



### **APPLICATION**

### PLEASE APPLY FOR ONE OF THE FOLLOWING EXHIBITIONS:

inter	

North America's Most-Attended Solar Event



Are you a NAATBatt member?

North America's Ultimate Hot Spot for Energy Storage Solutions

If you would like to book booth space at both exhibitions, please use a separate form for each exhibition at which you would like to exhibit. Please complete the application in full using block capitals, place crosses in the applicable boxes, add your legally binding signature and send the document to Solar Promotion International GmbH by email, fax or post. Please note that only applications, which have been completed in full and signed, will be processed. This form can only be used to book booth space at the exhibition you have selected above.

#### 1 Exhibiting Company Information a) Exhibitor Company Address City/State Zip code Country Fax (main) Tel. (main) Website Email (main) A. Managing director/owner ☐ Ms. ☐ Mr. First name Surname **Email** ☐ Ms. ☐ Mr. B. Marketing manager First name Surname **Email** ☐ Ms. ☐ Mr. C. PR manager First name Surname **Email** VAT ID no. (European Companies Only) Note: The company listed is the contracting party for Intersolar/ees North America. The exhibitor data listed above will be used for the official exhibitor listing. Have you exhibited at Intersolar/ees in the past? If yes, in which exhibition did you participate? ☐ Intersolar/ees Europe ☐ Intersolar/ees North America ☐ Intersolar/ees South America ☐ Intersolar Middle East ☐ Intersolar/ees India If not, how did you find out about Intersolar/ees? ☐ Contacted by the Organizer ☐ Intersolar/ees Representation Office ☐ Trade Publications ☐ Intersolar/ees Website/Newsletter ☐ Recommendation ☐ Yes ☐ No SEMI Member Number\_ Are you a SEMI member? Yes No Are you a CALSEIA member? CALSEIA Member Number \_\_\_

☐ Yes ☐ No

NAATBatt Member Number \_





b) Contact/address for correspon	ndence as stated unde	r 1a) A. 🔲 B. 🔲 C. 🔲	
Company			
Address			
Zip code	City/State		
Country			
Tel. (main)		Fax (main)	
Website			
Contact	☐ Ms. ☐ N	Лr. First name	Surname
<u>Email</u>			
Position held in the company			
Tel. (extension)	Fax	(extension)	
responsible for informing the Inte	rsolar/ees North America	organizers about any changes of the c	ented to other third parties at any time. The company applying to exhibit ontact person in written form. The organizers are not liable for any mistakince concerning Intersolar/ees North America will go to the ema
c) Billing address as stated unde	r 1a) 🗖		
Company			
Address			
Country			
Zip code	City/State		
Tel. (main)		Fax (main)	
Website			
Please address the invoice to	☐ Ms. ☐ N	Лr. First name	Surname
Email			

Note: Should this section need to be filled out, the contracting party for Intersolar/ees North America will remain the company listed in section 1a. The company applying to exhibit will be liable for all outstanding payments. Changing the invoice address later is only possible on written request to the organizers and before invoicing. An administration fee of \$150 per change and per invoice will be charged for changes to the invoice address after invoicing has taken place.





### 2 We will exhibit products and services from the following product categories (please mark all that apply):

For publication in the Event Directory up to three categories are included. Additional categories will be charged at \$50 each.

You may select categories from the entire range of Intersolar/ees North America. Please make sure, however, that your product categories focus on the exhibition for which you are applying. Where appropriate, the organizers reserve the right to assign your company to a different exhibition.

	INTERSOLAR NORTH AMERICA Photovoltaics Solar cells and modules Solar cells Crystalline modules Thin-film modules Balance of systems Inverters PV monitoring, measuring and control technologies Building integrated solutions (BIPV) Stand-alone systems, off-grid systems Small solar devices ICT, PV software PV components (cables, connectors, junction boxes, etc.) Mounting systems Production technologies Automation technology Monitoring and measuring technology Monitoring and components Manufacturing Equipment for ingots, wafers, raw material polysilicon, UMG, etc. Manufacturing Equipment for solar cells, modules, thin films	Solar thermal technologies  Collectors, swimming pool absorbers Building integrated solutions (Facades, etc.) Process heat Air conditioning and cooling Manufacturing machinery and equipment  Solar power plants PV systems for residential buildings Roof-mounted PV systems for commercial and industrial applications Free-standing PV installations Operation and maintenance of solar power installations (O&M) Solar thermal power plants EPC contracting/project development for solar power plants	EES NORTH AMERICA Energy storage technologies  Lithium-based batteries  Lead-based batteries  Redox flow batteries  Other battery technologies  Recycling/second use  Fuel cells  (Ultra)capacitors  Power-to-gas (hydrogen, electrolysis, methanation, infrastructure, etc.)  Other energy storage technologies  Energy storage system components and equipment  Battery management systems  Power electronics for storage systems  Battery testing, inspection systems, safety  Cooling/temperature management  Battery production technologies/machine and plant construction  Materials  Battery cell production  Battery module production and system installation/assembly  Integration/automation technology  Special Exhibition  Power2Drive	Energy storage systems  Stationary applications for residential buildings  Stationary commercial and industrial applications Stationary applications for utilities and grid operators  Low-capacity mobile applications (smartphones, laptops, tablets, etc.) Uninterruptible power supply systems (UPS)  EPC contracting/project development for energy storage systems  ICT, software for energy storage systems
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### **OVERARCHING PRODUCT CATEGORIES**

Grid infrastructure and solutions fo integration of renewable energies	r the	Energy services	Other
<ul> <li>□ Plant management of medium and low-voltage grids (troubleshooting, maintenance)</li> <li>□ Transformers, substations, secondary substations</li> <li>□ Metering services, operation of metering points</li> <li>□ Electricity trading and marketing</li> <li>□ Grid system services (frequency stability/provision of balancing power, voltage stability, grid congestion management)</li> <li>□ Load management, demand response</li> </ul>	<ul> <li>Virtual power plants/         combined power plants</li> <li>Weather forecasts and         performance/yield forecasts for         renewable power plants</li> <li>Products and services         for smart grids</li> <li>Products and services         for microgrids</li> <li>Other</li> </ul>	<ul> <li>□ Energy contracting</li> <li>□ Demand response management</li> <li>□ Energy procurement and contract management</li> <li>□ Auditing and compliance</li> </ul>	Engineering and design Consulting Research and development Test institutes Certification State initiatives and public authorities Trade media, publishing Education and further training, training courses Financial services, subsidies Associations/societies Other renewable energies (small wind turbines, hydro, etc.)





#### **3 Configuration Preference**

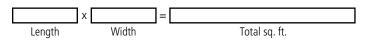
☐ Inline¹ Sold in 100 sq. ft. increments	Length	x Width	☐ Island Min. 8 booths (800 sq. ft.)	Length	Width
Peninsula/Block Min. 4 booths (400 sq. ft.)	Length	x Width	☐ We plan a Two-Story Booth <sup>2</sup>		

#### 4 Booth Space Fees/Payment Terms

Booths are sold in no less than 100 square feet increments unless specified.

Rate	MEMBER <sup>2</sup>	NON-MEMBER	ONSITE SPACE SELECTION <sup>3</sup>
Raw Rate <sup>1</sup>	USD 35/sq. ft.	USD 46/sq. ft.	USD 33.50/sq. ft.

- 1 Raw space is the rental of floor space only and does not include any utilities, services, walls, carpet or furnishings. Included with each booth space: 5 exhibitor passes per 100 square feet, web listing with link to your exhibitor website, listing in the official Event Directory, one free press release distibuted via PR News wire and free visitor registration for your customers.
- 2 Participants of the Intersolar/ees Membership Program who exhibited in at least one additional Intersolar/ees exhibition (Europe, South America, Middle East, India) within the past 12 months of application submission as well as Intersolar/ees North America 2017 exhibitors and SEMI, CALSEIA or NAATBatt members qualify for the member rate. Please be aware: a retroactive discount is not possible.
- 3 Applications must be received by end of day July 13th, in order to qualify for the special Onsite Space Selection price.





Please note the point 'Booth Space Assignment and Payment' in terms and conditions.

#### **Booth Space Calculator**

Dimension	Area	Area	Number	Booth Space Fee	Booth Space Fee
[feet]	[sq. ft.]	[sq. m]	of Booths	Member Rate	Non-member Rate
10 x 10	100	9.29	1	\$3,500	\$4,600
10 x 20	200	18.58	2	\$7,000	\$9,200
10 x 30	300	27.87	3	\$10,500	\$13,800
10 x 40	400	37.16	4	\$14,000	\$18,400
20 x 20	400	37.16	4	\$14,000	\$18,400
10 x 50	500	46.45	5	\$17,500	\$23,000
20 x 30	600	55.74	6	\$21,000	\$27,600
20 x 40	800	74.32	8	\$28,000	\$36,800
30 x 30	900	83.61	9	\$31,500	\$41,400
20 x 50	1,000	92.90	10	\$35,000	\$46,000

Booths larger than 1,000 sq. ft. are available. Please contact our sales team to accommodate your request. If you intend to exhibit in multiple segments please specify your configuration needs for all exhibits.

Make any special requests (e.g. specific location, technology segment) on the Special Request Form (page 3). See definitions of configurations below. Note: corner booths are only reserved for 10' x 20' sized booths or larger.

#### **Definitions of Configurations**

Up-to-date floor plans are available at

 $\rightarrow \text{www.intersolar.us or www.ees-northamerica.com} \rightarrow \text{Exhibit} \rightarrow \text{Floor Plans}$ 

#### Inline (linear):

One or more standard (10'  $\times$  10') booth units in a straight line. Note: corner booths are only reserved for 10'  $\times$  20' sized booths or larger.

#### Corner Booth (minimum 2 booths):

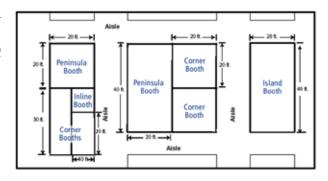
A minimum size fo 10' x 20'. A corner booth has 2 sides open to the aisle.

#### ■ Peninsula (minimum 4 booths):

A minimum depth of 20' and a back wall area of 20'. A peninsula has 3 sides open to the aisle.

#### ■ Island (minimum 8 booths):

A minimum size of 20' x 40'. An island has all 4 sides open to the aisle.



#### 5 Exhibitor Services Manual/Booth Construction

The Exhibitor Services Manual will be available through Freeman OnLine® at

→ www.intersolar.us or www.ees-northamerica.com → Exhibit → Exhibitor Cockpit in April 2018.

<sup>1</sup> Please note: min. 10' x 10'; corner booths only available in sizes 10' x 20' or larger.

<sup>2</sup> The booth area built over will be surcharged with 50%.





#### 6 Please sign and return to:

exhibitorservice@intersolar.us or exhibitorservice@ees-northamerica.com

Fax: +1 603 925 0312 (U.S.) Fax: +49 7231 58598-28 (Non-U.S.)

#### Contracting party and organizers

Party contracting with the exhibitor for the purpose of the exhibition space rental: Freiburg Management and Marketing International GmbH.

The organizers are entitled to transfer all the rights and obligations arising from this application to one or more third parties specified by the organizers. On sending this application, the exhibitor expressly accepts the stipulations/terms and conditions.

Only applications which have been completed in full and signed by hand can be processed.

I hereby apply for booth space for Intersolar/ees North America. I agree to abide by exhibition rules and regulations as defined in the Exhibitor Services Manual and memos issued prior to the exhibition. I have read, agree to and will abide by all Intersolar/ees North America Stipulations/Terms and Conditions as stated on the following pages of this application.

Place, date	
Company seal of the exhibitor, legally binding signature on behalf of the exhibitor	

Name/position of the undersigned at the exhibiting company in block capitals

Important: If this application is being completed electronically, it must be digitally signed. If your computer does not support this feature, please print the application, sign it and send it in via fax or email. No space will be assigned without a signed application.

#### **Organizers**

Solar Promotion International GmbH

Kiehnlestrasse 16

75172 Pforzheim, Germany
Tel.: +49 7231 58598-0
Fax: +49 7231 58598-28
exhibitorservice@intersolar.us
exhibitorservice@ees-northamerica.com

- $\rightarrow$  www.intersolar.us
- $\rightarrow$  www.ees-northamerica.com



Freiburg Management and Marketing International GmbH

Europaplatz 1

79108 Freiburg i. Br., Germany Tel.: +49 761 3881-3800 Fax: +49 761 3881-3014 intersolar\_us@fwtm.de ees-northamerica\_us@fwtm.de

 $\rightarrow www.messe.freiburg.de$ 



The organizers are entitled to assign all rights and obligations arising out of the present application to any third party nominated by the organizers.

Please read the following pages for stipulations concerning Intersolar/ees North America.





# **SPECIAL REQUEST FORM**

□No

a) Special Requests & Preferences	
	possible in explaining your needs (e.g. uncommon booth configuration, expansion of space, corner solar.us and $\rightarrow$ www.ees-northamerica.com in September 2017; click on $\rightarrow$ www.intersolar.us or
While every effort will be made to honor requests, we cannot guarant available in $10^{\prime}$ x $20^{\prime}$ booth sizes or larger.	tee the exact booth space requested will be accommodated. Please note: Corner locations are only
□ Location Preference □ Expansion of Space □ Uncommon Bo	ooth
b) Booth/Equipment Requirements	
Once all requests have been received, they will go to the fire m Two-story booth requests will not be considered from companies	narshal regulates the number of two-story booths permitted at Intersolar/ees North America. narshal. Permission for a two-story booth will be granted based on availability and location. with inline configurations. If granted permission, booth plans with an engineering certificate e to review your booth plans in which the exhibitor will be responsible for paying. In addition,
A premium of 50% of the booth area built over is charged in the	case of two-story booth construction.
<b>Services Required</b> Please check those services that are required for your booth. Failure to	to notify the organizers of a utility requirement could affect the availability of these services on-site.
Weight of Equipment  If any one piece of equipment exceeds 100 lbs/sq. ft., please che capacities. This will help us to determine which location best suits	eck "YES" and list the approximate weight per square foot. Each hall has different floor load s your needs.
<b>Size of Equipment</b> If any one piece of crated equipment exceeds either 6' 6" high or entrance sizes. This will help us to determine which location best	r 4' 6" wide, please check "YES" and list the approximate size. Each hall has different freight suits your needs.
a) Weight of Heaviest Piece of Equipment  Does your equipment exceed 100 lbs/sq. ft.?  Yes If Yes, approx. weight: /sq. ft.  No	b) Services Required (check all that apply)  Water/Drain Compressed Air (CFMPSI)
c) Weight of Heaviest Piece of Equipment (crated)  Does your freight (crated) exceed 6' 6" high or 4' 6" wide?  Yes If Yes, approx. size: high x wide	





### STIPULATIONS/TERMS AND CONDITIONS

#### I Booth Space Assignment and Payment

A binding contract between the applying company (Exhibitor) and the Organizers (as defined in Section 6 on page 5 shall only come into existence upon the acceptance of the application by the Organizers. Exhibitors will be notified of the acceptance of said contract by Organizers within two weeks of receipt of contract.

Payment requirements for exhibitors that participated at the Onsite Booth Selection 2017: A 20% deposit is due with this application. This Application is a binding contract and acts as your official invoice for the required deposit. No booth will be assigned without appropriate deposit. Final payment is due immediately after receiving the final invoice in November.

General payment requirements for exhibitors: This Application is abinding contract. You will receive the invoice in November 2017 or if you book after November the invoice will be sent immediately. Payment is due directly. Intersolar/ees accepts a binding payment by Bank Transfer or by check. All checks must be issued in USD, use the daily exchange rate for your conversion. Applications from companies with delinquent balances due to any Intersolar/ees event will not be processed without payment of the outstanding balance. If your booth fee account is delinquent, Intersolar/ees reserves the right to release the space for re-assignment. Applications will not be considered by companies who have an outstanding balance due to the Organizers. Should the requested space be previously assigned or the floor layout change, the Organizers will endeavor to provide suitable alternate space. The Exhibitor's ultimate placement by the Organizers must be considered final. The Organizers reserve the right to relocate an Exhibitor at any time, for any reason, for the overall good of the exhibition. The Organizers are not obligated to reimburse the Exhibitor for any costs stemming from relocation.

#### **II General Rules**

The Exhibitor agrees that the rules and regulations of Intersolar/ees North America are made a part of this contract and agrees to be bound by them. The Exhibitor further agrees that the Organizers have the full power to interpret and enforce all rules and regulations in the best interest of Intersolar/ ees North America. The signer of the application for booth space or his designee shall be the official representative of the Exhibitor and shall have the authority to certify representatives and act on behalf of the Exhibitor in all negotiations.

**III Qualifying to Exhibit**Exhibitors of Intersolar/ees North America must fall into at least one category listed in section 2 on page 3 of the application.

The Organizers reserve the right to determine the eligibility of any company, product or display.

#### IV Use of Space

The Exhibitor may not assign, sublet or re-sell, in whole or in part, the contracted space. The contracted Exhibitor may share this space with an affiliated company (Co-Exhibitor) providing Co-Exhibitors comply with all exhibitor conditions and rules and regulations; however, the contracting Exhibitor shall continue to be primarily liable for all financial and performance covenants. The Main Exhibitor must have the prominent identification in its entire contracted booth space. Contracted space must appear as one unified booth. All booths must be staffed during exhibition hours.

#### V Other Exhibitors/Co-Exhibitors

Several companies may share a booth area only if the Main Exhibitor has listed all such firms in his rental application for inclusion as Co-Exhibitors, and if they have been approved by the Organizers. Any firm, which has its own personnel and exhibits and uses the booth space rented by the Main Exhibitor, must be registered as a Co-Exhibitor. These Terms and Conditions shall also govern the approval of Co-Exhibitors. The booth space may not be used, even temporarily, by any other third party. A group participation is only effective as a group participation when the design of the booth construction will be acknowledged as one participation. The fee, charged for inclusion of Co-Exhibitors (\$250 per Co-Exhibitor), is always invoiced to the Main Exhibitor. Co-Exhibitors are also subject to these Terms and Conditions, as applicable. The Main Exhibitor shall be responsible for informing his Co-Exhibitors of these and any supplementary provisions and ensuring acceptance of any resulting obligations towards the Organizers. The Organizers reserve the right to contact Co-Exhibitors directly or via an authorized third party. If the Exhibitor fails to register Co-Exhibitors or gives incomplete or incorrect information in his application, the Organizers shall exercise their discretion to compute and charge participation fees that would have become due if a proper application had been made. If several companies wish to rent a booth together as joint Main Exhibitors, they shall authorize a common representative in their application. In any event, each of the Exhibitors shall be required to display their exhibits and employ personnel to staff the booth. Co-Exhibitors and Main Exhibitors shall be jointly liable for the participation fees and charges for any services used.

#### VI Cancellation or Change of Booth

Should the Organizers be unable to hold the exhibition for any cause beyond its reasonable control, or if the Organizers are unable to permit the Exhibitor to occupy its space due to causes beyond the Organizers reasonable control, the Organizers have the right to cancel the booth with no further liability than a refund of the booth space rental less a proportionate share of the exhibition expenses incurred by the Organizers. The Organizers shall in no event be liable for incidental or consequential damages to the Exhibitor arising from or relating to such cancellation. Should the Exhibitor's display and/or materials fail to arrive, the Exhibitor is nevertheless responsible for the rental of its booth space.

#### VII Liability

The Organizers will not be liable for damages or injury to persons or property from any cause whatsoever by reason of occupancy of booth space by the Exhibitor, its employees or representatives. Further, the Exhibitor indemnifies, and holds harmless, the Organizers and each of their officers, directors, employees, and agents from all liabilities that might result from any cause whatsoever with respect to the exhibition including, without limitation, theft or other loss from the booth. The Exhibitor agrees to pay promptly for any and all damage to the exhibition venue or its equipment, incurred through carelessness or otherwise, caused by the Exhibitor, its employees, agents, or representatives. The Organizers will provide general security at all times, but the Organizers shall in no event be liable for any loss or damages whatsoever due to any lack or failure of such security. The Exhibitor assumes full responsibility for any loss of equipment and/or display material, resulting from theft, or any other cause whatsoever.

#### VIII Compliance with Rules

The Exhibitor assumes all responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state, and federal government bodies concerning fire, safety, and health, together with the rules and regulations sent with the Exhibitor's booth confirmation and also contained in the Exhibitor Services Manual. All aisles and service areas must be kept clear, with boundaries set by the Fire Department and the Organizers. The services provided during Intersolar/ees North America are under union jurisdiction; the Exhibitor must comply with rules and regulations concerning local unions. If an Exhibitor Appointed Contractor is used for the set up and dismantle of booth, the Organizers must be notified in writing within thirty days (30) prior to the set up of the booth. The Exhibitor Appointed Contractor must submit to the Organizers a valid public liability and property damage insurance policy within thirty days (30) prior to the exhibition set-up.

#### IX Withdrawal from/Cancellation of Agreement

Registration shall be binding. Withdrawal by the exhibitor shall only be possible for the reasons provided for by law. If no such reason exists, FMMI shall be entitled, but not obliged, to cancel the exhibitor's registration at the exhibitor's request. FMMI shall be entitled to make its agreement to the cancellation conditional on it being able to lease the booth to another party. In this case, FMMI' shall not be entitled to booth rental from the cancelling exhibitor. If it is impossible to rent the booth to another party, FMMI shall be entitled to move another exhibitor to the unoccupied booth or to fill the booth in another way in the interest of the overall appearance. In this case, the exhibitor shall not be entitled to any reduction in booth rental. FMMI shall also be entitled to demand lump sum compensation (a cancellation fee) from the exhibitor at its discretion. The amount of the cancellation fee depends on when FMMI receives the exhibitor's (written) notification to withdraw from its binding registration or the agreement it consequently concluded:

Time of receipt of exhibitor's notification by FMMI

Amount of the cancellation fee in % in relation to the fees and remuneration that would have been due to on performance of the agreement

Until and including December 16, 2017 After December 16, 2017

50% of the total booked booth rental fee 100% of the total booked booth rental fee

If the exhibitor demonstrates that FMMI has suffered no loss or only a loss which is less than the cancellation fee, it shall only be obliged to pay a correspondingly reduced compensation. The exhibitor shall bear any costs incurred as a result of its instructions contained in orders already placed. Any costs for decoration or filling the unoccupied booth shall be for the exhibitor's account. FMMI shall be entitled to withdraw from the agreement if the exhibitor infringes an obligation with regard to the rights, legal interests and interests of FMMI under this agreement and it is accordingly no longer reasonable for FMMI to adhere to the agreement. In such a case, FMMI shall be entitled not only to withdraw from the agreement, but also to demand payment of the agreed booth rental from the exhibitor as flat-rate compensation. The right of FMMI to claim further damages remains unaffected. The exhibitor can demand that the flat-rate compensation be reduced if the exhibitor proves that the loss or damage incurred by FMMI is less than this amount.

Exhibitors that cancel completely from the exhibition (regardless of liquidated damages being paid) will not have priority for space the following year. The Organizers must receive a written request to be placed on the wait list to exhibit. The Organizers reserve the right to reassign cancelled booth space, regardless of the liquidated damage company being paid. Subsequent reassignment of cancelled space does not relieve the cancelling Exhibitor of the obligation to pay the fees. All booths must be ready for the exhibition by 6:00pm on July 9, 2018. Failure to do so will be considered a cancellation, unless the Organizers have been notified and have approved otherwise.

This agreement shall be governed by the laws of the State of California. It is the responsibility of each Exhibitor to read and comply with all rules and regulations as stated in the Exhibitor Services Manual. Each Exhibitor will be fully responsible for all costs involved, should the Exhibitor violate rules or regulations that require appropriate recourse by the Organizers.

#### XI List of Exhibitors (Print/Online)

An official catalog/Event Directory is printed for the exhibition. All exhibitors are included in the alphabetical list of exhibitors with the designation stated in the application form. The information provided under "product groups" (section 2) will be shown in the Event Directory. The compulsory entry into the Event Directory includes up to three categories; any additional categories will be charged at \$50 each. The exhibitor online listing (Online Exhibitor List) is compulsory and free of charge. ees North America exhibitors will be listed in the ees North America exhibitor list and in the Intersolar North America exhibitor list. The exhibitors will be offered further possibilities of entry and advertising for the exhibitor listing (print/online) which can be booked at → www.intersolar.us/www.ees-northamerica.com → Exhibitor Cockpit

#### XII Insurance

Exhibitor, at its sole cost and expense, will insure its and its Co-Exhibitor's (if any) activities and equipment used in connection with the event and will obtain, keep in force, and maintain the following insurance: Commercial Form General Liability Insurance (contractual liability included) and errors and omissions in each case in the amount of \$1,000,000. If the above insurance is written on a claims-made form, it will continue for two (2) years following the Event. Such coverage and limits will not in any way limit the liability of Exhibitor.

Upon the execution of this Contract, Exhibitor will furnish FMMI with certificates of insurance evidencing compliance with all requirements, and Exhibitor will promptly notify FMMI of any material modification of the insurance policies. Such certificates will provide for thirty (30) days advance written notice to FMMI of any cancellation of insurance policies: indicate that FMMI has been endorsed as an additional insured under such coverage; and include a provision that the coverage will be primary and will not participate with, nor will be excess over, any valid and collectable indurence or program of self-insurance maintained by FMMI.

In addition to the requirements set forth above, Exhibitor agress to comply with any additional or greater insurance coverage obligations set forth in the Exhibitor Services Manual applicable to Exhibitor, Co-Exhibitor or any of their agents, contractors, employees or representatives.





### STIPULATIONS/TERMS AND CONDITIONS

#### XIII Advertising activities run by the organizers

By participating in the exhibition, the exhibitor agrees to allow photos of its exhibition booth or exhibits on display, including any brands and other company labels found on such items, taken by or on behalf of the organizers to be used by Intersolar/ees North America for advertising and communication purposes. The organizers of Intersolar/ees North America – FMMI and Solar Promotion International GmbH — may, individually, use the name and company logo of the exhibitor in any given format (brochures, Event Directory, advertisements, posters, website, etc.) for the purposes of advertising campaigns aimed at visitors and exhibitors for Intersolar/ees North America. The exhibitor shall provide an electronic file containing its logotype and logo for this purpose.

The following information corresponds to each section of the application. Please refer to these quidelines when completing the application.

#### **Section 1. Exhibitor Information**

Provide contact information in order to receive all exhibitor mailings related to Intersolar/ees North America. The Contact Person/Correspondence Address (1b) will receive all material and correspondence relating to the coordination of Intersolar/ees North America. For separate billing arrangements please fill in section 1c) and provide your invoice address when not the same as your exhibitor address in section 1a).

- No P.O. boxes please.
- Please make sure the given email address is correct, as this is the primary means of contact.
- This information is for internal use only. You will have an opportunity to provide alternative exhibitor information for the Event Directory within the Exhibitor Cockpit launching in February.

#### **Exhibitor Cockpit/Exhibitor Service Center**

The Exhibitor Cockpit is an online feature available to all registered exhibitors starting in February. The Exhibitor Cockpit is a password-protected area. Your personal access code will be automatically sent out to the main contact person (according to the information in section 1b) in February. Companies applying for booth space after this date will receive log-in information within two days of application approval by the organizers. To log-in, click on the Exhibitor Service navigation tab on  $\rightarrow$  www.intersolar.us or www.ees-northamerica.com You are able to:

- Create and edit your Event Directory entry (online and print) and that of your co-exhibitors.
- Select and manage your product groups so visitors can easily find your company information through the search function.
- Create and edit product descriptions (pictures, documents, links, etc.) to be displayed online.
- Add additional team members as recipients of the Update Newsletter.
- Directly apply for a presentation slot at the Innovation and Application Stage.
- Apply for the Intersolar and ees AWARD.
- Post available jobs that will be displayed online.
- Upload one complimentary press release for distribution across
- a U.S. national newswire and at → www.intersolar.us or www.ees-northamerica.com
- Invite your customers with a complimentary registration code.
- Check & edit your Membership Program status and services.
- Order VIP passes for your customers.

#### **Section 2. Product Groups**

Indicate the product groups and technology segments that will be presented by the exhibitor at Intersolar/ees North America.

#### Section 3. Configuration Preference

Indicate the size of the booth you would like, as well as the desired location. The organizers will do their best to accommodate your configuration requests; however **the organizers cannot guarantee the requested location**. If the organizers cannot accommodate your initial request, you will be placed onto a relocation/expansion wait list. Use the booth chart provided on the next page to help determine your booth dimensions and configurations. Booth space prices can be found on the next page.

Note: One booth space unit at Intersolar/ees North America equals 10x10 feet. Intersolar/ees North America has a mandatory 9" clearance on the back wall of all configurations for utilities as determined by the fire marshal.

#### Section 4. Booth Space Fees/Payment Terms

Booth space is sold by Intersolar/ees North America in 10' x 10' increments. Booth space is the rental of floor space only and does not include any utilities, services, walls or furnishing. Exhibitors requesting booth space will need to order their utilities, services and furnishings and carpet separately, from the Exhibitor Services Manual/Freeman OnLine Portal beginning April 2018 (see Freeman OnLine Portal).

Every booth space of 100 sq. ft. includes: 5 exhibit staff passes, web listing with link to your website, free listing in the printed Event Directory.

Participants of the Intersolar/ees Membership Program who exhibited in at least one additional Intersolar/ees exhibition (Europe, South America, India) within the past 12 months of application submission as well as Intersolar/ees North America 2017 exhibitors and SEMI, CALSEIA or NAATBatt members qualify for the member rate. Please be aware: a retroactive discount is not possible.

Use the table provided on page 4 to help calculate your total booth space fee. One single booth unit is 10'x10'.

Booth space fees must be paid in full immediately after receiving the invoice. The space fee will be invoiced one time, in full.

#### Section 5. Exhibitor Services Manual/Booth Construction

By the beginning of April 2018 exhibitors will have access to booth construction services of the **Freeman OnLine®** portal at  $\rightarrow$  www.myfreemanonline.com or click the link  $\rightarrow$  www.intersolar.us or www.ees-northamerica.com  $\rightarrow$  Exhibit  $\rightarrow$  Exhibitor Cockpit Freeman services include all technical services for your exhibition booth, cost-effective exhibit solutions, furniture rentals and booth amenities, electricity connections and other utilities, etc.

For further information on your booth construction and cost-effective exhibit solutions (Inline Pipe & Drape Package, Hardwall Package) please contact Freeman directly at intersolar@freemanco.com or ees@freemanco.com, Tel.: +1 866 205 4991. Freeman will assist you in your preparations through a versatile range of services and information that is key to the smooth and efficient coordination of your exhibition participation.

Freeman Services: Tel.: +1 866 205 4991

Portal: http://www.myfreemanonline.com

Email: intersolar@freemanco.com or ees@freemanco.com

#### Section 6. Signature

By signing this application, you agree to abide by exhibition rules and regulations as defined in the Exhibitor Services Manual, memos issued prior to the exhibition, and terms printed on the "Stipulations/ Terms and Conditions" page. Applications received without a signature will not be accepted.

#### Please email or fax your application to the appropriate location:

exhibitorservice@intersolar.us or exhibitorservice@ees-northamerica.com

Fax: +1 603 925 0312 (U.S.) +49 7231 58598-28 (Non-U.S.)

#### **Section: Special Request Form**

a) List your preferred booth location as well as any request you may have.

b) Specify your booth/equipment requirements

Two-Story Booth: Please indicate if you plan to build a two-story booth. This will help us determine which location best suits your needs. Two-story booths can only be considered for block, peninsula and island configurations and will not be considered from Exhibitors with inline configurations.

Please note: The fire marshal regulates the number of two-story booths permitted at Intersolar/ees North America. For more information see the Special Request Form.

Services Required: Please check those services that are required for your exhibit. Failure to notify the organizers of a utility requirement could affect the availability of these services on-site.

Weight of Equipment: If any one piece of equipment exceeds 100 lbs/square foot, please check"Yes" and list the approximate weight per square foot. The halls have different floor load capacities. This will help us to determine which location best suits your needs.

Size of Equipment: If any one piece of crated equipment exceeds either 6' 6" high or 4' 6" wide, please check "YES" and list the approximate size. The halls have different freight entrance sizes. This will help us to determine which location best suits your needs.





### I INTERSOLAR AND EES NORTH AMERICA CONTACTS

We look forward working with you throughout the 2018 show cycle. Feel free to contact an Intersolar/ees North America team member should you have further questions.

#### **Organizers**

Solar Promotion International GmbH Kiehnlestrasse 16

75172 Pforzheim, Germany Tel.: +49 7231 58598-0 Fax: +49 7231 58598-28 exhibitorservice@intersolar.us exhibitorservice@ees-northamerica.com

Booth & Sponsorships Sales

IIS

Mr. Wes Doane Tel.: +1 603 547-0210 Fax: +1 603 925-0312 doane@intersolar.us doane@ees-northamerica.com

**Exhibitor Service** 

ees\_us@fwtm.de

Operations, Booth Construction Logistics & Invoicing Ms. Anna Kageneck: +49 761 3881 3806 Ms. Daniela Friedrich: +49 761 3881 3803 Fax: +49 761 3881-3014 intersolar\_us@fwtm.de Freiburg Management and Marketing International GmbH

Europaplatz 1

79108 Freiburg, Germany Tel.: +49 761 3881-3800 Fax: +49 761 3881-3014 intersolar\_us@fwtm.de ees\_us@fwtm.de

U.S.

Ms. Pamm McFadden Tel.: +1 303 443-4308 Fax: +1 603 925-0312 mcfadden@intersolar.us Non-U.S.

Ms. Dorothea Eisenhardt Tel.: +49 7231 58598-174 Fax: +49 7231 58598-28 eisenhardt@intersolar.us eisenhardt@ees-northamerica.com

### INTERSOLAR AND EES NORTH AMERICA CONTACTS

#### Canada

Mr. Jim Callihan, Peterborough NH 03458, USA Tel.: +1 603 547 7057, Fax: +1 603 925-0312 callihan@intersolar.us

#### China & Hong Kong

CIEC Haihua International Exhibition Co.,Ltd., Ms. Wanxia Zhang Beijing 100028, China Tel.: +86 10 84600-400, Fax: +86 108460-0394 china@intersolarglobal.com

#### **Greece & Cyprus**

German-Hellenic Chamber of Industry and Commerce Ms. Athina Theofanidou 115 21 Athens, Greece Tel.: +30 210 6445-175 greece@intersolarglobal.com

#### India

MMI India Pvt. Ltd., Mr. Robin Fernandes Mumbai 400 099, India Tel.: +91 22 4255-4721, Fax: +91 22 4255-4719 india@intersolarqlobal.com

#### Italy

MONACOFIERE, Dr. Davide Galli 20126 Milan, Italy Tel.: +39 02 4070-8301, Fax: +39 02 8736-9039 italy@intersolarglobal.com

#### Japan

Messe Muenchen Japan Co., Ltd., Ms. Chiaki Yamaga Tokyo 105-0001, Japan Tel.: +81 3 6402-4583, Fax: +81 3 6402-4584 japan@intersolarglobal.com

#### **South Korea**

Korean-German Chamber of Commerce and Industry Ms. Jihee Jeong Seoul, 140 – 884, South Korea Tel.: +82 2 37804-690, Fax: +82 2 37804-637 southkorea@intersolarglobal.com

#### Spain

FİRAMUNICH, S.L., Ms. Martina Claus 08173 Sant Cugat del Vallès (Barcelona), Spain Tel.: +34 93 48817-20, Fax: +34 93 48815-83 spain@intersolarglobal.com

#### Taiwan

SEMI Taiwan, Ms. Gina Wu Hsinchu County 30265, Taiwan Tel.: +886 3 5601777 203, Fax: +886 3 5601555 taiwan@intersolarglobal.com

### Turkey

AGORA Turizm ve Tic. Ltd. Şti., Mr. Osman Bayazit Genç 34371 ŞiŞli — Istanbul, Turkey Tel.: +90 212 24181-70 turkey@intersolarqlobal.com