

DEFENSE STRATEGIES INSTITUTE'S 4TH

# MILITARY ADDITIVE MANUFACTURING TECHNOLOGY SUMMIT & SHOWCASE

## EXHIBIT & SPONSORSHIP PROSPECTUS

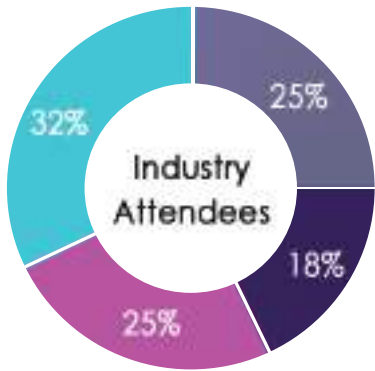


February 5-6, 2020  
CAMLS (USF) - Tampa, FL

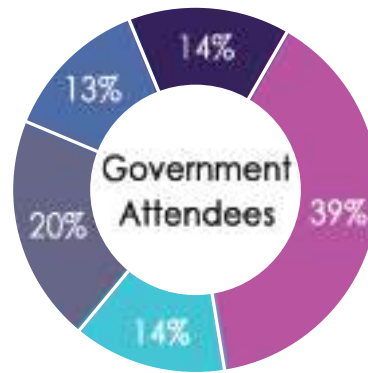
More Information Available at:  
[MilitaryAM.dsigroup.org](http://MilitaryAM.dsigroup.org)



## ATTENDEE PROFILE



- 32% - Program/Project Manager
- 25% - Engineers
- 25% - Executive Leadership
- 18% - Business Dev./Sales



- 39% - Director/Program Manager
- 20% - Engineers
- 14% - FFRDCs/Govt. Labs
- 14% - General/Flag Officers & SES
- 13% - Research & Development

## VENUE - CAMLS (USF)



Address: 124 S Franklin St. Tampa, FL 33602

Suggested Hotel: Hilton Tampa Downtown | 211 N. Tampa St. Tampa, FL

\*Sponsorship opportunities and exhibition spaces are LIMITED\*

MilitaryAM.dsigroup.org | Tampa, Florida | February 5 & 6, 2020

# MILITARY ADDITIVE MANUFACTURING TECHNOLOGY SUMMIT & SHOWCASE

## EXHIBIT & SPONSORSHIP OPPORTUNITIES

### EXHIBIT SPACE - \$3,000

- 5' table furnished with linens, two chairs, power, and Wi-Fi
- 2 full conference registrations
- On-site exhibit area branding

**SOLD OUT**



### GOLD SPONSORSHIP - \$6,000 - 2 OFFERED

- 10 Minute Technology Talk on the main agenda
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- 3 full conference registrations
- 8' exhibit table furnished with linens, two chairs, power and Wi-Fi

**SOLD OUT**



### PLATINUM SPONSORSHIP - \$8,000 - 2 OFFERED

- 30 Minute speaking session on the main agenda
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- 5 full conference registrations
- Exhibit space in premium location
- 8' exhibit table furnished with linens, two chairs, power and Wi-Fi

**SOLD OUT**



### DIAMOND SPONSORSHIP - \$12,000 - 1 OFFERED

- Chairperson of the Event to include opening and closing remarks on each day of the conference
- Exclusive welcome signage
- Top logo placement and sponsorship recognition in all event promotions
- Private conference room in exhibit hall for exclusive use of sponsor that is distributed on site.
- Advertisement in event show guide
- 6 full conference registrations
- 8' exhibit table in premium location furnished with linens, two chairs, power, and Wi-Fi

### RECEPTION SPONSOR - \$10,000 - 1 OFFERED

Exclusive sponsor of the day 1 cocktail reception. The reception after the first day is when you have the best opportunity to meet with your colleagues and potential clients in a relaxed setting. Ensure that you are seen as the sponsor of the premiere social gathering of the Summit! Sponsor will also be provided the opportunity to welcome all attendees to the reception and say a few words about your organization.

Sponsorship includes:

- Exclusive sponsorship of cocktail reception following the first day of the conference
- Exclusive branding of cocktail reception to include napkins, signs, and cups
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- 5 full conference registrations

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## ADDITIONAL SPONSORSHIP OPPORTUNITIES

### LANYARD SPONSOR - \$6,000

Show your support by sponsoring the official Summit Lanyard! Each attendee will receive this item during registration and will wear it throughout the duration of the event

- Exclusive sponsorship of event lanyard to be designed with organizers
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- 3 full conference registrations

### LUNCH SPONSOR - \$6,000 - 2 OFFERED

The Lunch Sponsor will be featured as the host of the lunch for conference attendees. Includes: Table signs. Sponsor has the opportunity to provide hard goods such as cups, napkins, etc. to increase brand exposure  
Sponsorship Includes:

- Exclusive sponsorship of day 1 luncheon
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- Exclusive branding of luncheon to include napkins, signs, and cups
- 3 full conference registrations

### CHARGING STATION SPONSOR - \$5,000

As a sponsor of a charging station, your company will receive heightened visibility and prolonged exposure to conference attendees. The charging station will be branded with your company logo and message.  
Sponsorship Includes:

- Exclusive sponsorship of charging station in high traffic area
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- Discounted attendee passes

### CONTINENTAL BREAKFAST SPONSOR - \$4,000 - 2 OFFERED

Breakfast is the most important meal of the deal and attendees will remember your message as they are properly prepared for the day  
Sponsorship Includes:

- Exclusive sponsorship of day 1 breakfast
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- Exclusive branding of breakfast logo on signage during breakfast
- 2 full conference registrations

### NETWORKING BREAK SPONSOR - \$4,000 - 2 OFFERED

Learning is hard work and people need a break. Be the hero while gaining premium, direct exposure by offering conference attendees for that perfect snack to pick them up so they continue learning for the rest of the day.

Sponsorship Includes:

- Exclusive sponsorship of networking break
- Premium logo placement and sponsorship recognition in all event promotions
- Advertisement in event show guide
- Exclusive branding of networking break to include logo on signage during networking break
- 2 full conference registrations

#### General Inquiries:

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#### Sponsorship Inquiries:

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