

EXHIBIT CONTRACT

Biomedical Engineering Society - Annual Meeting

October 14 - 17, 2020 | San Diego, CA

THIS IS AN INTERACTIVE, FILLABLE PDF, TO BE COMPLETED AND SUBMITTED ELECTRONICALLY

Complete this section exactly as you would like your organization's information to appear in the BMES Annual Meeting Program Book:

Company/University/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Email: _____

Website: _____

The information provided above will be published verbatim. It is the exhibitor's obligation to ensure the accuracy of this information; BMES assumes no liability for errors in this listing.

Who do we contact for your exhibit services and management?*

Name: _____ Title: _____

Phone: _____ Email: _____

Who do we contact to coordinate the use of your exhibit's complimentary registration allotment? **

Name: _____ Email: _____

If you need to update your booth's exhibit services & management contact, please email karen@bmes.org. If your complimentary registration contact changes, please email lori@bmes.org.

A brief description of the products or services being exhibited by your company at the Annual Meeting (not to exceed 50 words) must be sent via email to meetings@bmes.org NO LATER THAN JULY 1, 2020 for inclusion in the onsite Program Book.

EXHIBIT SPACE RATES

Booth includes **PIPE AND DRAPE, ONE 6' DRAPED TABLE, TWO CHAIRS and WASTEBASKET.**

**Additional products and services for your booth will be available for purchase through the online Exhibitor Service Kit. AGS Exhibition Services will send instructions for accessing and ordering from the Exhibitor Service Kit via email to the contact person listed above in July.*

Each 10'x10' includes **TWO FULL COMPLIMENTARY REGISTRATIONS** (Reserve by 1/31/20 and receive 1 extra registration per 10'x10').

*** Each complimentary registration is for the full meeting and includes access to all non-ticketed sessions, the exhibit hall, Welcome Reception, 1 BMES Dessert Bash Ticket and program book. Detailed instructions on utilizing your booth's comp allotment will be sent in May to the email address you have provided above.*

PLEASE NOTE - Nobody, including the contacts listed on this contract and the individual purchasing your exhibit space, will be automatically registered for the conference. Registration for ALL attending parties (e.g. staff & organization reps) is required for admittance to the meeting and must be taken care of separately from your booth reservation.

Exhibit Booths - Commercial/Corporate	10' x 10'	\$2,550
	10' x 20'	\$4,800
	10' x 30'	\$7,050
	10' x 40' or 20' x 20'	\$8,500
Exhibit Booths - University/Non-Profit <i>Includes booth carpet⁺</i>	10' x 10'	\$1,800
	10' x 20'	\$3,300
	10' x 30'	\$4,800
	10' x 40' or 20' x 20'	\$6,500
Exhibit Booths - Premium Locations	10' x 10'	\$2,650
	10' x 20'	\$4,900
	10' x 30'	\$7,150

Booth Selection:

1st Choice _____

2nd Choice _____

3rd Choice _____

Booth(s) Requested:

- 10' x 10' Booth
- 10' x 20' Booth (2 booths in-line)
- 10' x 30' Booth (3 booths in-line)
- 10' x 40' Booth (4 booths in-line)
- 20' x 20' Island Booth

Additional sizes, configurations available upon request.

⁺Booth carpeting is included only for universities & non-profits.

ADVERTISING DISCOUNTS

Book your Annual Meeting Ads now and save! These savings are only available at the time of your Exhibit Booth reservation.

Program Book Ad

Save \$250 by confirming and paying for a Program Book ad with your exhibit space.

(All ads are full-color)

- Full-Page Ad..... \$1,750 List Price: ~~\$2,000~~ (save \$250)
- Half-Page Ad..... \$1,000 List Price: ~~\$1,250~~ (save \$250)
- Quarter Page Ad..... \$500 List Price: ~~\$750~~ (save \$250)

If ordered and paid for separately, ad costs are: \$2,000 for Full-Page ad; \$1,250 for Half-Page ad; \$750 for Quarter-Page ad. To take advantage of the \$250 discount, your exhibit space and ad must be purchased at the same time and paid for in full with initial contract.

Daily Update Electronic Newsletter Banner Ad (8 Available)

Save \$200 by confirming and paying for an ad in the Daily Update Electronic Newsletter with your exhibit space.

The Daily Update is emailed to 5,000+ attendees while the Annual Meeting is in session. An issue of the newsletter is sent out on each day of the conference - Wednesday, Thursday, Friday and Saturday - with 4 issues total, each containing 2 ads. Advertisers receive a banner ad (145px wide x 300px tall in jpg. format) that is linked to their website, which will appear in one issue of the Daily Update on the day of their choice. Please indicate which issue you would like to be included in:

- Daily Update Ad.....\$750 List Price: ~~\$950~~ (save \$200)
 - I want my ad to run in Wednesday's Issue (subject to availability)
 - I want my ad to run in Thursday's Issue (subject to availability)
 - I want my ad to run in Friday's Issue (subject to availability)
 - I want my ad to run in Saturday's Issue (subject to availability)

Daily Photo Journal Ad (6 Available)

Save 10% by confirming and paying for an ad in the Daily Photo Journal with your exhibit space.

Each day of the Annual Meeting, BMES produces a photo journal showcasing the day's events. This slide show is shown in high-traffic areas of the Convention Center. As an advertiser, you can input 2 custom slides into the Photo Journal slide show (1 horizontal image in jpg. format) on the day of your choice. Please indicate which day you would like your ad to run:

- Daily Photo Journal Ad.....\$750 List Price: ~~\$950~~ (save \$200)
 - I want my ad to run in Thursday's Photo Journal (subject to availability)
 - I want my ad to run in Friday's Photo Journal (subject to availability)
 - I want my ad to run in Saturday's Photo Journal (subject to availability)

Tote Bag Insert

Save \$250 by confirming and paying for a Tote Bag Insert with your exhibit space.

Insert your flyer or branded item into the Annual Meeting bag, which is given to over 5,000 attendees on-site.

- Tote Bag Insert.....\$2,250 List Price: ~~\$2,500~~ (save \$250)

DEPOSIT/PAYMENT


Exhibit contracts submitted prior to June 30, 2020 must be received with a minimum 50% deposit of the total amount due. Payment for the remaining balance of the contract must be received in full no later than July 1, 2020. Contracts completed on or after July 2, 2020 must be accompanied by 100% payment in full at the time of submission.

TOTAL CONTRACT AMOUNT: \$ _____ **DEPOSIT PAYMENT AMOUNT:** \$ _____

For contracts received before 07/01/2020; 50% minimum

Payment Method:

- Check made payable in U.S. Dollars to BMES (Funds must be drawn from a U.S. bank and check must include a valid, domestic nine-digit ABA Routing Number)

- Visa 
- MasterCard 
- American Express 
- Discover 

Card Number: _____ Expiration Date: _____ Security Code: _____

Cardholder Name: _____ Billing Zip Code: _____

Cardholder Signature: _____ Email Address (for payment receipt): _____

FOR BMES OFFICE USE ONLY

Date Received: _____ Space Assigned: _____ Ad Ordered: _____ Ad Size: _____

Total Amount Due: \$ _____ Amount Received: \$ _____ Balance Due: \$ _____

EXHIBIT RULES AND REGULATIONS

BMES 2020 Annual Meeting | October 14 - 17 | San Diego Convention Center | San Diego, CA

Exhibit Construction

For in-line booths -

Independent Contractors

Fire and Electrical Safety

Insurance and Liability

Sound Restrictions

For island booths -

Photographs or Videotaping

*Please remember
the golden rule of exhibiting, "Do unto your fellow
exhibitor as you would have him do unto you!"*

Force Majeure

Violations

Set Up/Dismantle

Cancellation Policy

Security

Subletting Space

Damage

Amendments

WE HAVE REVIEWED, ACCEPT AND AGREE TO ABIDE BY THE EXHIBIT RULES AND REGULATIONS AS OUTLINED ABOVE.

Company/University/Organization: _____

Name of Authorized Representative: _____

Title of Authorized Representative: _____

Signature of Authorized Representative: _____ Date: _____

EMAIL completed form to - VALERIE@BMES.ORG