

ISS ORLANDO 2019 SHOW PROSPECTUS

Make An Impression on Your Decorated Apparel Business.

SHOW DETAILS

LOCATION:

Orange County Convention Center
9800 International Dr
Orlando, FL 32819 | phone: 407-685-9800

DATES:

Thursday, September 5..... 10:00 AM - 5:00 PM
Friday, September 6..... 10:00 AM - 5:00 PM
Saturday, September 7.....10:00 AM - 3:00 PM

DEADLINES / RATES:

Early Bird Rate (expires April 8, 2019):
\$30.25 Sq.Ft.

Standard Rate:
\$31.25 Sq.Ft.

Corner Fee:
\$450 per corner

Space Draw Deadline:
April 8, 2019

Show Directory Deadline:
June 28, 2019

Uploaded Insurance Forms (COI):
Prior to show open

For a full list of Critical Deadlines please see the [Exhibitor Service Manual](#).

WHY EXHIBIT?

As a leader in the decorated apparel industry for over 40 years, we are known to buyers as the destination to see the latest equipment, supplies, trends, and techniques in the market.

WHAT WE DO FOR YOU

- Provide the opportunity to meet face-to-face with top businesses in the decorated apparel industry.
- Send strategic marketing efforts to over 40,000 professionals through print, email and digital campaign channels promoting the show.
- Access to a variety of complementary pre & post show marketing tools. Check out the [Exhibitor Resource Center](#) to preview the possibilities.

PRODUCT CATEGORIES

Ad Specialty/
Promotional Products
Athletic Apparel/Teamwear
Blank Apparel
Bling
Cheer/Spiritwear

Cutting Equipment/Supplies
Decals/Emblems
DTG Equipment/Supplies
Digital Transfers Supplies
Digitizing Software/Equipment
Eco-Friendly Apparel

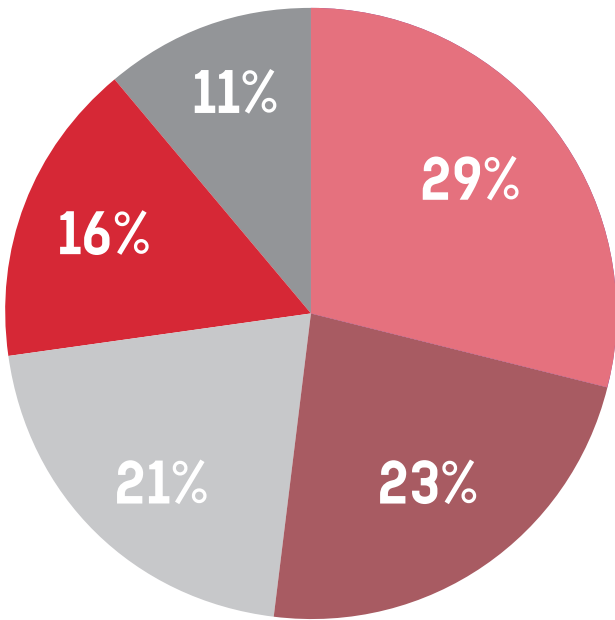
Embroidery Equipment/
Supplies
Engravings/Awards/Trophies
Headwear
Heat Transfer Equipment/
Supplies

Outerwear/Workwear
Screen Printing
Equipment/Supplies
Software
and MORE!



ATTENDEE PROFILE

WHO ATTENDS ISS SHOWS?



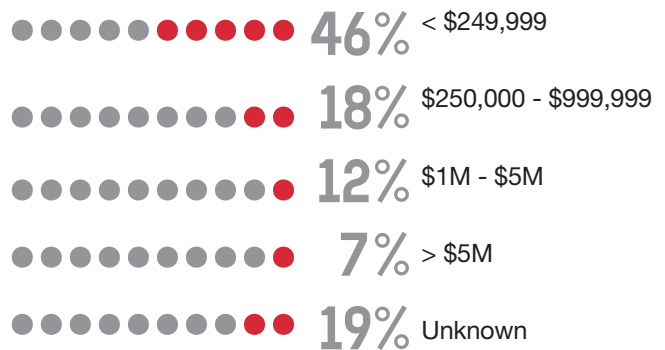
- Embroidery / Monogramming
- Textile Screen Printing
- Retail / Sporting Goods/ Promotions
- Digital Services
- Other

TOP 5 REASONS FOR ATTENDING ISS ORLANDO

- 86% See new products
- 74% Find new suppliers
- 74% Keep up with changes in the industry
- 66% See existing customers
- 58% Make purchase decisions

Over 60% of attendees will place an order with one or more NEW VENDORS.

ANNUAL SALES:



SPONSORSHIPS

Get the word out there that you'll be an exhibitor at [ISS Orlando](#) and become an official sponsor.

Whether it's sponsoring a buyer's bag at the show or placing a banner ad on the [ISS website](#), there is the perfect opportunity available to you that will fit into your budget.

TO RESERVE YOUR BOOTH SPACE AND LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Sarah Payne
Senior Account Executive
Phone: 770-291-5418
sarah.payne@emeraldexpo.com
Territories: AL, AR, FL, GA, HI, ID, KS, KY, MI, MS, MT, NC, NE, NM, OK, OR, SC, SD, TN, TX, UT, VA, International, and California company names beginning with A-L

Lee Wright
Account Executive
Phone: 770-291-5486
lee.wright@emeraldexpo.com
Territories: AK, AZ, CO, CT, DC, DE, IA, IL, IN, LA, MA, MD, ME, MN, MO, ND, NH, NJ, NV, NY, OH, PA, RI, VT, WA, WI, WV, WY and California company names beginning with M-Z

