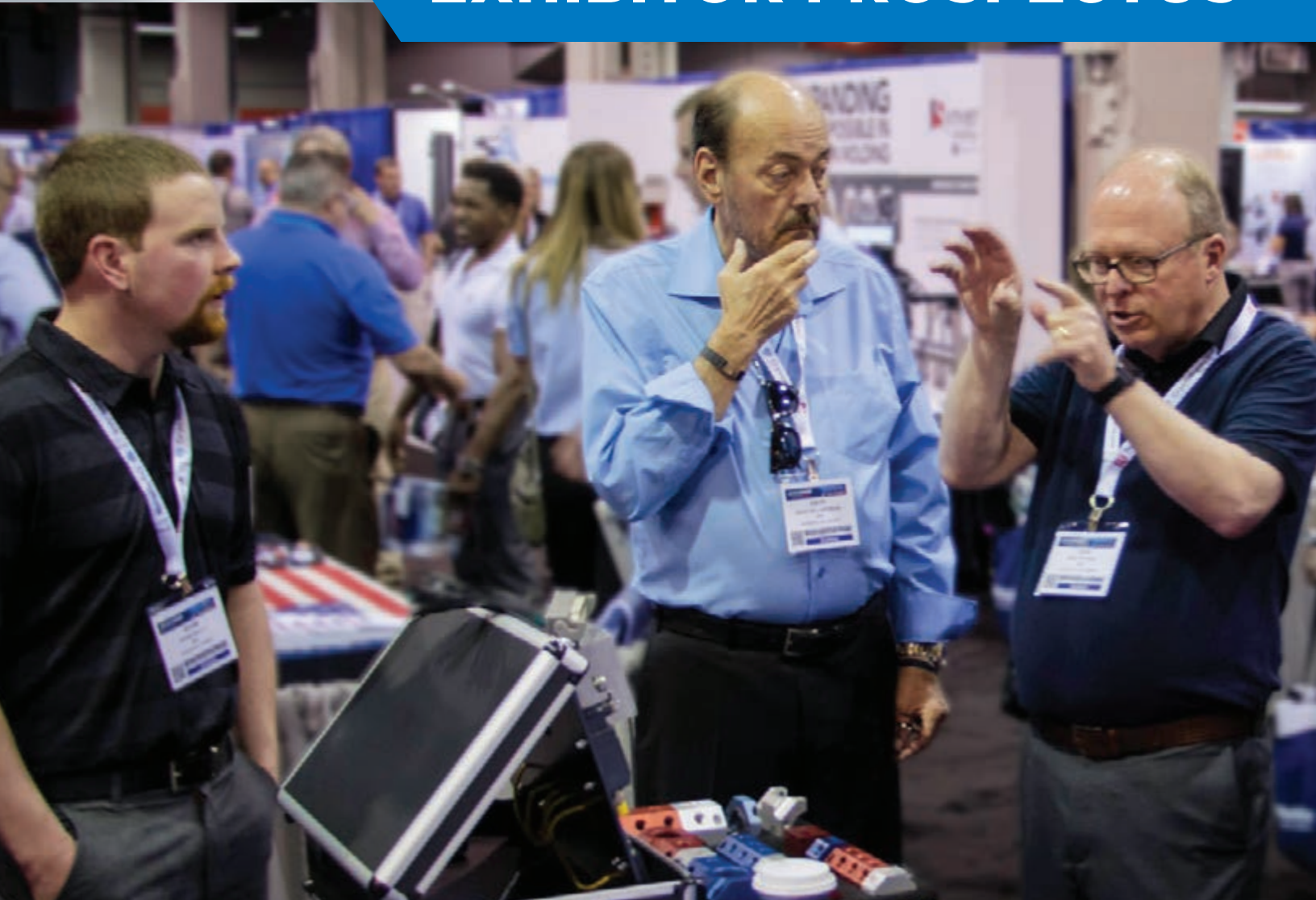


amerimold

The Event for Mold Manufacturing **2018**

EXHIBITOR PROSPECTUS



SUBURBAN COLLECTION SHOWPLACE, NOVI, MI | JUNE 13-14, 2018

AMERIMOLDEXPO.COM

PRESENTED BY:

MoldMaking
TECHNOLOGY.

PT Plastics
Technology

AD&P

**Modern
Machine
Shop**

AM ADDITIVE
MANUFACTURING



AMERIMOLD 2017

TOTAL REGISTRANTS:

3,033

The Event for Mold Manufacturing

Amerimold 2017, the mold manufacturing industry's annual tradeshow, education and networking event, attracted 3,033 mold builders, mold buyers and equipment suppliers to Rosemont, IL's Donald E. Stephens Convention Center. Amerimold's growth continued this year, featuring a record number of exhibitors and participating North American Mold Manufacturers.

Amerimold 2018 returns to Novi, MI's Suburban Collection Showplace. Home to several successful Amerimolds and located in the heart of the moldmaking community, Novi provides an ideal venue for attendees, exhibitors, partners and presenters of Amerimold 2018.

14% Owner / President / CEO:

29% Managers:

- 10% General Manager
- 8% Engineering Manager
- 4% Product Manager
- 4% Toolroom Manager
- 3% Account Manager

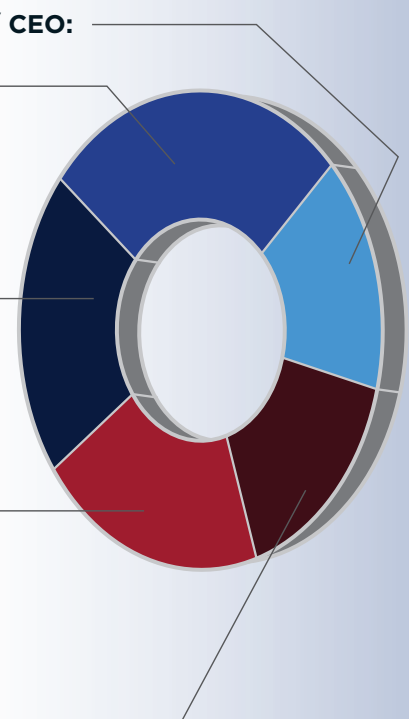
21% Engineers:

- 7% Tooling Engineer
- 5% Design Engineer
- 5% Manufacturing Engineer
- 2% Product Engineer
- 2% Applications Engineer

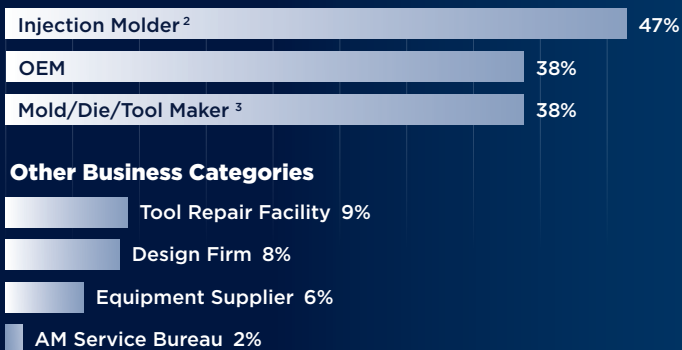
17% Others:

- 6% Other
- 4% Purchasing
- 3% R&D
- 3% Machinist
- 1% Quality

19% Sales & Marketing



BUSINESS TYPES:¹

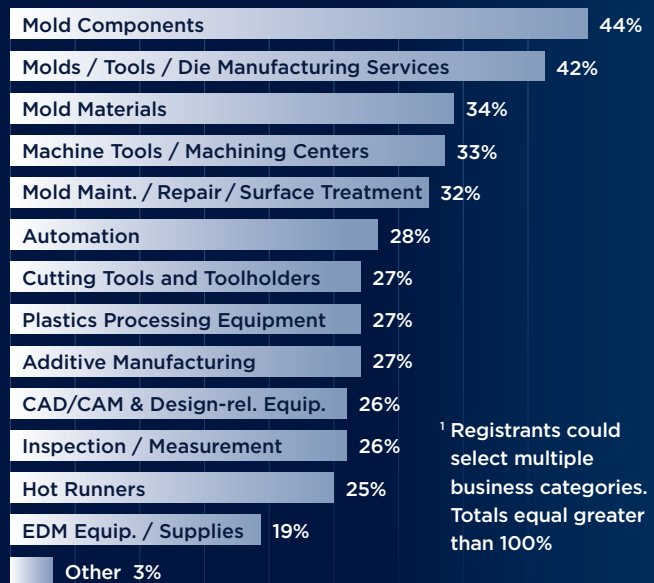


¹ Registrants could select multiple business types

² Total Injection Molding includes OEMs with in-house injection molding

³ Total Tool & Mold Making includes OEMs and injection molders with in-house tool making

PRODUCTS EVALUATED:¹



¹ Registrants could select multiple business categories. Totals equal greater than 100%

“It’s the only event that each year brings together mold designers, mold builders, molders, mold buyers all in one room, for the U.S. market.”

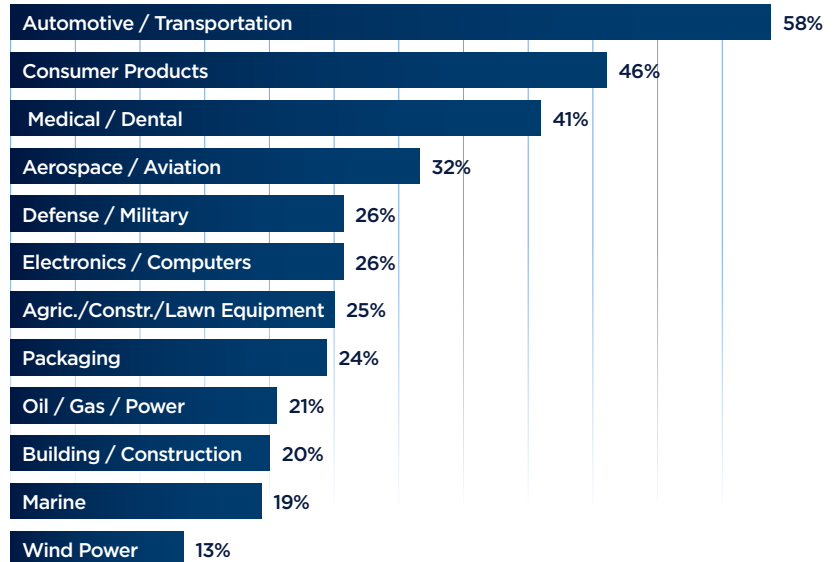
– Glenn Starkey, Progressive Components

TOP ATTENDING COMPANIES

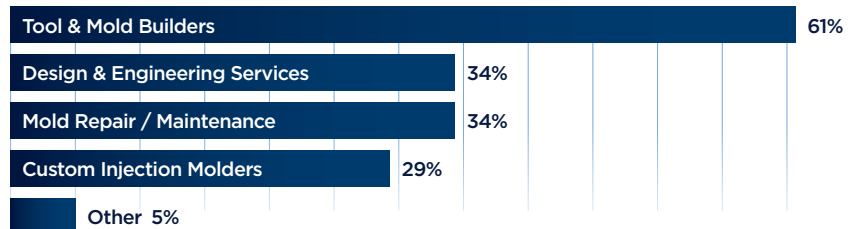
(Based on Number of Attendees)

Abbott Molecular
 Cummins Filtration
 Denso Manufacturing
 Estee Lauder
 Ford Motor Company
 Graco
 Greif Inc.
 Harley-Davidson Motor Co.
 HellermannTyton
 Honda North America
 Honeywell
 Itw
 Janler Corporation
 Jergens Inc.
 Kohler Co
 Medtronic
 Newell Brands
 Nissan North America
 Olcott Plastics
 Panduit Corp.
 Pfizer
 Stihl Inc.
 Stryker
 Toyota
 Tp Orthodontics
 Tupperware
 Wahl Clipper Corp.
 Whirlpool Corp
 Wilson Sporting Goods

END MARKETS SERVED:¹



SERVICES EVALUATED:¹



EXHIBITING AT AMERIMOLD

COST:

\$27 per square foot before April 15th, 2018
 \$30 per square foot after April 15th, 2018

Cost Includes:

- Post-show attendee list
- Pipe, drape, identification sign
- Company listing in Amerimold print and online Directory
- Complimentary marketing materials
- Cocktail networking reception tickets
- Access to the mold manufacturing industry’s most influential buying audience!

Reserve your space today!

Limited booth space is available.
 Please visit amerimoldexpo.com
sales@amerimoldexpo.com

ALL AMERIMOLD SPONSORSHIPS INCLUDE:

Thank you ads in official Amerimold Show Directory and *MoldMaking Technology* Show Issue

Logo placement on show entrance unit

Thank you signage at registration and on show floor

Expanded online listing



NETWORKING RECEPTION & LEADTIME

LEADER SPONSOR *(exclusive)*

Cost: \$12,000

Sponsor this high-profile networking party complete with heavy appetizers, an open bar and entertainment. This event is open to all Amerimold exhibitors and Exhibit Hall Plus attendees. Benefits include promotion of sponsorship in appropriate show marketing materials in print and digitally, custom signage and logo imprints on cocktail napkins.

AMERIMOLD TECH TALKS SPONSOR *(exclusive)*

Cost: \$10,000

The Amerimold Tech Talks Sponsor will receive listings on all promotional efforts, logo on conference notepads, custom signage, listing in the show directory and a list of attendees who visit the Tech Talk Theater.

LANYARD SPONSOR *(exclusive)*

Cost: \$5,000

Lanyards imprinted with your company logo offer high visibility for your brand! Each Amerimold attendee will receive a lanyard at registration. Additional lanyards will be available for distribution from your booth.

ATTENDEE BAG SPONSOR(S)

Cost: \$5,000 / \$7,500 for exclusive rights

Sponsor's company logos will appear on one side of the Amerimold attendee bag. Each attendee will receive a bag upon entering the show, making this an invaluable branding opportunity. Bag sponsors will also have the opportunity to insert one piece of sales collateral into the bag. Additional bags will be available for distribution from your booth.

AMERIMOLD PARKING SPONSOR

Cost: \$2,500

This sponsorship offers the opportunity to connect with attendees in a meaningful way before they even enter the Amerimold exhibit hall. The sponsorship includes:

300 attendee parking tickets (split between Wednesday and Thursday)

Free parking recipients will receive a card acknowledging it is compliments of the sponsor with sponsor's booth number.

Email blast before the show to registered attendees promoting the availability of free parking each day is compliments of the sponsor with booth number.

AMERIMOLD HAPPY HOUR

Cost: \$2,500

On Wednesday from 2:00-5:00pm, we will host the Amerimold Happy Hour. Attendees will receive 2 drink tickets to redeem at the bar. The sponsorship includes:

100 customized drink tickets to pass out to customers and prospects

A map will be printed and distributed to attendees to reflect exhibitors' booths so attendees know where they can go to get drink tickets—this is a traffic driver to your booth BEFORE attendees visit the Happy Hour!

Your logo on an electronic invitation to the Amerimold database to attend the Happy Hour

Your logo on-site signage about the happy hour

A sign in your booth promoting your sponsorship of the Amerimold Happy Hour

PROMOTIONAL PACKAGE SPONSORS

**Agency Commissionable*

Cost: \$2,500

The Amerimold Promotional Package delivers exposure before, during and after the show at a very reasonable cost. And look what you'll receive!

Full Page DOE Ad - The Amerimold DOE is distributed onsite and emailed after the show to more than 50,000 subscribers of *MoldMaking Technology*, *Plastics Technology* and *Modern Machine Shop*.

Enewsletter Banner - The enewsletter will be distributed 6 times before the show opens to past attendees of Amerimold, opt-in email subscribers and current registered attendees.

Floor Plan or Product Category Banner - You will receive a banner advertisement on the Amerimoldexpo.com interactive floor plan or product category of your choice.

Custom sponsorships available upon request.

CONTACT:

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