Sponsors have until 10/10/19 to renew any exclusive opportunities they held last year.		
<b>Company</b>			
<b>Contact</b>			
<b>Mailing Address</b>		<b>City/State/Zip</b>	
<b>Phone</b>		<b>E-mail</b>	
<b>Signature</b>		<b>Date</b>	
<b>Payment Type</b>			
<input type="checkbox"/>	Credit card number		Name on card
	Exp. Date		Amount
<input type="checkbox"/>	Invoice us		
<input type="checkbox"/>	We will mail a check payable to Awards and Personalization Association at 8735 W Higgins Rd, Suite 300 Chicago, IL 60631		

Call Colleen Murphy, 847.375.6302 or  
[cmurphy@AwardsPersonalization.org](mailto:cmurphy@AwardsPersonalization.org) for more information