



2020 BMES Annual Meeting Sponsorship & Exhibitor Prospectus

With more than 5,600 attendees, the 2019 BMES Annual Meeting was by far the largest event ever held by the 50-year-old Society. We expect the 2020 meeting in San Diego to continue that success. We hope you will join us for the 2020 BMES Annual Meeting in San Diego.

Please review our 2020 floor plan and sponsorship opportunities. If you have any questions, please contact us at valerie@bmes.org or call 301-459-1999. We look forward to seeing you at BMES 2020!

2020 Annual Meeting October 14-17, 2020 San Diego Convention Center

Contact:
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Exhibit Hall Booths

Meet face to face with the biomedical engineering community by exhibiting at BMES 2020. Our exhibition hall combines both the exhibits and all 2,000+ poster presentations in one hall.

Every 10x10 booth includes:

- 2 full registrations
- Pipe and drape
- One 6 foot draped table
- 2 chairs & 1 wastebasket
- Post meeting attendee list

Exhibith Booths

10' x 10'	\$2,550
10' x 20'	\$4,800
10' x 30'	\$7,050
20' x 20'	\$8,500

University/Non-Profits

10' x 10'	\$1,800
10' x 20'	\$3,300
10' x 30'	\$4,800
20' x 20'	\$6,500

Premium Booth Locations (see floorplan)

10' x 10'	\$2,650
10' x 20'	\$4,900
10' x 30'	\$7,150

Sponsor Benefits

	Gold	Silver	Bronze
Exhibit booth			
10x10 exhibit booth (\$2,550 value)	X		
20% discount on booth rental		X	X
Registration Badges			
Six (6) full conference registrations (\$4,590 value)	X		
Two (2) full conference registrations (\$1,530 value)		X	X
Program Advertising			
Half-page ad in meeting program (\$1,250 value)	X		
Quarter-page ad in meeting program (\$750 value)		X	
Attendee List			
Pre-registration list (Names and Street Addresses) provided three weeks prior to meeting on request (\$2,800 value)	X		
Post-registration list (Names and Street Addresses) provided three weeks after meeting on request (\$2,800 value)	X	X	X
Sponsorship Acknowledgement			
Sponsor logo on BMES Website (\$500 value)	X	X	X
Sponsor logo on meeting signage (\$500 value)	X	X	X
Sponsor logo in meeting program (\$500 value)	X	X	X

PLATINUM \$25,000

Please contact Valerie Kolmaister, valerie@bmes.org, to discuss custom Platinum sponsorship packages.

GOLD \$15,000**Gold One | Tote Bag**

Sponsor logo appears on tote bag distributed to all 5,600 attendees.

Gold Two | Lanyards

Sponsor logo appears on badge lanyards distributed to all 5,600 attendees.

Gold Three | Women in BME Luncheon

Sponsor prominently acknowledged by BMES President at event attended by more than 300 people. Sponsor logo displayed at event. Sponsor may have 2 minutes of podium time at start of event.

Gold Four | Wifi Landing Page

Landing page users must go through to access free wifi at the meeting features the sponsor's custom logo and message.

University benefits

- Free room for Thursday night university reception
- 50 guaranteed student volunteer slots

SILVER \$8,000**Silver One | Celebration of Minorities in BME Luncheon**

Sponsor prominently acknowledged by BMES President at event attended by more than 125 people. Sponsor logo displayed at event. Sponsor may have 2 minutes of podium time at start of event.

Silver Two | Pocket Program

Company logo/advertisement on back cover of pocket program. Each pocket program.

Silver Three | Branded Pen

Branded pen designed by the sponsor and produced by BMES included in every meeting bag.

Silver Four | Branded Magnetic Clip/Memo Holder

Branded clip designed by the sponsor and produced by BMES included in every meeting bag. The 3.3 inch long memo clip features a heavy-duty spring-loaded hinge, magnet on back and rubberized grip.

Silver Five | Mobile App Banner Ad

Your banner ad is exclusively featured on the mobile app for the meeting. In 2019, more than 5,000 attendees used the app to navigate the 4-day meeting.

University benefits

- Free room for Thursday night university reception
- 25 guaranteed student volunteer slots

BRONZE \$6,000**Bronze One | Step and Repeat Backdrop**

Your logo and the BMES logo appear on a step and repeat backdrop (red-carpet style). The backdrop will be setup in high-traffic areas.

Bronze Two | LGBT Dessert Social

Sponsor prominently acknowledged by chair of event held Wednesday night of the meeting. Sponsor logo displayed at event.

Bronze Three | Photo Booth

Photo Booth on expo floor is used by thousands of attendees. Sponsor gets watermark logo on each photo printed and sign next to booth acknowledging sponsorship.

Bronze Four | Track Sponsorship

Sponsor name/logo prominently displayed on technical track announcement signs. Sponsors may choose which specific technical track to sponsor.

Bronze Five | Afternoon Refreshment Breaks

Company/organization logo prominently displayed at serving areas for afternoon breaks.

Bronze Six | Coffee Breaks

Company/organization logo prominently displayed at serving areas for morning breaks.

University benefits

- Free room for Thursday night university reception
- 15 guaranteed student volunteer slots



Maximizing Your Exposure at BMES

BMES 2020 offers numerous options that maximize your exposure to our 5,600+ attendees.

These additional sponsorship/advertisements can help you:

- Keep your organization's name and product/ services in the forefront of BMES attendees.
- Increase booth traffic with your advertising graphics displayed outside the exhibit hall.

Floor stickers **\$3,000**

Floor stickers will lead attendees from registration directly to your booth. These stickers will have your custom graphics along with the BMES logo. There will be 6 stickers, with an approx. size 2' x 2'. Each sticker will have your custom graphics.

ReCharge Kiosk **\$2,000, 4 available**

BMES offers ReCharge kiosks for attendee to get a quick "jump start" for mobile devices, laptops and tablets that are about to run out of battery power. The stations will be located in a high traffic areas of the convention center and consist of:

- Charging cords for a variety of mobile devices
- 1 large video screen sign plays 3 images of your choosing (Logo, booth number, so on)

Daily Photo Journal **\$950, 3 available**

Each day of the meeting, BMES produces a photo journal showcasing the day's events. This slide show is shown in high-traffic areas of the convention center on video screens. Sponsor gets 3 custom slides to insert into the day's slide show (horizontal jpeg image). Sponsor ads run for entire meeting.

Banner Ad in Daily Update Electronic Newsletter **\$950, 8 available**

Each day of the 2020 Annual Meeting, BMES sends an eblast to ALL 5,600+ of the 2020 attendees. This eblast includes photos and articles about the day's highlights with interviews from speakers and attendees. Your sponsorship of the day's eblast includes an advertising banner linked to your website. Advertising banner approximately sized at 145 pixels wide x 300 pixels tall. Two ad positions available per day; please indicate which day you want: Wednesday, Thursday, Friday or Saturday).



Advertise: 2020 Annual Meeting Program Book

The 4-color program book will be distributed to the 5,600+ attendees of the Annual Meeting in San Diego.

From keynote speaker bios, to the schedule at a glance, attendees use the book for the entire meeting.

Program book advertising options

Back Cover Ad	\$5,500
Inside Front Cover Ad	\$4,000
Inside Back Cover Ad	\$3,000
Two-Page Spread Ad	\$5,000
Full-Page Ad	\$2,000
Half-Page Ad	\$1,250
Quarter-Page Ad	\$750

Inserts in meeting tote bag

Sponsors get to insert a 1 to 4-page document in the 5,600+ meeting bags given to each attendee.

Custom inserts (thumb drives, branded pens, branded clips) also available.

Insert: \$2,500

For more information visit:

https://www.bmes.org/sponsorships_exhibits

Or call 301.459.1999 and ask for Valerie