



ABOUT ASABE 2018

The ASABE Annual International Meeting will provide a forum for 1500+ attendees to expand awareness of current industry trends, promote and acknowledge innovations in design and technology, and provide opportunities for professional development – all with a focus on the economic, political and societal impacts facing the industry.

SPONSORSHIP OPPORTUNITIES

The below sponsorship opportunities are available during the ASABE Annual International Meeting – full descriptions to follow.

2018 Title Conference Sponsor - \$20,000

Official Green Partner - \$10,000

Awards Lunch Sponsor - \$10,000

Gold Sponsor - \$5,000

Tabletop Exhibitor - \$1,000

New This Year! - Monday Morning General Session Breakfast Sponsor - \$10,000

WHAT IS HAPPENING IN THE EXHIBIT HALL?

The following activities will generate traffic throughout exhibitor tables:

- Daily Coffee Breaks
- Cyber Café
- Poster Sessions
- Member Services
- ASABE Foundation Silent Auction
- Robotics Competition
- ASABE Bookstore
- Exhibits
- Sunday Afternoon Welcome Reception
- ¼ Scale Tractor Display

EXHIBIT SCHEDULE

- Sunday, July 29 – Exhibits Set-up by 2:30pm / Welcome Reception at 4:30pm in Exhibit Hall
- Monday, July 30 – Exhibits Open – 8am – 5pm
- Tuesday, July 31 – Exhibits Open – 8am – 5pm
- Wednesday, August 1 – Exhibits Open, breakdown at 2pm

Exhibitors are not required to staff their booth during the full exhibit hours. They can attend sessions/activities during the conference.

HOW DO I BECOME A SPONSOR OR EXHIBITOR?

Complete the registration form on the last page of this prospectus. Questions - contact Corinne Connor at cconnor@helmsbriscoe.com.

ABOUT ASABE

For over 100 years, the American Society of Agricultural and Biological Engineers (ASABE) has been the premier educational and scientific organization dedicated to the advancement of engineering applicable to agricultural, food, and biological systems. Agricultural, Food and Biological Engineers develop efficient and environmentally sensitive methods of producing food, fiber, timber, and renewable energy sources for an ever-increasing world population. Founded in 1907, ASABE comprises nearly 7000 members in more than 100 countries.

2018 TITLE CONFERENCE SPONSOR \$20,000 - (limit 1)

- Named 2018 Title Sponsor of The ASABE Annual International Meeting
- Extensive co-branding with conference logo on web site, signs, program, entryways
- Your XL logo prominently featured on mailers & e-blasts
- Named Official Host of the Welcome Reception with extensive branding
- 5 complimentary conference registrations
- 5-minute speaking opportunity during Opening General Sessions
- Full-page article about your company in Conference Program
- Prominent tabletop space in Exhibit Hall
- Full-page ad on back cover of conference Program
- Your logo & 75-word profile featured on conference Website
- Electronic attendee mailing list before & after the conference

OFFICIAL GREEN PARTNER SPONSOR - \$10,000 - (limit 1)

- Named The Official Green Partner of The ASABE Annual International Meeting
- 3-minute speaking opportunity to address attendees during the luncheon
- Your logo featured in electronic pre-conference e-blast to all invitees
- Prominent tabletop space in Exhibit Hall
- 3 complimentary conference registrations
- Full-page ad in official Conference Program
- Your logo & 50-word profile featured on conference Website
- Extensive branding on conference signs, mailers & e-blasts
- Electronic attendee mailing list after conference

GENERAL SESSION BREAKFAST SPONSOR - \$10,000 - (limit 1) NEW TO 2018!!!

- Named Exclusive Breakfast Sponsor of Opening General Session
- 3-minute speaking opportunity during the Opening General Session
- Prominent tabletop space in Exhibit Hall
- 3 complimentary conference registrations
- Half-page ad in official Conference Program
- Your logo & 25-word profile featured on conference website
- Extensive branding on conference signs, mailers & e-blasts
- Extensive branding at continental breakfast in opening general session ballroom
- Electronic attendee mailing list after conference

AWARDS LUNCHEON – \$10,000 - (limit 1)

- 3-minute speaking opportunity at your sponsored function
- Prominent tabletop space in Exhibit Hall
- 2 complimentary conference registrations
- Quarter-page ad in official conference program
- Your logo on conference website
- Branding on conference signs, mailers & e-blasts
- Electronic attendee mailing list after conference

GOLD SPONSOR – \$5,000

- Choice of sponsoring one of the following: name badge lanyards, cyber café, conference bag
- Prominent tabletop space in Exhibit Hall
- 1 complimentary conference registration
- Quarter-page ad in official conference program
- Your logo on conference website
- Branding on conference signs, mailers & e-blasts
- Electronic attendee mailing list after conference

TABLETOP EXHIBIT – \$1,000

- Electronic attendee mailing list after conference
- 10x10 Tabletop Exhibit Area – includes table, 2 chairs, wastebasket
- 1 complimentary conference registration

ADDITIONAL BRANDING OPPORTUNITIES

- Pens w/ Your Logo, distributed at registration (limit 1) \$2000
- Water Bottle w/ Your Logo, distributed at registration (limit 1) \$5000
- 1-page 8.5x11 Brochure Inserted in Conference Bag \$2000

ASABE Annual International Meeting

July 29- August 1, 2018



EXHIBITOR AND SPONSORSHIP FORM

Complete all sections of the agreement below. Sign and return the agreement with credit card information or check made payable to ASABE. Payment in full must accompany your agreement and sponsorship opportunities will be confirmed on a first-come, first-assigned basis.

CONTACT INFORMATION

Company Name _____

Contact _____ Contact Email _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

SPONSORSHIP CONFIRMATION

Title Conference Sponsor \$20,000

Pen Sponsor \$2,000

Official Green Sponsor \$10,000

Water Bottle Sponsor \$5,000

Breakfast Sponsor \$10,000

1 Page Insert \$1,000

Luncheon Sponsors \$10,000

EXHIBITOR CONFIRMATION

Includes 6 foot tabletop in an approximate 10x10 exhibit area – includes table, 2 chairs, wastebasket and one (1) complimentary conference registration. Please forward a logo and brief description of your company for advertising in the program.

Tabletop Exhibit \$1,000

PAYMENT INFORMATION

Check Visa American Express MasterCard AMOUNT TO CHARGE _____

Card Number _____ Exp Date _____

Cardholder Name _____

Signature _____ Date _____

TERMS

- Once payment is received, there will be no refunds for cancellation.
- I agree to pay the amount listed above as a sponsorship fee for ASABE 2018
- Facsimile or scanned email copy of this agreement bearing a signature shall be deemed delivery of a signed agreement.

PAYMENT BY CREDIT CARD - Fax completed forms to 269-429-3852 or email to bell@asabe.org

PAYMENT BY CHECK – Please fax the completed form to Jessica Bell at 269-429-3852 or email to bell@asabe.org, however mail the check with a copy of the registration form to ASABE, Attn: Jessica Bell, 2950 Niles Road, St Joseph, Michigan, 49085.