

Sponsorship Prospectus

Conference Dates: March 25-28, 2019
Exhibit Hall Dates: March 25-28, 2019
Location: Paris Las Vegas Hotel & Casino - Las Vegas, NV

About the Conference

RES is a multifaceted event from The National Center for American Indian Enterprise Development (NCAIED). The event will feature tribal leaders, members of Congress, federal agency representatives, state and local officials and top CEO's on a national platform. Attendees will benefit from high caliber networking team opportunities, business development sessions, American Indian Artisan Market, and much more. It's just one more example of how the NCAIED is building bridges of opportunity for today's American Indian Enterprises.

Background

The National Center for American Indian Enterprise Development (NCAIED) is a 501(c)(3) non-profit organization. With over 40 years of assisting American Indian Tribes and their enterprises with business and economic development – we have evolved into the largest national Indian specific business organization in the nation. Our motto is: "We Mean Business For Indian Country" as we are actively engaged in helping Tribal Nations and Native business people realize their business goals and are dedicated to putting the whole of Indian Country to work to better the lives of American Indian people- both now... and for generations to come.

Attendance

4,000 attendees from across the United States and Canada.

Additional Information

RES 2019 Features:

- * Nearly 4,000 Attendees From Across The U.S. & Canada
- * 4 Days of Catered Networking Meals
- * 4 Days of Training & Business Development
- * 2 Days of the Largest Native American Business Trade Show
- * Hundreds of Exhibitors
- * The Most Effective Networking Opportunities In Indian Country
- * Unprecedented Networking Opportunities
- * Buy Native Procurement Matchmaking Expo
- * National Center Business Innovation Forums
- * Electrifying General Sessions & Keynote Speakers
- * 32nd Annual NCAIED Scholarship Golf Tournament

Advertising Available in the RES 2019 Magazine

https://res-4.cloudinary.com/eventpower/images/v1/web_assets/19ncaied-res/egclk413wuig7yuse2zb/Ad_Specs.pdf

Advertisement artwork must be submitted by February 26, 2019.

- ___ Full Page Color - \$6,000
- ___ Half-page Color - \$4,000

Sponsorship Opportunities

RES Luncheon Sponsor - Monday

SOLD Indian Eyes, LLC

Presenting Sponsor - \$65,000

Exclusive (only 1 available)

- One (1) complimentary hotel suite during RES 2019 at the Paris Hotel (5 nights, Sunday-Thursday) with VIP "Welcome" room amenities
- VIP pick up to and from McCarran Int'l Airport with delivery to the Paris Hotel for up to four (4) attendees
- Presenting Sponsor recognition at RES 2019 Welcome Reception event
- Twelve (12) Full Conference Registrations
- 20x20 exhibit booth
- Logo and verbal recognition on RES TV
- Participation at a select RES 2019 breakout session or panel discussion
- Speaking opportunity at podium during Opening or Closing General Sessions (5 min)
- Presenting Sponsor recognition during General Session
- Logo displayed at General Sessions on main stage screen
- Banner ad in NCAIED Event Conference Mobile App
- Welcome Message/Letter on NCAIED Event Conference Mobile App
- Meet and greet opportunities (to be identified) with featured keynote speaker(s) and/or invited RES 2019 VIP(s)
- Name/logo on ncaied.org website
- Presenting Sponsor recognition on RES 2019 promotional materials and press releases
- Affiliate Meeting Room- Key Largo Room (Sunday-Thursday)
- One (1) Foursome at NCAIED Scholarship Golf Tournament
- Full page advertisement in event magazine
- Featured article in event magazine
- * Branded attendee gift for event tote bags (gift provided by sponsor)

Diamond Sponsor - \$50,000

- One (1) Foursome at NCAIED Scholarship Golf Tournament
- Ten (10) Full Conference Registrations
- 10x20 exhibit booth
- Speaking Opportunity at RES 2019
- Diamond Sponsor recognition at podium
- Logo displayed on General Session on main stage screens
- Banner ad in NCAIED Event Conference Mobile App
- Branded attendee gift for event tote bags (provided by sponsor)
- Name/logo on ncaied.org website
- Diamond Sponsor recognition on RES 2019 promotional materials and press releases
- Logo on NCAIED Sponsor "Thank You" Banner displayed at event high-exposure location
- * Full Page color ad

Gold Sponsor - \$40,000

- Golf for two at NCAIED Scholarship Golf Tournament
- Eight (8) Full Conference Registrations
- *10x20 exhibit booth
- Gold Sponsor recognition at podium during General Session
- Logo displayed on General Session on main stage screens
- Banner ad in NCAIED Event Conference Mobile App
- Branded attendee gift for event tote bags (provided by sponsor)
- Name/logo on ncaied.org website
- Logo on NCAIED Sponsor "Thank You" Banner displayed at event high-exposure location
- Half-page advertisement in event magazine

— **Silver Sponsor - \$25,000**

- Six (6) Full Conference Registrations
- 10x10 exhibit booth
- Silver Sponsor recognition at podium during General Session
- Banner ad in NCAIED Event Conference Mobile App
- Name/logo on ncaied.org website
- Logo on NCAIED Sponsor "Thank You" Banner displayed at event high-exposure location
- Half-page advertisement in event magazine

— **Bronze Sponsor - \$8,500**

- Two (2) Full Conference Registrations
- 10x10 exhibit booth
- Bronze Sponsor recognition at podium during General Session
- Banner ad in NCAIED Event Conference Mobile App
- Name/logo on ncaied.org website
- Logo on NCAIED Sponsor "Thank You" Banner displayed at event high-exposure location
- Quarter-page advertisement in event magazine

— **Corporate Sponsor - \$5,000**

- Two (2) Full Conference Registrations
- 10x10 exhibit booth
- Recognition at podium during General Session as a corporate sponsor
- Name/logo on ncaied.org website
- Logo on NCAIED Sponsor "Thank You" Banner displayed at event high-exposure location

— **Golf Presenting Sponsor - \$18,000**

- Exclusive (only 1 available)
- Four (4) Foursome entries at Golf Tournament
- Logo on NCAIED's 2019 Scholarship Golf Tournament golf visors
- Logo included on all NCAIED's 2019 Scholarship Golf Tournament signage and printed materials
- Logo on step and repeat at Golf Tournament
- One (1) Tee sign at all 18 holes
- Verbal recognition at Golf Tournament luncheon
- Verbal recognition at RES Opening Welcome Reception

— **RES TV Sponsor - \$15,000**

- Two (2) Full Conference Registration
- 20-second watermark of sponsor logo in each RES TV episode/segment.
- Sponsors acknowledgement during each RES TV episode/segment. RES TV episodes posted to NCAIED.org and NCAIED Social Media (Facebook, Twitter and LinkedIn) in perpetuity equating to thousands of impressions.
- Four (4) additional RES TV episodes promoted between April 2019 – February 2020
- Banner ad in the NCAIED Event Conference Mobile App
- Logo on screen at RES Opening General Session
- Logo included on the RES In-Room "Welcome Video" playing in over 1,500 host hotel rooms. Receive thousands of impressions for your product or service.
- Logo on screen at RES Opening General Session

— **WIFI Sponsor**

SOLD Wild Horse Pass Development Authority

— **RES Hotel Key Card Sponsor**

SOLD Holland & Knight

— **Charging Lounge - \$15,000**

Exclusive (only 1 available)

Be a hero to RES attendees that need to relax and recharge. Sponsorship includes:

- * Two (2) Full Conference Registrations
- * Branded charging lounge for attendees to charge their mobile devices while "recharging" themselves

— **NCAIED Event Conference Mobile App**

SOLD Gila River Indian Community

— **RES Lanyard Sponsor**

SOLD Alaska Airlines

— **20 Minute session in the Exhibit Hall Stage - \$10,000**

(3 available)

- * Full page ad in the program guide that promotes session
- Event listed on the agenda with sponsor logo
- Logo displayed on the stage area where demo is taking place
- Sponsor provides a 3 minute video that plays during the breaks in General Session (video must be approved by NCAIED)

— **Native Edge Sponsor - \$10,000**

- Placement on Native Edge "Training Edge" of three (3) branded video training sessions on agreed upon topic (Videos to be provided by Sponsor and subject to NCAIED editorial approval) 1 years worth of Ad space on www.nativeedge.com
- Premier recognition of Sponsor at RES (Onsite Sponsor)
- Two (2) Full Conference Registrations at RES 2019
- Banner ad in the NCAIED Event Conference Mobile App
- Logo included on printed onsite event sponsor "Thank You" signage at RES
- Name/logo on www.NativeEdge.com website designated as a Sponsor
- Name/logo on Native Edge section of www.ncaied.org website designated as a Sponsor
- Placement of Sponsor logo as a Sponsor inside Native Edge portal

— **NCAIED 50th Year Celebration & Gala - \$10,000**

- Two (2) Full Conference Registration
- Two (2) premium Gala tables (seats 10)
- Opportunity for a company representative to welcome at Gala
- Premiere logo recognition on printed Gala invitation, printed program and event signage
- Banner ad in the NCAIED Event Conference Mobile App
- Logo placement during Gala, including electronic signage
- Tagged recognition on Facebook and Twitter
- Recognition on the NCAIEDs website as Gala Presenting Sponsor

— **Networking Suite Sponsor - \$8,000**

- Two (2) Full Conference Registrations
- Verbal recognition at General Session and Luncheons
- Logo on screen at General Session and Luncheons
- Banner ad in the NCAIED Event Conference Mobile App
- * Logo printed on coffee cup sleeve

— **Photo Booth Sponsor - \$8,000**

Exclusive (only 1 available)

- * Logo on printed photo hand out
- Promotion in the program guide
- Logo on promotional signage at the event

— **RES Registration Sponsor - \$7,500**

- Two (2) Full Conference Registrations
- Logo displayed on Check-in/Registration area signage
- Banner ad in the NCAIED Event Conference Mobile App
- Logo on screen at General Session and Luncheons

— **RES Luncheon Sponsor - \$6,500**

(2 sold/2 available)

- Two (2) Full Conference Registrations
- Verbal Recognition as RES 2019 Luncheon Sponsor
- Banner ad in the NCAIED Event Conference Mobile App
- Logo on screen at General Session and Luncheons
- Logo displayed on Luncheon area signage

___ **5 minute video plays in General Session - \$6,000**

(1 sold/2 available)

- Full page ad in the program guide
- Sponsor provides a 3 minute video that plays during the breaks in General Session (video must be approved by NCAIED)

___ **Continental Breakfast Sponsorship (Mon/Tues/Wed/Thurs)**

SOLD US Government Grants; California American Water; California Water Association

___ **Breakout Session Sponsor - \$3,000**

- Verbal recognition at Opening Welcome Reception
- Banner ad in the NCAIED Event Conference Mobile App
- Logo on screen at General Session and Luncheons
- Logo displayed on Breakout Session area signage

___ **Morning and Afternoon Networking Breaks Sponsor - \$3,000**

(1 sold/5 available)

- Banner ad in the NCAIED Summit Mobile App
- Logo on screen at General Session and Luncheons
- Logo displayed on Morning and Afternoon Networking Break area signage

___ **Golf Cart Sponsor**

SOLD Fifth Third Bank

___ **Government Entity Partner Sponsor - \$2,900**

- One (1) Conference Registration
- Logo displayed at General Sessions

___ **Single Tee Sponsor - Exclusive - \$1,500**

(18 available)

Exclusive tee - 18 available

Payment Deadlines

Company is liable for contracted funds based on the following payment schedule:

- * 50% due 180 days prior to the Summit or September 25, 2018
- * 100% due 90 days prior to the event or December 25, 2018.

Cancellations:

- * Company is liable for 50% of value of contract if cancelled after 180 days and before 90 days of Summit.
- * Company is liable for 100% of the value of contract if cancelled less than 90 days before the Summit.

Late payments can result in sponsored items not being ordered. While still contractually liable for amounts due, any exhibitor not paid at event set up will not be allowed to set up their booth. If payments are not received within the terms listed below, event management reserves the right to re-sell and/or re-assign the exhibit space or re-sell sponsored items with the contracting organization remaining liable as stated in the contract terms and conditions.

Event Reservation Form and Contract

Exhibit Space | Partnerships | Sponsorships

Instructions
<p>Step 1: Mark your selections below under Payment Amount & Method (select exhibit booth space, partnerships and sponsorships).</p> <p>Step 2: Email completed form to Chad@ncaied.org</p> <p>Step 3: Register personnel through the conference Website.</p> <p>Notes: Booth numbers are subject to change.</p> <p>Sponsor instructions are emailed and posted on the event Website. Program guide information will be requested via email.</p> <p><i>This Commonwealth of Virginia contract is for exhibit space, sponsorships, and/or advertising as noted below, by and between Direct Marketing Productions, Inc. (doing business as: eventPower), and the Exhibitor named herein. The Exhibitor agrees to comply with all Terms and Conditions appearing in this contract and further agrees that this contract is binding on all parties and can be amended only in writing by both parties.</i></p>

Company & Contact Information			
Company Name: _____			
Contact 1: _____	Contact 2 Billing Contact: _____		
Street Address: _____	Street Address: _____		
City State, Zip: _____	City State, Zip: _____		
Email Address: _____	Email Address: _____		
Phone #: _____	Fax: _____	Phone #: _____	Fax: _____

Contract Acceptance (signature is required)		
This contract is accepted as binding by the following Exhibitor Representative:		
Signature: _____	Printed Name: _____	Date: _____

Invoicing Policy, Payment & Cancellation Terms & Conditions	
Invoicing:	Invoices will be sent by email. If you wish to receive a printed copy please check the box below: <input type="checkbox"/> Please send a printed invoice to our company billing contact (contact 2 above).
Payment:	50% payment is due at 180 days prior to the program start date with the remaining 50% due at 90 days prior to the program start date. Companies are 50% liable for contracted funds at 180 days prior to the program and 100% liable for contracted funds at 90 days prior to the program.
Cancellation:	Cancellations must be received by email from a representative of the company signing this contract and confirmed as accepted by email from eventPower. Cancellations received at or after 180 days of the event start date but prior to 90 days of the event start date will be 50% liable for contracted funds. Cancellations received at or after 90 days of the event start date will be 100% liable for contracted funds.

Payment Amount & Method	
Partnership Package: \$ _____	Booth Selection: 1 st choice _____ 2 nd choice _____ 3 rd choice _____ (booth numbers are subject to change)
Sponsorship /Advertising: \$ _____	
Exhibit Space: \$ _____	P.O. #: _____
Discount: \$ _____	W-9 Form: To obtain eventPower's W9 form visit www.eventPower.com/w9
Total Contracted Amount: \$ _____	
Payment Method:	<input type="checkbox"/> Check Payable to: National Center for American Indian Enterprise Development Mail to: National Center for American Indian Enterprise Development 953 East Juanita Avenue, Mesa, AZ 85204 <input type="checkbox"/> Credit Card A confirmation email will be sent with an Invoice attachment.

Send Check Payments To:
Payable to: National Center for American Indian Enterprise Development 953 East Juanita Avenue Mesa AZ 85204

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