

EXHIBIT SPACE CONTRACT 2018



Pre Conference: June 11, 2018 | Conference & Expo: June 12-14, 2018
Las Vegas Convention Center | South Hall | Las Vegas, NV USA

**PLEASE RETURN ORIGINAL
CONFIRMATION WILL BE RETURNED**

Produced by World Tea (**Show Management**), a division of Penton Business Media, Inc. (including its subsidiaries and other affiliates directly or indirectly owned by Penton Operating Holdings, Inc., "Penton")

Please include invoice # and customer # on check stub or wire transfer

Make checks payable to: **Wire Transfer:** Express Mail Address:
Penton/WORLDTA Penton JPMorgan Chase
24654 Network Place JPMorgan Chase 131 S. Dearborn, 6th Floor
Chicago, IL 60673-1246 New York, NY Chicago, IL 60603
ABA #021000021 Attn: Penton 24654
Account #811104744
SWIFT: CHASUS33

By completing and returning this contract, the company identified on this form ("you" or "exhibitor") is applying for exhibit space at the 2018 World Tea Expo (the "Show"). Upon written confirmation of acceptance by Show Management and assignment of exhibit space, this contract shall become effective and form a binding agreement between you and Show Management governing the non-assignable license granted to you to use exhibit space for the Show. The agreement formed incorporates (i) the terms and conditions set forth on this contract form and the Additional Terms and Conditions (accessible at www.worldteaexpo.com/terms) (collectively, "Terms and Conditions"); (ii) the terms, conditions, rules, regulations and guidelines set forth in the Exhibitor Services Kit (accessible at www.worldteaexpo.com/terms-of-service); and (iii) all additional standards, policies and directives ("Policies") published or provided by Show Management relating to the Show (collectively, the "Agreement"). The foregoing shall control in the following order of priority to the extent there is any direct conflict between or among them: first, the Terms and Conditions, second, the Exhibitor Services Kit, and third, the Policies. Show Management reserves the right to reject any application for exhibit space for any reason.

PAYMENT TERMS:
Twenty percent (20%) of the total fee for the exhibit space is due with contract. 60% due on November 13, 2017. The balance is due on January 17, 2018. Applications received on or after January 17, 2018 must be accompanied by 100% of the fee and must be paid by cashier's check or money order. (100% of the fee for event marketing and/or sponsorships is due with contract, unless otherwise indicated.) Show Management may, at its discretion, release the exhibit space if the deposit(s) are not made in accordance with the payment schedule. Reassignment of exhibit space due to missed or late payment does not relieve exhibitor of its obligations under this Agreement.

Exhibit Space:
Once this contract is signed and exhibit space is allocated, you are contracted to exhibit space. Cancellation requests must be made in writing, and agreement by Show Management to any request for cancellation or reduction of space shall be subject to the following fees:

- 1) Cancellations and booth downsizes received by 11/12/17 are subject to a cancellation fee equal to 20% of the booth price.
- 2) Cancellations and booth downsizes received between 11/13/17 and 1/16/18 are subject to a cancellation fee equal to 60% of the booth price.
- 3) Cancellations and booth downsizes received on or after 1/17/18 are subject to a cancellation fee equal to 100% of the booth price.
- 5) Cancellations will result in forfeiture of all exhibitor badges.

PRODUCT INFORMATION

Products/Brands displayed in booth:

Do you make any health claims in regards to your products? Yes No
Will you be sampling in your booth? Yes No

BOOTH PRICING

For additional promotional opportunities, please complete an Event Marketing or Sponsorship contract (as applicable). Contact your sales rep for details at exhibit@worldteaexpo.com

- | | | | |
|--------------------------------|----------|---|---------|
| <input type="checkbox"/> 5x10 | \$2,295 | <input type="checkbox"/> Corner Fee | \$350 |
| <input type="checkbox"/> 10x10 | \$3,595 | <input type="checkbox"/> New Business Launch Pad Pavilion | \$1,295 |
| <input type="checkbox"/> 10x20 | \$7,190 | Includes: | |
| <input type="checkbox"/> 20x20 | \$14,380 | · 6' draped table | |
| | | · (2) chairs | |
| | | · ID sign | |
- Additional sizes may be configured at \$35.95 net square foot
- Custom Size: _____ Cost: _____

*For new businesses in businesses less than two years. Participation is limited to one time only.

*****BOOTH PACKAGES ARE NOT INCLUDED IN THE PRICE OF YOUR BOOTH. PACKAGES WILL BE AVAILABLE FOR ORDER THROUGH OUR OFFICIAL SERVICE CONTRACTOR, GES.**

Required Booth Size: _____ x _____ Booth Total \$ _____
Corner Fee \$ _____
Booth Number: _____ Sub Total \$ _____
Total \$ _____

EXHIBITOR CORRESPONDENCE (One company per contract only)

Online Information & Individual to receive all World Tea Expo correspondence.+

Company Name: _____
Exhibiting As Name: _____
Key Contact Name: _____ Key Contact Title: _____
Billing Address: _____
City: _____ State: _____ Zip: _____ Country: _____
Telephone: _____ Fax: _____
Key Contact Email: _____ Key Contact Cell: _____
Website: _____
Billing Contact Name: _____
Billing Contact Email: _____

+ **Please proofread** the information above carefully. The Key Contact will have the ability to change the above information online should you choose to publish alternate company information online. A password will be supplied with your exhibit space confirmation via e-mail to the e-mail address listed above. Deadlines apply. Contact name and title will not appear in the online listing.

* By providing your cell number, you are giving Show Management permission to contact you via text or phone regarding emergency situations and onsite Show updates.

*By providing the contact information above, you acknowledge and agree to Penton's use of your contact information to communicate with you about events, products, services and offerings by Penton, its brands, affiliates, and/or third-party partners, consistent with Penton's Privacy Policy (accessible at www.penton.com/privacy-policy). In addition, I understand that my personal information may be shared with any sponsor(s) of the World Tea Expo, so they can contact me directly about their products or services. Please refer to the privacy policies of such sponsor(s) for more details on how your information may be used by them. Your personal information may also be shared with other participants of the World Tea Expo.

CONTRACT ACCEPTANCE

By signing below, exhibitor agrees to abide by the terms and conditions of this Agreement, and hereby represents and warrants that the undersigned is duly authorized to execute this Agreement on behalf of exhibitor.

Name: _____
Title: _____
Signature: _____ Date: _____

| | | |
|---|--|---------------------------|
| FOR EXHIBITOR USE | FOR INTERNAL USE ONLY - Total Due 1/17/18 | |
| Booth # (s) Assigned: _____ = \$ _____ | Booth # (s) Assigned: _____ = \$ _____ | Date _____ Initials _____ |
| Total Size: _____ | Total Size: _____ | AZZ _____ ACCT _____ |
| | Sold By: _____ | CONF _____ INFO _____ |
| | Comp #: _____ | |
| | Total Amt. Due = \$ _____ | |