

impressions

expo

THE Imprinted Sportswear Show



Long Beach

January 17-19, 2020

Long Beach Convention & Entertainment Center

300 East Ocean Boulevard
Long Beach, CA 90802 | phone: 609-449-2000

Friday, January 17
10:00 AM - 5:00 PM

Saturday, January 18
10:00 AM - 5:00 PM

Sunday, January 19
10:00 AM - 3:00 PM

Want more information? Go to
ImpressionsExpo.com/longbeach/

What We Do For You

- Provide the opportunity to meet face-to-face with **top businesses** in the decorated apparel industry.
- Send strategic marketing efforts to over **40,000 professionals** through print, email and digital campaign channels promoting the show.
- Give you access to a variety of complementary pre & post show marketing tools. Check out the **Exhibitor Resource Center** to preview the possibilities.

Make an *Impression* on your Business.

click the play icon below to view our show video.



Software and **MORE!**

Product Categories

Ad Specialty/Promotional Products
Athletic Apparel/Teamwear
Blank Apparel
Bling
Cheer/Spiritwear
Cutting Equipment/Supplies
Decals/Emblems
DTG Equipment/Supplies
Digital Transfers Supplies
Digitizing Software/Equipment

Eco-Friendly Apparel
Embroidery
Equipment/Supplies
Engravings/Awards/Trophies
Headwear
Heat Transfer Equipment/Supplies
Outerwear/Workwear
Screen Printing Equipment/Supplies

Why Exhibit with Impressions Expo?

As a leader in the decorated apparel industry for over 40 years, we are known to buyers as the destination to see the latest equipment, supplies, trends, and techniques in the market.

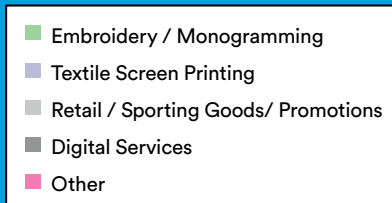
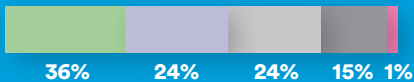
Sponsorships

Get the word out there that you'll be an exhibitor at [Impressions Expo Long Beach](#) and become an official sponsor.

Whether it's sponsoring a buyer's bag at the show or placing a banner ad on [ImpressionsExpo.com](#), there is the perfect opportunity available to you that will fit into your budget.

Attendee Profile

Who attends Impressions Expo?



On average, 60% of Attendees will place an order with one or more NEW VENDORS.

Top 5 reasons for attending Impressions Expo Long Beach

- 86% See new products
- 74% Find new suppliers
- 74% Keep up with changes in the industry
- 66% See existing customers
- 58% Make purchase decisions

Annual Sales

- 46% < \$249,999
- 18% \$250k - \$999,999
- 12% \$1m - \$5m
- 7% > \$5m
- 19% Unknown

Deadlines/Rates

Early Bird Rate
(expires Aug. 20, 2018):
\$33.75 Sq.Ft.

Standard Rate:
\$36.00 Sq.Ft.

Corner Fee:
\$450 per corner

Space Draw Deadline:
June 14, 2019

Show Directory Deadline:
November 6, 2019

Uploaded Insurance Forms (COI):
Prior to show open

For a full list of Critical Deadlines please see the [Exhibitor Service Manual](#).

To reserve your booth space and learn more about Sponsorship Opportunities, please contact:

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Territories: AL, AR, FL, GA, HI, ID, KS, KY, MI, MS, MT, NC, NE, NM, OK, OR, SC, SD, TN, TX, UT, VA, International, and California company names beginning with A-L

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Want more information?

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