

## Why Exhibit or Sponsor in this New Zone

Dedicated Product Focus Zone including companies beyond the SBIR level. Companies that are post a \$10,000,000 investment, over 20 employees and have a level of business pitch experience. Sponsorships are available for Investment Banks, Law Firms, Accelerators, Government, Pharma/ Biotech and Service providers.

**Kiosks and Sponsorships are available for companies meeting the above criteria.**

## BIO One-on-One Partnering™ Benefits included for Exhibitors/Sponsors:



Unique to exhibitors, Exhibitor Booth Partnering allows exhibiting companies to schedule face-to-face meetings with senior level management and investors.

**As part of the exhibit package, exhibiting companies receive access to the BIO One-on-One Partnering™ System,** the online portal that conference attendees use to identify prospective business partners in the BIO Exhibition and the Business Forum.

All Exhibitor Booth Partnering meetings take place in the BIO Exhibition. This means that when an exhibitor has a meeting with a Business Forum delegate, the delegate exits the Business Forum and meets with the exhibitor in the Emerging Innovators Zone. Meeting space is intermingled throughout the Zone. Meeting Point Space will consist of a table and two chairs placed throughout the zone.

## Exhibit Benefits at \$2,000:

- ▶ One (1) custom kiosk with space for one (1) personalized company graphic/branding, counter space; seating for one (1), 1 Electric Outlet will be available at each kiosk. Overhead banner/signage identifying Zone
- ▶ Access to shared Meeting Points within zone for scheduled Partnering Meetings
- ▶ One (1) Convention Access badge (includes access to all sessions, the exhibition, keynotes, Welcome Reception and Wednesday Night Reception)
- ▶ One (1) Exhibitor Booth Personnel badge
- ▶ One (1) Exhibitor Booth Partnering account, which can be added to either registration
- ▶ Company listing in the online myBIO event planner
- ▶ Company name and booth # in the on-site Pocket Guide (**Deadline April 13, 2018** to be included)
- ▶ Pre-show and on-site marketing on the BIO Convention website and promotional materials

## Sponsorship Benefits at \$40,000:

- ▶ Branded Partnering Suite within the Zone
- ▶ Branded kiosks for up to (5) five nominated companies
- ▶ Complimentary Company Presentation
- ▶ Access to shared Meeting Points within zone for scheduled Partnering Meetings
- ▶ Company listing in the online myBIO event planner
- ▶ Company name and booth number in the on-site Pocket Guide (**Deadline April 13, 2018** to be included)
- ▶ Pre-show and on-site marketing on the BIO Convention website and promotional materials

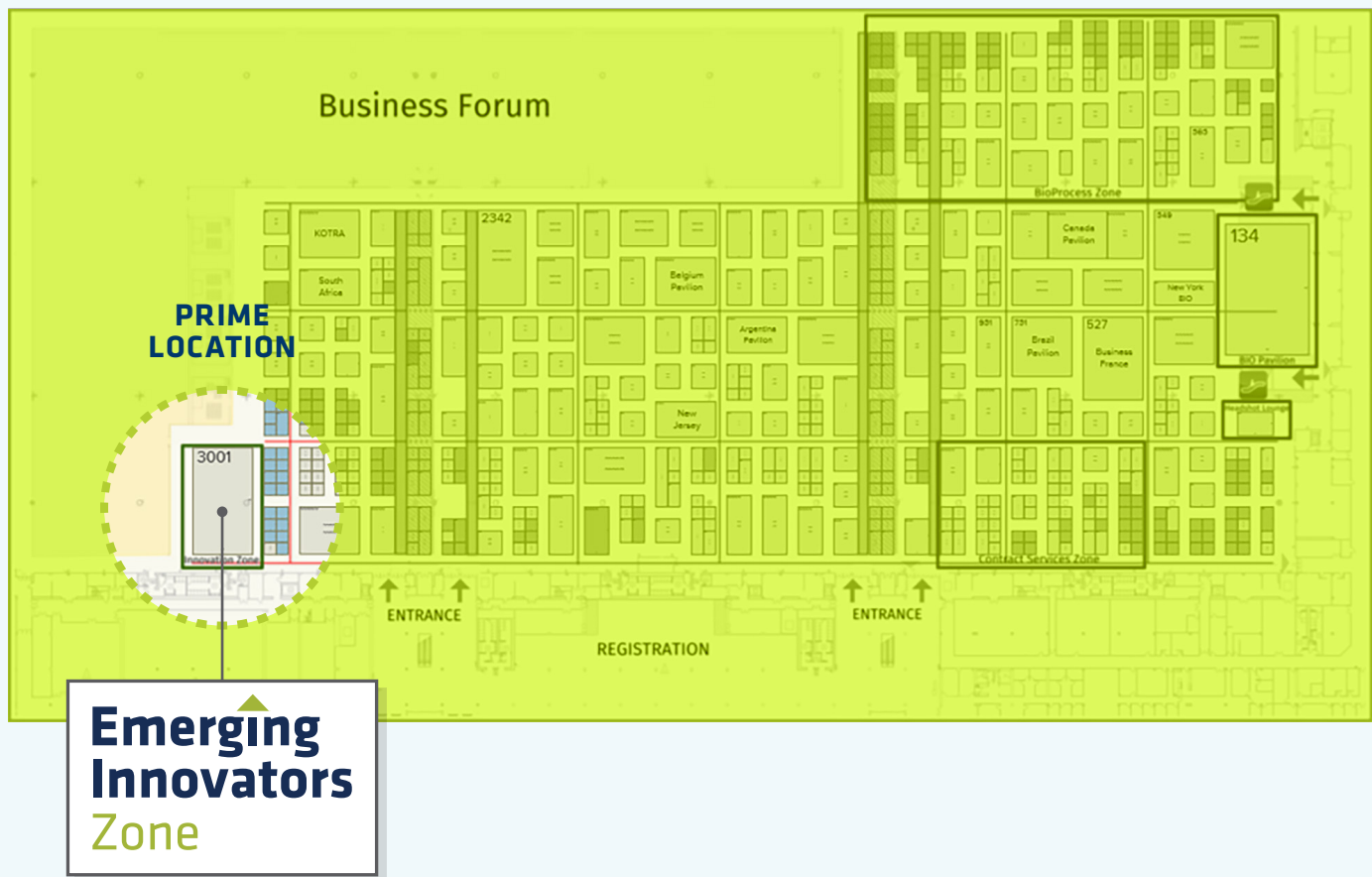
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## CONTACT US!

Tell us your goals and we'll build a customized promotional package that meets your company's needs. Call our sales team at **+1.202.312.9264** or email [exhibit@bio.org](mailto:exhibit@bio.org) to get started.

## Business Forum Company Presentation Benefits:

Presenting at the Business Forum is the perfect chance to increase your visibility and attract more partners at the BIO International Convention. **Sponsored Companies will receive a complimentary company presentation.** Emerging Innovator Companies will be able to pitch their company's story, pipelines, and objectives to a global audience representing over 66 countries. Be heard by business development executives, investors, research analysts, policy makers, and the media, – and get more activity in the One-on-One Partnering System.



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