

SPRING INTELLIGENCE SYMPOSIUM 2019

MARCH 19–20, 2019
NGA CAMPUS EAST, SPRINGFIELD, VA
SPRINGINTEL.AFCEA.ORG

A CLASSIFIED EVENT (TOP SECRET/SI/TK – NO FORN)

The 38th annual AFCEA Spring Intelligence Symposium will return to the National Geospatial-Intelligence Agency on March 19-20, 2019. Sign up now to reserve your exhibit space for this highly popular event. With participation from the Intelligence Community's (IC) senior leaders, over 500 anticipated attendees, and great exhibit exposure in NGA's central atrium, this event has been an IC flagship event for decades.

*This event is held at the Top Secret/SI/TK/NOFORN level, but you don't need a clearance to exhibit.

EXHIBIT OPPORTUNITIES

(40 exhibits available)

There are a limited number of tabletop exhibits (2' x 6'). The exhibit area offers prime locations with great access to the Symposium attendees and NGA employees. (This is an excellent way to attract new customers and/or show your technology to your existing clients.)

BREAKFASTS, BREAKS AND RECEPTION HELD ON THE EXHIBIT FLOOR!

RATES:

AFCEA CORPORATE MEMBER	\$2,500
NON- MEMBER	\$3,200
FEDERAL GOVERNMENT ORGANIZATION	\$1,500

ADDED BENEFIT FOR ALL EXHIBITORS: If the individuals tending your exhibit have Top Secret SI/TK/NOFORN clearances and wish to attend the sessions, they may do so for an additional \$310 each (limit 2). That's a savings of \$210 per person over the normal non-member registration rate!

SMALL BUSINESS INCENTIVE! **

Three tabletop exhibit spaces will be set aside for AFCEA small business corporate members. To encourage and facilitate small business participation, these exhibit spaces will be offered at \$2,000 and will be available first-come first-served and for a one time use only.

** Company must be a current AFCEA Corporate Member in good standing at the time of the event with 49 or less employees to qualify for this rate.

SPRING INTELLIGENCE SYMPOSIUM PATRON PROGRAM

	Platinum	Gold	Silver	Small Business**
Investment				
AFCEA Corporate Member	\$7,500	\$5,000	\$2,500	\$2,000
Non-Member	\$9,000	\$6,000	\$3,000	N/A
Pre-Event Marketing				
Company logo on symposium website with a link to corporate homepage	•	•	•	•
Banner ad (that you provide) on symposium website	•			
Company name on promotional emails that are sent to over 15,000 potential attendees	•	•	•	•
On-Site Marketing				
Company logo featured in slide presentation that attendees will see before the symposium begins and during breaks	•	•	•	•
Company logo listed on symposium signage	•	•	•	•
Company logo listed in the program guide	•	•	•	•
Company provided PowerPoint slide featured in slide presentation and viewed before symposium begins and during breaks.	•			
Advertisement (four-color) (you provide the artwork) in the program guide	1 page	½ page		
Customer, Executive and Team Experiences				
Opportunity to highlight your company's support of the Intelligence Community	•	•	•	•
Discount availability on additional sponsored items	10% discount	5% discount		
Complimentary registrations (attendees must be U.S. citizens with Top Secret SI/TK/NOFORN clearance)	4	2	1	1
Sponsor Indication on name badges	•	•	•	•

**SMALL BUSINESS LEVEL - COMPANY MUST BE A CURRENT AFCEA CORPORATE MEMBER IN GOOD STANDING AT THE TIME OF THE EVENT WITH 49 OR LESS EMPLOYEES TO QUALIFY FOR THIS RATE.

ADDITIONAL PATRON OPPORTUNITIES

Comprehensive Benefits Package

Each Patron package below has its own unique benefits, but they all start with the **Comprehensive Benefits Package**:

- Company logo featured in slide presentation that attendees will see before the symposium begins and during breaks.
- Company logo on symposium website with a link to corporate homepage.
- Company name on promotional emails that are sent to over 15,000 potential attendees.
- Company logo listed in the program guide.
- Company logo listed on symposium signage.
- Sponsor Indication on name badges.

RECEPTION

AFCEA CORPORATE MEMBER \$17,000 / NON-MEMBER \$19,500

This is our premier opportunity for you to make a dramatic impression with the symposium attendees! At the end of the first day, attendees, speakers and VIP's will take part in a networking reception with hors d'oeuvres, carving stations, beer & wine bars and much more.

This package includes the following benefits:

- [Comprehensive Benefits Package](#)
- One tabletop exhibit space at no additional charge.
- Signage at the reception and napkins, plates and cups featuring your company logo.
- Acknowledgement of your sponsorship from the stage at the beginning of the symposium.
- Invitation for two individuals to attend the private lunch for the AFCEA Intelligence Committee and symposium speakers on the first day.
- Company provided PowerPoint slide that will be included in a slide presentation attendees see before symposium begins and during breaks.
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Banner ad (that you provide) on the symposium website.
- Six complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

CREATE YOUR OWN STARBUCKS "BUSINESS CARD" GIFT CARD

AFCEA CORPORATE MEMBER \$12,000 / NON-MEMBER \$13,800

Leave a lasting impression and put your brand and contact information on a Starbucks gift card that will be given to attendees at registration.

This package includes the following benefits:

- [Comprehensive Benefits Package](#)
- One tabletop exhibit space at no additional charge.
- Starbucks gift cards will be co-branded with your logo and contact information and will be distributed to attendees at registration.
- Invitation for one individual to attend a private lunch for the AFCEA Intelligence Committee and symposium speakers on the first day.
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Banner ad (that you provide) on the symposium website.
- Three complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

LUNCH *(two available)*

AFCEA CORPORATE MEMBER \$9,000 / NON-MEMBER \$10,300

Symposium attendees will gather for lunch each day in NGA's cafeteria. This is your opportunity to sponsor each attendee's lunch and showcase your company by creating an advertisement that will be printed on hundreds of placemats that will be used throughout the eating areas! This package includes the following benefits:

- Comprehensive Benefits Package
- Create special placemats with your company's advertisement (you provide the artwork) used throughout the lunch eating areas customized for your company.
- Exclusive opportunity to provide corporate giveaways at lunch (giveaway requires preapproval by AFCEA due to security restrictions).
- An invitation for one individual to attend the private lunch for the AFCEA Intelligence Committee and symposium speakers on the first day.
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Banner ad (that you provide) on the symposium website.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

SWAG BAG *(three available)*

AFCEA CORPORATE MEMBER \$8,000 / NON-MEMBER \$9,200

Who doesn't like swag? Along with other sponsors (total of 3) put your brand on the official symposium bag that attendees pick up at registration and carry throughout the symposium to hold materials and giveaways they collect along the way. See your brand in virtually the entire conference center and when attendees use it back home. This package includes the following benefits:

- Comprehensive Benefits Package
- Tote bags will include your logo (along with other swag bag sponsors (total of 3) and will be distributed to attendees at registration (Tote bags provided by AFCEA).
- Opportunity to provide a corporate giveaway and/or brochure that will be included in each bag (giveaway requires preapproval by AFCEA due to security restrictions).
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

WATER BOTTLE

AFCEA CORPORATE MEMBER \$8,000 / NON-MEMBER \$9,200

Be the exclusive water bottle sponsor at the Symposium by putting your logo in the hands of every attendee. The best part is your water bottle will continue to advertise your brand long after the symposium. This package includes the following benefits:

- Comprehensive Benefits Package
- Water bottles (high quality) will include your logo and will be distributed to attendees at registration. (Water bottles provided by AFCEA).
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

NAME BADGE

AFCEA CORPORATE MEMBER \$8,000 / NON-MEMBER \$9,200

Brand every speaker, attendee and exhibitor name badge with your logo, along with the AFCEA logo, in full color. This package includes the following benefits:

- Comprehensive Benefits Package

- Every name badge will display your logo, along with the AFCEA logo, in full color. On the back of the badge you may list your company's contact information.
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

PROGRAM GUIDE

AFCEA CORPORATE MEMBER \$6,000 / NON-MEMBER \$7,000

The front cover of every attendee program guide branded with your logo. A GREAT way to stand out from the competition at the event! This package includes the following benefits:

- Comprehensive Benefits Package
- Your company logo on the cover of the Program Guide.
- Full-page, four-color ad placed on the inside front cover (you provide the artwork) in the program guide.
- One complimentary symposium registration (attendee must have Top Secret SI/TK/NOFORN clearance access).

REGISTRATION PACKET

AFCEA CORPORATE MEMBER \$6,000 / NON-MEMBER \$7,000

Brand every speaker, attendee, and exhibitor registration packet with your advertisement. This package includes the following benefits:

- Comprehensive Benefits Package
- Design attendee & speaker registration packets; to include an advertisement and/or logo to be printed on the front of each packet (you provide the artwork).
- Half-page, four-color ad (you provide the artwork) in the program guide.
- One complimentary symposium registration (attendee must have Top Secret SI/TK/NOFORN clearance access).

LANYARD

AFCEA CORPORATE MEMBER \$6,000 / NON-MEMBER \$7,000

One of the most "visible" sponsorships available! Every attendee needs a badge – and every badge needs a lanyard! This package includes the following benefits:

- Comprehensive Benefits Package
- Lanyards printed with your company logo. (Lanyards provided by AFCEA).
- Half-page, four-color ad (you provide the artwork) in the program guide.
- One complimentary symposium registration (attendee must have Top Secret SI/TK/NOFORN clearance access).

BREAKFAST *(two available)*

AFCEA CORPORATE MEMBER \$5,000 / NON-MEMBER \$5,800

A great way to spotlight your company – with food! Because most attendees arrive early, this opportunity affords great company exposure. This package includes the following benefits:

- Comprehensive Benefits Package
- Signage at the breakfast and napkins on the refreshment tables featuring your company logo.
- Half-page, four-color ad (you provide the artwork) in the program guide.
- One complimentary symposium registration (attendee must have Top Secret SI/TK/NOFORN clearance access).

REFRESHMENT BREAK *(two available)*

AFCEA CORPORATE MEMBER \$5,000 / NON-MEMBER \$5,800

A great way to spotlight your company – with food! This opportunity provides great visibility because of the popularity of the breaks. This package includes the following benefits:

- [Comprehensive Benefits Package](#)
- Signage at the break and napkins on the refreshment tables featuring your company logo.
- Half-page, four-color ad (you provide the artwork) in the program guide.
- One complimentary symposium registration (attendee must have Top Secret SI/TK/NOFORN clearance access).

EMAIL BLAST “Sponsor Highlight” *(two available)*

AFCEA CORPORATE MEMBER \$2,500 / NON-MEMBER \$3,000

Email blast, sent to over 15,000 potential attendees, is a great way to get your company name out there! This package includes the following benefits:

- [Comprehensive Benefits Package](#)
- **One** Email blast will include your company logo and 2-3 sentences about your company in the “Sponsor Highlight” section of one of our event promotional emails. Deadlines apply, based on marketing schedule.

Interested in an opportunity you don't see here? Let us customize a package for you! To secure your patron support or for any questions, contact:

AFCEA Intelligence Management Team
c/o SPARGO, Inc.
888-215-2241 / 703-995-2567
AFCEAexhibits@spargoinc.com

Sponsor AFCEA Intelligence Events and Expand Your Reach into the Intelligence Community!

SPONSOR MULTIPLE EVENTS AND RECEIVE A DISCOUNT! *

TWO EVENTS: 10% THREE EVENTS: 15%

FOUR EVENTS: ONE OPPORTUNITY IS FREE!

Additional Opportunities available for [AFCEA Intelligence Industry Days](#).

* Offer does not apply to the Intelligence and National Security Summit or other AFCEA Headquarters events. All applications must be submitted together in order to receive the discount. The discount will be applied to the total cost of all opportunities selected.